



# Bachelor of Science in Business Administration

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**Must Have 35 Hours of General Education Courses for a Bachelor's Degree at Arkansas State University**

**MGMT 4813 MUST be Taken in the Final Semester of Graduation**

<i>X = Offered Every Year</i> <i>XE = Offered "Even" Years (e.g. 2022, 2024 etc.)</i> <i>XO = Offered "Odd" Years (e.g. 2023, 2025 etc.)</i>			Fall Term 1	Fall Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
CORE COURSES (39 Hours)								
ACCT	2033	Intro to Financial Accounting		X			X	
ACCT	2133	Intro to Managerial Accounting	X		X			
BCOM	2563	Business Communications		X		X		
ECON	2113	Business Statistics I				X		
FIN	3713	Business Finance			X			
GSCM	3163	Supply Chain Management	X		X			
ISBA	1503	Microcomputer Applications					X	
ISBA	3013	Management Info Systems	X		X			
ISBA	3553	Foundations of Business Analytics			X		X	
LAW	2023	Legal Environment of Business	X		X			
MGMT	3123	Principles of Management	X		X			
MGMT	4813	Strategic Management		X		X		X
MKTG	3013	Marketing	X		X			
STAT	3233	Applied Statistics I			X		X	



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<b>MAJOR REQUIREMENTS (27 Hours)</b>								
<b>Accounting Elective (3 HOURS)</b>								
ACCT	4153	Fraud Examination		X		X	X	
<b>Economics Elective (3 HOURS)</b>								
ECON	3313	Microeconomic Analysis		X				
ECON	3353	Macroeconomic Analysis				X		
ECON	4103	International Trade						X
ECON	4143	Export Policy & Procedures			X			
ECON	4333	Government Regulation of Business				X		
ECON	4343	Managerial Economics			X			



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Finance Elective (3 HOURS)								
FIN	3763	Financial Institutions & Markets		X				
FIN	3813	Intl Financial Mgmt & Banking						X
FIN	4013	Financial Wealth Management				X		
FIN	4723	Investments					X	
FIN	4743	Managerial Finance		X	X			
FIN	4753	Capital Management		X				
REI	3413	Real Estate Practice				X		
REI	3513	Risk & Insurance	X					
REI	4413	Real Estate Law			X			
REI	4423	Real Estate Finance				X		
REI	4433	Real Estate Appraising		X				
International Elective (3 HOURS)								
ECON	4103	International Trade						X
ECON	4143	Export Policy & Procedures			X			
FIN	3813	Intl Financial Mgmt & Banking						X



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<b>Management Elective (3 HOURS)</b>								
HETM	3013	Lodging Operations Management		X				
HETM	3123	Meeting & Event Management			X			
MGMT	3143	Human Resource Management						X
MGMT	3153	Organizational Behavior					X	
MGMT	3163	Labor Relations Negotiation	X					
MGMT	3193	Social Impact Management						X
MGMT	3613	Leadership	X				X	
MGMT	4143	Organizational Change & Dev		X				
MGMT	4173	Compensation & Benefits				X		
MGMT	4813	Strategic Management		X		X		X
<b>Marketing Elective (3 HOURS)</b>								
MKTG	3033	Strategic Marketing Communications				X		
MKTG	3093	Professional Selling					X	
MKTG	3193	Sales Planning & Management			X			
MKTG	4023	Services Marketing				X		
MKTG	4043	Consumer Behavior				X	X	
MKTG	4213	Marketing Analytics			X			
MKTG	4253	Data Analytics Visualization	X					
MKTG	4313	Prescriptive Analytics		X				
MKTG	4323	Advanced Sales	X					
<b>Upper Level Business Elective (9 HOURS)</b>								



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Fall Term  
1

Fall Term  
2

Spring  
Term 1

Spring  
Term 2

Summer  
Term 1

Summer  
Term 2

**Any 3000/4000 Level Business Course With Subject (ACCT, AGECE, ECON, FIN, GSCM, HETM, ISBA, MGMT, MKTG, HETM, ISBA, LAW, REL.)**



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1

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2

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Term 1

Spring  
Term 2

Summer  
Term 1

Summer  
Term 2

## PROGRAM REQUIRED GENERAL EDUCATION (9 Hours)

COMS	1203	Oral Communications	X	X	X	X	X	X
ECON	2313	Principles of Macroeconomics					X	
ECON	2323	Principles of Microeconomics						X

## PREREQUISITES (3 Hours)

MATH	1023	College Algebra	X		X		X	
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## AREAS OF STUDY

**Not Required to Meet Graduation Requirements; May be Taken Along with BSBA Requirements**

## ACCOUNTING - SOME CLASSES ARE TEMPORARILY UNAVAILABLE

ACCT	2014	Computerized Accounting Principles	TEMPORARILY UNAVAILABLE					
ACCT	2703	Strategic Accounting Technologies I	TEMPORARILY UNAVAILABLE					
ACCT	3003	Intermediate Accounting I	TEMPORARILY UNAVAILABLE					
ACCT	4153	Fraud Examination		X		X	X	

## Agricultural Business

AGEC	1003	Intro to Agricultural Business	X					
AGEC	3063	Agricultural Entrepreneurship				X		
AGEC	4033	Agricultural Law			X			
AGEC	4073	Agricultural Business Management		X				

## BUSINESS ANALYTICS - CLASSES ARE TEMPORARILY UNAVAILABLE

ISBA	2033	Programming Fundamentals	TEMPORARILY UNAVAILABLE					
ISBA	3353	Mobile App Development for Business	TEMPORARILY UNAVAILABLE					
ISBA	4453	E-Commerce Business Strategies	TEMPORARILY UNAVAILABLE					



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ISBA	4853	Project Management	TEMPORARILY UNAVAILABLE					
Finance								
FIN	3763	Financial Institutions & Markets		X				
FIN	3813	Intl Financial Management & Banking						X
FIN	4723	Investments					X	
REI	4423	Real Estate Finance				X		
Financial Wellness								
FIN	2013	Personal Asset Management		X				
FIN	4013	Financial Wealth Management				X		
FIN	4723	Investments					X	
REI	3413	Real Estate Practice						X
REI	3513	Risk & Insurance	X					
Economics								
ECON	2113	Business Statistics				X		
ECON	3313	Microeconomic Analysis		X	X			
ECON	3353	Macroeconomic Analysis				X		
ECON	4103	International Trade						X
ECON	4343	Managerial Economics			X			
Business Law								
LAW	4043	Law of Business Organizations						X
LAW	4053	Employment Law					X	
LAW	4073	Business Law in Popular Culture	X					



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REI	4413	Real Estate Law			X			





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<b>Real Estate</b>								
REI	3413	Real Estate Practice						X
REI	4413	Real Estate Law			X			
REI	4423	Real Estate Finance				X		
REI	4443	Appraising & Investment		X				
<b>Human Resources Management</b>								
LAW	4053	Employment Law					X	
MGMT	3143	Human Resource Management						X
MGMT	3163	Labor Relations Negotiation	X					
MGMT	4173	Compensation & Benefits				X		
<b>Sales Leadership</b>								
MKTG	3093	Professional Selling					X	
MKTG	4043	Consumer Behavior				X		X
MKTG	4213	Marketing Analytics			X			
MKTG	4323	Advanced Sales	X					
<b>Marketing</b>								
MKTG	3033	Strategic Marketing Communications				X		
MKTG	3093	Professional Selling					X	
MKTG	4043	Consumer Behavior				X		X
MKTG	4213	Marketing Analytics			X			



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<b>Marketing Analytics</b>								
MKTG	4043	Consumer Behavior				X	X	
MKTG	4213	Marketing Analytics			X			
MKTG	4253	Data Analytics Visualization	X					
MKTG	4313	Prescriptive Analytics		X				
<b>Hospitality Management</b>								
HETM	2013	The Hospitality Industry	X					
HETM	3013	Lodging Operations Management		X				
HETM	3123	Meeting & Event Management			X			
MKTG	4023	Services Marketing				X		
<b>Supply Chain Management</b>								
GSCM	3063	Transportation						
GSCM	3163	Supply Chain Management		X		X		
GSCM	4103	Concepts of Business Logistics						
GSCM	4133	International Logistics & Outsourcing						



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1

Fall Term  
2

Spring  
Term 1

Spring  
Term 2

Summer  
Term 1

Summer  
Term 2

## BACHELOR OF SCIENCE BUSINESS ADMINISTRATION PREREQUISITES

### CORE COURSES

ACCT	2033	Intro to Financial Accounting	No Prerequisites
ACCT	2133	Intro to Managerial Accounting	"C" or better in ACCT 2033
BCOM	2563	Business Communications	ENG 1013
ECON	2113	Business Statistics I	MATH 1023 & ISBA 1503
FIN	3713	Business Finance	ACCT 2133 or ACCT 2023
GSCM	3163	Supply Chain Management	No Prerequisites
ISBA	1503	Microcomputer Applications	No Prerequisites
ISBA	3013	Management Info Systems	ISBA 1503; ACCT 2023 or ACCT 2033; & ECON 2313
ISBA	3553	Foundations of Business Analytics	ISBA 1503, ACCT 2033, ACCT 2133, & STAT 3233
LAW	2023	Legal Environment of Business	No Prerequisites
MGMT	3123	Principles of Management	No Prerequisites
MGMT	4813	Strategic Management	Core Courses Completed, Final Semester, Senior Standing
MKTG	3013	Marketing	No Prerequisites



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MAJOR REQUIREMENTS								
Accounting Elective (3 HOURS)								
ACCT	3003	Intermediate Accounting I	TEMPORARILY UNAVAILABLE					
ACCT	4153	Fraud Examination	ACCT 2133 & ISBA 1503 with "C" or Better					
Economics Elective (3 HOURS)								
ECON	3313	Microeconomic Analysis	ECON 2313 & ECON 2323					
ECON	3353	Macroeconomic Analysis	ECON 2313 & ECON 2323					
ECON	4103	International Trade	ECON 2313 & ECON 2323					
ECON	4143	Export Policy & Procedures	Completion of 60 hours					
ECON	4333	Government Regulation of Business	ECON 2313 & ECON 2323					
ECON	4343	Managerial Economics	ECON 2313, ECON 2323, ECON 2113 or STAT 3233 & CIT 3523					



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Finance Elective (3 HOURS)								
FIN	3763	Financial Institutions & Markets	ECON 2313 & ECON 2323					
FIN	3813	Intl Financial Mgmt & Banking	FIN 3713					
FIN	4013	Financial Wealth Management	FIN 4723					
FIN	4723	Investments	ECON 2113 or STAT 3233 & FIN 3713					
FIN	4743	Managerial Finance	ECON 2113 or STAT 3233 & FIN 3713					
FIN	4753	Capital Management	ECON 2133 or STAT 3233 & FIN 3713					
REI	3413	Real Estate Practice	No Prerequisites					
REI	3513	Risk & Insurance	No Prerequisites					
REI	4413	Real Estate Law	No Prerequisites					
REI	4423	Real Estate Finance	No Prerequisites					
REI	4433	Real Estate Appraising	No Prerequisites					
International Elective (3 HOURS)								
ECON	4103	International Trade	ECON 2313 & ECON 2323					
ECON	4143	Export Policy & Procedures	Completion of 60 hours					
FIN	3813	Intl Financial Mgmt & Banking	FIN 3713					



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1

Fall Term  
2

Spring  
Term 1

Spring  
Term 2

Summer  
Term 1

Summer  
Term 2

## Management Elective (3 HOURS)

HETM	3013	Lodging Operations Management	HETM 2013
HETM	3123	Meeting & Event Management	HETM 2013
MGMT	3143	Human Resource Management	MGMT 3153
MGMT	3153	Organizational Behavior	No Prerequisites
MGMT	3163	Labor Relations Negotiation	MGMT 3143
MGMT	3193	Social Impact Management	MGMT 3123 or MGMT 3153
MGMT	3613	Leadership	MGMT 3123 or MGMT 3153
MGMT	4143	Organizational Change & Dev	MGMT 3153
MGMT	4173	Compensation & Benefits	MGMT 3143

## Marketing Elective (3 HOURS)

MKTG	3033	Strategic Marketing Communications	MKTG 3013
MKTG	3093	Professional Selling	MKTG 3013
MKTG	3193	Sales Planning & Management	MKTG 3013
MKTG	4023	Services Marketing	MKTG 3013
MKTG	4043	Consumer Behavior	MKTG 3013
MKTG	4213	Marketing Analytics	MKTG 3013
MKTG	4253	Data Analytics Visualization	MKTG 3013
MKTG	4313	Prescriptive Analytics	No Prerequisites
MKTG	4323	Advanced Sales	MKTG 3093- Co-req MKTG 3193



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1

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2

Spring  
Term 1

Spring  
Term 2

Summer  
Term 1

Summer  
Term 2

## PROGRAM REQUIRED GENERAL EDUCATION

COMS	1203	Oral Communications	No Prerequisites
ECON	2313	Principles of Macroeconomics	No Prerequisites
ECON	2323	Principles of Microeconomics	No Prerequisites

## AREAS OF STUDY

### Accounting

ACCT	2014	Computerized Accounting Principles	TEMPORARILY UNAVAILABLE
ACCT	2703	Strategic Accounting Technologies I	TEMPORARILY UNAVAILABLE
ACCT	3003	Intermediate Accounting I	TEMPORARILY UNAVAILABLE
ACCT	4153	Fraud Examination	ACCT 2133 & CIT 1503

### Agricultural Business

AGEC	1003	Intro to Agricultural Business	No Prerequisites
AGEC	3063	Agricultural Entrepreneurship	AGEC 1003 or ECON 2313
AGEC	4033	Agricultural Law	AGEC 1003 or ECON 2313 or ECON 2323
AGEC	4073	Agricultural Business Management	AGEC 1003 or ECON 2313 or ECON 2323

### Business Analytics

ISBA	2033	Programming Fundamentals	ISBA 1503
ISBA	3353	Mobile App Development for Business	ISBA 2033 or CS 2114
ISBA	4453	E-Commerce Business Strategies	ISBA 3013
ISBA	4853	Project Management	ISBA 3013



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1

Fall Term  
2

Spring  
Term 1

Spring  
Term 2

Summer  
Term 1

Summer  
Term 2

## Finance

FIN	3763	Financial Institutions & Markets	ECON 2313 & ECON 2323
FIN	3813	Intl Financial Management & Banking	FIN 3713
FIN	4723	Investments	ECON 2113 or STAT 3233 & FIN 3713
REI	4423	Real Estate Finance	No Prerequisites

## Financial Wellness

FIN	2013	Personal Asset Management	No Prerequisites
FIN	4013	Financial Wealth Management	FIN 4723
FIN	4723	Investments	ECON 2113 or STAT 3233 & FIN 3713
REI	3413	Real Estate Practice	No Prerequisites
REI	3513	Risk & Insurance	No Prerequisites

## Economics

ECON	2113	Business Statistics	MATH 1023 & ISBA 1503
ECON	3313	Microeconomic Analysis	ECON 2313 & ECON 2323
ECON	3353	Macroeconomic Analysis	ECON 2313 & ECON 2323
ECON	4103	International Trade	ECON 2313 & ECON 2323
ECON	4343	Managerial Economics	ECON 2313, ECON 2323, ECON 2113 or STAT 3233 & CIT 3523

## Business Law

LAW	4043	Law of Business Organizations	LAW 2023
LAW	4053	Employment Law	LAW 2023
LAW	4073	Business Law in Popular Culture	No Prerequisites
REI	4413	Real Estate Law	No Prerequisites





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Real Estate								
REI	3413	Real Estate Practice	No Prerequisites					
REI	4413	Real Estate Law	No Prerequisites					
REI	4423	Real Estate Finance	No Prerequisites					
REI	4443	Appraising & Investment	REI 4433					
Human Resources Management								
LAW	4053	Employment Law	LAW 2023					
MGMT	3143	Human Resource Management	MGMT 3153					
MGMT	3163	Labor Relations Negotiation	MGMT 3143					
MGMT	4173	Compensation & Benefits	MGMT 3143					
Sales Leadership								
MKTG	3093	Professional Selling	MKTG 3013					
MKTG	4043	Consumer Behavior	MKTG 3013					
MKTG	4213	Marketing Analytics	MKTG 3013					
MKTG	4323	Advanced Sales	MKTG 3093- Co-req MKTG 3193					



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Marketing								
MKTG	3033	Strategic Marketing Communications	MKTG 3013					
MKTG	3093	Professional Selling	MKTG 3013					
MKTG	4043	Consumer Behavior	MKTG 3013					
MKTG	4213	Marketing Analytics	MKTG 3013					
Marketing Analytics								
MKTG	4043	Consumer Behavior	MKTG 3013					
MKTG	4213	Marketing Analytics	MKTG 3013					
MKTG	4253	Data Analytics Visualization	MKTG 3013					
MKTG	4313	Prescriptive Analytics	No Prerequisites					
Hospitality Management								
HETM	2013	The Hospitality Industry	No Prerequisites					
HETM	3013	Lodging Operations Management	HETM 2013					
HETM	3123	Meeting & Event Management	HETM 2013					
MKTG	4023	Services Marketing	MKTG 3013					