



## SCHEDULE OF CLASSES 2021

"x" or CRN indicates course is scheduled to be offered

REQUIRED COURSES			Fall Term 1	Fall Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Core Courses								
CMAC	6053	Quantitative Research Methods in Mass Communication		X		X		X
CMAC	6203	Introduction to Graduate Study	X		X		X	
CMAC	6253	Qualitative Research Methods in Communications	X		X			
COMS	6103	Communication Theory	X				X	
Electives								
STCM	5113	Integrated Marketing Communication		X				
STCM	5213	Social Media in Strategic Communications				X		
STCM	5123	International Intellectual Property Law				X		
STCM	5463	Interactive Advertising						
STCM	5473	Social Media Measurement					X	
STCM	5603	Crisis Communications					X	
STCM	6033	Communication Regulation and Policy			X			X
STCM	6253	Audience Market Analysis	X			X		
STCM	6263	Advertising Account Management		X				X
STCM	6303	Seminar in Strategic Communications			X		X	
COMS	6273	Rhetorical Theory and Criticism				X		
COMS	6413	Intercultural and Organizational Communication		X				
Note: If you have problems or questions regarding registration, please email this program's academic advisor, Taylor Shannon(tshannon@astate.edu)								
WEBCAM MAY BE REQUIRED FOR SOME COURSES SEE SYLLABUS FOR INFORMATION								