**UCC Committee Meeting**

**April 27, 2012**

**Graduate School Conference Room**

**Present:** Paula Ruby, , Kim Pittcock, Paula Ruby, Matt Thatcher, Ricky Clifft, Shelley Gipson, Shawn Drake, Phyllis Pobst, David Gilmore, Jesse Blankenship, Beverly Boals, Josie Welsh, Robert Robinette, and Chris Collins.

**Absent:** Lynita Cooksey, Andy Mooneyhan, Natalie Wilbanks, Rebecca Oliver, Paula Bradberry

Dr. Gilmore called the meeting to order at 2:00 p.m.

**OLD BUSINESS**

**FA28 – APPROVED**

Course Deletion – MUS 2533 History of Western Music I

**FA29 – APPROVED**

Course Deletion – MUS 3232 Elementary Conducting

**FA30 – APPROVED**

Course Deletion – MUS 3242 Instrumental Conducting

**FA31 – APPROVED**

Course Deletion – MUS 3252 Choral Conducting

**FA32 – APPROVED**

Course Deletion – MUS 3633 History of Western Music II

**FA33 – APPROVED**

Course Deletion – MUS 4543 History of Jazz

**NEW BUSINESS**

**AG26 – APPROVED** with addition of August 2012 in Box #3

Bulletin Change – AGRI 3723 Agricultural Connections, Technical Interpretation and Professional Applications. The proposed change is to remove the requirement of completion by end of sophomore year to a prerequisite requirement for AGRI 3723. There is also a change to the faculty list due to a faculty member leaving and another faculty member being added.

**AG27 – APPROVED**

Bulletin Change – AGRI 3723 Agricultural Connections, Technical Interpretation and Professional Applications. The proposed change is to modify the prerequisite for this course so we can better assess the courses in the Agriculture core.

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**COM07 – APPROVED** with corrections (Matt Thatcher to make corrections and resend revised proposal) Box #1 should say: Bachelor of Science in Journalism; Bulletin Pg 138, point 4 should read: “…prior to final exams of his or her last semester…”; same pg.-point 5 should read: “…exit surveys and submit resumes prior to graduation.”; same pg.- period should follow the SCOM 1203 statement under GE requirements; deleted section on major requirements should all be deleted (total of 9), OR be corrected as shown on COM08, by the addition of MCOM 1001; Graphic Communications Option has 43 hours-reduce the electives to 3 hours; Strike “Strategic Communications” found above the Advertising Option and the Public Relations Option; students who take an 18-hour minor will need 24 (not 25) hours of free electives.

AR Act 747 – Bachelor of Science in Journalism

**COM08 – APPROVED** with changes. (Matt Thatcher to make corrections and resend revised proposal) Make changes to Bulletin Page – use same Bulletin Page as COM07. Box #3 – Lecture and lab, strike “activity”; Box #6 – strike out “Yes, in Radio-Television and Journalism Departments” and put “No”; Course Description “~~An~~ Introduction to ~~applying~~ basic…”; Box #16, Week 2 should read: “Sentence Basics.”; Box #21 – telling what the professor does, not the students; Box #23 – each point should end with a period or none; Bulletin pg 137 – Major Requirements were deleted in COM07 (attach Bulletin Page from COM07).

New Course – MCOM 1001 Media Grammar and Style

**COM09 – APPROVED** with corrections. (Matt Thatcher will make corrections and resend) This is marked “Special Course” – it is not a Special Course, it is a “New Course”; Box #7 – doesn’t agree with Bulletin Page – strike out “Strategic Communications” and add “Public Relations and Advertising; Box #13C-Matt will get an answer for this; Box 15A – delete the extra “in”; Box #21 – goal of student, not the professor. New Course – PR 4633 Trending Topics

**COM10 – TABLED** for course description. (Matt Thatcher to rewrite course description)

Bulletin Change – GCOM 1813 Introduction to Digital Publishing

**COM11 – APPROVED** with course description change and course fee approval (Fees must be approved by the BOT) – spoke with Dr. Fowler on 5/2/12 and these fees were already approved some time ago.

Bulletin Change – JOUR 3673 Desktop Publishing and Publication Design

**COM12 – APPROVED** with changes – Box #2 should say they’re adding a prerequisite; Box #3 – date should be August 2012.

Bulletin Change – JOUR 4033 Advertising Case Studies and Campaigns

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**COM13 – APPROVED** with correction – Box #3 – date should be August 2012

Bulletin Change – JOUR 4063 Internship

**COM14 – TABLED** –Box #2 – “relationship-building” requires a hyphen; Box #4 – change of prefix is not explained; Bulletin page doesn’t show change; need justification that is academic.

Bulletin Change – JOUR 4113 Integrated Communications Strategies

**COM15 – TABLED** – Changing the name, description and prerequisites of the course require a New Course Proposal; Box #2 – The first 4 words of the new course description should be deleted; Box #4 – not an adequate explanation for the change of title, or the change in prerequisites.

Bulletin Change – PR 4013 Practicum in Public Relations

**COM16 (Revised) – APPROVED** with change to typo in Bulletin Page – should be JOUR 3143.

Bulletin Change – PR 4033 Public Relations Case Studies and Campaigns

**COM17 – TABLED –** Box #1 should read: “Bachelor of Science in Radio-Television”; Bulletin Page is missing – vote by email once bulletin page is received.

AR Act 747 – Bachelor of Science in Radio-Television

**COM18 –** Fold Bulletin pages into COM08 and dissolve this proposal

New Course – MCOM 1001 Media Grammar and Style

Meeting adjourned at 4:00 p.m.

Submitted by:

Chris Collins

Administrative Assistant