

ASSESSMENT WEBSITE INFORMATION

College: Humanities

Degree Program: WLC- BA, BSE
2012 Report

Chair/Director: Yvonne Unnold

DATA SAY: Language proficiency achieved by our graduates is approaching target.

SO WHAT:

It is the goal of the program to prepare graduates for professional work in the target language; hence advanced level proficiency is of essence. Language proficiency is now being assessed more consistently and comprehensively throughout the curriculum. We wish to ensure that we do not pass students in classes when the associated proficiency standards are not met and that students receive timely feedback regarding their oral proficiency level so that they can consider enhancement opportunities. We would like to ensure that all graduates reach the Advanced Low in oral proficiency in addition to meeting the program expectations in other proficiency areas. We are taking action to improve the situation and enhance student learning outcomes.

HOW WE CHANGED:

Spring semester 2010 changes involved the development of a new and comprehensive curriculum map for the academic program, new and modified course content, and the definition of specific learning outcome goals and associated priorities for each course. All program goals are covered via a three-step process involving introduction, reinforcement, and mastering of each individual program goal. In 2011, additional changes were made:

- The degree requirements were increased from 33 to 39 credit hours of upper (3000/4000) level courses;
- Study abroad is now a requirement (formerly 0 cr. required, now min. 6 credit hours required) for the BA and BSE programs
- To graduate, students must now complete min. 12 credit hours of 4000 level courses.
- Decided to recommend short term immersion programs such as the Costa Rica program for students at the language requirement or minor level;
- Decided to recommend semester study abroad / immersion programs (preferably with homestay) such as at the Universidad de Huelva or other approved institutions for students who have completed at least five courses / 15 credit hours at the 3000 level;
- Implemented a placement test, which, although still in trial stage, is already affecting more appropriate course placement.

WHAT WE GOT:

"What we got" will mostly be determined in future years, since such far-reaching curriculum changes as implemented in our program will not yield immediate results. Preliminary data suggest that 82% of the 2011-2012 graduates have met written and analytic program outcome expectations. In the area of oral proficiency, preliminary data suggest 45% are meeting or exceeding the standard. It is our expectation that the linguistic achievements of our students will continue to increase as we continue to tighten program entry requirements, enforce satisfactory performance requirements in each course, continue to enhance extracurricular immersion opportunities for students, facilitate more study-abroad opportunities and ensure that students receive proper advice as to the type of program recommended for their stage of language proficiency development, and continue our work toward applying common rubrics and expectations in both oral and written discourse across the curriculum.

The WLC assessment focus for the 2012-2013 academic year will be Written Proficiency.

ASSESSMENT WEBSITE INFORMATION

College: Humanities
Chair/Director: Yvonne Unnold

Degree Program: WLC-BA, BSE

2012 Report

DATA SAY:

Assessment data has shown that the language proficiency achieved by our graduates is below target.

SO WHAT:

It is the goal of the program to prepare graduates for professional work in the target language; hence advanced level proficiency is of essence. However, in the past, language proficiency was not being assessed consistently and comprehensively throughout the curriculum, allowing students to pass courses without ensuring that proficiency standards were attained. Hence we have taken action to correct the situation and enhance student learning outcomes.

HOW WE CHANGED:

We reevaluated our curriculum and made significant changes which were first implemented in spring semester 2010. The changes involved the development of a new and comprehensive curriculum map for the academic program, new and modified course content, and the definition of specific learning outcome goals and associated priorities for each course. The new curriculum was designed to ensure that all program goals would be covered and facilitated in a three-step process involving introduction, reinforcement, and mastering of each individual program goal.

WHAT WE GOT:

For the first time, all graduates have met written and analytic program outcome expectations this fall semester 2011. In the area of oral proficiency, some of the graduates are still performing below standards. It is our expectation that the linguistic achievements of our students will also continue to increase as we continue to tighten program entry requirements, enforce satisfactory performance requirements in each course, continue to enhance extracurricular immersion opportunities for students, facilitate more study-abroad



ASSESSMENT WEBSITE INFORMATION

College: Humanities and Social Sciences

Degree Program: BA & BSE World Languages and Cultures-Spanish & French

Chair/Director: Yvonne Unnold

2013 Report

DATA SAY:

Assessment data has shown that the language proficiency achieved by our graduates is approaching target.

SO WHAT:

It is the goal of the program to prepare graduates for professional work in the target language; hence advanced level proficiency is of essence. Language proficiency is now being assessed more consistently and comprehensively throughout the curriculum. We wish to ensure that we do not pass students in classes when the associated proficiency standards are not met and that students receive timely feedback regarding their oral proficiency level so that they can consider enhancement opportunities. We would like to ensure that all graduates reach the Advanced Low in oral proficiency in addition to meeting the program expectations in other proficiency areas. We are taking action to improve the situation and enhance student learning outcomes.

HOW WE CHANGED:

We reevaluated our curriculum and made significant changes which were first implemented in spring semester 2010. The changes involved the development of a new and comprehensive curriculum map for the academic program, new and modified course content, and the definition of specific learning outcome goals and associated priorities for each course. The new curriculum was designed to ensure that all program goals would be covered and facilitated in a three-step process involving introduction, reinforcement, and mastering of each individual program goal. This current year, additional changes were made:

- The degree requirements were increased from 33 to 39 credit hours of upper level courses;
- Study abroad is now a requirement (formerly 0 cr. required, now min. 6 credit hours required) for the BA and BSE programs;
- Specific degree requirements have been added at the 4000 level, now calling for completion of a minimum of 12 credit hours at this level;
- Journal writing has been added as an assessed written proficiency related training component at the elementary and intermediate level which is expected to prepare our students with a stronger foundation in written proficiency prior to entering the minor and major degree programs.

Moreover, we have

- Decided to recommend short term immersion programs such as the Costa Rica program for students at the language requirement or minor level;
- Decided to recommend semester study abroad / immersion programs (preferably with homestay) such as at the Universidad de Huelva or other approved institutions for students who have completed at least five courses / 15 credit hours at the 3000 level;
- Implemented a placement test which is already affecting more appropriate course placement.

Additionally, the staffing situation has been improved:

- We now require a Master's degree and 18 graduate hours of course work in the target language/discipline which results in better qualified faculty teaching our courses
- The reliance on graduate / teaching assistants has been eliminated resulting in more stability in staffing and faculty retention.

ASSESSMENT WEBSITE INFORMATION

College: Humanities and Social Sciences

Degree Program: BA & BSE World Languages and Cultures-Spanish & French

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2013 Report

WHAT WE GOT:

We would like to emphasize that "what we got" will mostly be determined in future years, since such far-reaching curriculum changes as implemented in our program will not yield immediate results.

Preliminary data suggest that 86% of the 2012-2013 graduates have met written and analytic program outcome expectations in Spanish, which is an increase of 4 % from last year. In the area of oral proficiency, preliminary data suggest 42% are meeting or exceeding the standard in Spanish, which is a decrease of 3% from last year. In the French emphasis, the 2012/2013 graduate met written and analytic program outcome expectations whereas only 50% of the graduates in the previous year meet this benchmark. This year's graduate in French meets the Oral Proficiency benchmark as did the previous graduates.

It is our expectation that the linguistic achievements of our students will continue to increase as we continue to tighten program entry requirements, enforce satisfactory performance requirements in each course, continue to enhance extracurricular immersion opportunities for students, facilitate more study-abroad opportunities and ensure that students receive proper advice as to the type of program recommended for their stage of language proficiency development, and continue our work toward applying common rubrics and expectations in both oral and written discourse across the curriculum.

The WLC assessment focus for the 2013-2014 academic year will be Oral Proficiency.

