

Enrollment by Degree Program

Arkansas State University

Fall 2013 to Fall 2017

College, Department, Degree & Program	Fall Semesters					Average	
	2013	2014	2015	2016	2017	3 Year	5 Year
Media & Communication							
Communication							
BA Communication Studies	76	72	84	109	113	102	91
BS Graphic Communications	5	2	--	--	--	--	--
BS Strategic Communications	--	41	69	107	119	--	--
GC Health Communications	0	0	0	0	0	0	0
MA Communication Studies	28	21	20	26	26	24	24
Total Communication	109	136	173	242	258	224	184
Media							
BS Creative Media Production	--	57	78	108	99	--	--
BS Journalism	131	50	19	4	1	8	41
BS Multimedia Journalism	--	54	69	78	48	--	--
BS Radio-TV	108	41	18	2	0	7	34
MS Media Management	--	--	--	--	19	19	19
MSMC Journalism	20	17	10	11	11	11	14
MSMC Radio-TV	32	19	12	13	10	12	17
Total Media	291	238	206	216	188	203	228
Total Media & Communication	400	374	379	458	446	428	411

Degrees Awarded

Arkansas State University

Fiscal Year 2013-2014 to 2017-2018

Degrees Awarded at Jonesboro & All Other Instructional Sites	Fiscal Year					Average	
	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	3 Year	5 Year
Media & Communication							
Baccalaureate Degrees	81	91	78	72	109	86	86
Master's Degrees	25	29	20	14	14	16	20
Graduate Certificates	2	1	0	0	0	0	1
Total Degrees Awarded	108	121	98	86	123	102	107

Degrees Awarded by Degree Program

Arkansas State University

Fiscal Year 2013-2014 to 2017-2018

College, Department, Degree & Program	Fiscal Year					Average	
	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	3 Year	5 Year
Media & Communication							
Communication							
BA Communication Studies	18	30	20	22	39	27	26
BS Graphic Communications	4	--	--	--	--	--	--
BS Strategic Communications	--	0	12	17	37	22	--
GC Health Communications	2	1	0	0	0	0	1
MA Communication Studies	11	8	8	4	4	5	7
Total Communication	35	39	40	43	80	54	47
Media							
BS Creative Media Production	--	3	12	20	24	19	--
BS Journalism	33	37	16	0	2	6	18
BS Multimedia Journalism	--	2	8	10	7	8	--
BS Radio-TV	26	19	10	3	0	4	12
MSMC Media Management	--	--	--	--	1		
MSMC Journalism	4	10	8	5	4	6	6
MSMC Radio-TV	10	11	4	5	5	5	7
Total Media	73	82	58	43	43	48	60
Total Media & Communication	108	121	98	86	123	102	107