



Wednesday, February 10, 2021
Arkansas State University

Virtual/Online Conference via Webex

Visit AState.edu/Agribusiness
for attendance information and the login link.
No pre-registration is necessary.

Presented and Sponsored by:

Arkansas State University College of Agriculture - Judd Hill Foundation - Adams Land Company
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PGIM Real Estate - Quattlebaum, Grooms & Tull PLLC - Riceland Foods, Inc. - RiceTec, Inc. - USA/Arkansas Rice

GENERAL SESSION

- 8:30 Welcome**
Dr. Bert Greenwalt, professor of agricultural economics, director of the A-State Agribusiness Conference
- 8:35 Agribusiness and Economic Outlook**
Dr. David Kohl, professor emeritus, Virginia Tech University
- 9:20 Impact of the 2020 Election on Agricultural and Trade Policy**
Ms. Sara Wyant, president, Agri-Pulse Communications
- 10:10 Management Mindset for the 2020s**
Dr. David Kohl, professor emeritus, Virginia Tech University
- 11:00 Break – 15 minutes**

CONCURRENT COMMODITY SESSIONS

- 11:15 Rice and Soybean Issues and Market Outlook**
Mr. Grayson Daniels, Riceland Foods
- 11:15 Animal Agriculture Trends and Issues**
Dr. David Newman, Arkansas State University
- 11:15 Cotton Issues and Market Outlook**
Mr. Jeff Johnson, Allenberg Cotton Company
- 12:00 Adjourn**



2021 Conference Speakers

Grayson Daniels is vice president for grain sales and procurement at Riceland Foods, Inc., a farmer-owned cooperative headquartered in Stuttgart, Arkansas. Prior to joining Riceland in 2002, Grayson was an agricultural policy analyst at Sparks Companies, Inc. in Washington, D.C. He currently serves as president of the Mid-South Grain Association and serves on the board of the Arkansas Waterways Association. Reared on his family's rice and soybean farm near Paragould, Arkansas, Grayson earned his B.S.A. in agricultural business from Arkansas State University and his M.S. in agricultural economics from Purdue University. In 2013 Grayson was recognized as an Outstanding Young Alumnus of the Arkansas State University College of Agriculture.

Bert Greenwalt is a professor of agricultural economics at Arkansas State University, director of the A-State Agribusiness Conference, and farms with his family at Hazen, Arkansas. During 1999-2004 he was elected to two terms as a director of the Federal Reserve Bank of St. Louis, and later served eight years on the St. Louis Fed Agribusiness Council. Bert currently serves as a director of the Agricultural Council of Arkansas. He earned a B.S.A. in agricultural business and economics from Arkansas State University, an M.S. from the University of Arkansas, and a Ph.D. from Mississippi State University. Bert was recognized in 2016 as a Distinguished Alumnus of the University of Arkansas Department of Agricultural Economics and Agribusiness.

Jeff Johnson is vice president and head of U.S. Domestic Sales at Allenberg Cotton Company in Memphis, Tennessee. He has 27 years of experience in originating and merchandising U.S. cotton for the Louis Dreyfus Group. Jeff is past president of the Southern Cotton Shippers Association, past president of the Memphis Cotton Exchange and is currently president of the American Cotton Shippers Association. Jeff was appointed by the U.S. Secretary of Agriculture to the Advisory Committee of the Universal Cotton Standards Conference. He currently serves as a merchant delegate and director of the National Cotton Council. Jeff earned his B.S. in marketing management and M.S.A. in agriculture from Arkansas State University.

David Kohl is professor emeritus of Agricultural Finance and Small Business Management and Entrepreneurship at Virginia Tech University where he taught 25 years in the Agricultural and Applied Economics Department. David has traveled over 8 million miles and has conducted more than 6,000 workshops and seminars for agricultural audiences. A writer for many agricultural publications, he has published more than 1,300 articles. David's personal involvement in agribusiness and his regular interaction with industry leaders gives him a unique perspective on the economy and agricultural industry trends.

Micky Latour was appointed dean of the Arkansas State University College of Agriculture in August 2020. Previous positions include dean of the College of Agricultural Sciences at Southern Illinois University and associate dean at Purdue University. A native of Louisiana, Mickey earned his B.S. in animal science at Southeastern Louisiana State University and his M.S. and Ph.D. at Mississippi State University.

David Newman is an associate professor of animal science at Arkansas State University. Prior to joining A-State in 2016, he was an associate professor and extension specialist at North Dakota State University where in 2009 he received the Myron and Muriel Johnson Excellence in Extension Award. David is a co-owner of his family's diversified livestock farm in southern Missouri which focuses on direct marketing of pork across the U.S. He currently serves as president of the National Pork Board. David earned his B.S. in animal science with a minor in international agriculture from the University of Missouri and his Ph.D. in meat science from North Dakota State University.

Sara Wyant is president of Agri-Pulse Communications, Inc., a diversified communications company with offices in Washington, D.C. and Camdenton, Missouri. The Agri-Pulse newsletter and website are known for providing the latest news on farm and trade policy, commodity and conservation programs, and environmental and regulatory issues. Sara has received awards for her service to agriculture from the United Soybean Board, the American Agricultural Editors' Association, and the Missouri Farm Bureau. She was reared on her family's farm near Margencio, Iowa, and remains involved in the farm business.

CONTINUING EDUCATION CREDIT

American Society of Farm Managers and Rural Appraisers: This conference has been approved for up to **three and one-half hours of continuing education credit** by the ASFMRA.

Certified Crop Advisors and Arkansas Agricultural Consultants: This conference has been approved for up to **four Personal Development CEUs**.

NOTE: There is no provision for Certified Public Accountant CPE credits. Due to the virtual format, the A-State Agribusiness Conference will not offer continuing professional education credits for the 2021 conference. CPA credits will resume when the conference returns to a face-to-face format.

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For more information, contact
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