Welcome to Blackboard Collaborate. We will begin the session shortly.

Click the silhouette to add a picture | Click the check mark to indicate status | Turn on audio or video | Raise your hand

Open to access:
Chat, participant list, share content, my settings (for dial-in)
Cohort: Blackboard Learn with the Ultra Experience

Session 4: Ultra Course View Deep Dive: Designing an Ultra Course
Your Cohort Team

Jasmine Banks
Client Success

Jason Hardin
Product Management

Brad Evans
Product Management

Wade Fields
Product Management

Brent Mundy
Product Management

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Product Marketing
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<th>Session</th>
<th>Key Topics</th>
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<td><strong>Week 1</strong></td>
<td>Orientation/Introduction to the Cohort &amp; Path to the Ultra Experience</td>
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<td>- Cohort overview, introductions, format, and curriculum</td>
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<td>- Suggested path to the Ultra experience</td>
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<td><strong>Week 2</strong></td>
<td>Introduction to the SaaS Deployment for Learn</td>
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<td>- SaaS overview and benefits</td>
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<td>- How to make the move to SaaS</td>
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<td><strong>Week 3</strong></td>
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<td>- Ultra experience overview and benefits</td>
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<td>- Experience outside of courses, the Ultra Navigation</td>
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<td><strong>Today</strong></td>
<td>Ultra Course View Deep Dive: Designing an Ultra Course &amp; Course Conversion</td>
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<td>- Our design approach, overview of the Ultra Course View, creating content, and course conversion</td>
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<td><strong>Week 5</strong></td>
<td>Ultra Course View Deep Dive: Assessment &amp; Grading</td>
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<td>- Assignments, Tests, Goal Alignment, Rubrics, Gradebook, and more</td>
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<td><strong>Week 6</strong></td>
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<td>- Discussions, Conversations, Messages, and more</td>
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<td><strong>Week 7</strong></td>
<td>Learning Analytics &amp; Integrations</td>
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<td>- Supporting existing and developing new integrations</td>
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<td>- Learning analytics found in the Ultra experience</td>
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<td><strong>Week 8</strong></td>
<td>The Ultra Roadmap, Your Path Forward, &amp; Cohort Closing</td>
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<td>- The Learn roadmap for the Ultra experience</td>
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<td>- Conducting an Ultra pilot and other next steps</td>
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Today’s Agenda

- Our Design Approach
- Overview of the Ultra Course View
- Content Creation
- Course Conversion
Statements regarding our product development initiatives, including new products and future product upgrades, updates or enhancements represent our current intentions, but may be modified, delayed or abandoned without prior notice and there is no assurance that such offering, upgrades, updates or functionality will become available unless and until they have been made generally available to our customers.
Educational needs continue to evolve.
Educational needs continue to evolve.

We must change our approach in creating teaching & learning software.
At Blackboard, we are taking a user-centered approach in designing our emergent products.
How people feel.
How people think.
The workflows they use.
based on my understanding of the VP of product role. Can you tell me which of these I’m most qualified for? NO. I can’t do this for you. **You need to read the job description.** You need to take a look at these and honestly consider what skills – I’ve told you what we need in these job descriptions.

And it’s always interesting too, when you have people who are like “anything – I think I could do this, I think I could do this”. You couldn’t say something worse to a recruiter – don’t tell me you want to apply for 5 jobs because you aren’t going to get any of them.

**Job descriptions, that part of the problem too.** They can be written super poorly – and people don’t read – entry level is definitely a bit different.
“I couldn’t just look on my computer and see what I should be doing.”

Jeremiah
Junior, Public University
“I don’t have a cell mate or anything, I’m just in a padded room by myself.”

Annalisa
Senior, Public University
For Students:

Blackboard promises to offer a sense of community, emphasizing that other people are within “arms-reach” at any moment.
| Students | Faculty | Advisors | Administration | Recruiters |
“Most faculty have no training whatsoever in pedagogy.”

Bethany
Public University
Lightning-fast Workflows.
For Faculty:

Blackboard promises to help faculty minimize administrative tedium, so they can focus on their student’s personal and professional growth.
Today’s Agenda

• Our Design Approach
• Overview of the Ultra Course View
• Content Creation
• Course Conversion
The Ultra Course View: See It Live
Questions?
Post one feature or workflow you’re most excited about that you’ve heard about in today’s session.
Next Steps
Next Steps

- Try out what we discussed today using CourseSites (new.coursesites.com)
- For detailed information, view the Ultra Course documentation on help.blackboard.com
- Join us next week as we discuss Assessment and Grading.