



Campus Master Plan Open House

October 20, 2011

**JJR**

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# Value of Campus Master Planning

## What is a Comprehensive Master Plan?

### Outcomes:

- Mission/Value Based
- Strategic
- Community Focused
- Inclusive
- Flexible
- Immediate & Long Range
- Sustainable
- Resource Focused
- Distinctive / Memorable
- Implementable

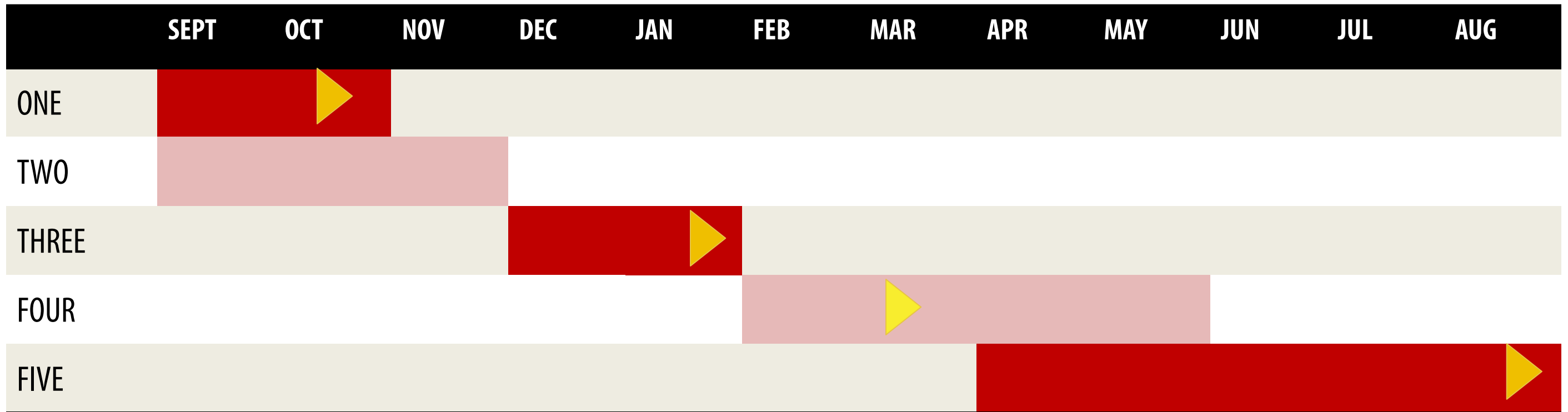
### Components:

- Strong Guiding Principles
- Understanding of Space
  - Qualitative
  - Quantitative
- Understanding of Systems
  - Engagement
- Design Guidelines
- Phasing and Costs
- Campus-wide Consensus
- Proven Process
- A Fresh Look

*The Campus is a Place for People*

# Value of Campus Master Planning

## Engaging the Campus and Community



<b>Task One</b>	Discovery and Goal Setting	<i>Introduction to Campus</i>
<b>Task Two</b>	Campus Analysis & Space Needs/Utilization	<i>Understanding Campus</i>
<b>Task Three</b>	Idea Generation	<i>Concept Alternatives</i>
<b>Task Four</b>	Refinement	<i>Preliminary Campus Master Plan</i>
<b>Task Five</b>	Documentation	<i>Draft + Final Presentation</i>

 Campus and Community Meetings

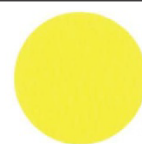
- Parking, Transit, and Vehicular Circulation
- Buildings and Facilities
- Open Space and Landscape
- Pedestrian Circulation
- Surrounding Community
- Housing and Student Life
- Safety and Security
- Recreation





## PRESERVE

- Areas you like very much and want to preserve



## ENHANCE

- Areas that do not currently add to campus in a meaningful way but could if they were enhanced



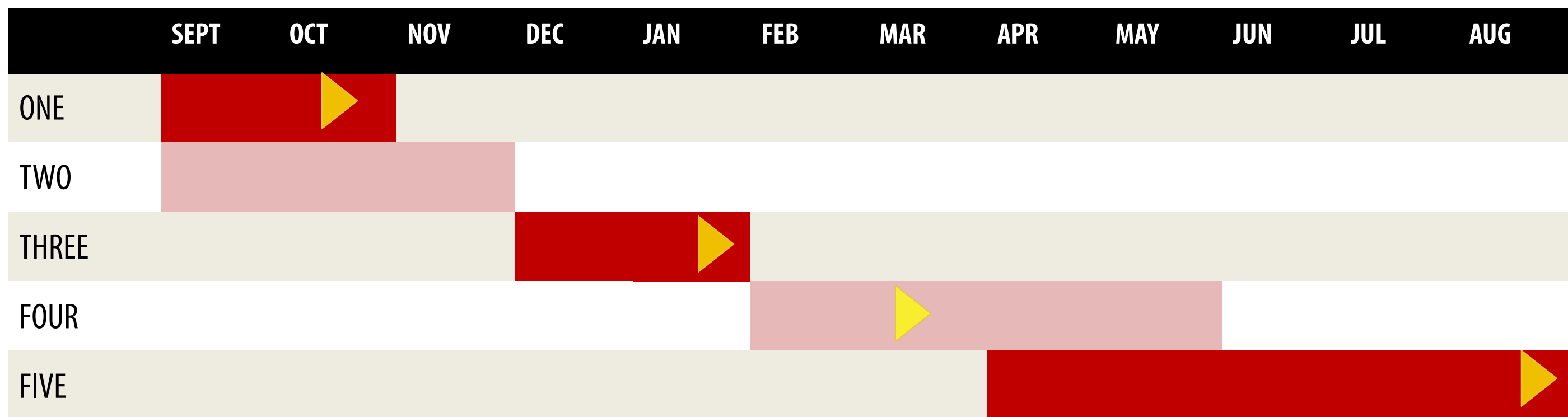
## TRANSFORM

- Areas that are missed opportunities that need a complete transformation
- Think big!



# Brainstorming the Issues





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 Campus and Community Meetings



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 **ARKANSAS STATE UNIVERSITY**

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### ASU Comprehensive Master Plan

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#### History

At the request of the Interim Chancellor, Dr. Dan Howard, and with the approval of the Executive Council the creation of a new first-rate campus facilities master plan process was initiated and funds were earmarked to hire a nationally recognized architectural firm with expertise in this area.

The planning firm JJR, of Ann Arbor, Michigan, was selected to lead the development of the campus master plan through a process that began with the issuance of a Request for Qualification in the fall of 2010. At the beginning of the Spring 2011 semester a committee, with representatives from the Dean's Council, Faculty Senate Athletic Department, Student Affairs Student Government, Registrar's Office, Research & Technology Transfer, Delta Heritage Initiatives, The Delta Center, Staff Senate, Administration, and Facilities Management, was formed to select teams for interview and conduct the interview process. The committee interviewed three teams from a total of five submittals. From that interview process JJR was selected to negotiate a contract for the development of the master plan.

#### Purpose

The Master Plan shall assess the manner in which the University facilities presently serve the needs of its constituents and how the University might

#### News and Events

September 20, 2011

- Executive Committee Meeting
- Campus Tour
- Advisory Committee Meeting