



Master of Business Administration

Problems Or Questions Regarding Registration? Please Email Us At OnlineAdvising@astate.edu

Must Have 33 Hours for a Master's Degree in Business Administration at Arkansas State University

X = Offered Every Year

XE = Offered "Even" Years (e.g. 2022, 2024 etc.)

XO = Offered "Odd" Years (e.g. 2023, 2025 etc.)

			Fall Term 1	Fall Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
CORE COURSES								
ACCT	6003	Accounting for Planning & Control		X			X	
ECON	6313	Managerial Economics			X			X
FIN	6723	Corporate Financial Management			X			X
MBA	5003	Graduate Business Fundamentals	X	X	X	X	X	X
MGMT	6023	Fundamentals of Project Management		X			X	
MGMT	6423	Strategic Management		X		X		X
MIS	6543	Business Analytics	X			X		
MKTG	6223	Strategic Marketing	X			X		
CONCENTRATION IN AGRICULTURAL BUSINESS								
AGEC	6003	Consumer Behavior & Food Marketing		X			X	
AGEC	6043	Advanced Agribusiness Management			X			X
AGEC	6053	Advanced Production Economics	X			X		
CONCENTRATION IN FINANCIAL PLANNING & ANALYSIS								
FIN	6053	Financial Statement Analysis			X			X
FIN	6743	Seminar in Finance		X			X	
FIN	6733	International Financial Markets	X			X		



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CONCENTRATION IN MARKETING								
MKTG	6263	Seminar in Contemporary Market Issues	X			X		
MKTG	6273	Digital Marketing			X			X
Select one of the following below courses								
GSCM	6283	Global Supply Chain Management			X			X
MGMT	6463	Leadership Development		X			X	
MKTG	6233	Promotional Strategy		X			X	
CONCENTRATION IN SUPPLY CHAIN MANAGEMENT								
GSCM	6253	Seminar in Logistics Management		X			X	
GSCM	6283	Global Supply Chain Management			X			X
Select one of the following below courses								
GSCM	6513	Logistics Operations	X					
GSCM	6523	Sourcing and Procurement				X		
CONCENTRATION IN HEALTHCARE MANAGEMENT								
NURS	6303	Healthcare Issues and Policy		X		X		X
NURS	6353	Budgeting & Financial Management	X		X		X	
NURS	6373	Healthcare Law & Quality Improvement	X		X		X	
BUSINESS ANALYTICS								
MIS	6473	Data Mining			X (2025)			X (2024)
MIS	6523	Simulation for Predictive Decision Making		X (2024)			X (2024)	
MIS	6573	Advanced Data Mining	X (2024)			X (2025)		



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CONCENTRATION IN MANAGEMENT

Select three of the following below courses

MGMT 6463 has to align with Marketing

MGMT	Course ID	Course Name	Fall Term 1	Fall Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
MGMT	6143	Organization Theory			X			
MGMT	6403	Seminar in Organizational Behavior	X			X		
MGMT	6443	Management Development Strategies			X			X
MGMT	6463	Leadership Development		X			X	
MGMT	6793	Business Ethics & Social Responsibility						X

CONCENTRATION IN HUMAN RESOURCE MANAGEMENT

LAW	6023	Law & Ethics in Business		X			X	
MGMT	6413	Industrial Relations				X		
MGMT	6443	Management Development Strategies			X			X

CONCENTRATION IN HOSPITALITY & EVENT TOURISM MANAGEMENT

HETM	6013	Issues & Trends in Hospitality Mgmt		X			X	
HETM	6023	Quality Service Operations Analysis			X			X
HETM	6033	Strategic Event Management	X			X		