Global Youth Program

Presented by:
Office of Global Initiatives
Course Structure

Students who are enrolled in the program will be selected to work with faculty members from one of the three fields:
• Journalism – learn what it takes to be a journalist in the 21st century
• Social Media – use social media to promote, educate, engage and inform
• Digital Media – use multimedia techniques to tell a story.

During the three weeks, these three groups will work with faculty members to create, publish and market an online newsletter. In addition, students gather as a group to listen to speakers talk about communication law and ethics, writing, editing and journalism’s role in an international and multicultural society.

Benefits

• Valuable insights into journalism, social and digital media.
• Opportunity to learn how to market and generate PR for their online new magazine
• Opportunity during the program to be mentored by a faculty member.
• Opportunity to meet a diverse group of peers and build relationships that can last a lifetime.
• Opportunity for an attractive addition to a resume or college application.

Accommodation

Residence Hall: Participants not living in the Jonesboro area will reside in campus halls which are conveniently located within walking distance and are easily accessible to all the facilities on campus including gyms, library, student union and dining hall. Shopping shuttles are provided three days a week.

Activities

The Institute will include with day trips to Little Rock and Memphis with the chance to experience the culture in these two larger cities. Besides the field trips there will be several events which provide opportunities to get involved with local culture and campus life.

Date

(Check-in residence hall, July 5 and Check-out, July 25)

Cost

$1,800 for Participants staying on campus in residence hall (Three meals a day included)
$750 for commuters (Two meals a day included)

Contact

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