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| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**New Emphasis, Concentration, Option, or Minor Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | Philip Tew | 3/28/2023 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | John Robertson | 3/29/23 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** | |  |  | | --- | --- | | Len Frey | 4/20/2023 |   **Vice Chancellor for Academic Affairs** |

1. **Contact Person (Name, Email Address, Phone Number)**

**Philip Tew, ptew@astate.edu, 870-972-3742**

1. **Proposed Starting Date**

**8/15/2023**

Enter text...

1. **Title of degree program:**
2. **Proposed name of new option/concentration/emphasis/minor:**

Minor in Applied Business Research

1. **Reason for proposed action that includes rationale, goals, and student population served:**

Undergraduate research is important for students to strengthen their written and oral communication, information literacy, and to enhance their ability to publicly advocate and defend their work. Within this NGCOB, there is currently no cohesive way for students to learn how to perform pertinent research in their chosen field. This minor will allow students who desire to improve their research skills due to their desire to graduate with honors or to prepare for a successful graduate school / law school career. The population for this minor will be those students in AState Honors College and those students who have plans to attend graduate or professional school upon completion of their undergraduate program.

1. **Provide the following:**
   1. Curriculum outline - List of courses in new option/concentration/emphasis/minor – Underline required courses

ECON 2323 – Principles of Microeconomics ECON 2113 or STAT 2003– Business Statistics I or Introduction to Statistics; LIR 1011 – Introduction to Academic Research BUSN 1091 – Applied Business Research I BUSN 2091 – Applied Business Research II BUSN 3081 – Applied Business Research III BUSN 3091 – Applied Business Research IV ECON 3113 or FIN 3723 or ACCT 4133 or ISBA 3423 or MKTG 4213 – Applied Econometrics or Financial Analysis and Modeling or Accounting Statistics or Data Visualization for Business or Marketing Analytics MKTG 3023 – Business Research Tools BUSN 4091 - Applied Business Research V

* 1. Total semester credit hours required for option/emphasis/concentration/minor

18 hours

* 1. Student demand (projected enrollment) for program option

15 – 20 per incoming class

1. **Will the new option/emphasis/concentration/minor be offered:**
   1. **Traditional/Face-to-face** YES
   2. **Distance/Online NO**
      1. **If yes, indicate mode of distance delivery, and the percentage of courses offered via this modality (<50%, 50-99%, or 100%).**

Enter text...

* + 1. **If online, will it be offered through Global Initiatives/Academic Partnerships (AP)?**

Enter text...

1. **Specify the amount of the additional costs required, the source of funds, and how funds will be used.**

N/A

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

Applied Business Research, Minor

REQUIRED COURSES:

ECON 2323 – Principles of Microeconomics

ECON 2113 – Business Statistics I

Or

STAT 2003 – Introduction to Statistics

LIR 1011 – Introduction to Academic Research

BUSN 1091 – Applied Business Research I

BUSN 2091 – Applied Business Research II

BUSN 3081 – Applied Business Research III

BUSN 3091 – Applied Business Research IV

ECON 3113 – Applied Econometrics

or

FIN 3723 – Financial Analysis and Modeling

or

ACCT 4133 – Accounting Statistics

or

ISBA 3423 – Data Visualization for Business

or

MKTG 4213 – Marketing Analytics

MKTG 3023 – Business Research Tools

BUSN 4091 - Applied Business Research V

TOTAL REQUIRED HOURS: 18