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| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**Program Modification Form**

**[ ] Undergraduate Curriculum Council**

**[X] Graduate Council**

|  |
| --- |
| **Modification Type: [X]Admissions, [X]Curricular Sequence, or [ ]Other** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | Melodie Philhours | 2/2/2022 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Director of Assessment** *(only for changes impacting assessment)* | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | Jim Washam | 2/4/2022 |   **College Dean** | |  |  | | --- | --- | | Alan Utter | 2/21/2022 |   **Vice Chancellor for Academic Affairs** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** |  |

1. **Contact Person** (Name, Email Address, Phone Number)

Matthew Hill, mdhill@astate.edu, 870-972-2280

1. **Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

This proposal makes several changes to the Master of Business Administration (MBA) program as outlined below:

1. Modifications to the program description (e.g., removing abbreviations and correcting an error in the name of the Healthcare Administration concentration)

2. Modifications to the program admission requirements (e.g., removal of GMAT scores) and removal of the subsection entitled MBA Foundation Courses (now achieved via MBA 5003 in the revised core).

3. Modifications to the MBA core course sequence:

a. Removal of IBS 6593, Global Strategic Initiatives

b. Removal of MGMT 6403, Seminar in Organizational Behavior

c. Removal of MIS 6413, Management Information Systems

d. Addition of MBA 5003, Graduate Business Fundamentals

e. Addition of MGMT 6023, Fundamentals of Project Management

f. Overall reduction in core hours from 27 to 24

4. Revise the general MBA program (i.e., no concentration) to include 9 elective hours (currently 6 hours). This was made possible by the aforementioned reduction in the core. The increased number of elective hours allows students to increase their knowledge across a broader number of business disciplines/areas.

5. Modify the Concentration in Finance:

a. Rename to Concentration in Financial Planning and Analysis

b. Remove FIN 6733, International Financial Markets as a required course and make it an option (along with ECON 6333 and MIS 6473)

c. Reduce the overall program hours from 36 to 33 (due to the reduction in MBA core hours)

6. Modify the Concentration in Healthcare Administration:

a. Remove all current courses in the concentration and replace with HP 6323, Healthcare Law and Quality Improvement, NURS 6303, Healthcare Issues and Policy, and NURS 6353, Budgeting and Financial Management

b. Remove the statement that HCA 6243 replaces MGMT 6423 in the MBA core for students in this concentration

c. Reduce overall program hours from 39 to 33 (due to reduction in MBA core hours and required concentration courses)

7. Modify the Concentration in Marketing:

a. Add MKTG 6273, Digital Marketing as required (new course – see relevant new course proposal)

b. Reduce the optional courses from 2 to 1 to accommodate the addition of MKTG 6273

c. Reduce the overall program hours from 36 to 33 (due to reduction in MBA core hours)

8. Modify the Concentration in Supply Chain Management:

a. Change both GSCM 6513, Logistics Operations and GSCM 6523, Sourcing and Procurement as being required to being a choice of one or the other

b. Reduce overall program hours from 39 to 33 (due to reduction MBA core hours and required concentration courses)

Please see accompanying forms for the following changes:

a. Creation of new Digital Marketing course for the Marketing Concentration

b. Deletion of the existing International Business concentration

c. Deletion of the existing Management Information Systems concentration

d. Creation of new concentration in Agricultural Business

1. **Effective Date**

Summer 2022 (2022-23 Bulletin Year)

1. **Justification –** *Please provide details as to why this change is necessary.*

These changes are required to allow A-State's MBA program to compete in the increasingly competitive field of graduate management education. Eliminating the survey courses and reducing the MBA core to 24 credit hours shortens time to completion, lowers costs for students, and is more in-line with competing MBA programs. Further, the revised MBA core is better aligned with the current needs of industry (as gathered from focus groups) and allows us to be more agile in developing and adding future concentrations that may not exist today.

**Bulletin Changes**

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| --- |
| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

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**Master of Business Administration (M.B.A.)**

|  |
| --- |
| Concentration in:  —**Agriculture Business (Added in separate proposal)**  —~~Finance~~ **Financial Planning and Analysis**  —Healthcare ~~Administration~~ **Management**  —~~International Business~~ (Deleted in separate proposal)  —~~Management Information Systems~~ (Deleted in separate proposal)  —Marketing  —Supply Chain Management |

Page 70-73 (CURRENT):

Program of Study for the Master of Business Administration

~~The Arkansas State University MBA Program is a professional degree program designed to pre­pare students of all educational and professional backgrounds for management positions in all types of organizations. As such, the program stresses the development of analytical, problem-solving and decision making competencies for the dynamic, complex global organizational and social environ­ments.~~

~~The program of study includes the functional areas of business with the opportunity to obtain em­phasis areas in each, as well as the option to select specialty emphasis areas. This provides students with the flexibility to tailor their MBA degrees to individual needs and goals. With courses offered on campus in late afternoon and evenings and also on-line, the program accommodates working profes­sionals seeking career advancement and/or career changes as well as recent graduates desiring to move into positions of responsibility in organizations.~~

***~~The MBA with a Concentration in Healthcare Management program~~*** ~~is designed to allow stu­dents to complement their studies in business administration with in-depth coverage of the core com­ponents of the healthcare administration arena and the unique issues and challenges facing healthcare organizations in the dynamic healthcare industry. Students will complete the 27~~~~hours of the MBA core and 15 hours of graduate level courses in Healthcare Administration.~~

***~~The MBA with Concentration in IB program~~*** ~~is designed to allow graduate business students the ability to select in-depth coverage of the core components of today’s IB field while furthering their business administration academic career. Students will complete the 27 hours within the MBA core and 12 additional hours of graduate level IB coursework.~~

***~~The MBA with Concentration in MIS program~~*** ~~is designed to allow graduate business students the ability to select in-depth coverage of the core components of today’s IT field while furthering their business administration academic career. Students will complete the 27 hours within the MBA core (which includes two graduate level MIS course) and 9 additional hours of graduate level MIS course­work.~~

***~~The MBA with a Concentration in Marketing program~~*** ~~is designed to allow students to comple­ment their studies in business administration with in-depth coverage of the core components of market­ing theory as applied in today’s marketing environment. Students will complete the 27 hours within the MBA core (which includes one graduate level marketing course) and 9 additional hours of graduate level marketing coursework.~~

***~~The MBA with a Concentration in Supply Chain Management program~~*** ~~is designed to allow students to complement their studies in business administration with in-depth coverage of the core components of the supply chain functions of business as they relate to firms operating in a dynamic global business environment. Students will complete the 27 hours of the MBA core and 12 additional hours of graduate level courses in logistics.~~

***~~The MBA with a Concentration in Finance program~~*** ~~is designed to allow students to comple­ment their studies in business administration with in-depth coverage of the core components of finance, including corporate finance, financial markets and institutions, and investments. Students will complete the 27 hours within the MBA core and 9 additional hours of graduate level finance coursework.~~

The Master of Business Administration (MBA) program in the Neil Griffin College of Business is a professional degree program designed to prepare students of various educational and professional backgrounds for management positions in all types of organizations. Courses in the program stress the development of the competencies required to effectively lead global organizations which face complex and dynamic operating and social environments. MBA classes are offered in both a traditional face-to-face and wholly online environment.

The required core courses of the MBA program provide thorough coverage of the functional areas of business. In addition, students have the flexibility to tailor their MBA program of study to their particular interests or needs by choosing a concentration in various specialty areas, as described below.

• **Concentration in Agricultural Business**: Complements the MBA core with in-depth coverage of the unique business issues and challenges facing firms that operate in agricultural sectors. To earn this concentration, students must complete the 24 hours of the MBA core and 9 hours of graduate level courses in the College of Agriculture.

• **Concentration in Healthcare Management**: Complements the MBA core with in-depth coverage of the unique issues and challenges facing healthcare organizations. To earn this concentration, students must complete the 24 hours of the MBA core and 9 hours of graduate level courses in Healthcare Administration.

• **Concentration in Marketing**: Complements the MBA core with an in-depth application of marketing theory to the dynamic marketing environment faced by firms. Students must complete the 24 hours of the MBA core (this includes one graduate level marketing course) and 9 additional hours of graduate level marketing coursework.

• **Concentration in Supply Chain Management**: Complements the MBA core with in-depth coverage of the supply chain functions required in a dynamic global business environment. Students must complete the 24 hours of the MBA core and 9 additional hours of graduate level courses in logistics.

• **Concentration in Financial Planning and Analysis**: Complements the MBA core with in-depth coverage of financial statement analysis, corporate financial planning and analysis, capital budgeting, short-term financial management, and emerging topics in finance, among other topics. Students must complete the 24 hours of the MBA core (this includes one graduate level finance course) and 9 additional hours of graduate level finance coursework.

See accompanying new concentration form Agricultural Business concentration to be added to this section.

See accompanying concentration deletion forms for the removal of existing the International Business and Management Information Systems concentrations

**UNCONDITIONAL ADMISSION**

~~Entering students will be granted unconditional admission if they meet one of the following sets of criteria:~~

~~• A minimum cumulative GPA of 2.75, or its equivalent on a 4.0 scale, on all under graduate coursework completed AND a minimum GMAT composite score of 480. A minimum cumu­lative GPA of 3.00, or its equivalent on a 4.0 scale, on the last 60 hours of undergraduate coursework completed AND a minimum GMAT composite score of 480.~~

~~• A minimum cumulative GPA of 2.75, or its equivalent on a 4.0 scale, on all undergraduate coursework completed AND a minimum GRE composite score of 300 with a minimum of 145 on the Verbal Section and a minimum of 145 on the Quantitative Section.~~

~~• A minimum GPA of 3.00, or its equivalent on a 4.0 scale, on the last 60 hours of undergrad­uate coursework completed and a~~

~~minimum GRE composite score of 300 with a minimum of 145 on the Verbal Section and a minimum of 145 on the~~

~~Quantitative Section.~~

~~• GMAT/GRE exams are waived for individuals with a minimum 3.0 GPA for the last 60 hours of undergraduate education at a U.S. AACSB college of business, or 5 years of progres­sively responsible positions at a supervisory or managerial level, or 5 years experience at a commissioned officer level in the U.S. military.~~

~~Information pertaining to the GMAT or GRE may be obtained by contacting the Testing Center at (870) 972-2038. International students must submit the required TOEFL or IELTS scores.~~

**An applicant for the MBA degree program will receive unconditional admission by meeting the following criteria:**

1. **Submitted a completed application for admission and a nonrefundable application fee at least 30 days in advance of registration.**
2. **Submitted official transcripts from each previously attended college or university. Official transcripts must be submitted directly from the registrar of other institutions.**
3. **Earned a baccalaureate degree from an accredited institution or its equivalent with a minimum cumulative undergraduate grade point average of 2.75 on a 4.00 scale; OR a 3.00 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof).**
4. **Earned a graduate or post-baccalaureate professional degree from a regionally-accredited (U.S.) institution.**

**CONDITIONAL ADMISSION**

~~An applicant for the Master of Business Administration (MBA) degree program may be admitted conditionally in one of the following ways at the discretion of the Director of Graduate Programs:~~

~~• A minimum overall undergraduate GPA of 2.75. However, no more than nine hours of MBA coursework (excluding foundation courses) may be taken by an individual who has not met the minimum GRE/GMAT score;~~

~~• A minimum overall undergraduate GPA of 3.25 AND a minimum GMAT composite score of 450;~~

~~• A minimum overall undergraduate GPA of 3.25 AND a minimum GRE composite score of 280 with a minimum of 140 on the verbal section and a minimum of 140 on the quantita­tive section.~~

~~• If the candidate has five or more years of managerial work experience, as determined by the Director of Graduate Programs, the minimum GPA requirement is waived and the can­didate must score a minimum of 450 on the GMAT OR a minimum of 280 on the GRE (with a minimum of 140 on the verbal section and a minimum of 140 on the quantitative section).~~

~~To be moved from conditional to unconditional admission under option #1 above, the candidate must complete either the GRE or the GMAT with the required minimum score for unconditional ad­mission. If admitted conditionally under options #2 - #4 above, the candidate must have achieved a minimum GPA of 3.25 in the first twelve hours of 6000-level courses in the MBA program. If the candi­date fails to meets these requirements, they will not be allowed to continue in the program unless the minimum GRE/GMAT scores for unconditional admission are achieved.~~

**Applicants that do not meet the cumulative or last 60 hours GPA criterion may receive conditional admission. Consideration for conditional admission is given to applicants that:**

1. **Earned a minimum cumulative undergraduate grade point average of 2.50 on a 4.00 scale; OR a 2.75 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof); OR submitted a statement of purpose that will be evaluated by the director of graduate programs and the graduate programs admissions committee.**

**The following course restrictions will pertain to conditionally admitted applicants:**

* **Conditionally admitted students in the traditional face-to-face MBA program can take no more than 6 graduate credit hours during a traditional length semester.**
* **Conditionally admitted students in the online MBA program can take no more than 3 graduate credit hours during each seven-week term.**

**Conditionally admitted students will be moved to unconditional admission status upon completion of 6 hours with a grade of “B” or better in each course. While conditionally admitted, a grade of “C” or lower in any graduate-level course will result in suspension from the graduate program**.

**~~MBA FOUNDATION COURSES~~**

~~The foundation courses serve students who wish to enter the MBA program from a nonbusiness baccalaureate background. The required foundation courses may be taken at the graduate level (fast track) or the undergraduate level, or a combination of both. Each graduate level course substitutes for one or two undergraduate courses, as shown below. No foundation course is a part of the MBA program and the grades received from the Fast Track courses will NOT be counted toward your graduate GPA for retention/graduation purposes as discussed under “Eligibility for Degree” of the Academic Policies and Procedures detailed in this bulletin.~~

**~~Deficient Grades:~~** ~~Should a student receive more than 6 hours of “C” or lower in 5000- or 6000-level graduate degree credit courses within the Neil Griffin College of Business, that student will not be allowed to continue in the program in subsequent semesters regardless of overall GPA.~~

**~~(NOTE: 5000-level Foundation Courses do not carry graduate degree credit in the Neil Grif­fin College of Business).~~**

|  |  |
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| **~~Graduate Foundation Courses (Fast Track):~~** | **~~Undergraduate Foundation Courses:~~** |
| ~~MBA 500V, Survey of Accounting~~ | ~~ACCT 2033, Introduction to Financial Accounting~~ **~~AND~~**  ~~ACCT 2133, Introduction to Managerial Accounting~~ |
| ~~MBA 501V Survey of Finance~~ | ~~FIN 3713, Business Finance~~ |
| ~~MBA 502V, Survey of Microeconomics~~ | ~~ECON 2313, Principles of Macroeconomics~~ |
| ~~MBA 503V, Survey of Macroeconomics~~ | ~~ECON 2323, Principles of Microeconomics~~ |
| ~~MBA 507V, Survey of Law~~ | ~~LAW 2023, Legal Environment of Business~~ |
| ~~MBA 508V, Survey of Statistics~~ | ~~ECON 2113, Business Statistics~~ |
| ~~MBA 509V, Survey of Operations Management~~ | ~~CIT 3523, Operations Management~~ |

~~All applicants who enter the program without the necessary foundation courses must complete the foundation courses or their undergraduate equivalent at an IAME accredited institution with a grade of “B” or better. When a student has completed the foundation course(s) in a specific area, she/he may take the core course in that area. All the foundation courses must be taken before a student is admitted to candidacy.~~

~~Non-degree candidates cannot enroll in Neil Griffin College of Business graduate courses unless they meet all of the admission requirements of degree candidates. Students admitted into graduate programs outside of the Neil Griffin College of Business will not be permitted to enroll in non-foundation graduate courses within the Neil Griffin College of Business unless they either meet the minimum GPA requirement required for admission into the program OR have maintained an overall graduate GPA of 3.00 or higher since admission at Arkansas State.~~

**NEIL GRIFFIN COLLEGE OF BUSINESS MBA CORE COURSES**

~~The program consists of a core curriculum of 27 hours. This common body of knowledge is aimed at developing competency for overall management and leadership. In addition, students may select electives in their field of choice to develop emphasis areas to meet their needs. The core courses plus the electives result in a 33-hour program. Students with a non-business undergraduate degree typically must take up to 15 hours of the Fast-Track foundation courses, or their equivalent, resulting in as much as a 48-hour program for such students.~~

~~All courses must be taken at the 6000 level. However, those students seeking to sit for the CPA exam may take one 5000 level course in accounting to help prepare them for the exam while meeting the 150-hour rule for the exam.~~

~~MGMT 6423, Strategic Management, must be taken after all core courses have been taken or dur­ing the student’s last semester of coursework. Students may take an internship course which can count for a three-hour elective. All internships must be taken after a student has completed 15 hours of course work. Only a single 3-hour internship or one directed independent study may count toward the degree.~~

|  |  |
| --- | --- |
| **~~Neil Griffin College of Business MBA Core Courses:~~** | **~~Sem. Hrs.~~** |
| ~~ACCT 6003, Accounting for Planning and Control~~ | ~~3~~ |
| ~~ECON 6313, Managerial Economics~~ | ~~3~~ |
| ~~FIN 6723, Corporate Financial Management~~ | ~~3~~ |
| ~~IBS 6593, Global Strategic Initiatives~~ | ~~3~~ |
| ~~MGMT 6403, Seminar in Organizational Behavior~~ | ~~3~~ |
| ~~MGMT 6423, Strategic Management~~ | ~~3~~ |
| ~~MIS 6413, Management Information Systems~~ | ~~3~~ |
| ~~MIS 6543, Business Analytics~~ | ~~3~~ |
| ~~MKTG 6223, Strategic Marketing~~ | ~~3~~ |
| **~~Total Required Hours:~~** | **~~27~~** |

**The MBA degree program consists of a core curriculum of 24 graduate credit hours, as shown in the exhibit below. This core curriculum serves as a common body of knowledge aimed at developing competencies in overall management and leadership. Graduate Business Fundamentals (MBA 5003) provides a review of the central principles of accounting, business statistics, economics, and finance. This course is required during the first semester for all MBA students (regardless of undergraduate background and work experience) to ensure that students are recently exposed to the quantitative tools required to successfully complete the MBA core courses. Strategic Management (MGMT 6423) must be taken after all core courses are completed or dur­ing the student’s last semester of coursework.**

|  |  |
| --- | --- |
| **Neil Griffin College of Business MBA Core Courses** | **Sem. Hrs.** |
| MBA 5003, Graduate Business Fundamentals | 3 |
| ACCT 6003, Accounting for Planning and Control | 3 |
| ECON 6313, Managerial Economics | 3 |
| FIN 6723, Corporate Financial Management | 3 |
| MGMT 6023, Fundamentals of Project Management | 3 |
| MGMT 6423, Strategic Management | 3 |
| MIS 6543, Business Analytics | 3 |
| MKTG 6223, Strategic Marketing | 3 |
| **Total Required Hours:** | **24** |

**In addition to the core curriculum, students select 9 graduate credit hours of electives or complete a concentration to meet their particular interests or needs. The core courses plus the electives result in a 33-hour program. Notes:**

* ***Restrictions on course levels:* All courses, including electives, must be taken at the 6000 level. However, students sitting for the CPA exam may take one 5000 level course in accounting to help prepare them for the exam while meeting the 150-hour rule for the exam.**
* ***Internships:* Students may take an internship course to count towards a 3-hour elective. All internships must be taken after completing 15 hours of course work.**
* ***Directed individual study:* Under special circumstances, a student may substitute a directed individual study for a 3-hour elective. Directed individual studies are taken after a student has completed 24 hours of coursework with a GPA of 3.5 or higher. Directed individual studies are targeted toward a publication and/or presentation as an outlet for the research. Students must also present their research to the graduate program director and the graduate program committee. In sum, only a single 3-hour internship or one directed independent study may count toward the elective hours needed to complete the MBA degree.**

**Major in Business Administration**

~~Six~~ **Nine** hours of electives may be selected in business as approved by the director of graduate business programs.

**Business Administration**

**Master of Business Administration**

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| --- | --- |
| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | **~~27~~ 24** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **6 9** |
| **Total Required Hours:** | **33** |

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Business Administration

Master of Business Administration

Concentration in ~~Finance~~ Financial Planning and Analysis

|  |  |
| --- | --- |
| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | Sem. Hrs. |
| (See Neil Griffin College of Business MBA Core Courses section) | ~~27~~ 24 |
| **~~Concentration (Finance):~~ Financial Planning and Analysis Concentration:** | Sem. Hrs. |
| FIN 6053, Financial Statement Analysis | 3 |
| ~~FIN 6733, International Financial Markets~~ | ~~3~~ |
| FIN 6743, Seminar in Finance | 3 |
| **Select one of the following:**  **FIN 6733, International Financial Markets**  **ECON 6333, Business Cycles and Forecasting**  **MIS 6473, Data Mining** | 3 |
| Sub-total | 9 |
| **Total Required Hours:** | ~~36~~ 33 |

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**Business Administration**

**Master of Business Administration**

**Concentration in Healthcare ~~Administration~~ Management**

|  |  |
| --- | --- |
| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | **24~~\*~~** |
| **~~Concentration (Healthcare Administration):~~ Healthcare Management Concentration:** | **Sem. Hrs.** |
| ~~HCA 6003, Healthcare Policies and Ethics~~ | ~~3~~ |
| ~~HCA 6013, Current Issues in Healthcare Administration~~ | ~~3~~ |
| ~~HCA 6243, Services Marketing Strategy Development\*~~ | ~~3~~ |
| ~~HCA 6423, Strategic Management~~ | ~~3~~ |
| ~~HCA 6703, Healthcare Internship~~ | ~~3~~ |
| **HP 6323, Healthcare Law and Quality Improvement** | **3** |
| **NURS 6303, Healthcare Issues and Policy** | **3** |
| **NURS 6353, Budgeting and Financial Management** | **3** |
| **Sub-total** | **~~15~~ 9** |
| **Total Required Hours:** | **~~39~~ 33** |

***~~\*HCA 6243 replaces MGMT 6423 of the MBA Core courses~~***

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**Business Administration**

**Master of Business Administration**

**Concentration in Marketing**

|  |  |
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| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | **~~27~~ 24** |
| **~~Concentration (Marketing):~~ Marketing Concentration:** | **Sem. Hrs.** |
| MKTG 6263, Seminar in Contemporary Marketing Issues | 3 |
| **MKTG 6273, Digital Marketing** | **3** |
| **Select ~~two~~ one of the following:**  GSCM 6283, Global Supply Chain Management  MGMT 6463, Leadership Development  MKTG 6213, Healthcare Marketing  MKTG 6233, Promotional Strategy  MKTG 6243, Services Marketing Strategy  MKTG 670V, Marketing Internship | ~~6~~ 3 |
| **Sub-total** | **9** |
| **Total Required Hours:** | **~~36~~ 33** |

Page 79 (CURRENT):

**Business Administration**

**Master of Business Administration**

**Concentration in Supply Chain Management**

|  |  |
| --- | --- |
| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | **~~27~~ 24** |
| **~~Concentration (Supply Chain Management):~~ Supply Chain Management Concentration:** | **Sem. Hrs.** |
| GSCM 6253, Seminar in Logistics Management | 3 |
| GSCM 6283, Global Supply Chain Management | 3 |
| ~~GSCM 6513, Logistics Operations~~ | ~~3~~ |
| ~~GSCM 6523, Sourcing and Procurement~~ | ~~3~~ |
| **Select one of the following:**  **GSCM 6513, Logistics Operations**  **GSCM 6523, Sourcing and Procurement** | **3** |
| **Sub-total** | **~~12~~ 9** |
| **Total Required Hours:** | **~~39~~ 33** |

Page 52 (AFTER):

**Master of Business Administration (M.B.A.)**

|  |
| --- |
| Concentration in:  —Agriculture Business  —Financial Planning and Analysis  —Healthcare Management  —Marketing  —Supply Chain Management |

Page 70-73 (AFTER):

Program of Study for the Master of Business Administration

The Master of Business Administration (MBA) program in the Neil Griffin College of Business is a professional degree program designed to prepare students of various educational and professional backgrounds for management positions in all types of organizations. Courses in the program stress the development of the competencies required to effectively lead global organizations, which face complex and dynamic operating and social environments. MBA classes are offered in both a traditional face-to-face and wholly online environment.

The required core courses of the MBA program provide thorough coverage of the functional areas of business. In addition, students have the flexibility to tailor their MBA program of study to their particular interests or needs by choosing a concentration in various specialty areas, as described below.

• **Concentration in Agricultural Business**: Complements the MBA core with in-depth coverage of the unique business issues and challenges facing firms that operate in agricultural sectors. To earn this concentration, students must complete the 24 hours of the MBA core and 9 hours of graduate level courses in the College of Agriculture.

• **Concentration in Healthcare Management**: Complements the MBA core with in-depth coverage of the unique issues and challenges facing healthcare organizations. To earn this concentration, students must complete the 24 hours of the MBA core and 9 hours of graduate level courses in Healthcare Administration.

• **Concentration in Marketing**: Complements the MBA core with an in-depth application of marketing theory to the dynamic marketing environment faced by firms. Students must complete the 24 hours of the MBA core (this includes one graduate level marketing course) and 9 additional hours of graduate level marketing coursework.

• **Concentration in Supply Chain Management**: Complements the MBA core with in-depth coverage of the supply chain functions required in a dynamic global business environment. Students must complete the 24 hours of the MBA core and 9 additional hours of graduate level courses in logistics.

• **Concentration in Financial Planning and Analysis**: Complements the MBA core with in-depth coverage of financial statement analysis, corporate financial planning and analysis, capital budgeting, short-term financial management, and emerging topics in finance, among other topics. Students must complete the 24 hours of the MBA core (this includes one graduate level finance course) and 9 additional hours of graduate level finance coursework.

**UNCONDITIONAL ADMISSION**

An applicant for the MBA degree program will receive unconditional admission by meeting the following criteria:

An applicant for the MBA degree program will receive unconditional admission by meeting the following criteria:

1. Submitted a completed application for admission and a nonrefundable application fee at least 30 days in advance of registration.
2. Submitted official transcripts from each previously attended college or university. Official transcripts must be submitted directly from the registrar of other institutions.
3. Earned a baccalaureate degree from an accredited institution or its equivalent with a minimum cumulative undergraduate grade point average of 2.75 on a 4.00 scale; OR a 3.00 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof).
4. Earned a graduate or post-baccalaureate professional degree from a regionally-accredited (U.S.) institution.

**CONDITIONAL ADMISSION**

Applicants that do not meet the cumulative or last 60 hours GPA criterion may receive conditional admission. Consideration for conditional admission is given to applicants that:

1. Earned a minimum cumulative undergraduate grade point average of 2.50 on a 4.00 scale; OR a 2.75 GPA on the last 60 hours of coursework (undergraduate, graduate, or combination thereof); OR submitted a statement of purpose that will be evaluated by the director of graduate programs and the graduate programs admissions committee.

The following course restrictions will pertain to conditionally admitted applicants:

* Conditionally admitted students in the traditional face-to-face MBA program can take no more than 6 graduate credit hours during a traditional length semester.
* Conditionally admitted students in the online MBA program can take no more than 3 graduate credit hours during each seven-week term.

Conditionally admitted students will be moved to unconditional admission status upon completion of 6 hours with a grade of “B” or better in each course. While conditionally admitted, a grade of “C” or lower in any graduate-level course will result in suspension from the graduate program.

**NEIL GRIFFIN COLLEGE OF BUSINESS MBA CORE COURSES**

The MBA degree program consists of a core curriculum of 24 graduate credit hours, as shown in the exhibit below. This core curriculum serves as a common body of knowledge aimed at developing competencies in overall management and leadership. Graduate Business Fundamentals (MBA 5003) provides a review of the central principles of accounting, business statistics, economics, and finance. This course is required during the first semester for all MBA students (regardless of undergraduate background and work experience) to ensure that students are recently exposed to the quantitative tools required to successfully complete the MBA core courses. Strategic Management (MGMT 6423) must be taken after all core courses are completed or dur­ing the student’s last semester of coursework.

|  |  |
| --- | --- |
| **Neil Griffin College of Business MBA Core Courses** | **Sem. Hrs.** |
| MBA 5003, Graduate Business Fundamentals | 3 |
| ACCT 6003, Accounting for Planning and Control | 3 |
| ECON 6313, Managerial Economics | 3 |
| FIN 6723, Corporate Financial Management | 3 |
| MGMT 6023, Fundamentals of Project Management | 3 |
| MGMT 6423, Strategic Management | 3 |
| MIS 6543, Business Analytics | 3 |
| MKTG 6223, Strategic Marketing | 3 |
| **Total Required Hours:** | **24** |

In addition to the core curriculum, students select 9 graduate credit hours of electives or complete a concentration to meet their particular interests or needs. The core courses plus the electives result in a 33-hour program. Notes:

* *Restrictions on course levels:* All courses, including electives, must be taken at the 6000 level. However, students sitting for the CPA exam may take one 5000 level course in accounting to help prepare them for the exam while meeting the 150-hour rule for the exam.
* *Internships:* Students may take an internship course to count towards a 3-hour elective. All internships must be taken after completing 15 hours of course work.
* *Directed individual study:* Under special circumstances, a student may substitute a directed individual study for a 3-hour elective. Directed individual studies are taken after a student has completed 24 hours of coursework with a GPA of 3.5 or higher. Directed individual studies are targeted toward a publication and/or presentation as an outlet for the research. Students must also present their research to the graduate program director and the graduate program committee. In sum, only a single 3-hour internship or one directed independent study may count toward the elective hours needed to complete the MBA degree

**Major in Business Administration**

Nine hours of electives may be selected in business as approved by the director of graduate business programs. Under special circumstances, a student may substitute a directed individual study for an elective. All directed individual studies must be taken after a student has completed 24 hours of coursework with a GPA of 3.5 or higher. Directed individual studies should be targeted toward a publication and/or paper/presentation as an outlet for the research. Students are also expected to make a presentation on their research to a group of Graduate Faculty.

**Business Administration**

**Master of Business Administration**

|  |  |
| --- | --- |
| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | **24** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **9** |
| **Total Required Hours:** | **33** |

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**Business Administration**

**Master of Business Administration**

**Concentration in Agricultural Business**

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| **University Requirements:** |  |
| See Graduate Degree Policies for additional information (p.X) |  |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | 24 |
| **Agricultural Business Concentration:** | **Sem. Hrs.** |
| AGEC 6003, Consumer Behavior and Food Marketing | 3 |
| AGEC 6043, Advanced Agribusiness Management | 3 |
| AGEC 6053, Advanced Production Economics | 3 |
| **Sub-total** | **9** |
| **Total Required Hours:** | **33** |

Business Administration

Master of Business Administration

Concentration in Financial Planning and Analysis

|  |  |
| --- | --- |
| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | Sem. Hrs. |
| (See Neil Griffin College of Business MBA Core Courses section) | 24 |
| **Financial Planning and Analysis Concentration:** | Sem. Hrs. |
| FIN 6053, Financial Statement Analysis | 3 |
| FIN 6743, Seminar in Finance | 3 |
| **Select one of the following:**  FIN 6733, International Financial Markets  ECON 6333, Business Cycles and Forecasting  MIS 6473, Data Mining | 3 |
| Sub-total | 9 |
| **Total Required Hours:** | 33 |

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**Business Administration**

**Master of Business Administration**

**Concentration in Healthcare Management**

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| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | **24** |
| **Healthcare Management Concentration:** | **Sem. Hrs.** |
| HP 6323, Healthcare Law and Quality Improvement | 3 |
| NURS 6303, Healthcare Issues and Policy | 3 |
| NURS 6353, Budgeting and Financial Management | 3 |
| **Sub-total** | **9** |
| **Total Required Hours:** | **33** |

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**Business Administration**

**Master of Business Administration**

**Concentration in Marketing**

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| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | 24 |
| **Marketing Concentration:** | **Sem. Hrs.** |
| MKTG 6263, Seminar in Contemporary Marketing Issues | 3 |
| MKTG 6273, Digital Marketing | 3 |
| **Select one of the following:**  GSCM 6283, Global Supply Chain Management  MGMT 6463, Leadership Development  MKTG 6213, Healthcare Marketing  MKTG 6233, Promotional Strategy  MKTG 6243, Services Marketing Strategy  MKTG 670V, Marketing Internship | 3 |
| **Sub-total** | **9** |
| **Total Required Hours:** | **33** |

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**Business Administration**

**Master of Business Administration**

**Concentration in Supply Chain Management**

|  |  |
| --- | --- |
| **University Requirements:** | |
| See Graduate Degree Policies for additional information (p. 47) | |
| **Neil Griffin College of Business MBA Core Courses:** | **Sem. Hrs.** |
| (See Neil Griffin College of Business MBA Core Courses section) | 24 |
| **Supply Chain Management Concentration:** | **Sem. Hrs.** |
| GSCM 6253, Seminar in Logistics Management | 3 |
| GSCM 6283, Global Supply Chain Management | 3 |
| **Select one of the following:**  GSCM 6513, Logistics Operations  GSCM 6523, Sourcing and Procurement | 3 |
| **Sub-total** | **9** |
| **Total Required Hours:** | **33** |