



# Social Media Management Certificate

Problems Or Questions Regarding Registration? Please Email Us At [OnlineAdvising@astate.edu](mailto:OnlineAdvising@astate.edu)

Must Have 35 Hours of General Education Courses for a Bachelor's Degree at Arkansas State University

*X = Offered Every Year*

*XE = Offered "Even" Years (e.g. 2022, 2024 etc.)*

*XO = Offered "Odd" Years (e.g. 2023, 2025 etc.)*

Fall Term 1	Fall Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
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**REQUIRED COURSES**

STCM	3133	Interactive Advertising			X			X
STCM	3553	Strategic Visual Communications	X			X		
STCM	4213	Social Media in Strategic Comms	X			X		
STCM	4333	Social Media Measurement		X			X	