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| For Academic Affairs and Research Use Only |
| CIP Code:  |  |
| Degree Code: |  |

**Program, Minor, or Emphasis Deletion Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to curriculum@astate.edu for inclusion in curriculum committee agenda.

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| Michael Bowman | 8/24/2018 |

**Department Curriculum Committee Chair** |

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**COPE Chair (if applicable)** |
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| Osabuohien P. Amienyi  | 8/27/2018 |

**Department Chair:**  |

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**Head of Unit (If applicable)**   |
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| Warren Johnson | 10/1/2018 |

**College Curriculum Committee Chair** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Undergraduate Curriculum Council Chair** |
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| Gina Hogue | 10/1/2018 |

**College Dean** |

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**Graduate Curriculum Committee Chair** |
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**General Education Committee Chair (If applicable)**   |

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**Vice Chancellor for Academic Affairs** |

**1. Title of Program, Minor, or Emphasis**

BS Creative Media Production, Narrative Media Emphasis

**2. Contact Person** (Name, Email Address, Phone Number)

Lily Zeng, Dept. of Media, zengli@astate.edu, 972-3070

**3. Last semester program/minor/emphasis will be offered**

Summer 2019

Please clarify by selecting one of the following:

1. [**X**] Remove **Minor** from bulletin for **Fall of 2019**
2. [ ] Other - Please clarify - Click here to enter text.

**4. Student Population**

a. The Emphasis was initially created for what student population?

Students who have an interest in narrative media.

b. How will deletion of this Emphasis affect those students?

Students may transition to the Corporate Media emphasis if they choose.

**College, Departmental, or Program Changes**

**5.** a. How will this affect the college, department, and/or program?

This will improve the nimbleness of the curricula by allowing for adaptability to fast-changing industry standards and better prepare students for their professions.

b. **No** Does this program/minor/emphasis affect another department?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

 Enter text...

 c. Please provide a short justification for why this program/minor/emphasis is being deleted from program.

 The emphasis area is being replaced by the Corporate Media emphasis to better prepare students for their professions.

**6. No Is there currently a program/minor/emphasis** **listed in the bulletin which is equivalent to this one?**

If yes, which program/minor/emphasis(s)?

 Enter text...

**7. No Will this current program/minor/emphasis be equivalent to a new program/minor/emphasis?**

If yes, what program/minor/emphasis?

Enter text...

**Bulletin Changes**

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| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)- New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font). - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)*You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.* *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

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**Bachelor of Science (B.S.)**

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| Accounting |
| Biological Sciences (emphasis in):—Biology—Botany—Pre-professional Studies—Zoology |
| Biotechnology |
| Business Administration—Sustainable Business Practices |
| Business Economics |
| Chemistry:—Pre-Health Profession Studies |
| Clinical Laboratory Science |
| Communication Disorders |
| Computer and Information Technology |
| Computer Science |
| Creative Media Production (emphasis in):—Audio/Video Production —Graphic Communication~~s~~~~—Narrative Media~~—Sports Media |
| Dietetics |
| Digital Innovations (emphasis in):—Graphic Communications—Strategic Communications |
| Disaster Preparedness/Emergency Mgmt. |
| Environmental Science |
| Exercise Science |
| Finance (emphasis in):—Banking—Financial Management |
| Global Supply Chain Management |
| Health Promotion |
| Health Studies |
| Interdisciplinary Studies |
| International Business |
| Management (emphasis in):—Hospitality Management—Human Resource Management—International Business |

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The College of Liberal Arts and Communication offers a wide range of undergraduate degree programs including a Bachelor of Arts in Art (emphasis in Art History), Art Therapy, Communication Studies (and emphases in Interpersonal, Organizational, and Public Communication), Criminology, Digital Innovations, English, History, Music, Philosophy, Political Science, Sociology, Theatre (and emphases in Acting, Design Technology, Directing, and Musical Theatre), and World Languages and Cultures (emphases in French, Global Studies, and Spanish); a Bachelor of Fine Arts in Art (emphases in Art Education and Studio Art) and Graphic Design (and emphasis in Digital Design); a Bachelor of Music (emphases in Composition as well as Instrumental, Keyboard, and Vocal Performance); a Bachelor of Music Education (emphases in Instrumental and Vocal Music); a Bachelor of Science in Creative Media Production (emphases in Audio/Video Production, Graphic Communication, ~~Narrative Media,~~ and Sports Media), Multimedia Journalism (emphases in Broadcast Journalism, News Editorial, and Photojournalism), and Strategic Communication (emphases in Advertising, Public Relations, and Social Media Management); and a Bachelor of Science in Education in English, Social Science, and World Languages and Cultures (emphases in French and Spanish). Most degree programs offer minors. Minors are also available in the following fields: African-American Studies, Children’s Advocacy Studies, Cognitive Science, Folklore Studies, French, German, Graphic Communication, History and Philosophy of Science and Technology, Interdisciplinary Family Studies, International Studies, Medieval Studies, Modern European Studies, Religious Studies, Spanish, Sports Media, Women and Gender Studies, and Writing Studies. A minor in Homeland Security and Disaster Preparedness is offered in partnership with the College of Nursing and Health Professions. The College provides Associate of Applied Science degrees in Crime Scene Investigation, Law Enforcement Administration, and Law Enforcement and certificates in Digital Humanities, Museum Studies, Nonprofit Communication, Social Media Management, Spanish for the Professions, and Swift Coding. It also provides pre-professional advisement for law school as part of its Political Science, Philosophy, History, and Criminology majors.

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The Department of Media offers Bachelor of Science degrees in Multimedia Journalism and Creative

Media Production. Students can emphasize in news editorial, broadcast journalism, photojournalism,

audio and video production, graphic communication, ~~narrative media~~ and sports media.

Undergraduate Bulletin 2018-2019, p. 273 (delete the whole page)

**~~Major in Creative Media Production~~**

~~Bachelor of Science~~

~~Emphasis in Narrative Media~~

~~A~~ [~~complete 8-semester degree plan is available at http://registrar.astate.edu/.~~](http://registrar.astate.edu/)

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| ~~University Requirements:~~ |  |
| ~~See University General Requirements for Baccalaureate degrees (p. 42)~~ |  |
| ~~First Year Making Connections Course:~~ | ~~Sem. Hrs.~~ |
| ~~UC 1013, Making Connections~~ | ~~3~~ |
| ~~General Education Requirements:~~ | ~~Sem. Hrs.~~ |
| ~~See General Education Curriculum for Baccalaureate degrees (p. 85)~~~~Students with this major must take the following:~~~~CMAC 1003, Mass Communications in Modern Society~~~~COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)~~ | ~~35~~ |
| ~~Major Requirements:~~ | ~~Sem. Hrs.~~ |
| ~~CMAC 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~CMAC 2003, Media Writing~~ | ~~3~~ |
| ~~CMAC 2053, Introduction to Visual Communications~~ | ~~3~~ |
| ~~CMAC 3001, Professional Seminar~~ | ~~1~~ |
| ~~CMAC 4073, Communications Law and Ethics~~ | ~~3~~ |
| ~~MDIA 2313, Multimedia Production~~ | ~~3~~ |
| ~~MDIA 3363, Communications Research~~ | ~~3~~ |
| ~~MDIA 4123, Media Management and Entrepreneurship~~ | ~~3~~ |
| ~~MDIA 4363, Multimedia Storytelling~~ | ~~3~~ |
| ~~Media or Communication Electives~~ | ~~6-9~~ |
| ~~Sub-total~~ | ~~29-32~~ |
| ~~Emphasis Area (Narrative Media):~~ | ~~Sem. Hrs.~~ |
| ~~CMAC 4063, Internship~~ | ~~3~~ |
| ~~MDIA 3403, Screenwriting for Narrative Motion Pictures~~ | ~~3~~ |
| ~~MDIA 3503, Film Cinematography, Lighting and Editing~~ | ~~3~~ |
| ~~MDIA 4303, Advanced Filmmaking Techniques~~ | ~~3~~ |
| ~~Sub-total~~ | ~~12~~ |
| ~~Minor:~~ | ~~Sem. Hrs.~~ |
| ~~Must be outside of the Departments of Media and Communication and approved by advisor.~~ | ~~18-21~~ |
| ~~Electives:~~ | ~~Sem. Hrs.~~ |
| ~~Electives~~ | ~~17-23~~ |
| ~~Total Required Hours:~~ | ~~120~~ |

LETTER OF NOTIFICATION – 5

DELETION

(Certificate, Degree, Option, Emphasis, Concentration, Minor, or Organizational Unit)

1. Institution submitting request: **Arkansas State University**
2. Contact person/title: **Dr. Karen Wheeler, senior associate vice chancellor**
3. Phone number/e-mail address: **870-972-2030; kwheeler@astate.edu**
4. Proposed effective date: **Fall 2019**
5. Title of certificate, degree program, option, emphasis, concentration, minor, or organizational unit: **BS in Creative Media Production, emphasis in Narrative Media (only deleting the emphasis area, not the degree in Creative Media Production)**
6. CIP Code: **09.0799**
7. Degree Code: **09.0799**
8. Reason for deletion: **Annual program assessment findings necessitated these changes.**
9. Number of students still enrolled in program: **20**
10. Expected graduation date of last student: **May 2020**
11. Provide curriculum for deleted certificate, degree, option, emphasis, concentration, minor, or organizational unit.

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| **University Requirements:** |  |
| **See University General Requirements for Baccalaureate degrees (p. 42)** |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| **UC 1013, Making Connections** | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| **See General Education Curriculum for Baccalaureate degrees (p. 85)****Students with this major must take the following:****CMAC 1003, Mass Communications in Modern Society****COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)** | **35** |
| **Major Requirements:** | **Sem. Hrs.** |
| **CMAC 1001, Media Grammar and Style** | **1** |
| **CMAC 2003, Media Writing** | **3** |
| **CMAC 2053, Introduction to Visual Communications** | **3** |
| **CMAC 3001, Professional Seminar** | **1** |
| **CMAC 4073, Communications Law and Ethics** | **3** |
| **MDIA 2313, Multimedia Production** | **3** |
| **MDIA 3363, Communications Research** | **3** |
| **MDIA 4123, Media Management and Entrepreneurship** | **3** |
| **MDIA 4363, Multimedia Storytelling** | **3** |
| **Media or Communication Electives** | **6-9** |
| **Sub-total** | **29-32** |
| **Emphasis Area (Narrative Media):** | **Sem. Hrs.** |
| **CMAC 4063, Internship** | **3** |
| **MDIA 3403, Screenwriting for Narrative Motion Pictures** | **3** |
| **MDIA 3503, Film Cinematography, Lighting and Editing** | **3** |
| **MDIA 4303, Advanced Filmmaking Techniques** | **3** |
| **Sub-total** | **12** |
| **Minor:** | **Sem. Hrs.** |
| **Must be outside of the Departments of Media and Communication and approved by advisor.** | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| **Electives** | **17-23** |
| **Total Required Hours:** | **120** |

1. Name of courses that will be deleted as a result of this action: **None at present**
2. How will students in the deleted program be accommodated?

 Provide documentation of written notification to students currently enrolled in program.

 **Students will be allowed to move to the new emphasis in Corporate Media, and substitution courses will be offered.**

1. Indicate the amount of program funds available for reallocation:
**N/A**
2. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer: Date: