



# THE COLLEGE OF BUSINESS

## arkansas state university

### *enrollment*

- 14,000+ Total
- 74% undergraduates
- 39% male
- 61% female
- 1,000+ international students representing 58 countries

### *involvement*

- 300+ student organizations
- 16 NCAA Division I athletic teams
- Study Abroad Experience
- More than 300 on-campus events/activities each year

### *academics*

- 43 degrees
- 156 fields of study
- 19: 1 student-to-faculty ratio
- 138 web courses available
- 178 evening courses
- 10 colleges
- More than 85% of faculty hold the highest academic degrees in their field
- Associates, Bachelors, Masters, Specialist, and Doctoral degrees

### *facilities*

- 11 residence life options, including 3 living learning communities
- All residence halls have suite-style bathrooms -- no community baths
- Fowler Center's 970-seat Riceland Hall -- only true concert venue in the Mid-South
- 85,000 square-foot Red WOLF Center -- free unlimited use to all students
- 200,000 square-foot Reng Student Services Center -- hub for student activities

Arkansas State University's College of Business knows no boundaries, and that's how we like it. Our global perspective offers you opportunities to study and work -- literally around the world.

### *global challenge course*

All College of Business freshmen participate in our Global Challenge course. This course is designed to raise your awareness of the globalization of business. All business is international. Regardless of your particular interest -- accounting, computer and information technology, economics and finance, or management and marketing -- we want to instill in you an understanding that the entire world is our marketplace.

### *study abroad*

One thing that makes ASU's College of Business so unique is the number of relationships we have developed across the globe. Arkansas State University has bi-lateral agreements with more than 60 universities around the world. So if you are interested in living and studying abroad, you have a wide variety of options from which to choose. We are also the only university in the region with experiential learning labs -- one in South Africa and one in Ecuador. Each year our students travel to the labs and work in micro industries, serving as consultants. They get to apply the skills they've learned in classes and begin building business relationships that will last a lifetime.

### *faculty*

The other thing we excel in is building relationships at home. We are keenly focused on our level of customer service to you, our students. We truly understand that we are here because of you, and we treat you like a customer; we work for you. You will receive unlimited hands-on application opportunities and personal attention from your professors -- everyday. And our classes are taught by faculty, not graduate students.

### *AACSB accreditation*

Our College of Business is accredited by the Association to Advance Collegiate Schools of Business International, which represents the highest standard of achievement for business schools worldwide. Fewer than 15% of business schools in the world achieve AACSB accreditation. Arkansas State University is in that top 15%. AACSB accreditation is truly the hallmark of excellence in business education.

## *degrees offered*

The College of Business is made up of four departments: Accounting, Computer and Information Technology, Economics and Finance, and Management and Marketing. We offer both undergraduate and graduate degrees. We offer 12 majors, 10 minors, and a Business Information Systems certificate undergraduate program. Our degrees include:

- BS in Accounting
- BS in Business Administration (Emphasis Available: Sustainable Business Practices)
- BS in Computer and Information Technology
- BS in Economics (Emphasis Available: Pre-Law)
- BS in Finance (Emphases Available: Banking and Financial Management)
- BS in International Business
- BS in Management (Emphases Available: General Resource Management and Human Resource Management)
- BS in Marketing (Emphasis Available: Marketing Management)
- BSE in Business Technology
- Certificate in Business Information Systems
- Master of Accountancy
- Master of Business Administration (online or traditional)
- Master of Science in Education in Business Technology
- Minors: eCommerce, Economics, Entrepreneurship, Finance, General Business, Logistics, Management, Management Information Systems, Marketing

## *what can you do with a business degree?*

During your tenure at ASU, you will learn to think critically and recognize that we live in a global community. This training prepares you to assume a wide variety of positions including:

- Accountant
- Banker
- Budget Analyst
- Chief Information Officer
- Corporate Communications Specialist
- Data Architect
- Human Resources Manager
- Insurance Services
- Manufacturing Manager
- Marketing Manager
- Realtor/Real Estate Agent
- Systems Analyst

## *who hires asu college of business graduates?*

Our alumni are employed all around the globe. The education and experience they gain through our program enables them to compete internationally. They are employed by organizations such as:

- Wal-Mart
- Microsoft
- J.P. Morgan
- Coca-Cola
- Simmons First
- Joe Gibbs Racing
- Ford Motor Company
- Exxon
- ebay
- FedEx
- Continental Airlines
- Universal Asset Management
- Bunzl
- DeBeers
- Bank of America
- IBM

## *contact us*

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