Dr. Kathy White Loyd, an alumna and long-time supporter of A-State, has agreed to return to Arkansas as the executive director of the center. She has a diverse background as a business executive and entrepreneur recognized for contributions in the field of information technology and economic development.

She currently serves on the board of directors for Mattel, Inc., (MAT) and is retired from Cardinal Health, Inc., (CAH) as executive vice-president and chief information officer. Prior to her business career, she was a tenured associate professor of information technology at the University of North Carolina-Greensboro.