

**ASU-Jonesboro Campus Master Plan**

PROJECT NAME

**September 20, 2011 1:30pm 1**

DATE

TIME

MEETING NO.

**Black River Room, Student Union**

MEETING LOCATION

**50410.000**

JJR PROJECT NUMBER

**Jon Hoffman**

ISSUED BY

**Introductions, Visioning, Goal Setting**

PURPOSE OF MEETING

PARTICIPANT

COMPANY

*Campus Advisory Group*

Charles Luter

Board of Trustees Representative

Julie Bates

ASU System

David Beasley

Deans Council

Loretta McGregor

Chairs Council

David McKinney

Staff Senate

Jack Zibluk

Faculty Senate

Hunter Petrus

Student Government Association

Doug Abel

Athletics

Randy Martin

University Police Department

Patrick Dixon

Residence Life

Michael Dockter

Research and Tech Transfer

Rick Miles

Alumni Association

Jenifer Rice-Mason

Disability Services

Lonnie Williams

Student Affairs

Mark Young

Community Liaison

Bill Hall

University Planner/Landscape Architect (*ex officio*)

Al Stoverink

Associate Vice Chancellor Facilities Management

David Handwork

Director of Planning, Design and Construction

*Community Advisory Committee*

Mark Young

Chamber of Commerce

Otis Spriggs

Jonesboro City Planner

Muhammad Amin Ulkarim

Jonesboro City Transportation

Walter McMillan

Arkansas State Highway and Transportation Department

Bill Hall

University Planner/Landscape Architect (*ex officio*)

Neal Kessler

SmithGroupJJR, Lead Campus Planner

Jon Hoffman

SmithGroupJJR, Project Manager

Lauren Williams

SmithGroupJJR, Urban Designer

Bob Bull

SmithGroupJJR, Architect

Dave Roberts

Crafton Tull

Dan Brown

Protection Engineering Group

JJR led a kick-off discussion with the Campus and Community Advisory Groups, which included a Preserve/Enhance/Transform exercise. This is a summary of major discussion points and decisions made.

- Apartment City – collection of student-oriented apartments north of Johnson; declining quality
  - City is trying to revitalize North Jonesboro
  - Old Quadrant of Jonesboro – good redevelopment occurring now, but a lot yet to do
- City now preparing 2030 comprehensive plan – initial meetings indicate that most residents identify Jonesboro with campus and they feel that Stadium Boulevard should be enhanced
- Johnson/Stadium corner – now a big ditch; should be gateway; high AADT
- Campus seems closed-off from the community and does not seem welcoming to community, circulation is confusing; people stay away from campus; campus should be welcoming
- Campus preserve the historic Arch; keep trees, flowers
- Athletic areas – seem well planned
- South athletic/recreation area
  - Poor traffic patterns, lack of sidewalks; watching rugby is difficult (no parking, no security)
  - Need bathrooms
  - New running track is hard to get to; many students and community members go to old track even though its in poor condition; perhaps some feel safer along Stadium with its high visibility
  - South campus should be a showcase; lots of opportunity for improvement
  - South approach is confusing
- Aggie Road – historic home should be preserved
- West edge of campus has many undesirable buildings; ASU should acquire and redevelop it
  - Aggie Road is a poor pedestrian path to downtown
- Faculty Circle – high crime rate; overpass will make area even more isolated
- ASU has a significant proportion of green space when measured against enrollment
- Precedent - review University of Arkansas transition from 1970s to today
- Campus Character
  - Edges – low wall could work along west Aggie or Carraway
  - Stadium Blvd is a controlled access highway, DOT requires a fence (eastside has typical DOT fence; ASU upgraded Westside fence); no new access points along Stadium will be allowed
  - Gateway – Aggie/Stadium is wide and welcoming
  - Architectural materials – consistent materials give the impression that campus was planned
  - Master Plan should focus on existing buildings – maintenance, open space, repurposing
  - ADA/disability issues important – grounds, furniture

### Preserve – Enhance – Transform Dot Game Exercise

1. Preserve: areas of campus you like very much
  - a. Center of campus with mature trees and open space
  - b. Scenic beauty and mature vegetation in Athletics campus
  - c. Historic arch
  - d. Historic home north of Red Wolf Center
2. Enhance: areas of campus that are good but could be improved
  - a. Improve area of north of Johnson Avenue “apartment city” through partnership with city
  - b. Perimeter of campus, edges and gateways
  - c. Enhance Stadium Boulevard campus edge
  - d. Improve intersection of Johnson and Stadium
  - e. Consider enhancing town-gown transition on western side of campus
3. Transform: areas of campus that should be rethought and redeveloped
  - a. South agricultural area across Stadium Boulevard
  - b. Old track in Athletics campus is heavily used by community

- c. Awkward circulation on Alumni Boulevard near football stadium
- d. Access difficult to south intramural facility and safety a concern
- e. Rugby area needs better parking, paths, seating, lighting
- f. Restrooms needed at south intramural facility
- g. South intramural facility has untapped potential
- h. Wayfinding and circulation on campus are concern
- i. Safety is a concern along western edge of campus, particularly on Aggie Road
- j. Safety is a concern in Faculty Circle neighborhood

*Our summarization of this meeting is transcribed as above. Please notify the preparer within five (5) business days of this transmission of any disagreement as the foregoing becomes part of the project record and is the basis upon which we will proceed.*