



# Master of Arts in Communication Studies

Problems Or Questions Regarding Registration? Please Email Us At [OnlineAdvising@astate.edu](mailto:OnlineAdvising@astate.edu)

			Fall Term 1	Fall Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
<i>X = Offered Every Year</i> <i>XE = Offered "Even" Years (e.g. 2022, 2024 etc.)</i> <i>XO = Offered "Odd" Years (e.g. 2023, 2025 etc.)</i>								
CORE COURSES								
COMS	6053	Quantitative Research Methods	X		X		X	
COMS	6103	Communication Theory			X		X	
COMS	6203	Introduction to Communication Studies	X		X		X	
COMS	6283	Qualitative Research Methods	XE		XE		XO	
ELECTIVES								
COMS	5323	Communication in Personal Relationships	X (2024)					
COMS	6233	Communication Education						X
COMS	6243	Seminar in Interpersonal Communication						X (2024)
COMS	6273	Rhetorical Theory and Criticism				X		
COMS	6413	Organizational & Intercultural Comm		X				
STCM	5113	Integrated Marketing Communication		X		X		
STCM	5123	International Intellectual Property Law				X		
STCM	5213	Social Media in Strategic Communications		X		X		
STCM	5463	Interactive Advertising	X				X	
STCM	5473	Social Media Measurement		X			X	
STCM	5603	Crisis Communications	X				X	
STCM	6033	Communication Regulation and Policy			X			X
STCM	6253	Audience Market Analysis	X			X		
STCM	6263	Advertising Account Management		X				X
STCM	6303	Seminar in Strategic Communications			X		X	