RECRUITMENT RULES OF
ARKANSAS STATE UNIVERSITY PANHELLENIC ASSOCIATION

I. Statement of Positive Panhellenic Contact

NOTE: All College Panhellenics should promote and encourage personal and informative panhellenic-spirited contact with potential new members at all times, year round. Strict silence is intended for a short period — not more than 24 hours — from signing the membership recruitment acceptance binding agreement (MRABA) until bid distribution. Additional silence rules are not desirable, because they can suppress participation in recruitment and stunt growth in your Panhellenic community. Panhellenics are encouraged to eliminate all silence and no-contact statements from their recruitment rules, except for the strict silence required during the short time period between preference events and bid distribution. All member organizations are expected to display ethical behavior at all times. Ethical behavior means adhering to local Panhellenic rules as well as NPC policies. It means holding yourself and others accountable to make good choices in your actions. Ethical conduct promotes parity for all member organizations by fair play.

We, the women of Arkansas State University will promote panhellenic-spirited contact with all potential new members throughout the year. Strict silence will begin at the end of each Potential New Member’s first preference event and last until bid distribution at 11 AM. No sorority member, including alumnae and new members, may communicate or live with potential new members during this period. Strict silence is defined as verbal, nonverbal, written, printed, text message and electronic communication or communicating through a third party. If potential new members live in a residence hall with sorority members, only casual greetings and contact are permitted.

II. Statement of Adherence to NPC Unanimous Agreements and Policies Regarding Recruitment

All NPC member organizations represented at Arkansas State University believe in strictly adhering to NPC Unanimous Agreements and policies. These valued and non-negotiable policies will be followed by all organizations during the recruitment process.

III. Statement of Values-Based Recruitment

NOTE: The purpose of values-based recruitment is to focus on the core goal of the recruitment process: to have meaningful conversations with potential new members and recruit/pledge women who will have a positive impact on their chapter and the Panhellenic community.
We, the members of Arkansas State University Panhellenic, pledge to promote the following practices during membership recruitment:

a) Engage in values-based conversations.

b) Choose recruitment activities and behaviors that reflect the core values of our organizations.

c) Make informed choices, based on shared values, about potential new members.

d) Educate potential new members about the chapter’s values, and connect to these values

IV. Statement of Membership Recruitment Acceptance Binding Agreement

*NOTE: NPC member organizations want every potential new member to be informed about her options for joining a women’s sorority. To be certain that each woman has this information, Panhellenics must use the MRABA script immediately prior to a potential new member signing the MRABA.*

The Arkansas State University Panhellenic will uphold and use the membership recruitment acceptance binding agreement (MRABA) for each potential new member interested in joining a women’s sorority, whether during formal or informal recruitment. We agree to all policies and steps pertaining to the MRABA.

V. Statement of Automatic Reset of Total

Total is the allowable chapter size as determined by the College Panhellenic.

*Policy (2013, 2015), To allow chapters to achieve parity as quickly as possible, total will be automatically adjusted every regular academic term. This is to be done no later than 72 hours following bid distribution in the academic term that primary recruitment is held and within one week (no more than seven days) from the start of the academic term in which primary recruitment is not held. The adjustment will be to median chapter size.*
ARKANSAS STATE UNIVERSITY RULES

1. There will be NO promising of bids directly or indirectly by any member, new member, or alumnae of a fraternity (p. 99). A promise may not be given orally, in a written statement, or implied through pictures, conversations, etc.

2. Only national fraternity representatives, house directors, alumnae, new members, and initiated members of the fraternity may assist the chapter with recruitment during formal membership recruitment. (P. 97)
   a. Mothers of members may only assist if the mother is an alumna of the organization.
   b. There is no limitation on the number of alumnae who may attend formal recruitment events; however, involvement should be limited to helping the chapter with logistical and behind-the-scene tasks/roles (i.e. washing dishes, taking out the trash, preparing beverages).
      i. Alumnae should not speak to any potential new members, other than a normal, friendly greeting, nor act as “floaters”.
      ii. Chapters are responsible for educating their attending alumnae on the membership recruitment guidelines. It is recommended to utilize the ASU NPC-supplied 2016 Recruitment Rules handout.

3. Positive Panhellenic Contact comes into play with Social Media as well. Chapter members should not be messaging PNMs via any form of social media.

4. Post from a Greek woman that includes any persuasive or promotional statements or tag (#RUSHABC, #GOABC, etc.) are strictly prohibited.

5. Posts from Greek women, including official chapter social media accounts, are prohibited from referencing any chapter in a derogatory manner. This includes referencing “the rest” or promoting her own chapter as “the best”.

6. Sorority members living with potential new members should make alternative living arrangements beginning Sunday, August 14th, 2016 until the end of formal recruitment. It is the sorority members’ responsibility to move, not the potential new member.
   a. Recruitment counselors and NPC Executive Council living in sorority houses should make alternative living arrangements beginning Sunday, August 14th, 2016.

7. ASU uses release figure method.

8. There will be no chalking and/or flyers promoting an individual sorority or recruitment anywhere on public surfaces starting April 11th, 2016 (Registration Opening)

9. Banners must promote a Panhellenic spirit
   a. Move-In Day banners will be Panhellenic themed while promoting going Greek
   b. Info Night Banners will have the name/letters of the sorority and may include the organizations moto/submotto/values

10. Display boards or professional marketing boards are acceptable throughout Formal Recruitment and should only be used if it supplements conversation.

11. Table clothes and fresh flowers are allowed during each formal recruitment event.
12. Slide shows or videos are allowed, but should be limited to a maximum length of five minutes. Videos shown during Round 2: Philanthropy/House Tour should only focus on the organization’s philanthropy and service.

13. No fraternity woman shall discuss the affairs of another fraternity.
   a. No Greek woman shall make degrading or uncomplimentary remarks about any sorority.
   b. No Greek woman should inquire what chapter(s) a PNM has visited.
   c. Such behavior will be considered unethical and will subject the prospective chapter(s) to infraction.

14. A cumulative GPA of 2.0 is required for all Arkansas State University women planning on going through Formal Recruitment including new women and transfer students. Each Arkansas State sorority sets its own GPA requirement for affiliation; all Astate sororities require a GPA higher than a 2.0.
   a. All sororities will use the converted GPA calculated by Arkansas State Office of Recruitment to determine PNM academic eligibility. PNMs should ensure an accurate transcript is received by Arkansas State Office of Recruitment prior to the Formal Recruitment registration deadline.

15. The sanctions for recruitment infractions shall be the ones recommended in the Unanimous Agreements and NPC Manual of Information, 20th edition. Each member is responsible for being familiar with the set rules. In order to file recruitment infraction, Refer to VII. College Panhellenic Association Judicial Procedure, (NPC Unanimous Agreements, Manual of Information, p 83).

16. At no one time should a potential new member ever be isolated in a room or area by herself from the other potential new members.

17. Spirit Squads
   a. Greek members on Spirit Squads are expected to maintain positive Panhellenic Contact at ALL times.
   b. Spirit squad members are subject to all recruitment rules, special consideration is given for team events. This includes practice, camp, and any event where the teammates are expected to bond.
   c. Greek women and PNMs who are members of any Spirit squad should not have any conversation regarding the recruitment process.
   d. Dates for team events should be turned in prior to the event, and any unavoidable arrangement where a PNM and a Greek Woman must ‘room’ together during camp or out of town events should be reported to the NPC Recruitment team prior to the event.
PARTY INFORMATION

ASU NPC will determine how many potential new members will attend each party based on both the amount of PNMs going into each round, (per the numbers run by the RFM Specialist), and the maximum total capacity the chapter houses can accommodate. If necessary, ASU NPC will extend the number of events hosted each day in order to accommodate larger than expected numbers with as much advance notice given as possible.

The following apply to each round of Formal Recruitment parties (Round 1: Informational, Round 2: Philanthropy/House Tour, Round 3: Preference):

1. **Recommended Attire:**
   
   **Informational Party:** Chapter’s choice of casual attire with financial sensitivity in mind.
   
   **Philanthropy/House Tour Party:** Chapter’s choice of attire with financial sensitivity in-mind.
   
   **Preference Party:** Appropriate cocktail dress, pin attire, business attire, etc.

2. **At no point prior to, during, or after recruitment parties should members raise the windows to hang out and/or chant, beat on the walls/doors/windows, etc. Members may be visible in windows, but no windows should be open. Members may be visible and chanting in the main doorway.**

3. **Chanting and music may begin after the final warning from NPC. The party begins once the door opens.**

4. **Recruitment Counselors’ and NPC Executive Board Members’ names and faces must be removed or covered.**

3.5. **Music is up to the chapter discretion. Music will be more like background or “elevator” music during parties.**
The following are specific additions to each Formal Recruitment Party:

**House Tour** (Panhellenic Recruitment Team to provide more clarity and structure on this)

1. Chapters will jointly determine which rooms to show.
   a. Each chapter must show at least one single and one double bedroom. The chapters may choose any additional rooms to include in the tour.

**Preference Night**

1. Strict silence will be initiated when potential new member leaves final preference party.

   “**Strict silence is the period of time from the end of the woman’s last event until bids are distributed. Strict silence is defined as verbal, written, printed, text message or social media communication between the potential new members and sorority members, new members or alumnae**” (NPC Unanimous Agreements, Manual of Information, p 100).

   2. Sharing bid lists to outside entities is strictly prohibited.

**Bid Day**

1. Chapters will draw for Bid Day lawn placement on Heritage Plaza during the 2016 Spring semester. NPC Recruitment Team will provide clearly marked zones that each chapter must stay confined to in order to ensure a more organized event. A separate location for parents/guests will be located closer to the Reng Student Union. Fraternities may congregate anywhere on the outside of the Sorority and Parents/Guests perimeter

   2. Overnight Bid Day events are not allowed.

   3. Music played on the lawn of the sorority house must be kept at a minimum to respect surrounding campus buildings.

   4. Any bid day activities on the lawn please check with recruitment team.

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Total budget for Fall 2016 Recruitment: $3000.00

- A final budget summary should be submitted in one document by August 22\(^{nd}\), 2016, one week following formal recruitment.
CONTACT FOR THE WEEK OF RECRUITMENT

*Commencing on August 14\textsuperscript{th}, 2016 and ending after the distribution of Bid Cards*

\textbf{During the week of formal recruitment}, we want all of our sorority members and alumnae to be friendly to Potential New Members. Regular and natural communication with PNMs during the formal recruitment process is permissible. This can be defined as saying “hi” or having normal conversation with a PNM with no more detail about recruitment or chapters other than positive Go Greek promotion when a member/alumna unintentionally sees a PNM on-campus, in class, at Walmart, etc. However, during recruitment week sorority members and alumnae should refrain from ORGANIZED CONTACT with PNMs, unless it is class or emergency-related.

Examples of organized contact include, but are not limited to:

- Making plans for a lunch date
- Going to the movies
- Hanging out at a PNM’s or sorority member’s home.
- Sending Facebook messages promoting one particular sorority or with recruitment information; making comments on PNMs’ walls; befriending a PNM on Facebook and/or accepting a PNMs’ Facebook friend request. (Simply wait until after recruitment to accept any friend requests that are made).
- Texting/Calling/Emailing a PNM, unless it is class or emergency-related

This is for the PNMs’ best interest and is to ensure that the PNM feels no pressure and/or obligation rather intentional or unintentional from the chapter member. ASU Panhellenic understands that some PNMs may attempt to reach out to members. We will be reviewing the “No organized contact” policy with the PNMs during Recruitment Orientation Day.