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| For Academic Affairs and Research Use Only | |
| Proposal Number | AGRI03 |
| CIP Code: |  |
| Degree Code: |  |

**New or Modified Course Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

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| **[X]New Course, [ ]Experimental Course (1-time offering), or [ ]Modified Course (Check one box)** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Jacob Manlove 9/16/2022 **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| Donald Kennedy 9/16/2022 **Department Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Head of Unit (if applicable)** |
| Jacob Manlove 9/16/2022  **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Director of Assessment (new courses only)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
| Mickey Latour 9/16/212 **College Dean** | Alan Utter 10/17/2022  **Vice Chancellor for Academic Affairs** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (if applicable)** |  |

1. **Contact Person (Name, Email Address, Phone Number)**

Jacob Manlove, jmanlove@astate.edu, 870-972-3942

1. **Proposed starting term and Bulletin year for new course or modification to take effect**

Summer 2023

**Instructions:**

*Please complete all sections unless otherwise noted. For course modifications, sections with a “Modification requested?” prompt need not be completed if the answer is “No.”*

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|  | **Current (Course Modifications Only)** | **Proposed (New or Modified)**  *(Indicate “N/A” if no modification)* |
| **Prefix** |  | **AGEC** |
| **Number\*** |  | **4133** |
| **Title**  (include a short title that’s 30 characters or fewer) |  | **Rural Economic Development** |
| **Description\*\*** |  | **Rural development theories and development policies at the local, state, regional, and federal levels.** |

***\**** Confirm with the Registrar’s Office that number chosen has not been used before and is available for use. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9*.

\*\*Forty words or fewer (excepting prerequisites and other restrictions) as it should appear in the Bulletin.

1. **Proposed prerequisites and major restrictions** **[Modification requested? Yes/No]**

(Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

1. YES Are there any prerequisites?
   1. If yes, which ones?

AGEC 1003 – Introduction to Agricultural Business

* 1. Why or why not?

This course provides a general background needed for understanding the economic theories and their relationship to rural development theory.

1. NO Is this course restricted to a specific major?
   1. If yes, which major? Enter text...
2. **Proposed course frequency [Modification requested? No]**

(e.g. Fall, Spring, Summer; if irregularly offered, please indicate, “irregular.”) *Not applicable to Graduate courses.*

Summer

1. **Proposed course type [Modification requested? No]**

Will this course be lecture only, lab only, lecture and lab, activity (e.g., physical education), dissertation/thesis, capstone, independent study, internship/practicum, seminar, special topics, or studio? Please choose one.

Lecture Only

1. **Proposed grade type [Modification requested? No**

What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

Standard Letter

1. NO Is this course dual-listed (undergraduate/graduate)?
2. NO Is this course cross-listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross-listed course.)*

**a.** – If yes, please list the prefix and course number of the cross-listed course.

Enter text...

**b.** – **Yes / No** Can the cross-listed course be used to satisfy the prerequisite or degree requirements this course satisfies?

Enter text...

1. NO Is this course in support of a new program?

a. If yes, what program?

Enter text...

1. NO Will this course be a one-to-one equivalent to a deleted course or previous version of this course (please check with the Registrar if unsure)?

a. If yes, which course?

Enter text...

**Course Details**

1. **Proposed outline** **[Modification requested? Yes/No]**

(The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

Section 1: What is Rural and Community Development

* Defining Rural Development
* Current Rural Development Policy
* Growth versus Development

Section 2: Systematic Approaches to Economic Development

* Defining Human Capital
* The Shaffer Star Framework
* Floras’ Community Capital

Section 3: Location Theory – Land

* Weber’s Theory of Industrial Location
* Uses of land
* Impact of Community Size
* Introduction to Neoclassical Theory

Section 4: Location Theory – Demand Maximization

* Application of the Demand Maximization Approach

Section 5: Location Theory – Alternatives to the Neoclassical View

* Alternative Theories
* Porter’s Clusters

Section 6: Business Climate

* Agriculture and Labor Policy
* Place and People Policies
* Opportunities in the Green Economy

Section 7: Economic Growth Theory

* Classical Approach
* Review of Neoclassical
* Endogenous Growth

1. **Proposed special features** **[Modification requested? No]**

(e.g. labs, exhibits, site visitations, etc.)

N/A

1. **Department staffing and classroom/lab resources**

Course will make use of existing faculty and available classroom space.

1. Will this require additional faculty, supplies, etc.?

NO

1. NO Does this course require course fees?

*If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

**Justification**

**Modification Justification (Course Modifications Only)**

1. Justification for Modification(s)

N/A

**New Course Justification (New Courses Only)**

1. Justification for course. Must include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

This course is intended to provide students with the analytical framework for economic and regional development. Students will develop the skills to discuss assumptions and definitions of rural development, describe and apply the fundamentals of a neoclassical growth theory, recognize and describe location. Additionally, students will develop an understanding U.S. policy as it relates to rural and economic development.

b. How does the course fit with the mission of the department? If course is mandated by an accrediting or certifying agency, include the directive.

The mission of the College of Agriculture is to discover, develop, and disseminate knowledge in agricultural and environmental systems to serve and benefit out students, the agricultural community, and society. As such, the course serves our students by preparing them with the technical and theoretical knowledge and skills needed to engage in rural and community development.

c. Student population served.

This course serves students in the College of Agriculture, specifically upper-level students majoring in Agricultural Business.

d. Rationale for the level of the course (lower, upper, or graduate).

This is an upper level (4000 level) course. The course utilizes information learned in lower level courses general to economic theory and applies it rural and community development issues.

**Assessment**

**Assessment Plan Modifications (Course Modifications Only)**

1. **Yes / No** Do the proposed modifications result in a change to the assessment plan?

*If yes, please complete the Assessment section of the proposal*

**Relationship with Current Program-Level Assessment Process (Course modifications skip this section unless the answer to #18 is “Yes”)**

1. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

PLO: Apply economic, management, marketing and financial tools to make decisions in agricultural economics.

PLO: Communicate written and verbal form on public and current issues affecting agricultural firms.

This course provides depth in the agricultural business major for students pursuing careers in community firms, government, and non-profits at the development level; it also expands upon the fundamental concepts learned in lower level courses.

1. Considering the indicated program-level learning outcome/s (from question #19), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

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| **Program-Level Outcome 1 (from question #19)** | Apply economic, management, marketing and financial tools to make decisions in agricultural economics. |
| Assessment Measure | Students were given an end of the course survey with questions about the course content, what they learned, and how the course contributed to their degree program and career goals. |
| Assessment  Timetable | Annually, Spring Semester |
| Who is responsible for assessing and reporting on the results? | Ag Bus Faculty |

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| **Program-Level Outcome 1 (from question #19)** | Communicate written and verbal form on public and current issues affecting agricultural firms. |
| Assessment Measure | Research project from AGEC 4073 Agricultural Business Management. This project will encompass analysis of either an agri -business firm or industry and evaluate a students ability to analyze the decision making involved to produce, promote, price, and distribute agricultural goods. |
| Assessment  Timetable | Annually, Spring Semester |
| Who is responsible for assessing and reporting on the results? | Ag Bus Faculty |

**Course-Level Outcomes**

1. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

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| **Outcome 1** | Students will be able to articulate the definition of rural as it pertains to economic and community development. |
| Which learning activities are responsible for this outcome? | Section 1  Section 2  Students will receive lecture, additionally, students will complete a “hometown” profile. In this activity students will be tasked with evaluating and presenting their hometown’s strengths and weaknesses as a pertaining to economic and community development. |
| Assessment Measure | Students will complete a “hometown” profile applying the definitions of these sections. |

*(Repeat if needed for additional outcomes)*

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| **Outcome 2** | Students will be able to apply the concepts of economics as they relate to development theory. |
| Which learning activities are responsible for this outcome? | Section 3  Section 4  Section 5  Throughout the course students will receive lecture on and apply the principles of various theories of development. |
| Assessment Measure | Student Exams: Students will be evaluated through exams on their understanding of the theories. Additionally, students will be expected to apply those theories to current development issues. |

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| **Outcome 3** | Students will be able to articulate the impact of government decisions on rural and community development. |
| Which learning activities are responsible for this outcome? | Section 6  Section 7  Students will receive lecture as well as case studies of current government policies at the local, county, state, and federal level. |
| Assessment Measure | Written paper graded with rubric. |

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

**AGEC 4133 - Rural Economic Development**

**Sem. Hrs: 3**

Rural development theories and development policies at the local, state, regional, and federal levels**.**. Summer.

**Prerequisites:** AGEC 1003