

**Arkansas State University - Jonesboro**  
**Bachelor of Science in Agriculture**  
**Major: Agricultural Business**  
**Emphasis: Agricultural Communications**  
**2013-2014**

Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree. Mandatory state and institutional assessment exams will be required during your degree program. **Failure to participate in required assessments may delay graduation.**

| Year 1   |  |           |        | Year 1                              |   |           |        |
|--|--|-----------|--------|-------------------------------------|---|-----------|--------|
| Fall Semester  |  |           |        | Spring Semester                     |   |           |        |
| Course No.   | Course Name  | Hrs       | Gen Ed | Course No.                          | Course Name                                     | Hrs       | Gen Ed |
| ENG 1003   | Composition I  | 3         | √      | ENG 1013                            | Composition II                                  | 3         | √      |
| AGRI 1213  | Seminar: Making Connection   | 3         | √      | AGEC 1003                           | Intro to Agribusiness                           | 3         |        |
| PSSC 1303  | Intro to Plant Science   | 3         |        | ANSC 1613                           | Intro to Animal Science                         | 3         |        |
| HIST 2763 or 2773 or POSC 2103                                     | US History to 1876 or since 1876<br>Intro to US Government   | 3         | √      | CIT 1503                            | Microcomputer Application                       | 3         |        |
| MUS/THEA/ART 2503  | Fine Arts – Musical/Theatre/ Art   | 3         | √      | SCOM 1203                           | Oral Communication                              | 3         | √      |
|  |  |           |        |                                     |   |           |        |
| <b>Total Hours</b>   |  | <b>15</b> |        | <b>Total Hours</b>                  |   | <b>15</b> |        |
| Year 2   |  |           |        | Year 2                              |   |           |        |
| Fall Semester  |  |           |        | Spring Semester                     |   |           |        |
| Course No.   | Course Name  | Hrs       | Gen Ed | Course No.                          | Course Name                                     | Hrs       | Gen Ed |
| ECON 2323  | Principles of Microeconomics   | 3         |        | CHEM 1041                           | Lab for Fund Concepts Chemistry                 | 1         | √      |
| MATH 1023  | College Algebra  | 3         | √      | CHEM1043                            | Fund Concepts Chemistry                         | 3         | √      |
| HIST 1013/1023; SOC 2213; PSY 2013; POSC 1003; GEO 2613; JOUR 1003 | Choose one: World Civ. to or since 1660; Intro to Sociology; Intro to Psychology; Intro to Politics; Intro to Geography; Intro to Mass Communication | 3         | √      | ENG 2003 or 2013; PHIL 1103         | Intro to Lit I or II; Intro to Philosophy       | 3         | √      |
| BIO 1003   | Biological Science   | 3         | √      | AGRI 3233 or ECON 2113 or STAT 3233 | Applied Ag Stat or Bus Statistics or Statistics | 3         |        |
| BIO 1001   | Lab for Biological Science   | 1         | √      | Ag Core Electives                   | See List at End of Plan                         | 3         |        |
| Elective   | Any level  | 3         |        | ECON 2313                           | Prin. of Macroeconomics                         | 3         | √      |
| <b>Total Hours</b>   |  | <b>16</b> |        | <b>Total Hours</b>                  |   | <b>16</b> |        |

| Fall Semester             |   |           |        | Spring Semester           |  |            |        |
|---------------------------|---|-----------|--------|---------------------------|--|------------|--------|
| Course No.                | Course Name   | Hrs       | Gen Ed | Course No.                | Course Name  | Hrs        | Gen Ed |
| ACCT 2033                 | Intro Financial Accounting                            | 3         |        | ACCT 2013                 | Intro to Managerial Acct   | 3          |        |
| MGMT 3123 or<br>MGMT 3153 | Principle of Management or<br>Organizational Behavior | 3         |        | AGEC 4033 or<br>LAW 2023  | Agricultural Law; Legal<br>Environ of Business   | 3          |        |
| JOUR 2003                 | News Writing  | 3         |        | AGRI 3723                 | Agricultural Connections:<br>Technical Interpretation and<br>Professional Applications | 3          |        |
| AGEC 3003                 | Agricultural Marketing                                | 3         |        | AGEC 4053                 | Agricultural Finance   | 3          |        |
| PSSC 2813                 | Soils   | 3         |        | AGEC 4073                 | Agribusiness Management  | 3          |        |
|                           |   |           |        |                           |  |            |        |
| <b>Total Hours</b>        |   | <b>15</b> |        | <b>Total Hours</b>        |  | <b>15</b>  |        |
|                           |   |           |        |                           |  |            |        |
| Year 4                    |   |           |        | Year 4                    |  |            |        |
| Fall Semester             |   |           |        | Spring Semester           |  |            |        |
| Course No.                | Course Name   | Hrs       | Gen Ed | Course No.                | Course Name  | Hrs        | Gen Ed |
| JOUR 2013                 | News Reporting  | 3         |        | AGEC 4083                 | Agricultural Policy  | 3          |        |
| MKTG 3013                 | Marketing   | 3         |        | JOUR 3023                 | Prin of Advertising  | 3          |        |
| JOUR 3003                 | Feat and Mag Article Writing                          | 3         |        | Emphasis<br>Electives     | Jr/Sr level (Communications,<br>etc.)  | 3          |        |
| Elective                  | Must be Jr/Sr level within major                      | 3         |        | Elective                  | Must be Jr/Sr level within<br>major  | 3          |        |
| Elective                  | Any level   | 1         |        | Emphasis<br>Electives     | Jr/Sr level (Communications,<br>etc.)  | 3          |        |
| <b>Total Hours</b>        |   | <b>13</b> |        | <b>Total Hours</b>        |  | <b>15</b>  |        |
| <b>Total Jr/Sr Hours</b>  |   | <b>45</b> |        | <b>Total Degree Hours</b> |  | <b>120</b> |        |

#### Other Graduation Requirements for BSA – Agriculture Business Major

1. 2.00 GPA in Major
2. 2.00 Cumulative GPA
3. 120 total credit hours required
4. Minimum of 45 JR/SR Hours **after completing 30 hours**
5. 18 of last 24 hours must be from ASU-Jonesboro courses
6. Minimum of 57 hours from 4-year institutions
7. Minimum of 32 Resident Hours if completing second degree & first degree not from ASU-J
8. Maximum of 31 hours via correspondence, extension, examination, PLA, Military or similar means
9. 30 hours maximum CLEP

**Ag Core Electives:** AGED 3453 Ag Structural Systems, AGED 445V Practicum in Ag Communications, AGED 4473 International Ag Study Tour, AGRI 2213 Gen Imp of Plants and Animals, BIO 3013 Genetics, FDST 2203 Intro to Food Science, PSSC 3503 Ag Spatial Technologies, TECH 2453 Solid Works I, TECH 3863 Industrial Safety, TECH 4823 Quality Assurance