

## PROGRAM INFORMATION PROFILE

*This profile offers information about the program in the context of its mission, basic purpose and key features.*

**Name of Institution:** Arkansas State University

Program/Specialized Accreditor(s): COSMA

Institutional Accreditor: Higher Learning Commission

Date of Next Comprehensive Program Accreditation Review: \_\_\_\_\_

Date of Next Comprehensive Institutional Accreditation Review: \_\_\_\_\_

URL where accreditation status is stated: \_\_\_\_\_

### Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. Graduation Year: 2023 # of Graduates: 13 Graduation Rate: 67.5%
2. Average Time to Degree: 4-Year Degree: 53 5-year Degree 53
3. Annual Transfer Activity (into Program): Year: 2023  
# of Transfers: 27 Transfer Rate: 22.5%
4. Graduates Entering Graduate School: Year: 2022  
# of Graduates: 16 # Entering Graduate School: 4 (in ASTATE)
5. Job Placement (if appropriate): Year: NA  
# of Graduates: NA # Employed: NA

## Student Learning Outcomes Matrix BSSM - Academic Year 2022 – 2023

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Exceeds expectation 2. Meets expectation 3. Does not meet expectation 4. Insufficient data
<b>SLO 1 - Remember and apply sport management research, principles, strategies, and practices.</b>					
<b>Measure 1</b> (direct): PE 4743 Legal Issues in Sport - Exam	At least 80% of sport management students in the course will score a 70% or better in the selected exam for legal issues in sport	14	14	78.57	3
<b>Measure 2</b> (indirect): PE 4843 Philosophy and Ethics in Sport and Exercise - Knowledge and Understanding Items in Supervisor Evaluation	At least 80% of sport management students in the course will be scored with a 4 out of 5 in the knowledge and understanding item(s) by their volunteer site supervisors.	5	5	100%	1
<b>Measure 3</b> (direct) ES 3743 Research and Statistical Methods in Exercise Science - Final Research Project	80% of sport management students in class will score a 70% or better in the final research project	11	11	100%	1
<b>SLO 2 - Employ a variety of oral and written communication tools.</b>					
<b>Measure 1</b> (direct): PE 4843 Philosophy and Ethics in Sport and Exercise - Volunteer Paper	At least 80% of class will score a 70% or better in the volunteer paper in the philosophy and ethics course	5	5	100%	1

<b>Measure 2</b> (indirect): HPES 4863 or 4893 Internship - Oral Communication Item in Supervisor Evaluation	At least 80% of the interns will be scored with a 4 out of 5 in the oral communication item by their internship site supervisors.	3	3	100%	1
<b>SLO 3 - Recall and practice behavioral expectations, good conduct, and ethical practices in the workplace.</b>					
<b>Measure 1</b> (direct): PE 4843 Philosophy and Ethics in Sport and Exercise - Volunteer Paper	At least 80% of class will score a 70% or better in the volunteer paper in the philosophy and ethics course	5	5	100%	1
<b>Measure 2</b> (indirect): HPES 4863 or 4893 Internship - Judgment Item in Supervisor Evaluation	At least 80% of the interns will be scored with a 4 out of 5 in the judgment item by their internship site supervisors.	3	3	100%	1

*Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.*

## Student Learning Outcomes Matrix MSSA - Academic Year 2022 – 2023

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Exceeds expectation 2. Meets expectation 3. Does not meet expectation 4. Insufficient data
<b>SLO 1 - Research, interpret, and synthesize sport studies to effectively discuss current issues and challenges and employ professional practices and successful strategies in sport environments.</b>					
<b>Measure 1</b> (direct): ESPE 6603 Current readings Paper	At least 80% of sport management students in the course will score a 70% or better in the selected paper	10	9	90%	1
<b>Measure 2</b> (direct): ESPE 6673 Research proposal	At least 80% of sport management students in the course will score a 70% or better in the research proposal	133	122	91.7%	1
<b>SLO 2 - Produce a variety of oral and written business and professional communication forms.</b>					
<b>Measure 1</b> (indirect): ESPE 681V Internship. Supervisor evaluation. Oral comm item	At least 80% of students will be scored with a 4 out of 5 in the oral comm item by their site supervisors	17	17	100%	1
<b>Measure 2</b> (indirect): ESPE 681V Internship. Supervisor evaluation. Written comm item	At least 80% of students will be scored with a 4 out of 5 in the written comm item by their site supervisors	17	16	88.89%	1
<b>SLO 3 - Apply good ethics and conduct in the internship workplace and perceived future effectiveness in the workplace based on academic program preparation.</b>					
<b>Measure 1</b> (indirect): ESPE	At least 90% of the students	14	12	85.71%	3

681V internship – Exit survey	will score the program’s effectiveness with 4 out of 5 in the exit survey				
<b>Measure 2</b> (indirect): ESPE 681V internship supervisor eval. Judgement item	At least 80% of students will be scored above a 4 in the judgement by their site supervisors	14	13	94.44%	1
<b>Measure 3</b> (indirect): ESPE 681V internship supervisor eval. Responsibility item	At least 80% of students will be scored with a 4 out of 5 in the responsibility item by their site supervisors	14	13	94.44%	1

## Program-Level Operational Effectiveness Goals Matrix Academic Year 2022-23

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark (e.g., 80% will achieve a rating of 5)	Data Summary	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
<b>OEG 1</b> – Track the recruitment, enrollment, retention, and success of underrepresented students in both residential programs and develop a strategic plan to reasonably increase them.			
<b>Measure 1</b> Number of racial and ethnic minority students enrolled in the B. S. Sport Management (residential)	Maintain the number of international students enrolled in the residential B.S. Sport Management program	46.15% increase	Exceeds expectations
<b>Measure 2</b> Number of self-reported female students enrolled in the B. S. Sport Management (residential)	Maintain the number of students enrolled in the residential B.S. Sport Management program who self identify as women	17.39% decrease	Does not meet expectations
<b>Measure 3</b> Number of racial and ethnic minority students enrolled in the M. S. Sport Administration (residential)	Maintain the number of minority students enrolled in the residential M. S Sport Administration program	50% increase	Exceeds expectations
<b>Measure 4</b> Number of self-reported female students enrolled in the M. S. Sport Administration (residential)	Maintain the number of students enrolled in the residential M.S. Sport Administration program who self identify as women	33.33% increase	Exceeds expectations
<b>OEG 2</b> - Assess and reasonably improve students' international and experiential learning opportunities for undergraduate and graduate students in residential and online programs.			
<b>Measure 1</b> Internship site supervisor evaluation	Get 80% response rate.	94.44	Exceeds expectations
<b>Measure 2</b> Sport Management club student enrollment	Maintain the number of students enrolled in the Sport Management Club	77.78% increase	Exceeds expectations
<b>Measure 3</b> International guest speakers or other international exposure	Provide at least 1 international guest lecture opportunity.	1	Meets expectations
<b>OEG 3</b> - Adapt Sport Management and Sport Administration curriculum to reflect industry's needs.			
<b>Measure 1</b> Funding for Sport Management core faculty's course development.	100% terminally degreed Sport Management faculty will develop curricular courses when course building funding is available.	88.89	Does not meet expectations

<b>Measure 2</b> Input from external advisory board.	Seek at least one recommendation from the external advisory board	200%	Exceeds expectations
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**Note: You are not required to have five OEGs – you may have more or fewer.**

**Required Narrative: Close the loop and explain why you met, exceeded or did not meet any expectations. Explain why there was insufficient data (if applicable). Discuss what you may do differently next year or any corrective action you will take.**