

Rubric for Evaluating Abstracts – “Creative Abstract Rubric”

Learning Criteria	Exemplary 4	Good 3	Fair 2	Improvement Needed 1
Introductory Statement	Clear, concise, and engaging	Clear, but not engaging	Unclear	Missing
Description of performance or exhibition	Concise, clear, and relevant	Clear but not concise; lacks specifics	Unclear; Contains irrelevant or unimportant information	Missing
Creative Process	Connected to the description or results; identifies historical or contextual relevance of the exhibition or performance	Discussed briefly, but not effectively connected to the description or results	Not mentioned directly, but implied	Missing
Impact or Engagement	Clearly states how the exhibition or performance expresses the intent of the artist(s) in relation to audience impact	Discusses intended impact or engagement, but lacks specifics	Unclear or ambiguous in terms of how the exhibition or performance engages/impacts the viewer	Missing
Professional Writing	Writing appropriate for the profession; defines all acronyms at first use; appropriate verb tense	Few grammatical errors or typos; mixed verb tense	Many grammatical errors, typos but they do not impede understanding; inappropriate verb tense	Grammatical errors, typos impede understanding; inappropriate verb tense
Length	150-200 words			Too long or too short