



MEMORANDUM OF UNDERSTANDING
TRANSFER ARTICULATION
UNIVERSITY OF ARKANSAS-EAST ARKANSAS COMMUNITY COLLEGE
AND
ARKANSAS STATE UNIVERSITY

Associate of Arts
and
Bachelor of Science in Strategic Communication

This Memorandum of Understanding ("Agreement"), entered into on ____ of July, 2026, ("Effective Date") by and between Arkansas State University (hereinafter, "A-State"), located at 2105 Aggie Road, Jonesboro, Arkansas 72401, and University of Arkansas-East Arkansas Community College (hereinafter "UAEACC"), located at 1700 New Castle Road, Forrest City, Arkansas 72335.

PURPOSE

The purpose of this Agreement is to facilitate the transfer and degree completion of students earning the Associate of Arts in UAEACC to the Bachelor of Science in Strategic Communication. Through collaborative efforts, A-State and UAEACC will provide clarity regarding the degree requirements herein, and afford students the opportunity to earn a high-quality degree from both institutions in the most efficient manner possible.

AGREEMENT

It is agreed that any student who has earned the Associate of Arts at UAEACC will be admitted to the Bachelor of Science in Strategic Communication at A-State with full junior classification, subject to the provisions listed below.

ADMISSION REQUIREMENTS

- A. The student must complete the requirements necessary for general admission to A-State as well as specific admission to the A-State Bachelor of Science in Strategic Communication program.
- B. The student will have earned the Associate of Arts at UAEACC.
- C. Degree program admission requirements for students who transfer pursuant to this Agreement will be determined in the same manner as if their initial enrollment had been at A-State.

TRANSFER OF CREDITS

- A. Course requirements for this Agreement are displayed on the following attachments (see Appendix A).
- B. A transfer student who has not completed all of the courses specified within the Associate of Arts degree plan at UAEACC, before entering A-State, must work with an academic advisor to ensure timely completion of degree program requirements.
- C. Current and updated copies of catalogs/curricular requirements for the A-State Bachelor of Science in Strategic Communication program will be available to UAEACC online.
- D. Remedial course grades will not be computed in the cumulative GPA for purposes of admission to A-State.
- E. Calculation of overall GPA for purposes of graduation and awarding of honors is left to the discretion of A-State.

IMPLEMENTATION AND REVIEW

- A. The Chief Academic Officers at each institution will implement the terms of this Agreement, including incorporation of any mutually agreed upon changes into subsequent revisions of this Agreement, assuring compliance with system policy, procedure and guidelines.
- B. This Agreement will be reviewed on an annual basis. Both A-State and UAEACC agree to notify one another in a timely manner of any curriculum changes that would significantly impact the nature of this Agreement.
- C. A-State and UAEACC will work together cooperatively, in the best interest of affected students, to resolve any issues related to the transfer of courses should changes to either degree program occur while the Agreement is in effect.
- D. Students will be subject to the terms and conditions of this Agreement in accordance with their academic year of entry at UAEACC. A student may opt for a subsequent revision of this Agreement, but must meet all of the requirements specified therein.
- E. A-State and UAEACC will make every effort to inform students of this Agreement. This may include, but is not limited to, inclusion within each institution's website, published catalog, recruitment publications, media announcements, social media engagement, and in-person information sessions.

MISCELLANEOUS

- A. This Agreement is effective upon execution and shall remain in effect even if persons, positions, and/or titles change.
- B. This Agreement may be terminated by either party with at least 90 calendar days written notice.
- C. In the event that the Agreement is terminated, no new students will be admitted to the program; however, all students who have already been admitted to A-State, in accordance with the terms of this Agreement, will be allowed to complete their approved course of study under the terms contained therein.
- D. This agreement shall become effective at the time that the Arkansas Department of Higher Education has been notified and approval has been granted.



Dr. William P. McLean
Interim Provost & Executive Vice Chancellor
Arkansas State University



Michelle Wilson
Vice Chancellor for Academic Affairs
University of Arkansas-East Arkansas Community College

Date: 7/31/26

Date: 07/27/26

Appendix A

Course equivalencies between East Arkansas Community College and Arkansas State University

UAEACC Courses

English Composition/Communication

ENG 1013 Composition I

ENG 1023 Composition II

Mathematics

MTH 1113 College Algebra

Lab Science

BIO 1014 General Biology **OR**

BIO 1614 General Zoology **OR**

BIO 2114 Anatomy & Physiology I **OR**

BIO 2504 Microbiology

Lab Science

CHE 1024 General Education Chemistry **OR**

CHE 1214 Chemistry I **OR**

CHE 1234 Chemistry II **OR**

PHS 1214 Physical Science **OR**

PHY 2114 General Physics I **OR**

PHY 2134 General Physics II

Fine Arts – Select one course from:

ART 1003 Art Appreciation **OR**

MUS 1003 Music Appreciation **OR**

DRA 1003 Theatre Appreciation

Humanities – Select one course from:

ENG 2073 World Literature I **OR**

ENG 2243 American Literature I **OR**

ENG 2083 World Literature II **OR**

ENG 2253 American Literature II

Social Sciences – Select one course from:

HIST 2033 US History Before 1865 **OR**

HIS 2043 US History Since 1865

Social Science

PSC 2003 American Government

Select two courses from:

HIS 1013 Western Civilization I **OR**

HIS 1023 Western Civilization II

PSY 1003 General Psychology **OR**

PSY 2003 Developmental Psychology **OR**

A-State Courses

ENGL 10103 Composition I

ENGL 10203 Composition II

MATH 12003 College Algebra

BIOL 10043/10031 Biological Science/Lab

BIOL 10503/10501 Biology of Animals/Lab

BIOL 24003/24001 Anatomy and Physiology I/Lab

BIOL 20003/20001 Microbiology for Nursing/Lab

CHEM 14103/14101 General Chemistry I/Lab

CHEM 14103/14101 Chemistry I/Lab

CHEM 14203/14201 Chemistry II/Lab

PHSC 10043/10031 Physical Science/Lab

PHYS 20304 Physics I

PHYS 20404 Physics II

ARHS 10003 Fine Arts Visual

MUSC 10003 Fine Arts Music

THTR 10003 Fine Arts Theatre

ENGL 21103 World Literature to 1600

ENG L323 LL American Literature to 1865

ENGL 21103 World Literature since 1600

ENG LL63 LL American Literature since 1865

HIST 21103 The United States to 1876

HIST 21203 The United States since 1876

PLSC 20003 Intro to US Government

HIST 11103 World History to 1500

HIST 11203 World History since 1500

PSYC 11003 Introduction to Psychology

PSYC 21003 Developmental Psychology

SOC 1013 Introduction to Sociology **OR**
SOC 2003 Social Problems **OR**
SOC 2043 Cultural Anthropology
Total General Education Core Hours: 35

Institutional Requirements

SPE 1003 Introduction to Oral Communication
BUS 1603 Computer Fundamentals

Directed Electives

Directed Electives (19 hours)

SOCI 10103 Introduction to Sociology
SOCI 20103 Social Problems
ANTH 20103 Introduction to Cultural Anthropology

SPCH 10003 Oral Communication
CPSI 10003 Introduction to Computers

Transfer Credit Electives

Arkansas State University Courses

The following are courses that UAUEACC students must take to complete A-State's Bachelor of Science in Strategic Communication.

Students with this major must take the following:

MCOM 22603 Mass Communications in Modern Society

SPCH 10003 Oral Communication

Major Requirements

STCM 33133 Interactive Advertising

STCM 44003 Account Planning

STCM 44343 Social Media Measurement

STCM 22403 Strategic Writing I

STCM 33063 Principles of Strategic Communication

STCM 33143 Strategic Writing II

STCM 33553 Strategic Visual Communication

STCM 44073 Strategic Communication Law and Ethics

STCM 44233 Social Media in Strategic Communications

STCM 44753 Strategic Communication Case Studies **OR**

STCM 44763 Strategic Communication Campaigns

STCM 44773 Internship in Strategic Communication

Electives in Media and/or Communication Sem. Hrs: 9

Sub-total: 42

Electives

Electives **Sem. Hrs: 40**

Total Required Hours: 120