Graduate Council Minutes
December 12, 2011
Present: Drs. Sustich, Schmidt, Holman, Traylor, Owen, Miao, Zeng,
Clifft, Jones, Risch, and Ms. Finch and Ms. Welch

1. New Concentration Area
   MBA with concentration in Finance APPROVED

2. Course Deletion
   QM 5613 Production Management APPROVED

3. New Course
   ESPE 6903 Ethical Issues in Sport APPROVED

4. Bulletin Change
   PT 8774 Neuromuscular IV APPROVED
New Emphasis/Concentration or Option Proposal-Bulletin Change Transmittal Form

Undergraduate Curriculum Council - Print 1 copy for signatures and save 1 electronic copy.

Graduate Council - Print 1 copy for signatures and send 1 electronic copy to mmcginnis@astate.edu

New Certificate or Degree Program (The following critical elements are taken directly from the Arkansas Department of Higher Education’s “Criteria and Procedures for Preparing Proposals for New Programs”.) Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.

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1. Proposed Program Title

   Master of Business Administration
   Concentration in Finance

2. CIP Code Requested

   52.0201

3. Contact Person (Name, Name of Institution, Address, Email Address, Phone Number)

   Dr. Bill Roe
   Arkansas State University
   College of Business
   P.O. Box 970
   State University, AR 72467
   broe@astate.edu
   870-972-3035

4. Proposed Starting Date

   July 1, 2012
From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.

To copy from the bulletin:
1. Minimize this form.
2. Go to http://registrar.astate.edu/bulletin.htm and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the "select" button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on "copy".
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose "paste".
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
1. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

Page 76 of the 2011-2012 ASU Graduate Bulletin.

27 hours of the MBA core and 12 additional hours of graduate level courses in logistics.

Admission Requirements
All general admission requirements of the Graduate School are applicable to the program, as are all admission requirements of the Master of Business Administration. These include the requirements for conditional and unconditional admission. In addition, the applicant must have completed the MBA foundation courses at either the graduate or the undergraduate level.

Program of Study
Each student within the program will complete the following 27 hours within the MBA core:

ACCT 6003, Accounting for Planning and Control
ECON 6313, Managerial Economics
FIN 6723, Corporate Financial Management
IBS 6593, Global Strategic Initiatives
MIS 6413, Management Information Systems
MGMT 6403, Seminar in Organizational Behavior and Leadership
MGMT 6423, Strategic Management
MKTG 6223, Strategic Marketing
MIS 6543, Business Analytics

In addition, students will complete the following 12 hours of concentration courses:

MKTG 6253, Seminar in Logistics Management
MKTG 6283 Global Supply Chain Management
MKTG 6513 Logistics Operations
MKTG 6523 Sourcing and Procurement

Total Program Coursework: 39 hours

MASTER OF BUSINESS ADMINISTRATION
CONCENTRATION in FINANCE

The MBA with a Concentration in Finance is designed to allow students to complement their studies in business administration with in-depth coverage of the core components of finance, including corporate finance, financial markets and institutions, and investments. Students will complete the 27 hours within the MBA core and 9 additional hours of graduate level finance coursework.
Admission Requirements

All general admission requirements of the Graduate School are applicable to the program, as are all admission requirements of the Master of Business Administration. These include the requirements for conditional and unconditional admission. In addition, the applicant must have completed the MBA foundation courses at either the graduate or undergraduate level.

Program of Study

Each student within the program will complete the following 27 hours within the MBA core:

- ACCT 6003, Accounting for Planning and Control
- ECON 6313, Managerial Economics
- FIN 6723, Corporate Financial Management
- IBS 6593, Global Strategic Initiatives
- MIS 6413, Management Information Systems
- MGMT 6403, Seminar in Organizational Behavior and Leadership
- MGMT 6423, Strategic Management
- MKTG 6223, Strategic Marketing
- MIS 6543, Business Analytics

In addition, students will complete the following 9 hours of finance courses:

- FIN 6053, Financial Statement Analysis
- FIN 6733, International Financial Markets
- FIN 6743, Seminar in Finance

Total Program Coursework: 36 hours

MASTER OF SCIENCE EDUCATION MAJOR IN BUSINESS TECHNOLOGY DEGREE

The M.S.E. in Business Technology is designed to enable students to extend, reinforce, and advance their technology and educational skills for the purpose of enhancing their educational careers.

Admission Requirements

Students seeking admission into the M.S.E. in Business Technology must meet the Admission requirements of the Graduate School and the specific program requirements. In addition, a student may be admitted by either completing the requirements for a valid teaching license or by completing the MSE Degree in Business Technology Disclaimer form, available in Dr. Ralph Ruby, Jr.’s office.

For unconditional admission, academic proficiency must be established through satisfaction of either of the following admission selection criteria:

1. A minimum cumulative undergraduate grade point average of 3.00 (or 3.25 on the last 60 hours) and a raw score of at least 30 on the Miller Analogies Test (MAT) or a minimum score of 790 on the combined verbal and quantitative sections of the Graduate Record Examination (GRE).
2. A minimum cumulative undergraduate grade point average of 2.75 (or 3.00 on the last 60 hours) and a raw score of at least 35 on the MAT or a minimum score of 820 on the combined verbal and quantitative sections of the GRE.

For conditional admission, academic proficiency must be established through satisfaction of either of the following admission selection criteria:
LETTER OF NOTIFICATION – 3

NEW OPTION, CONCENTRATION, EMPHASIS
(Maximum 18 semester credit hours of new theory courses and 6 credit hours of new practicum courses)

1. Institution submitting request: Arkansas State University

2. Contact person/title: Dr. Bill Roe, Associate Dean, College of Business

3. Phone number/e-mail address: 870-972-3035/broe@astate.edu

4. Proposed effective date: July 1, 2012

5. Title of degree program: Master of Business Administration

6. CIP Code: 52.0201

7. Degree Code: 5580

8. Proposed option/concentration/emphasis name: Concentration in Finance

9. Reason for proposed action: An increasing number of domestic and international graduate students have been requesting the option to earn a concentration in finance within the MBA degree.

10. New option/concentration/emphasis objective: To provide a high quality graduate management education with a focus on finance. The program will provide students with in-depth coverage of topics in corporate financial management, investment/credit analysis, international financial markets, and current issues in finance.

11. Provide the following:
   a. Curriculum outline - List of required courses

   Each student within the program will complete the following 27 hours within the MBA core:

   ACCT 6003, Accounting for Planning and Control
   ECON 6313, Managerial Economics
   FIN 6723, Corporate Financial Management
   IBS 6593, Global Strategic Initiatives
   MIS 6413, Management Information Systems
   MGMT 6403, Seminar in Organizational Behavior and Leadership
   MGMT 6423, Strategic Management
   MKTG 6223, Strategic Marketing
   MIS 6543, Business Analytics

   In addition, students will complete the following 9 hours of finance courses:

   FIN 6053, Financial Statement Analysis
   FIN 6733, International Financial Markets
   FIN 6743, Seminar in Finance
b. New course descriptions

No new courses are being created for this concentration.

c. Program goals and objectives

1. Our students will understand the role of business ethics when solving problems and making decisions.
2. Our students will be able to apply quantitative and qualitative knowledge to solve problems and make decisions.
3. Our students will demonstrate an ability to deliver effective oral presentations.
4. Our students will demonstrate an ability to communicate effectively in writing.
5. Our students will demonstrate the ability to lead and productively participate in group situations.

d. Expected student learning outcomes

1. Students will complete an analysis of a company that can be used to evaluate the credit risk associated with the firm, the company’s financial performance, and potential investment returns.
2. Students will apply an ethical decision making framework when completing a finance case.
3. Students will analyze an investment project and provide both their recommendations and supporting documentation.

12. Will the new option be offered via distance delivery? No

13. Mode of delivery to be used: Traditional lecture and some online classes

14. Explain in detail the distance delivery procedures to be used: Some of the required classes are currently available online to support the online MBA program. These classes are delivered through Blackboard and a Securexam Remote Proctoring system is being implemented for all online class exams in January 2012.

15. Is the degree approved for distance delivery? Yes

16. List courses in option/concentration/emphasis. Include course descriptions for new courses.

FIN 6723, Corporate Financial Management
FIN 6053, Financial Statement Analysis
FIN 6733, International Financial Markets
FIN 6743, Seminar in Finance

17. Specify the amount of the additional costs required, the source of funds, and how funds will be used.

The addition of the concentration will not require additional funding.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer Date:
1. **Program and/or Course Title, Prefix and Number**

QM 5613 – Production Management

2. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)

Dr. Russell Jones, ASU, College of Business, rjones@astate.edu, 972-3988

3. **Last semester student can graduate with this degree and/or last semester course will be offered**

Fall 2011

4. **Student Population** The program and/or course was initially created for what student population? How will deletion of this program and/or course affect those students?

This course supported a program that has not existed for over 5 years. By oversight, this course was not deleted. Therefore, the deletion will not affect any students.

5. **How will this affect the department? Does this program and/or course affect another department?** If yes, please provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.

N/A

6. **(For courses only) Will another course be substituted? If yes, what course?**

No
New/Special Course Proposal-Bulletin Change Transmittal Form

☐ Undergraduate Curriculum Council - Print 1 copy for signatures and save 1 electronic copy.
☒ Graduate Council - Print 1 copy for signatures and send 1 electronic copy to mmcginnis@astate.edu

☐ New Course or ☒ Special Course (Check one box)

Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.

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1. Proposed Course Prefix and Number (For variable credit courses, indicate variable range.)
   ESPE 6903

2. Course Title – if title is more than 30 character (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).
   Ethical Issues in Sport

3. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio problems, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.
   Lecture

4. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental)?
   Standard letter

5. Is this course dual listed (undergraduate/graduate)?
   No

6. Is this course cross listed? (If it is, all course entries must be identical including course descriptions. It is important to check the course description of an existing course when adding a new cross listed course.)
   No

7. Brief course description (40 words or less) as it should appear in the bulletin.
   This course examines contemporary views of moral and ethical issues within various sport environments. Course includes discussion of major social criticisms of sport, relevant ethical theories in sport, critical self-evaluation, and refines ethical reasoning knowledge and skills.

8. Indicate all prerequisites and if this course is restricted to a specific major, which major. (If a student does not have the prerequisites or does not have the appropriate major, they will not be allowed to register).
   a. Are there any prerequisites? Yes.
   b. Why? Must be graduate level standing

9. Course frequency (e.g. Fall, Spring, Summer, or Demand). Not applicable to Graduate courses.
10. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)

Tom Adams, Arkansas State University- Jonesboro, PO Box 240 State University, AR 72467, tadams@astate.edu, 680-8110

11. **Proposed Starting Term/Year**

Spring 2012

12. **Is this course in support of a new program? If yes, what program?**

M.S. Sport Administration, Department of Health, Physical Education & Sport Sciences

13. **Does this course replace a course being deleted?**

No

b. **If yes, what course?**

M.S. Sport Administration, Department of Health, Physical Education & Sport Sciences

c. **Has this course number been used in the past?**

No

Attach Course Deletion Proposal-Bulletin Change Transmittal Form.

14. **Does this course affect another program? If yes, provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.**

Originally, the MS Sport Administration degree plan required a 3-credit ethics course offered through the Department of Educational Leadership, Curriculum and Special Education (ELAD 6103 Ethical Leadership). However, Dr. Mitch Holifield, department chair, ELCSE, recommended that it be offered within Department of HPESS. This course is being proposed as a “Special Course” in order for this year’s graduate students needing it for graduation purposes during Spring 2012. This course will eventually be a permanent replacement for the current requirement (ELAD 6103) in the M.S. Sport Administration degree program.

15. **Justification should include:**

A. **Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)**

Advanced levels of ethical theories and moral reasoning literature are discussed. Advanced academic skills in effectively researching and analyzing the sport ethics literature will be expected. Including in the discussion of literature: Ethical theories, absolute/relativism in sport, moral reasoning and moral development models, sport and education, competition, violence in sport, over-commercialization, sport codes of conduct, race and gender equity in sport, as well as enhancing ethical decision-making skills applicable to the sport environment. The purpose is to expand the critical personal awareness of values, and apply discussed ethical theories to the relevant moral and ethical issues confronting sport managers in various sport levels in today’s society.

Originally, this 3-credit requirement was offered in Department of Educational Leadership, Curriculum and Special Education as ELAD 6103 Ethical Leadership. However, Dr. Mitch Holifield, department chair, ELCSE, recommended that it be offered within Department of HPESS.

B. **How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.**

This course enhances HPESS graduate programs by providing graduate students an advanced, ethics-based course pertinent to the physical education and sport management fields. This course is aligned with the mission of the department as well as the COE. Specifically, this course addresses instructional areas that values diversity, innovation, and professional (as well as personal) reflection. The college’s mission reads:

The faculty of the College of Education teaches, conduct research, and provides community and professional service in the areas of pedagogy, behavioral sciences, physical education and leisure studies, and advanced education-related professional studies. Instructional programs are offered within a student-centered organizational context that values diversity, innovation, and professional reflection; these programs are delivered by a faculty committed to the beliefs that (a) every student can learn, and (b) teachers themselves model commitment to learning by visibly demonstrating their own continuing personal and professional growth.

Additionally, the course’s content aligns with the required content areas necessary for accreditation of the national governing body for sport management/administration degree programs. The accrediting agency is Council on Sport Management Accreditation (COSMA). ESPE 6903 provides the required outcome competencies for COSMA.

C. **Student population served.**

ASU graduate students
Advanced levels of ethical theories and moral reasoning literature are discussed. Various ethical issues are discussed in detail. Students are expected to research each issue and provide significant classroom discussion. Advanced academic skills in effectively researching and analyzing the sport ethics literature will be expected. Students should possess excellent oral and written communications abilities in order to competently fulfill course assignments. Due to the rigorous writing expectations for this course, students are expected to thoroughly understand article database searching, effectively analyzing pertinent literature, summarize articles, apply critical thinking skills, and provides proper referencing. Student also orally present assignments in significant detail.

16. Outline
(The course outline should be topical by weeks and should be sufficient in detail as to allow for judgment of the content of the course.)
Week 1: Introduction, ethical theories, core values
Week 2: Moral reasoning in sport, relativism
Week 3: Sport and education, competition in sport
Week 4: Commercialization (amateur sport)
Week 5: Commercialization (professional sport)
Week 6: Violence in sport
Week 7: Moral development models (violence cont.)
Week 8: Codes of conduct (ICA, interscholastic)
Week 9: Diversity issues in sport
Week 10: Diversity issues in sport
Week 11: Gender equity issues in sport
Week 12: Gender equity issues in sport
Week 13: Ergogenic aids
Week 14: Gambling in sport
Week 15: Final paper presentations

17. Course requirements (e.g. research papers, projects, interviews, tests, etc.)
1. Critical response papers (2) 20%
2. Personal values clarification paper 15%
3. Article reviews (2) 15%
4. Debates (2) 15%
5. Term paper (including presentation) 35%

18. Special features (e.g. labs, exhibits, site visitations, etc.)
Professional sport practitioner guest speakers

19. Required reading

20. Department staffing and classroom/lab resources (Will this require additional faculty, supplies, etc.?)
Current faculty is sufficient.

21. What is the primary goal of this course?
Expand the knowledge of ethical theories applicable to sport and relevant ethical issues in sport. Students will better understand their personal core values, ethical reasoning foundations, and critical thinking skills as it relates to the sport environment.

22. If this proposal is for a general education course, please check the primary goal this course addresses:
- [x] Communicating effectively
- [x] Thinking Critically
- [x] Using mathematics
- [x] Using Technology
- [x] Understanding global issues
- [x] Understanding interdependence
- [x] Developing a life-long appreciation of the arts and humanities
- [x] Developing a strong foundation in the social sciences
- [x] Using science to accomplish common goals
- [x] Providing foundations necessary to achieve health and wellness

23. Considering the indicated primary goal, provide up to three outcomes that you expect of students after completion of this course. For example, what will students who meet this goal know or be able to do as a result of this course?
Primary Goal Outcome #1: Gain understanding of ethical theories
Learning Activity: Class discussion of ethical concepts and theories
Measurement: Critical response and personal values clarification papers
Primary Goal Outcome #2: Gain understanding of ethical theories application to the management of sport programs
   Learning activity: Group projects and class discussion
   Measurement: Critical response and personal values clarification papers

Primary Goal Outcome #3: Gain understanding of moral and ethical issues in sport settings
   Learning Activity: Group projects and class discussion
   Measurement: Debates, critical response paper, and term paper/presentation

Primary Goal Outcome #4: Gain understanding of personal core values
   Learning activity: Class discussion
   Measurement: Personal values paper

From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.

pp. 148-149, 2011-12 graduate bulletin:

DEPARTMENT OF HEALTH, PHYSICAL EDUCATION, AND SPORT SCIENCES
Physical Education
ESPE 5801-6 Special Topics Workshop A specifically designed series of learning experiences to enhance the professional capabilities of teachers Opportunity for participants to engage in meaningful learning activities and to interact with recognized professionals in the field This course may not be used to satisfy any degree requirements Course can be repeated for credit

ESPE 6103
This course examines contemporary views of moral and ethical issues within various sport environments. Course includes discussion of major social criticisms of sport, relevant ethical theories in sport, critical self-evaluation, and refines ethical reasoning knowledge and skills.

ESPE 6113 Sport Law In-depth understanding on a variety of legal issues pertaining to the amateur and professional sport environment. Tort law, negligence, contract, antitrust, labor, premise operator, exculpatory, and licensing law will be analyzed in the context of sports-related cases.
Bulletin Change
Please attach a copy of all catalogue pages requiring editorial changes.

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1. Contact Person (Name, Name of Institution, Address, Email Address, Phone Number)
Shawn Drake, Arkansas State University, Department of Physical Therapy, PO Box 910, State University, AR 72467
sdrake@astate.edu 870-972-3591

2. Proposed Change
PT 8774 Neuromuscular IV  Management of neuromuscular conditions associated with lower motor neuron pathology. Focus will include physical therapy examination, evaluation, diagnosis, prognosis and treatment planning/strategies. Prerequisites: PT 8754

3. Effective Date
Fall 2012

4. Justification
Course description was revised to more concisely describe the content covered in this course. Based on faculty review and student feedback, an additional course credit hour is being added to allow time needed to adequately cover course material.

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Copied from Page 219 of Graduate Bulletin 2012-2013:
effective clinical practice. Prerequisites: PT 8254 Musculoskeletal II.

**PT 8685 Clinical Education VI** One of a series of supervised clinical education courses, which provides students an opportunity to integrate previously learned academic coursework into actual clinical practice, culminating with entry level performance at conclusion of all clinical education courses.

**PT 8754 Neuromuscular III** Management of neuromuscular conditions associated with upper motor neuron pathology. Focus will include physical therapy examination, evaluation, diagnosis, prognosis and treatment planning/strategies. Prerequisites: PT 7314, PT 8143

**PT 8773 Neuromuscular IV** Evaluation, assessment, and treatment planning for individuals with brain injury due to cerebrovascular accident, traumatic brain injury, tumor or infection; management of patients with Parkinson's disease, Huntington's disease and complex neuromuscular problems. Prerequisite: PT 8753 Neuromuscular III. Management of neuromuscular conditions associated with lower motor neuron pathology. Focus will include physical therapy examination, evaluation, diagnosis, prognosis and treatment planning/strategies. Prerequisites: PT 8754

**PT 8872 Clinical Decision Making Models** for clinical reasoning and decision making; factors influencing clinical decisions; management of complex patient problems.

**Social Work**

**SW 5003 Human Behavior and the Social Environment I** This course provides the student with a broad understanding of how individuals develop from birth to older age from psychological, psychiatric, Sociological, Social psychological, and human diversity perspectives. Prerequisite: This course is restricted to Graduate Social Work Students.

**SW 5023 Foundations of Practice I** This course will introduce the student to social work practice with individuals. Social, psychological, economic, and biological stressors are considered as they impact on the individual. The development approaches are the major orientations presented, augmented by various intervention modalities. Prerequisite: This course is restricted to Graduate Social Work Students.

**SW 5043 Foundations of Practice II** Focus of this course is on the theory and practice of social group work in clinical settings. Consideration is given to such issues as group dynamics, leadership, composition, direct and indirect intervention, the use of group activities under various conditions and different settings. Prerequisite: This course is restricted to Graduate Social Work Students.

**SW 5053 Social Welfare Policy/Services** The purpose of this course is to establish the subject area of social welfare policy as a central concern of social work. The goals of the course are to help students identify socio-cultural and economic bases of social welfare in America. Prerequisite: This course is restricted to Graduate Social Work Students.

**SW 5063 Social Justice and Diversity** This course focuses on issues of diversity, oppression and social justice. It is designed to prepare social work students to be knowledgeable of people's biases. Prerequisite: This course is restricted to Graduate Social Work Students.

**SW 5113 Graduate Intro to Social Work** This is a graduate level introductory course for students who have baccalaureate degrees in fields other than social work. This course will provide students with an opportunity to explore the social work profession.

**SW 5223 Rural Social Work** This course is designed to explore the unique aspects of social work practice in rural areas using an ecosystems perspective. The roles and functions of social workers will be addressed as well as the ethical dilemmas frequently encountered in rural practice. Prerequisite: This course is restricted to Graduate Social Work Students.

**SW 5233 International Social Work** The course examines the effects of globalization on human needs. Special attention is given to linkages between human rights, social justice, and social work. The course explores specific problems such as HIV, street children