**UCC Special Committee Meeting**

**April 30, 2013**

**Graduate School Conference Room**

**LIB Room #603**

**Present:** Kim Pittcock, Randy Kesselring, Chris Harper, Rick Clifft, Shelley Gipson, Paige Wimberley, Warren Johnson, David Gilmore, Jesse Blankenship, Rebecca Oliver, Paula Bradberry, Beverly Boals, Josie Welsh, Linda Creibaum, and Chris Collins.

**Absent:** Gina Hogue, Jacques Singleton, Eric Marks, Beverly Boals

Dave Gilmore (chairing meeting in Dr. Hogue’s absence) called the meeting to order at 2:00 p.m.

**OLD BUSINESS**

**NONE**

**NEW BUSINESS**

**COM09 – APPROVED**

Bulletin Change – SCOM 3363 Human Communication Research Methods – remove the word “Human” from this course

**COM10(Revised) – APPROVED** with clarification with ADHE for prefix change for Oral Communications

Bulletin Change – Change the prefix for communication studies courses from SCOM to COMS

**COM11 – APPROVED** with changes to Box #20

New Course – SCOM 3553 Strategic Visual Communications

**COM12 – APPROVED** contingent on new prefix that is agreeable between College of Communications and Jesse

Bulletin Change – Change RTV 3013 Promotional Writing for Electronic and Digital Media – change to SCOM 3013 Promotional Writing for Electronic and Digital Media and delete “Word processing skills required”

**COM13 – APPROVED** contingent on new prefix that is agreeable between College of Communications and Jesse

Bulletin Change – Change JOUR 3943 Strategic Writing to SCOM 3143 Strategic Writing and prerequisites to: MCOM 2003 and either PR 3003 or AD 3023.

**COM14 – APPROVED** contingent on new prefix that is agreeable between College of Communications and Jesse

Bulletin Change – Change JOUR 4213 Social Media in Strategic Communications to SCOM 4213 Social Media in Strategic Communications

**COM15 –** TABLED – need on new form, Box #8, Box #15A & D need to be cleaned up and Box #23 (new form addresses this)

New Course – AD 3193 Advanced Photography

**COM16 – APPROVED**

Bulletin Change – Change RTV 3333 Radio Television Advertising and Sales to AD 3333 Media Advertising and Sales

**COM17 – APPROVED** with corrections to Box #2 – strike out “This is an” and start sentence with “Advanced” and in Box #4 – “aftertising” should be “advertising”.

Bulletin Change – Change AD 4003 Media Planning and Account Management to AD 4003 Account Planning and Management

Meeting adjourned at 3:50 p.m.

Submitted by:

Chris Collins

Assistant to Associate Vice Chancellor for Academic Services