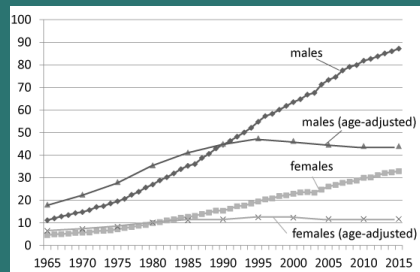
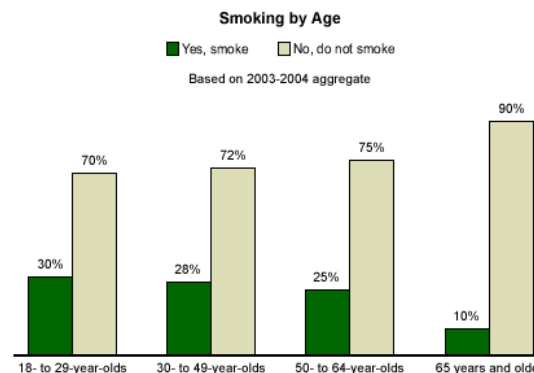
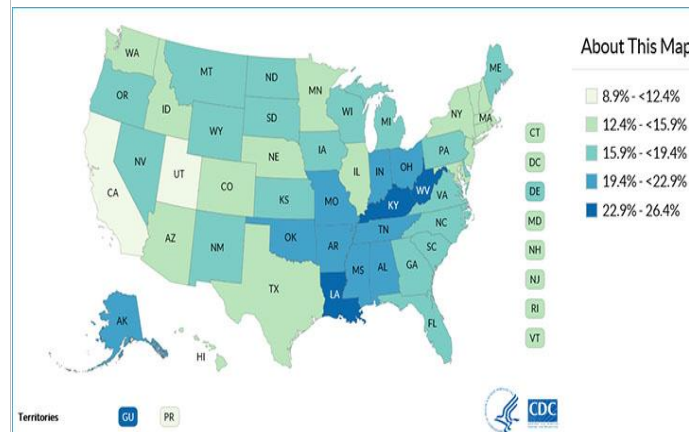


WHAT AMERICANS LACK IN HEALTH

Main cause of LUNG CANCER



Between 2005 and 2010, an average of 130,659 Americans (74,300 men and 56,359 women) died of smoking-attributable lung cancer each year.



LOOKING FOR HELP?

- American Cancer Society
- American Cancer Association
- American Lung Association



HOW MUCH DO YOU SPEND?

According to the National Cancer Institute, the average cost of a pack of cigarettes is **\$6.28**, which means a pack-a-day habit sets you back **\$188** per month or **\$2,292** per year. Ten years of smoking comes with a **\$22,920** price tag.