

Arkansas State University-Jonesboro

College of Media & Communication

Department of Journalism

Institutional Assessment of Effectiveness

Fall 2004 - Fall 2013

The Office of Institutional Research & Planning

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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. September 2013

Headcount & Enrollment

Department of Journalism - Spring 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	195	182	191	180	193	189	172	147	146	153	99.0%	95.8%	99.0%	98.4%	99.0%	99.0%	99.4%	98.0%	98.0%	98.1%	149	161
All Other Instructional Sites	2	8	2	3	2	2	1	3	3	3	1.0%	4.2%	1.0%	1.6%	1.0%	1.0%	0.6%	2.0%	2.0%	1.9%	3	2
Total Headcount	197	190	193	183	195	191	173	150	149	156											152	164

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students	Fall Semesters										(Percent of New Student Total)										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen	23	36	35	31	32	25	34	16	12	12	60.5%	66.7%	79.5%	66.0%	78.0%	64.1%	69.4%	66.7%	41.4%	60.0%	13	20
Undergraduate Transfers	12	15	7	10	6	5	9	6	5	4	31.6%	27.8%	15.9%	21.3%	14.6%	12.8%	18.4%	25.0%	17.2%	20.0%	5	6
New Graduate Students	3	3	2	6	3	9	6	2	12	4	7.9%	5.6%	4.5%	12.8%	7.3%	23.1%	12.2%	8.3%	41.4%	20.0%	6	7
Total New Students	38	54	44	47	41	39	49	24	29	20											24	32
New Students as a % of Total	19.3%	28.4%	22.8%	25.7%	21.0%	20.4%	28.3%	16.0%	19.5%	12.8%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	189	179	170	173	189	199	167	152	148	153	96.9%	99.4%	98.8%	99.4%	99.5%	97.5%	98.8%	96.8%	97.4%	96.2%	151	164
All Other Instructional Sites	6	1	2	1	1	5	2	5	4	6	3.1%	0.6%	1.2%	0.6%	0.5%	2.5%	1.2%	3.2%	2.6%	3.8%	5	4
Total Headcount	195	180	172	174	190	204	169	157	152	159											156	168

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students	Spring Semesters										(Percent of New Student Total)										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen	2	3	0	0	0	6	3	1	2	0	33.3%	50.0%	0.0%	0.0%	0.0%	42.9%	25.0%	20.0%	20.0%	0.0%	1	2
Undergraduate Transfers	4	2	3	2	5	1	4	1	4	3	66.7%	33.3%	100.0%	28.6%	71.4%	7.1%	33.3%	20.0%	40.0%	60.0%	3	3
New Graduate Students	0	1	0	5	2	7	5	3	4	2	0.0%	16.7%	0.0%	71.4%	28.6%	50.0%	41.7%	60.0%	40.0%	40.0%	3	4
Total New Students	6	6	3	7	7	14	12	5	10	5											7	9
New Students as a % of Total	3.1%	3.3%	1.7%	4.0%	3.7%	6.9%	7.1%	3.2%	6.6%	3.1%												

Data Source: Banner Student Enrollment

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Enrollment by Student Load & Classification

Arkansas State University

Department of Journalism - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY STUDENT LOAD																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
Full-Time	166	151	162	145	165	143	144	124	117	117	87.8%	82.5%	87.6%	83.8%	88.7%	84.1%	92.3%	87.9%	90.7%	86.0%	119	129	
Part-Time	23	32	23	28	21	27	12	17	12	19	12.2%	17.5%	12.4%	16.2%	11.3%	15.9%	7.7%	12.1%	9.3%	14.0%	16	17	
Full-Time Average Course Load	14.2	14.4	14.5	14.4	14.4	14.4	14.3	14.1	14.4	14.2											14.2	14.3	
Part-Time Average Course Load	6.2	6.4	7.0	6.7	7.9	6.6	8.5	7.0	6.6	8.3											7.3	7.4	
Average Course Load	13.3	13.0	13.5	13.2	13.7	13.2	13.9	13.3	13.7	13.4											13.4	13.5	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Full-Time	2	4	4	3	6	11	8	7	10	10	25.0%	57.1%	50.0%	30.0%	66.7%	52.4%	47.1%	77.8%	50.0%	50.0%	9	9	
Part-Time	6	3	4	7	3	10	9	2	10	10	75.0%	42.9%	50.0%	70.0%	33.3%	47.6%	52.9%	22.2%	50.0%	50.0%	7	8	
Full-Time Average Course Load	9.0	9.0	9.8	9.0	10.5	9.8	9.5	9.6	10.0	9.9											9.8	9.8	
Part-Time Average Course Load	5.0	6.0	5.3	5.6	6.0	5.9	5.7	4.5	4.4	6.0											5.0	5.3	
Average Course Load	6.0	7.7	7.5	6.6	9.0	8.0	7.5	8.4	7.2	8.0											7.9	7.8	
Total Students											<i>(Percent of Total Headcount)</i>												
Full-Time	168	155	166	148	171	154	152	131	127	127	85.3%	81.6%	86.0%	80.9%	87.7%	80.6%	87.9%	87.3%	85.2%	81.4%	128	138	
Part-Time	29	35	27	35	24	37	21	19	22	29	14.7%	18.4%	14.0%	19.1%	12.3%	19.4%	12.1%	12.7%	14.8%	18.6%	23	26	
Total Headcount	197	190	193	183	195	191	173	150	149	156											152	164	

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	42	51	50	44	44	47	55	29	21	25	22.2%	27.9%	27.0%	25.4%	23.7%	27.6%	35.3%	20.6%	16.3%	18.4%	25	35	
Sophomore	37	36	41	35	38	29	32	38	24	22	19.6%	19.7%	22.2%	20.2%	20.4%	17.1%	20.5%	27.0%	18.6%	16.2%	28	29	
Junior	51	36	40	47	38	36	33	29	44	40	27.0%	19.7%	21.6%	27.2%	20.4%	21.2%	21.2%	20.6%	34.1%	29.4%	38	36	
Senior	56	55	52	46	65	54	36	45	40	48	29.6%	30.1%	28.1%	26.6%	34.9%	31.8%	23.1%	31.9%	31.0%	35.3%	44	45	
Unclassified Undergraduates	3	5	2	1	1	4	0	0	0	1	1.6%	2.7%	1.1%	0.6%	0.5%	2.4%	0.0%	0.0%	0.0%	0.7%	0	1	
Total Undergraduates	189	183	185	173	186	170	156	141	129	136											135	146	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Master's	8	7	8	10	9	21	17	9	20	20	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	16	17	
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Total Graduates	8	7	8	10	9	21	17	9	20	20											16	17	
Undergraduates as a % of Total	95.9%	96.3%	95.9%	94.5%	95.4%	89.0%	90.2%	94.0%	86.6%	87.2%													
Graduates as a % of Total	4.1%	3.7%	4.1%	5.5%	4.6%	11.0%	9.8%	6.0%	13.4%	12.8%													

Data Source: Banner Student Enrollment Information.

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Enrollment by Gender & Ethnicity

Arkansas State University

Department of Journalism - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	(Percent of Male Undergraduate Total)																					
American Indian	0	0	0	0	0	0	1	1	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	2.4%	0.0%	0.0%	0	0
Asian American	1	1	1	1	0	0	0	0	1	1	1.6%	1.8%	1.9%	1.9%	0.0%	0.0%	0.0%	0.0%	3.2%	2.6%	1	0
African American	7	4	6	9	8	7	5	2	3	6	11.1%	7.3%	11.3%	17.0%	16.0%	11.9%	9.4%	4.9%	9.7%	15.4%	4	5
Hispanic American	0	0	0	0	0	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	0	1	0	0	1	--	--	--	--	0.0%	1.9%	0.0%	0.0%	0.0%	2.6%	0	0
White, Non-Hispanic	54	50	44	43	41	42	41	35	25	25	85.7%	90.9%	83.0%	81.1%	82.0%	71.2%	77.4%	85.4%	80.6%	64.1%	28	34
Ethnicity Unknown	1	0	2	0	0	7	4	1	0	0	1.6%	0.0%	3.8%	0.0%	0.0%	11.9%	7.5%	2.4%	0.0%	0.0%	0	2
Nonresident Alien	0	0	0	0	1	2	1	2	2	6	0.0%	0.0%	0.0%	0.0%	2.0%	3.4%	1.9%	4.9%	6.5%	15.4%	3	3
	(Percent of Total Headcount)																					
Total Male Undergraduates	63	55	53	53	50	59	53	41	31	39	32.0%	28.9%	27.5%	29.0%	25.6%	30.9%	30.6%	27.3%	20.8%	25.0%	37	45
Female Undergraduate Students																						
	(Percent of Female Undergraduate Total)																					
American Indian	1	1	1	1	1	0	0	0	0	0	0.8%	0.8%	0.8%	0.8%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	0	0	0	1	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.0%	1	0
African American	18	21	24	22	33	19	21	14	14	13	14.3%	16.4%	18.2%	18.3%	24.3%	17.1%	20.4%	14.0%	14.3%	13.4%	14	16
Hispanic American	0	0	1	2	3	3	1	3	3	5	0.0%	0.0%	0.8%	1.7%	2.2%	2.7%	1.0%	3.0%	3.1%	5.2%	4	3
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	2	2	1	1	1	--	--	--	--	1.8%	1.9%	1.0%	1.0%	1.0%	1.0%	1	1
White, Non-Hispanic	104	104	104	92	88	79	69	72	62	54	82.5%	81.3%	78.8%	76.7%	64.7%	71.2%	67.0%	72.0%	63.3%	55.7%	63	67
Ethnicity Unknown	2	1	1	2	10	4	2	2	1	1	1.6%	0.8%	0.8%	1.7%	7.4%	3.6%	1.9%	2.0%	1.0%	1.0%	1	2
Nonresident Alien	1	1	1	1	1	4	8	8	16	22	0.8%	0.8%	0.8%	0.8%	0.7%	3.6%	7.8%	8.0%	16.3%	22.7%	15	12
	(Percent of Total Headcount)																					
Total Female Undergraduates	126	128	132	120	136	111	103	100	98	97	64.0%	67.4%	68.4%	65.6%	69.7%	58.1%	59.5%	66.7%	65.8%	62.2%	98	102
Male Graduate Students																						
	(Percent of Male Graduate Total)																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	0	0	1	2	1	0	2	0	0	1	0.0%	0.0%	100.0%	50.0%	25.0%	0.0%	33.3%	0.0%	0.0%	7.7%	0	1
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	1	1	0	0	0	3	1	1	4	4	100.0%	100.0%	0.0%	0.0%	0.0%	30.0%	16.7%	50.0%	40.0%	30.8%	3	3
Ethnicity Unknown	0	0	0	0	0	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	0	0	2	3	6	3	1	6	8	0.0%	0.0%	0.0%	50.0%	75.0%	60.0%	50.0%	50.0%	60.0%	61.5%	5	5
	(Percent of Total Headcount)																					
Total Male Graduates	1	1	1	4	4	10	6	2	10	13	0.5%	0.5%	0.5%	2.2%	2.1%	5.2%	3.5%	1.3%	6.7%	8.3%	8	8
Female Graduate Students																						
	(Percent of Female Graduate Total)																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%	0.0%	0.0%	0.0%	0	0
African American	1	4	4	2	1	1	3	2	3	1	14.3%	66.7%	57.1%	33.3%	20.0%	9.1%	27.3%	28.6%	30.0%	14.3%	2	2
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	6	1	3	4	4	3	3	1	4	4	85.7%	16.7%	42.9%	66.7%	80.0%	27.3%	27.3%	14.3%	40.0%	57.1%	3	3
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	1	0	0	0	6	5	4	3	2	0.0%	16.7%	0.0%	0.0%	0.0%	54.5%	45.5%	57.1%	30.0%	28.6%	3	4
	(Percent of Total Headcount)																					
Total Female Graduates	7	6	7	6	5	11	11	7	10	7	3.6%	3.2%	3.6%	3.3%	2.6%	5.8%	6.4%	4.7%	6.7%	4.5%	8	9

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Journalism - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Total Students by Gender																						
Male	64	56	54	57	54	69	59	43	41	52	32.5%	29.5%	28.0%	31.1%	27.7%	36.1%	34.1%	28.7%	27.5%	33.3%	45	53
Female	133	134	139	126	141	122	114	107	108	104	67.5%	70.5%	72.0%	68.9%	72.3%	63.9%	65.9%	71.3%	72.5%	66.7%	106	111
Total Students by Ethnicity																						
American Indian	1	1	1	1	1	0	1	1	0	0	0.5%	0.5%	0.5%	0.5%	0.5%	0.0%	0.6%	0.7%	0.0%	0.0%	0	0
Asian American	1	1	1	1	0	1	0	0	2	2	0.5%	0.5%	0.5%	0.5%	0.0%	0.5%	0.0%	0.0%	1.3%	1.3%	1	1
African American	26	29	35	35	43	27	31	18	20	21	13.2%	15.3%	18.1%	19.1%	22.1%	14.1%	17.9%	12.0%	13.4%	13.5%	20	23
Hispanic American	0	0	1	2	3	4	1	3	3	5	0.0%	0.0%	0.5%	1.1%	1.5%	2.1%	0.6%	2.0%	2.0%	3.2%	4	3
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	0	0	0	0	0	2	3	1	1	2	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.7%	0.7%	0.7%	1.3%	1	2
White, Non-Hispanic	165	156	151	139	133	127	114	109	95	87	83.8%	82.1%	78.2%	76.0%	68.2%	66.5%	65.9%	72.7%	63.8%	55.8%	97	106
Ethnicity Unknown	3	1	3	2	10	12	6	3	1	1	1.5%	0.5%	1.6%	1.1%	5.1%	6.3%	3.5%	2.0%	0.7%	0.6%	2	5
Nonresident Alien	1	2	1	3	5	18	17	15	27	38	0.5%	1.1%	0.5%	1.6%	2.6%	9.4%	9.8%	10.0%	18.1%	24.4%	27	23
Total Minorities* as a % of Total	14.2%	16.3%	19.7%	21.3%	24.1%	17.8%	20.8%	15.3%	17.4%	19.2%												

AGE OF STUDENTS

Under 25											(Percent of Total Headcount)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Undergraduate	163	153	160	146	163	151	142	125	119	120	82.7%	80.5%	82.9%	79.8%	83.6%	79.1%	82.1%	83.3%	79.9%	76.9%	121	131
Graduate	2	6	5	5	5	13	7	4	8	9	1.0%	3.2%	2.6%	2.7%	2.6%	6.8%	4.0%	2.7%	5.4%	5.8%	7	8
25 & Older																						
Undergraduate	26	30	25	27	23	19	14	16	10	16	13.2%	15.8%	13.0%	14.8%	11.8%	9.9%	8.1%	10.7%	6.7%	10.3%	14	15
Graduate	6	1	3	5	4	8	10	5	12	11	3.0%	0.5%	1.6%	2.7%	2.1%	4.2%	5.8%	3.3%	8.1%	7.1%	9	9
25 & Older Students as a % of Total	16.2%	16.3%	14.5%	17.5%	13.8%	14.1%	13.9%	14.0%	14.8%	17.3%												

APPLICATIONS

First-Time Freshmen											(As a Percent of Applied)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Applied	71	74	68	71	68	55	88	60	40	46											49	58
Admitted	43	52	55	58	57	46	59	34	28	28	60.6%	70.3%	80.9%	81.7%	83.8%	83.6%	67.0%	56.7%	70.0%	60.9%	30	39
Enrolled	23	36	35	31	32	25	34	16	12	12	32.4%	48.6%	51.5%	43.7%	47.1%	45.5%	38.6%	26.7%	30.0%	26.1%	13	20
Undergraduate Transfers																						
Applied	17	24	17	13	11	11	12	20	12	10											14	13
Admitted	14	17	10	10	8	9	10	14	7	8	82.4%	70.8%	58.8%	76.9%	72.7%	81.8%	83.3%	70.0%	58.3%	80.0%	10	10
Enrolled	12	15	7	10	6	5	9	6	5	4	70.6%	62.5%	41.2%	76.9%	54.5%	45.5%	75.0%	30.0%	41.7%	40.0%	5	6
New Graduates																						
Applied	3	4	5	9	11	16	22	10	18	10											13	15
Admitted	3	4	2	6	10	15	15	8	16	5	100.0%	100.0%	40.0%	66.7%	90.9%	93.8%	68.2%	80.0%	88.9%	50.0%	10	12
Enrolled	3	3	2	6	3	9	6	2	12	4	100.0%	75.0%	40.0%	66.7%	27.3%	56.3%	27.3%	20.0%	66.7%	40.0%	6	7

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Enrollment by Geographic Origin

Department of Journalism - Fall 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY GEOGRAPHIC ORIGIN																							
Undergraduate Students																							
	(Percent of Undergraduate Total)																						
Arkansas	168	160	162	153	164	151	131	121	100	96	88.9%	87.4%	87.6%	88.4%	88.2%	88.8%	84.0%	85.8%	77.5%	70.6%	106	120	
Missouri	9	8	12	12	9	6	5	4	4	4	4.8%	4.4%	6.5%	6.9%	4.8%	3.5%	3.2%	2.8%	3.1%	2.9%	4	5	
Tennessee	3	7	6	1	4	2	3	3	4	2	1.6%	3.8%	3.2%	0.6%	2.2%	1.2%	1.9%	2.1%	3.1%	1.5%	3	3	
Other U.S. States/Territories	8	7	4	6	7	5	8	3	3	6	4.2%	3.8%	2.2%	3.5%	3.8%	2.9%	5.1%	2.1%	2.3%	4.4%	4	5	
Foreign	1	1	1	1	2	6	9	10	18	28	0.5%	0.5%	0.5%	0.6%	1.1%	3.5%	5.8%	7.1%	14.0%	20.6%	19	14	
Graduate Students																							
	(Percent of Graduate Total)																						
Arkansas	7	4	4	8	6	8	6	2	9	7	87.5%	57.1%	50.0%	80.0%	66.7%	38.1%	35.3%	22.2%	45.0%	35.0%	6	6	
Missouri	1	0	0	0	0	0	1	1	1	1	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	11.1%	5.0%	5.0%	1	1	
Tennessee	0	1	2	0	0	0	0	0	0	0	0.0%	14.3%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Other U.S. States/Territories	0	1	2	0	0	1	2	1	1	2	0.0%	14.3%	25.0%	0.0%	0.0%	4.8%	11.8%	11.1%	5.0%	10.0%	1	1	
Foreign	0	1	0	2	3	12	8	5	9	10	0.0%	14.3%	0.0%	20.0%	33.3%	57.1%	47.1%	55.6%	45.0%	50.0%	8	9	
Total Students																							
	(Percent of Total Headcount)																						
Arkansas	175	164	166	161	170	159	137	123	109	103	88.8%	86.3%	86.0%	88.0%	87.2%	83.2%	79.2%	82.0%	73.2%	66.0%	112	126	
Missouri	10	8	12	12	9	6	6	5	5	5	5.1%	4.2%	6.2%	6.6%	4.6%	3.1%	3.5%	3.3%	3.4%	3.2%	5	5	
Tennessee	3	8	8	1	4	2	3	3	4	2	1.5%	4.2%	4.1%	0.5%	2.1%	1.0%	1.7%	2.0%	2.7%	1.3%	3	3	
Other U.S. States/Territories	8	8	6	6	7	6	10	4	4	8	4.1%	4.2%	3.1%	3.3%	3.6%	3.1%	5.8%	2.7%	2.7%	5.1%	5	6	
Total Out-of-State	21	24	26	19	20	14	19	12	13	15	10.7%	12.6%	13.5%	10.4%	10.3%	7.3%	11.0%	8.0%	8.7%	9.6%	13	15	
Foreign	1	2	1	3	5	18	17	15	27	38	0.5%	1.1%	0.5%	1.6%	2.6%	9.4%	9.8%	10.0%	18.1%	24.4%	27	23	

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																							
	(Percent of Arkansas Total)																						
Craighead	52	56	63	45	61	46	44	34	28	22	29.7%	34.1%	38.0%	28.0%	35.9%	28.9%	32.1%	27.6%	25.7%	21.4%	28	35	
Crittenden	4	3	5	3	2	1	3	4	5	3	2.3%	1.8%	3.0%	1.9%	1.2%	0.6%	2.2%	3.3%	4.6%	2.9%	4	3	
Cross	2	3	4	3	4	6	5	6	5	4	1.1%	1.8%	2.4%	1.9%	2.4%	3.8%	3.6%	4.9%	4.6%	3.9%	5	5	
Greene	16	11	15	8	6	8	3	7	5	7	9.1%	6.7%	9.0%	5.0%	3.5%	5.0%	2.2%	5.7%	4.6%	6.8%	6	6	
Independence	1	2	4	3	3	1	2	3	5	3	0.6%	1.2%	2.4%	1.9%	1.8%	0.6%	1.5%	2.4%	4.6%	2.9%	4	3	
Mississippi	7	6	4	4	7	6	5	5	2	2	4.0%	3.7%	2.4%	2.5%	4.1%	3.8%	3.6%	4.1%	1.8%	1.9%	3	4	
Poinsett	4	5	5	9	12	8	7	4	2	3	2.3%	3.0%	3.0%	5.6%	7.1%	5.0%	5.1%	3.3%	1.8%	2.9%	3	5	
Pulaski	11	10	12	20	18	14	12	6	8	8	6.3%	6.1%	7.2%	12.4%	10.6%	8.8%	8.8%	4.9%	7.3%	7.8%	7	10	
St. Francis	4	2	3	2	4	4	4	2	0	1	2.3%	1.2%	1.8%	1.2%	2.4%	2.5%	2.9%	1.6%	0.0%	1.0%	1	2	
White	2	2	2	1	3	3	2	5	2	5	1.1%	1.2%	1.2%	0.6%	1.8%	1.9%	1.5%	4.1%	1.8%	4.9%	4	3	
Other Arkansas Counties	72	64	49	63	50	62	50	47	47	45	41.1%	39.0%	29.5%	39.1%	29.4%	39.0%	36.5%	38.2%	43.1%	43.7%	46	50	
Missouri																							
	(Percent of Missouri Total)																						
Dunklin	1	1	2	1	2	3	2	2	2	0	10.0%	12.5%	16.7%	8.3%	22.2%	50.0%	33.3%	40.0%	40.0%	0.0%	1	2	
Pemiscot	1	1	1	3	2	0	1	1	0	0	10.0%	12.5%	8.3%	25.0%	22.2%	0.0%	16.7%	20.0%	0.0%	0.0%	0	0	
Other Missouri Counties	8	6	9	8	5	3	3	2	3	5	80.0%	75.0%	75.0%	66.7%	55.6%	50.0%	50.0%	40.0%	60.0%	100.0%	3	3	
Tennessee																							
	(Percent of Tennessee Total)																						
Shelby	3	8	8	1	2	1	2	3	4	2	100.0%	100.0%	100.0%	100.0%	50.0%	50.0%	66.7%	100.0%	100.0%	100.0%	3	2	
Other Tennessee Counties	0	0	0	0	2	1	1	0	0	0	0.0%	0.0%	0.0%	0.0%	50.0%	50.0%	33.3%	0.0%	0.0%	0.0%	0	0	

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Journalism - Fall 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	(Percent of First-Time Freshmen Total)																					
Composite 30 - 36	0	1	1	1	2	2	1	0	0	1	0.0%	2.8%	2.9%	3.2%	6.3%	8.0%	2.9%	0.0%	0.0%	8.3%	0	1
Composite 24 - 29	5	13	14	10	11	8	14	8	6	5	21.7%	36.1%	40.0%	32.3%	34.4%	32.0%	41.2%	50.0%	50.0%	41.7%	6	8
Composite 19 - 23	11	16	14	15	12	13	13	7	4	6	47.8%	44.4%	40.0%	48.4%	37.5%	52.0%	38.2%	43.8%	33.3%	50.0%	6	9
Composite Below 19	7	5	6	4	5	0	4	0	0	0	30.4%	13.9%	17.1%	12.9%	15.6%	0.0%	11.8%	0.0%	0.0%	0.0%	0	1
ASSET/Compass/SAT*	0	1	0	1	2	2	2	1	2	0	0.0%	2.8%	0.0%	3.2%	6.3%	8.0%	5.9%	6.3%	16.7%	0.0%	1	1
Average ACT Composite Score	20.5	22.8	22.6	22.4	22.5	23.3	23.2	23.8	24.6	24.7											24.4	23.9

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	4	5	5	3	4	2	3	1	1	0	17.4%	13.9%	14.3%	9.7%	12.5%	8.0%	8.8%	6.3%	8.3%	0.0%	1	1
Mathematics Remediation	8	17	13	13	13	5	10	4	0	2	34.8%	47.2%	37.1%	41.9%	40.6%	20.0%	29.4%	25.0%	0.0%	16.7%	2	4
Reading Remediation	5	5	3	5	6	2	3	1	2	0	21.7%	13.9%	8.6%	16.1%	18.8%	8.0%	8.8%	6.3%	16.7%	0.0%	1	2
Total Unduplicated Remedial	9	17	13	13	14	8	10	5	2	2	39.1%	47.2%	37.1%	41.9%	43.8%	32.0%	29.4%	31.3%	16.7%	16.7%	3	5

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	1	2	0	1	1	0	0	0	0	0	4.3%	5.6%	0.0%	3.2%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	8	6	11	8	11	5	3	1	2	1	34.8%	16.7%	31.4%	25.8%	34.4%	20.0%	8.8%	6.3%	16.7%	8.3%	1	2
Attended College	10	5	13	7	9	13	15	5	3	5	43.5%	13.9%	37.1%	22.6%	28.1%	52.0%	44.1%	31.3%	25.0%	41.7%	4	8
College Degree	4	15	7	11	8	5	13	8	5	6	17.4%	41.7%	20.0%	35.5%	25.0%	20.0%	38.2%	50.0%	41.7%	50.0%	6	7
Unknown	0	8	4	4	3	2	3	2	2	0	0.0%	22.2%	11.4%	12.9%	9.4%	8.0%	8.8%	12.5%	16.7%	0.0%	1	2
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	82.6%	46.4%	77.4%	59.3%	72.4%	78.3%	58.1%	42.9%	50.0%	50.0%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	45	38	52	40	50	47	53	46	31	42	22.8%	20.0%	26.9%	21.9%	25.6%	24.6%	30.6%	30.7%	20.8%	26.9%	40	44
University Apartments	15	18	17	22	23	18	19	18	17	25	7.6%	9.5%	8.8%	12.0%	11.8%	9.4%	11.0%	12.0%	11.4%	16.0%	20	19
Other University Housing	0	0	0	1	2	0	0	0	0	0	0.0%	0.0%	0.0%	0.5%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
University Housing Occupants as a % of Total Headcount	30.5%	29.5%	35.8%	34.4%	38.5%	34.0%	41.6%	42.7%	32.2%	42.9%												

Data Source: Banner Student Enrollment Information.

*Could include students without test scores.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Degrees Conferred

Arkansas State University

Department of Journalism - Fiscal Years 2003-2004 to 2012-2013

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
(Percent of Total Degrees Conferred)																							
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	46	41	35	43	33	47	47	22	30	31	90.2%	93.2%	97.2%	91.5%	97.1%	90.4%	90.4%	75.9%	78.9%	88.6%	28	35	
Master's Degrees	5	3	1	4	1	5	5	7	8	4	9.8%	6.8%	2.8%	8.5%	2.9%	9.6%	9.6%	24.1%	21.1%	11.4%	6	6	
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Degrees Conferred	51	44	36	47	34	52	52	29	38	35											34	41	
% of Undergraduate Degrees Conferred	90.2%	93.2%	97.2%	91.5%	97.1%	90.4%	90.4%	75.9%	78.9%	88.6%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	1	0	0	0	3	1	2	1	1	0	2.0%	0.0%	0.0%	0.0%	8.8%	1.9%	3.8%	3.4%	2.6%	0.0%	1	1	
Female	5	2	3	7	2	5	11	5	4	2	9.8%	4.5%	8.3%	14.9%	5.9%	9.6%	21.2%	17.2%	10.5%	5.7%	4	5	
Total Minorities	6	2	3	7	5	6	13	6	5	2											4	6	
% of Minorities Degrees Conferred	11.8%	4.5%	8.3%	14.9%	14.7%	11.5%	25.0%	20.7%	13.2%	5.7%													

Total Nonresident Aliens

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	0	0	0	0	0	1	1	2	2	0	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.9%	6.9%	5.3%	0.0%	1	1	
Female	2	0	1	0	0	0	0	3	4	3	3.9%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	10.3%	10.5%	8.6%	3	2	
Total Nonresident Aliens	2	0	1	0	0	1	1	5	6	3											5	3	
% of Nonresident Aliens Degrees Conferred	3.9%	0.0%	2.8%	0.0%	0.0%	1.9%	1.9%	17.2%	15.8%	8.6%													

Total White, Non-Hispanic; & Ethnicity Unknown

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	11	13	12	10	9	16	11	6	11	4	21.6%	29.5%	33.3%	21.3%	26.5%	30.8%	21.2%	20.7%	28.9%	11.4%	7	10	
Female	32	29	20	30	20	29	27	12	16	26	62.7%	65.9%	55.6%	63.8%	58.8%	55.8%	51.9%	41.4%	42.1%	74.3%	18	22	
Total White & Ethnicity Unknown	43	42	32	40	29	45	38	18	27	30											25	32	
% of White & Ethnicity Unknown Degrees Conferred	84.3%	95.5%	88.9%	85.1%	85.3%	86.5%	73.1%	62.1%	71.1%	85.7%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research & Planning; September 2013.