

# Craig S. Johnson

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## EDUCATION

### **ARKANSAS STATE UNIVERSITY**

Doctor of Education, August 2011

Program: Educational Leadership

Foundation: College Administration

Dissertation: The Self-Sufficiency of Auxiliary Enterprises in Higher Education

### **MANKATO STATE UNIVERSITY**, Mankato, Minnesota

Master of Science, August 1988

Major: Counseling and Student Personnel

Track: College Student Development

Thesis: The Effects of the Enhanced Advising Program on Selected High Risk Students at Mankato State University

### **BETHEL COLLEGE**, St. Paul, Minnesota

Bachelor of Arts, May 1983

Major: Business

Concentration: Accounting and Finance

## TEACHING EXPERIENCE

### **Adjunct Instructor, College Student Development**, 2013 – Present

College of Education and Behavioral Science

Co-taught on-line core course in the Counseling and Student Personnel Master's program. Developed inaugural on-line syllabus, overall course structure and administered all grades.

## PROFESSIONAL EXPERIENCE

### **ASSISTANT VICE CHANCELLOR FOR AUXILIARY SERVICES**, July 2018 – Present

Division of Finance and Administration, Arkansas State University, Jonesboro, Arkansas

Responsible for University Revenue Contracts. Serve as University liaison with Sodexo, the University Dining Services provider, Follett, the University Bookstore provider and Coca-Cola, the University Beverage provider. Responsible for Student Affairs Auxiliary Budget of \$20.5 million and additional Educational and General Budgets of \$1.2 million that are within budgetary oversight scope. Provide direct supervision to the Director of Parking Services. Represent the Division and the Vice Chancellor in University committees and various other functions.

### **ASSISTANT VICE CHANCELLOR FOR STUDENT AFFAIRS**, January 2001 – June 2018

Division of Student Affairs, Arkansas State University, Jonesboro, Arkansas

Assist the Vice Chancellor and the Associate Vice Chancellor in administration of the Division of Student Affairs. Serve as University liaison with Sodexo, the University Dining Services provider. Responsible for Student Affairs Auxiliary Budget of \$20.5 million and additional Educational and General Budgets of \$1.2 million that are within supervisory scope. As AVP integrally involved with over 150 million in Student Affairs construction and renovation including a Public Private Partnership (P<sup>3</sup>). Provide direct supervision to the Directors of Residence Life, Parking Services, and Student Affairs Technology as well as Student Affairs Custodial and Maintenance. Represent the Division and the Vice Chancellor in University committees and various other functions.

**ASSOCIATE DEAN OF STUDENT AFFAIRS/DIRECTOR OF RESIDENCE LIFE**, September 1997 – Dec 2000  
Department of Residence Life, Arkansas State University, Jonesboro, Arkansas

Overall responsibility for a comprehensive residence life program of over 2000 residents with an annual operating budget of over \$4.7 million, employing approximately 150 professional and paraprofessional staff. Produced pro forma documents demonstrating department's ability to assume debt service obligations for a \$3.3 million renovation program, the construction of a \$10 million dollar 336 bed undergraduate and a \$7 million 100 unit family apartment complexes. Involved with architects and contractors from selection through design to construction of apartment complexes. Created in-house maintenance program that saved the department \$150,000 in its first full year of operation.

**ASSOCIATE DEAN FOR RESIDENCE LIFE**, January 1996 – August 1997  
Department of Residence Life, Henderson State University, Arkadelphia, Arkansas

Administered the University's Residence Life program of approximately 700 - 1000 students and supervised professional, support and student staff. Financially managed the Department's \$1.2 million dollars as a self-supporting auxiliary. Responsible for proactively maintaining the facilities. Implemented a developmentally based programmatic component for residents. Assumed all responsibilities of the combined Assistant Dean for Residence Life position. Represented Henderson by serving on the management team of a privatized housing venture.

**ASSISTANT DEAN FOR RESIDENCE LIFE**, January 1994 - January 1996  
Department of Residence Life, Henderson State University, Arkadelphia, Arkansas

Created and implemented the major components of a student-centered residence life program. Devised Residence Life annual budget. Advised the Residence Hall Association. Provided the vehicle for a developmentally structured co-curricular educational experience for students. Served as the Residence Life Judicial Officer. Involved in 2.6 million dollar residence hall renovation project. Responsible for Residence Life demographic data collection. Assisted Associate Dean of Residence Life in all matters pertaining to the Residence Life program and its operation.

**RESIDENCE HALL DIRECTOR**, August 1988 - June 1993  
Department of Residence Life, Bemidji State University, Bemidji, Minnesota

Supervised a coeducational hall of 550 students, two Assistant Residence Hall Directors, 10 - 14 Resident Assistants and 25 desk personnel. Administered a \$25,000 work study allocation and a \$2,000 equipment and supply budget. Evaluated and trained staff in advocacy, administration and programming and served as on-call contact for campus emergencies. Counseled, advised and held developmental conduct hearings to promote individual student growth opportunities.

**ASSISTANT COMPLEX DIRECTOR**, August 1986 - July 1988  
Office of Residential Life, Mankato State University, Mankato, Minnesota

Graduate hall director responsible for the operation of a coeducational residence hall of 300 students. Supervised, trained, and evaluated an undergraduate staff of six resident advisors in programming, staffing, administration and student behavior. Advised hall council in policy formation and programming. Conducted developmental hearings with students charged with conduct violations.

**INTERIM DIRECTOR OF RESIDENCE LIFE**, April - July 1986  
**ASSISTANT DIRECTOR OF RESIDENCE LIFE**, August 1985 - July 1986  
Student Development Office, Bethel College, St. Paul, Minnesota  
Part-time, eleven month position

Assisted in the areas of campus-wide programming and staff development. Counseled and advised seven Resident Directors (RD) and 45 Resident Assistants (RA). Assumed responsibilities of the Director upon his resignation. Planned and organized spring and fall RA training retreats. Created staff manuals for RD and RA positions.

**RESIDENT DIRECTOR**, August 1983 - June 1986  
Student Development Office, Bethel College, St. Paul, Minnesota  
Part-time nine month live-in position

Supervised coeducational residence hall complex of 220 students. Selected, supervised and trained nine resident assistants. Conducted hearings with students charged with student code of conduct violations. Performed administrative functions as required by position.

**RELATED PROFESSIONAL EXPERIENCE**

**HOCKEY CAMP HALL DIRECTOR**, July - August 1992  
Bemidji International Hockey Camp, Bemidji, Minnesota  
Full-Time Position

**CHILD CARE COUNSELOR**, June - August 1991  
Gilfillan Center, Bemidji, Minnesota  
Full-Time Position

**ASSISTANT DIRECTOR-CONFERENCES/ELDERHOSTEL**, June - August 1990  
Office of Conferences, Bemidji State University, Bemidji, Minnesota  
Full-Time Position

**ADMINISTRATIVE ASSISTANT**, March 1990 - June 1990  
Office of the Assistant Vice President of Student Affairs, Bemidji State University, Bemidji, Minnesota  
Ancillary Position

**ADMINISTRATIVE ASSISTANT**, June - August 1990  
Department of Residential Life, Bemidji State University, Bemidji, Minnesota  
Summer Assignment

**SUMMER CONFERENCE PROGRAM COORDINATOR**, June - August 1987  
Office of Residential Life, Mankato State University, Mankato, Minnesota  
Graduate Assistantship

**DIRECTOR OF DONOR RESEARCH**, July 1983 - February 1985  
Development Office, Bethel College, St. Paul, Minnesota  
Part-time position

**MEMBERSHIPS**

American College Personnel Association – College Student Educators International (ACPA)  
National Association of College Auxiliary Services (NACAS)  
Student Affairs Administrators in Higher Education (NASPA)

**REFERENCES** Available upon request