



Arkansas State University  
College of Business  
Women's Business Leadership Center  
**2018 M.I.N.D. MATTERS**  
**Conference**  
September 24, 2018

MENTORING. INCLUSION. NETWORKING. DIVERSITY.

# CALL FOR PAPERS

Papers or poster presentations on best practices, current practical application research, and initiatives to advance a culture of diversity in higher education, business and STEM fields aligned with the conference theme, "MIND Matters," are welcome. Specifically sought is research advancing a workplace culture of inclusion and diversity through cultural change, purposeful networking, mentorship, economic empowerment and career advancement.

**Track 1: Mentoring –**

*creating a culture of support to  
effect meaningful change*

**Track 2: Inclusion –**

*recognizing the impact of all stakeholders  
in the workplace*

**Track 3: Networking –**

*building significant and  
valuable connections*

**Track 4: Diversity –**

*leveraging individual differences*

**Keynote speaker** for the 2018 M.I.N.D.

Matters Conference is **Dr. Lakshmi Iyer**, program director of applied data analytics and professor in the Walker College of Business Department of Computer Information Systems and Supply Chain Management at Appalachian State University. Her research interests are in the area of emerging technologies and its impact on organizations and users, and social inclusion in computing.

**Submission & Review Timeline**

**Abstracts:** Submission open January 22, 2018 to February 28, 2018 at 11:59 p.m.: All abstracts conform to APA 6th edition and should be between 150 and 250 words. Submit abstracts at [www.surveymonkey.com/r/MINDAbstract](http://www.surveymonkey.com/r/MINDAbstract)

**Feedback on Abstracts Communicated to  
Submitter:** March 15, 2018.

**Summary Briefs:** These are due June 15, 2018 to July 15, 2018 at 11:59 p.m. The maximum length for summary brief is 2 – 3 pages and must conform to APA 6th edition. Submit summary briefs at [www.surveymonkey.com/r/MINDMattersBriefs2018](http://www.surveymonkey.com/r/MINDMattersBriefs2018)

*If you would like to be a peer reviewer,  
please submit an updated CV to the conference  
committee at [MINDMatters@AState.edu](mailto:MINDMatters@AState.edu)  
by February 22, 2018.*



**QUESTIONS/COMMENTS?**  
[MINDMatters@AState.edu](mailto:MINDMatters@AState.edu)