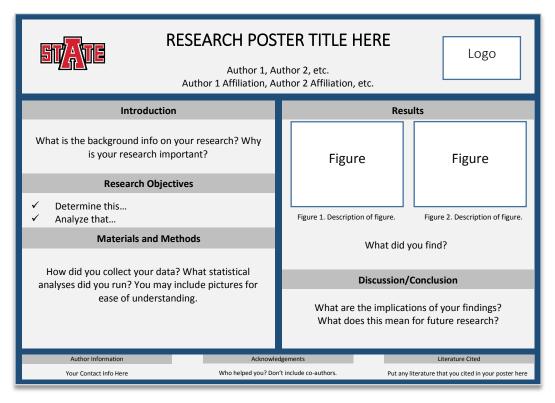
CREATE@STATE Poster Presentation Tips



Tips for Poster Making

Ш	Title: Make your research sound appealing with a catchy title. Make it BIG , so people can read it from far away
	and be drawn in by its charm.
	Authors: Typically you (the presenter) go first, followed by other authors (if any), and your advisor goes last.
	Affiliations: If all of your authors are from the same place, only list that place once. If your authors come from
	different organizations, use superscripts to indicate which authors belong to which organizations.
	Logos: Place your university/school logo in the heading area (and logos of co-author organizations if applicable).
	Sections: All posters should have introduction/background info, research objectives (which may be included in
	the introduction), methodology, results, discussion/implications/conclusion, and acknowledgements sections.
	Sections should be organized to create a flow line that is easy to follow.
	Fonts: Use a clean, legible font. Be consistentuse the same type of font throughout. You may vary the size of the
	font, especially for the title (bigger than average) and literature cited (smaller than average).
	Color: Make your poster colorful so it is eye-catching. Use colors that complement each other.
	Pictures: A wall of text may put people to sleep, so they may be less inclined to look at your research poster. Use
	appropriate pictures to break up the text and make your poster more appealing. Make visualizations to describe
	methodology or background information (optional). As the old saying goes, "A picture is worth a thousand
	words." If photos are taken from the internet, give credit where credit is due.
	Bullet Points: Speaking of walls of text, some people swear by bullet points or other markers that help break up
	text. Use them tastefully.
	Be Creative: This is <u>your</u> work on display. Make something to be proud of.
	Elevator Speech: Do not think that making a poster will get you out of talking about your research. You may be
	asked to describe your research in one word, one sentence, one minute, or in an undesignated amount of time. A
	good researcher would have responses for all of those prompts.
	Talk to your Advisor: He/She should know what a good poster (in your field) looks like.