

# **Arkansas State University-Jonesboro**

## **College of Business**

### **Department of Management & Marketing**

### **Institutional Assessment of Effectiveness**

### **Fall 2006 - Fall 2015**

The Office of Institutional Research & Planning  
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. September 2015

# Headcount & Enrollment

## Department of Management & Marketing - Spring 2006 to Fall 2015

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>UNDUPLICATED HEADCOUNT</b>																						
<b>Enrollment by Site</b>																						
Jonesboro Campus	448	476	439	426	415	401	383	395	410	386	90.5%	94.1%	88.9%	87.8%	86.8%	87.2%	86.5%	88.2%	86.7%	85.2%	397	395
All Other Instructional Sites	47	30	55	59	63	59	60	53	63	67	9.5%	5.9%	11.1%	12.2%	13.2%	12.8%	13.5%	11.8%	13.3%	14.8%	61	60
<b>Total Headcount</b>	<b>495</b>	<b>506</b>	<b>494</b>	<b>485</b>	<b>478</b>	<b>460</b>	<b>443</b>	<b>448</b>	<b>473</b>	<b>453</b>											<b>458</b>	<b>455</b>

### STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
First-Time Freshmen	56	54	63	62	56	54	43	48	61	39	54.9%	65.1%	61.2%	57.9%	53.8%	54.5%	46.2%	50.5%	58.1%	50.0%	49	49
Undergraduate Transfers	46	29	40	45	48	45	50	47	44	39	45.1%	34.9%	38.8%	42.1%	46.2%	45.5%	53.8%	49.5%	41.9%	50.0%	43	45
New Graduate Students	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
<b>Total New Students</b>	<b>102</b>	<b>83</b>	<b>103</b>	<b>107</b>	<b>104</b>	<b>99</b>	<b>93</b>	<b>95</b>	<b>105</b>	<b>78</b>											<b>93</b>	<b>94</b>
<b>New Students as a % of Total</b>	<b>20.6%</b>	<b>16.4%</b>	<b>20.9%</b>	<b>22.1%</b>	<b>21.8%</b>	<b>21.5%</b>	<b>21.0%</b>	<b>21.2%</b>	<b>22.2%</b>	<b>17.2%</b>												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>UNDUPLICATED HEADCOUNT</b>																						
<b>Enrollment by Site</b>																						
Jonesboro Campus	422	445	487	428	415	385	386	367	378	418	94.0%	96.3%	98.4%	88.8%	86.8%	86.7%	86.9%	88.0%	90.0%	92.3%	388	387
All Other Instructional Sites	27	17	8	54	63	59	58	50	42	35	6.0%	3.7%	1.6%	11.2%	13.2%	13.3%	13.1%	12.0%	10.0%	7.7%	42	49
<b>Total Headcount</b>	<b>449</b>	<b>462</b>	<b>495</b>	<b>482</b>	<b>478</b>	<b>444</b>	<b>444</b>	<b>417</b>	<b>420</b>	<b>453</b>											<b>430</b>	<b>436</b>

### STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
First-Time Freshmen	4	7	6	6	5	6	7	7	6	7	25.0%	25.9%	18.8%	23.1%	18.5%	23.1%	23.3%	31.8%	30.0%	25.0%	7	7
Undergraduate Transfers	12	20	26	20	22	20	23	15	14	21	75.0%	74.1%	81.3%	76.9%	81.5%	76.9%	76.7%	68.2%	70.0%	75.0%	17	19
New Graduate Students	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
<b>Total New Students</b>	<b>16</b>	<b>27</b>	<b>32</b>	<b>26</b>	<b>27</b>	<b>26</b>	<b>30</b>	<b>22</b>	<b>20</b>	<b>28</b>											<b>23</b>	<b>25</b>
<b>New Students as a % of Total</b>	<b>3.6%</b>	<b>5.8%</b>	<b>6.5%</b>	<b>5.4%</b>	<b>5.6%</b>	<b>5.9%</b>	<b>6.8%</b>	<b>5.3%</b>	<b>4.8%</b>	<b>6.2%</b>												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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# Enrollment by Student Load & Classification

Arkansas State University

Department of Management & Marketing - Fall 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year	
<b>ENROLLMENT BY STUDENT LOAD</b>																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
<b>Undergraduate Students</b>											<i>(Percent of Undergraduate Total)</i>												
Full-Time	403	416	383	371	371	347	364	368	384	362	81.4%	82.2%	77.5%	76.5%	77.6%	75.4%	82.2%	82.1%	81.2%	79.9%	371	365	
Part-Time	92	90	111	114	107	113	79	80	89	91	18.6%	17.8%	22.5%	23.5%	22.4%	24.6%	17.8%	17.9%	18.8%	20.1%	87	90	
Full-Time Average Course Load	14.3	14.4	14.1	13.9	13.8	14.2	14.1	14.1	14.1	14.1											14.1	14.1	
Part-Time Average Course Load	6.5	7.0	6.7	6.5	7.1	7.0	6.4	7.0	7.4	7.1											7.2	7.0	
Average Course Load	12.8	13.0	12.4	12.2	12.3	12.4	12.7	12.8	12.8	12.7											12.8	12.7	
<b>Graduate Students</b>											<i>(Percent of Graduate Total)</i>												
Full-Time	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Part-Time	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Full-Time Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--	
Part-Time Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--	
Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--	
<b>Total Students</b>											<i>(Percent of Total Headcount)</i>												
Full-Time	403	416	383	371	371	347	364	368	384	362	81.4%	82.2%	77.5%	76.5%	77.6%	75.4%	82.2%	82.1%	81.2%	79.9%	371	365	
Part-Time	92	90	111	114	107	113	79	80	89	91	18.6%	17.8%	22.5%	23.5%	22.4%	24.6%	17.8%	17.9%	18.8%	20.1%	87	90	
Total Headcount	495	506	494	485	478	460	443	448	473	453											458	455	

## ENROLLMENT BY CAREER & CLASSIFICATION

<b>Undergraduate Students</b>											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	107	120	126	116	131	101	97	101	105	76	21.6%	23.7%	25.5%	23.9%	27.4%	22.0%	21.9%	22.5%	22.2%	16.8%	94	96	
Sophomore	93	104	89	84	72	84	91	88	103	99	18.8%	20.6%	18.0%	17.3%	15.1%	18.3%	20.5%	19.6%	21.8%	21.9%	97	93	
Junior	119	108	124	118	99	96	104	110	112	110	24.0%	21.3%	25.1%	24.3%	20.7%	20.9%	23.5%	24.6%	23.7%	24.3%	111	106	
Senior	168	171	146	164	171	169	149	142	150	164	33.9%	33.8%	29.6%	33.8%	35.8%	36.7%	33.6%	31.7%	31.7%	36.2%	152	155	
Unclassified Undergraduates	8	3	9	3	5	10	2	7	3	4	1.6%	0.6%	1.8%	0.6%	1.0%	2.2%	0.5%	1.6%	0.6%	0.9%	5	5	
Total Undergraduates	495	506	494	485	478	460	443	448	473	453											458	455	
<b>Graduate Students</b>											<i>(Percent of Graduate Total)</i>												
Master's	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Total Graduates	--	--	--	--	--	--	--	--	--	--											--	--	
Undergraduates as a % of Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%													
Graduates as a % of Total	--	--	--	--	--	--	--	--	--	--													

Data Source: Banner Student Enrollment Information.

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# Enrollment by Gender & Ethnicity

Arkansas State University

Department of Management & Marketing - Fall 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>ENROLLMENT BY GENDER &amp; ETHNICITY</b>																						
<b>Male Undergraduate Students</b>																						
											<i>(Percent of Male Undergraduate Total)</i>											
American Indian	0	1	0	1	0	1	1	0	0	0	0.0%	0.4%	0.0%	0.4%	0.0%	0.4%	0.4%	0.0%	0.0%	0.0%	0	0
Asian American	3	0	2	2	1	3	1	1	3	0	1.2%	0.0%	0.7%	0.7%	0.4%	1.2%	0.4%	0.4%	1.2%	0.0%	1	2
African American	42	47	51	44	46	32	27	27	26	21	17.1%	17.5%	19.0%	15.9%	18.9%	12.6%	11.2%	11.2%	10.5%	9.0%	25	27
Hispanic American	1	2	1	0	1	3	2	4	4	4	0.4%	0.7%	0.4%	0.0%	0.4%	1.2%	0.8%	1.7%	1.6%	1.7%	4	3
Native Hawaiian/Pacific Islander	--	--	--	0	0	0	0	0	2	2	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.9%	1	1
Two or More Races	--	--	--	4	4	1	4	3	2	5	--	--	--	1.4%	1.6%	0.4%	1.7%	1.2%	0.8%	2.1%	3	3
White, Non-Hispanic	189	206	174	180	146	165	150	148	155	149	76.8%	76.6%	64.9%	65.2%	60.1%	65.0%	62.0%	61.4%	62.5%	63.7%	151	153
Ethnicity Unknown	6	6	31	25	12	4	1	1	0	0	2.4%	2.2%	11.6%	9.1%	4.9%	1.6%	0.4%	0.4%	0.0%	0.0%	0	1
Nonresident Alien	5	7	9	20	33	45	56	57	56	53	2.0%	2.6%	3.4%	7.2%	13.6%	17.7%	23.1%	23.7%	22.6%	22.6%	55	53
											<i>(Percent of Total Headcount)</i>											
Total Male Undergraduates	246	269	268	276	243	254	242	241	248	234	49.7%	53.2%	54.3%	56.9%	50.8%	55.2%	54.6%	53.8%	52.4%	51.7%	241	244
<b>Female Undergraduate Students</b>																						
											<i>(Percent of Female Undergraduate Total)</i>											
American Indian	1	2	1	0	0	0	2	1	1	0	0.4%	0.8%	0.4%	0.0%	0.0%	0.0%	1.0%	0.5%	0.4%	0.0%	1	1
Asian American	0	3	4	2	3	1	2	1	0	0	0.0%	1.3%	1.8%	1.0%	1.3%	0.5%	1.0%	0.5%	0.0%	0.0%	0	1
African American	47	45	38	36	47	32	21	28	32	30	18.9%	19.0%	16.8%	17.2%	20.0%	15.5%	10.4%	13.5%	14.2%	13.7%	30	29
Hispanic American	5	5	6	4	4	8	8	6	7	9	2.0%	2.1%	2.7%	1.9%	1.7%	3.9%	4.0%	2.9%	3.1%	4.1%	7	8
Native Hawaiian/Pacific Islander	--	--	--	0	0	0	0	0	0	0	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	5	5	1	3	4	5	6	--	--	--	2.4%	2.1%	0.5%	1.5%	1.9%	2.2%	2.7%	5	4
White, Non-Hispanic	180	169	142	127	125	113	118	122	132	148	72.3%	71.3%	62.8%	60.8%	53.2%	54.9%	58.7%	58.9%	58.7%	67.6%	134	127
Ethnicity Unknown	7	3	21	19	16	8	2	2	0	0	2.8%	1.3%	9.3%	9.1%	6.8%	3.9%	1.0%	1.0%	0.0%	0.0%	1	2
Nonresident Alien	9	10	14	16	35	43	45	43	48	26	3.6%	4.2%	6.2%	7.7%	14.9%	20.9%	22.4%	20.8%	21.3%	11.9%	39	41
											<i>(Percent of Total Headcount)</i>											
Total Female Undergraduates	249	237	226	209	235	206	201	207	225	219	50.3%	46.8%	45.7%	43.1%	49.2%	44.8%	45.4%	46.2%	47.6%	48.3%	217	212
<b>Male Graduate Students</b>																						
											<i>(Percent of Male Graduate Total)</i>											
American Indian	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Asian American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
African American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Hispanic American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
White, Non-Hispanic	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Ethnicity Unknown	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Nonresident Alien	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
											<i>(Percent of Total Headcount)</i>											
Total Male Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
<b>Female Graduate Students</b>																						
											<i>(Percent of Female Graduate Total)</i>											
American Indian	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Asian American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
African American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Hispanic American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
White, Non-Hispanic	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Ethnicity Unknown	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Nonresident Alien	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
											<i>(Percent of Total Headcount)</i>											
Total Female Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

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# Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Management & Marketing - Fall 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
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<b>ENROLLMENT BY GENDER &amp; ETHNICITY</b>																						
<b>Total Students by Gender</b>																						
Male	246	269	268	276	243	254	242	241	248	234	49.7%	53.2%	54.3%	56.9%	50.8%	55.2%	54.6%	53.8%	52.4%	51.7%	241	244
Female	249	237	226	209	235	206	201	207	225	219	50.3%	46.8%	45.7%	43.1%	49.2%	44.8%	45.4%	46.2%	47.6%	48.3%	217	212
<i>(Percent of Total Headcount)</i>																						
<b>Total Students by Ethnicity</b>																						
American Indian	1	3	1	1	0	1	3	1	1	0	0.2%	0.6%	0.2%	0.2%	0.0%	0.2%	0.7%	0.2%	0.2%	0.0%	1	1
Asian American	3	3	6	4	4	4	3	2	3	0	0.6%	0.6%	1.2%	0.8%	0.8%	0.9%	0.7%	0.4%	0.6%	0.0%	2	2
African American	89	92	89	80	93	64	48	55	58	51	18.0%	18.2%	18.0%	16.5%	19.5%	13.9%	10.8%	12.3%	12.3%	11.3%	55	55
Hispanic American	6	7	7	4	5	11	10	10	11	13	1.2%	1.4%	1.4%	0.8%	1.0%	2.4%	2.3%	2.2%	2.3%	2.9%	11	11
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	2	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.4%	1	1
Two or More Races	0	0	0	9	9	2	7	7	7	11	0.0%	0.0%	0.0%	1.9%	1.9%	0.4%	1.6%	1.6%	1.5%	2.4%	8	7
White, Non-Hispanic	369	375	316	307	271	278	268	270	287	297	74.5%	74.1%	64.0%	63.3%	56.7%	60.4%	60.5%	60.3%	60.7%	65.6%	285	280
Ethnicity Unknown	13	9	52	44	28	12	3	3	0	0	2.6%	1.8%	10.5%	9.1%	5.9%	2.6%	0.7%	0.7%	0.0%	0.0%	1	4
Nonresident Alien	14	17	23	36	68	88	101	100	104	79	2.8%	3.4%	4.7%	7.4%	14.2%	19.1%	22.8%	22.3%	22.0%	17.4%	94	94
<b>Total Minorities* as a % of Total</b>	<b>20.0%</b>	<b>20.8%</b>	<b>20.9%</b>	<b>20.2%</b>	<b>23.2%</b>	<b>17.8%</b>	<b>16.0%</b>	<b>16.7%</b>	<b>17.3%</b>	<b>17.0%</b>												

## AGE OF STUDENTS

<b>Under 25</b>																						
Undergraduate	395	405	399	382	370	368	362	366	387	363	79.8%	80.0%	80.8%	78.8%	77.4%	80.0%	81.7%	81.7%	81.8%	80.1%	372	369
Graduate	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
<i>(Percent of Total Headcount)</i>																						
<b>25 &amp; Older</b>																						
Undergraduate	100	101	95	103	108	92	81	82	86	90	20.2%	20.0%	19.2%	21.2%	22.6%	20.0%	18.3%	18.3%	18.2%	19.9%	86	86
Graduate	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
<i>(Percent of Total Headcount)</i>																						
<b>25 &amp; Older Students as a % of Total</b>	<b>20.2%</b>	<b>20.0%</b>	<b>19.2%</b>	<b>21.2%</b>	<b>22.6%</b>	<b>20.0%</b>	<b>18.3%</b>	<b>18.3%</b>	<b>18.2%</b>	<b>19.9%</b>												

## APPLICATIONS

<b>First-Time Freshmen</b>																						
Applied	107	110	162	160	158	200	153	147	183	191	<i>(As a Percent of Applied)</i>										174	175
Admitted	71	78	114	123	107	111	81	94	111	107	66.4%	70.9%	70.4%	76.9%	67.7%	55.5%	52.9%	63.9%	60.7%	56.0%	104	101
Enrolled	56	54	63	62	56	54	43	48	61	39	52.3%	49.1%	38.9%	38.8%	35.4%	27.0%	28.1%	32.7%	33.3%	20.4%	49	49
<b>Undergraduate Transfers</b>																						
Applied	57	61	59	81	77	84	81	74	82	85	<i>(As a Percent of Applied)</i>										80	81
Admitted	46	41	46	67	60	61	64	55	61	60	80.7%	67.2%	78.0%	82.7%	77.9%	72.6%	79.0%	74.3%	74.4%	70.6%	59	60
Enrolled	46	29	40	45	48	45	50	47	44	39	80.7%	47.5%	67.8%	55.6%	62.3%	53.6%	61.7%	63.5%	53.7%	45.9%	43	45
<b>New Graduates</b>																						
Applied	--	--	--	--	--	--	--	--	--	--	<i>(As a Percent of Applied)</i>										--	--
Admitted	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Enrolled	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

\*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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# Enrollment by Geographic Origin

Arkansas State University

Department of Management & Marketing - Fall 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>ENROLLMENT BY GEOGRAPHIC ORIGIN</b>																						
<b>Undergraduate Students</b>																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	413	411	404	399	368	329	302	311	322	333	83.4%	81.2%	81.8%	82.3%	77.0%	71.5%	68.2%	69.4%	68.1%	73.5%	322	319
Missouri	26	31	25	21	21	18	18	14	18	16	5.3%	6.1%	5.1%	4.3%	4.4%	3.9%	4.1%	3.1%	3.8%	3.5%	16	17
Tennessee	10	18	17	10	11	9	7	9	8	8	2.0%	3.6%	3.4%	2.1%	2.3%	2.0%	1.6%	2.0%	1.7%	1.8%	8	8
Other U.S. States/Territories	32	29	25	19	10	16	15	14	21	17	6.5%	5.7%	5.1%	3.9%	2.1%	3.5%	3.4%	3.1%	4.4%	3.8%	17	17
Foreign	14	17	23	36	68	88	101	100	104	79	2.8%	3.4%	4.7%	7.4%	14.2%	19.1%	22.8%	22.3%	22.0%	17.4%	94	94
<b>Graduate Students</b>																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Missouri	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Tennessee	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Other U.S. States/Territories	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Foreign	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
<b>Total Students</b>																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	413	411	404	399	368	329	302	311	322	333	83.4%	81.2%	81.8%	82.3%	77.0%	71.5%	68.2%	69.4%	68.1%	73.5%	322	319
Missouri	26	31	25	21	21	18	18	14	18	16	5.3%	6.1%	5.1%	4.3%	4.4%	3.9%	4.1%	3.1%	3.8%	3.5%	16	17
Tennessee	10	18	17	10	11	9	7	9	8	8	2.0%	3.6%	3.4%	2.1%	2.3%	2.0%	1.6%	2.0%	1.7%	1.8%	8	8
Other U.S. States/Territories	32	29	25	19	10	16	15	14	21	17	6.5%	5.7%	5.1%	3.9%	2.1%	3.5%	3.4%	3.1%	4.4%	3.8%	17	17
Total Out-of-State	68	78	67	50	42	43	40	37	47	41	13.7%	15.4%	13.6%	10.3%	8.8%	9.3%	9.0%	8.3%	9.9%	9.1%	42	42
Foreign	14	17	23	36	68	88	101	100	104	79	2.8%	3.4%	4.7%	7.4%	14.2%	19.1%	22.8%	22.3%	22.0%	17.4%	94	94

## ENROLLMENT FROM SELECTED U.S. COUNTIES

<b>Arkansas</b>																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	160	144	176	139	125	101	85	88	80	82	38.7%	35.0%	43.6%	34.8%	34.0%	30.7%	28.1%	28.3%	24.8%	24.6%	83	87
Crittenden	17	25	22	16	16	14	14	13	14	8	4.1%	6.1%	5.4%	4.0%	4.3%	4.3%	4.6%	4.2%	4.3%	2.4%	12	13
Cross	5	6	8	10	6	7	9	6	5	6	1.2%	1.5%	2.0%	2.5%	1.6%	2.1%	3.0%	1.9%	1.6%	1.8%	6	7
Greene	34	37	31	27	30	26	24	28	33	31	8.2%	9.0%	7.7%	6.8%	8.2%	7.9%	7.9%	9.0%	10.2%	9.3%	31	28
Independence	8	7	8	11	12	6	7	6	5	5	1.9%	1.7%	2.0%	2.8%	3.3%	1.8%	2.3%	1.9%	1.6%	1.5%	5	6
Mississippi	19	16	11	12	13	12	13	12	13	9	4.6%	3.9%	2.7%	3.0%	3.5%	3.6%	4.3%	3.9%	4.0%	2.7%	11	12
Poinsett	13	8	8	5	8	10	6	9	7	9	3.1%	1.9%	2.0%	1.3%	2.2%	3.0%	2.0%	2.9%	2.2%	2.7%	8	8
Pulaski	19	14	19	23	23	18	18	19	21	23	4.6%	3.4%	4.7%	5.8%	6.3%	5.5%	6.0%	6.1%	6.5%	6.9%	21	20
St. Francis	9	8	13	9	8	4	1	2	5	4	2.2%	1.9%	3.2%	2.3%	2.2%	1.2%	0.3%	0.6%	1.6%	1.2%	4	3
White	22	20	14	22	16	14	15	17	18	21	5.3%	4.9%	3.5%	5.5%	4.3%	4.3%	5.0%	5.5%	5.6%	6.3%	19	17
Other Arkansas Counties	107	126	94	125	111	117	110	111	121	135	25.9%	30.7%	23.3%	31.3%	30.2%	35.6%	36.4%	35.7%	37.6%	40.5%	122	119
<b>Missouri</b>																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	7	5	2	1	1	4	6	4	5	6	26.9%	16.1%	8.0%	4.8%	4.8%	22.2%	33.3%	28.6%	27.8%	37.5%	5	5
Pemiscot	2	2	3	4	3	1	1	0	2	0	7.7%	6.5%	12.0%	19.0%	14.3%	5.6%	5.6%	0.0%	11.1%	0.0%	1	1
Other Missouri Counties	17	24	20	16	17	13	11	10	11	10	65.4%	77.4%	80.0%	76.2%	81.0%	72.2%	61.1%	71.4%	61.1%	62.5%	10	11
<b>Tennessee</b>																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	6	14	13	7	6	6	3	7	7	8	60.0%	77.8%	76.5%	70.0%	54.5%	66.7%	42.9%	77.8%	87.5%	100.0%	7	6
Other Tennessee Counties	4	4	4	3	5	3	4	2	1	0	40.0%	22.2%	23.5%	30.0%	45.5%	33.3%	57.1%	22.2%	12.5%	0.0%	1	2

Data Source: Banner Student Enrollment Information.

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# ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Management & Marketing - Fall 2006 to Fall 2015

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Composite 30 - 36	4	0	0	2	0	2	3	2	3	2	7.1%	0.0%	0.0%	3.2%	0.0%	3.7%	7.0%	4.2%	4.9%	5.1%	2	2
Composite 24 - 29	11	12	6	9	12	13	17	16	22	14	19.6%	22.2%	9.5%	14.5%	21.4%	24.1%	39.5%	33.3%	36.1%	35.9%	17	16
Composite 19 - 23	23	20	28	27	20	26	13	16	18	15	41.1%	37.0%	44.4%	43.5%	35.7%	48.1%	30.2%	33.3%	29.5%	38.5%	16	18
Composite Below 19	15	16	20	6	10	0	1	0	1	1	26.8%	29.6%	31.7%	9.7%	17.9%	0.0%	2.3%	0.0%	1.6%	2.6%	1	1
Took SAT or ASSET Test <sup>+</sup>	3	6	9	18	14	13	9	14	17	7	5.4%	11.1%	14.3%	29.0%	25.0%	24.1%	20.9%	29.2%	27.9%	17.9%	13	12
Average ACT Composite Score	21.2	20.5	19.4	21.4	21.8	22.9	24.7	24.4	24.3	23.8											24.1	24.0

<b>FIRST-TIME FRESHMEN REQUIRING REMEDIATION</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
English Remediation	20	17	25	18	21	15	7	13	14	9	35.7%	31.5%	39.7%	29.0%	37.5%	27.8%	16.3%	27.1%	23.0%	23.1%	12	12
Mathematics Remediation	14	25	42	14	16	16	5	4	8	7	25.0%	46.3%	66.7%	22.6%	28.6%	29.6%	11.6%	8.3%	13.1%	17.9%	6	8
Reading Remediation	17	14	21	16	14	11	9	16	16	8	30.4%	25.9%	33.3%	25.8%	25.0%	20.4%	20.9%	33.3%	26.2%	20.5%	13	12
Total Unduplicated Remedial	26	29	46	29	28	24	13	16	22	13	46.4%	53.7%	73.0%	46.8%	50.0%	44.4%	30.2%	33.3%	36.1%	33.3%	17	18

<b>FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS</b>																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Less Than High School	1	1	2	0	0	0	0	0	0	0	1.8%	1.9%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	20	18	15	15	8	3	4	4	9	3	35.7%	33.3%	23.8%	24.2%	14.3%	5.6%	9.3%	8.3%	14.8%	7.7%	5	5
Attended College	6	8	25	16	7	15	7	7	7	9	10.7%	14.8%	39.7%	25.8%	12.5%	27.8%	16.3%	14.6%	11.5%	23.1%	8	9
College Degree	24	15	6	11	23	24	23	25	29	18	42.9%	27.8%	9.5%	17.7%	41.1%	44.4%	53.5%	52.1%	47.5%	46.2%	24	24
Unknown	5	12	15	20	18	12	9	12	16	9	8.9%	22.2%	23.8%	32.3%	32.1%	22.2%	20.9%	25.0%	26.2%	23.1%	12	12
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	52.9%	64.3%	87.5%	73.8%	39.5%	42.9%	32.4%	30.6%	35.6%	40.0%												

<b>OCCUPANCY OF UNIVERSITY HOUSING</b>																						
	<i>(Percent of Total Headcount)</i>																					
Residence Halls	78	88	72	76	76	79	84	90	92	67	15.8%	17.4%	14.6%	15.7%	15.9%	17.2%	19.0%	20.1%	19.5%	14.8%	83	82
University Apartments	29	28	30	25	35	22	18	26	29	28	5.9%	5.5%	6.1%	5.2%	7.3%	4.8%	4.1%	5.8%	6.1%	6.2%	28	25
Other University Housing	0	0	1	1	1	0	0	2	1	0	0.0%	0.0%	0.2%	0.2%	0.2%	0.0%	0.0%	0.4%	0.2%	0.0%	1	1
University Housing Occupants as a % of Total Headcount	21.6%	22.9%	20.9%	21.0%	23.4%	22.0%	23.0%	26.3%	25.8%	21.0%												

Data Source: Banner Student Enrollment Information.

\* Could include students without test scores.

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Analysis prepared by the Office of Institutional Research & Planning; September 2015.

# Degrees Conferred

Arkansas State University

Department of Management & Marketing - Fiscal Years 2005-2006 to 2014-2015

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	3 Year	5 Year	
<b>DEGREES CONFERRED BY DEGREE LEVEL</b>																							
	(Percent of Total Degrees Conferred)																						
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	111	133	99	117	102	113	89	101	98	88	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	96	98
Master's Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
<b>Total Degrees Conferred</b>	<b>111</b>	<b>133</b>	<b>99</b>	<b>117</b>	<b>102</b>	<b>113</b>	<b>89</b>	<b>101</b>	<b>98</b>	<b>88</b>												<b>96</b>	<b>98</b>
<b>% of Undergraduate Degrees Conferred</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>													

## DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

<b>Total Known Minorities*</b>																							
	(Percent of Total Degrees Conferred)																						
Male	7	8	4	6	5	11	7	3	6	8	6.3%	6.0%	4.0%	5.1%	4.9%	9.7%	7.9%	3.0%	6.1%	9.1%	6	7	
Female	8	6	9	15	5	13	11	10	13	3	7.2%	4.5%	9.1%	12.8%	4.9%	11.5%	12.4%	9.9%	13.3%	3.4%	9	10	
<b>Total Minorities</b>	<b>15</b>	<b>14</b>	<b>13</b>	<b>21</b>	<b>10</b>	<b>24</b>	<b>18</b>	<b>13</b>	<b>19</b>	<b>11</b>												<b>14</b>	<b>17</b>
<b>% of Minorities Degrees Conferred</b>	<b>13.5%</b>	<b>10.5%</b>	<b>13.1%</b>	<b>17.9%</b>	<b>9.8%</b>	<b>21.2%</b>	<b>20.2%</b>	<b>12.9%</b>	<b>19.4%</b>	<b>12.5%</b>													
<b>Total Nonresident Aliens</b>																							
	(Percent of Total Degrees Conferred)																						
Male	2	1	0	1	0	1	2	9	9	13	1.8%	0.8%	0.0%	0.9%	0.0%	0.9%	2.2%	8.9%	9.2%	14.8%	10	7	
Female	1	0	1	4	1	0	2	14	12	13	0.9%	0.0%	1.0%	3.4%	1.0%	0.0%	2.2%	13.9%	12.2%	14.8%	13	8	
<b>Total Nonresident Aliens</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>23</b>	<b>21</b>	<b>26</b>												<b>23</b>	<b>15</b>
<b>% of Nonresident Aliens Degrees Conferred</b>	<b>2.7%</b>	<b>0.8%</b>	<b>1.0%</b>	<b>4.3%</b>	<b>1.0%</b>	<b>0.9%</b>	<b>4.5%</b>	<b>22.8%</b>	<b>21.4%</b>	<b>29.5%</b>													
<b>Total White, Non-Hispanic; &amp; Ethnicity Unknown</b>																							
	(Percent of Total Degrees Conferred)																						
Male	40	63	39	47	50	41	32	30	29	23	36.0%	47.4%	39.4%	40.2%	49.0%	36.3%	36.0%	29.7%	29.6%	26.1%	27	31	
Female	53	55	46	44	41	47	35	35	29	28	47.7%	41.4%	46.5%	37.6%	40.2%	41.6%	39.3%	34.7%	29.6%	31.8%	31	35	
<b>Total White &amp; Ethnicity Unknown</b>	<b>93</b>	<b>118</b>	<b>85</b>	<b>91</b>	<b>91</b>	<b>88</b>	<b>67</b>	<b>65</b>	<b>58</b>	<b>51</b>												<b>58</b>	<b>66</b>
<b>% of White &amp; Ethnicity Unknown Degrees Conferred</b>	<b>83.8%</b>	<b>88.7%</b>	<b>85.9%</b>	<b>77.8%</b>	<b>89.2%</b>	<b>77.9%</b>	<b>75.3%</b>	<b>64.4%</b>	<b>59.2%</b>	<b>58.0%</b>													

\*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

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# Arkansas State University-Jonesboro

## Assessment of Diversity by Degree Program **College of Business** Fall 2006 - Fall 2015

The Office of Institutional Research & Planning  
email: [asuirp@astate.edu](mailto:asuirp@astate.edu)  
web: [www.astate.edu/a/irp](http://www.astate.edu/a/irp)

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# Enrollment by Degree Program

Arkansas State University

**Total** - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	230	263	254	278	282	282	289	292	285	272	283	284
MACC	Accounting	19	18	16	27	40	33	35	41	26	17	28	30
<b>Total Accounting</b>		<b>249</b>	<b>281</b>	<b>270</b>	<b>305</b>	<b>322</b>	<b>315</b>	<b>324</b>	<b>333</b>	<b>311</b>	<b>289</b>	<b>311</b>	<b>314</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	2	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	16	7	6	25	16	13	10	14	12	4	10	11
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	124	136	122	92	104	107	125	111	120	111	114	115
BSE	Business Technology Education	17	22	15	15	19	15	18	13	8	7	9	12
MS	Information Systems & E-Commerce	9	13	9	5	0	0	0	0	0	0	0	0
MSE	Business Technology Education	16	14	24	24	29	15	10	5	9	1	5	8
SCCT	Community College Teaching - Business Education	0	0	0	0	1	2	1	1	0	0	0	1
<b>Total Computer &amp; Information Technology</b>		<b>182</b>	<b>192</b>	<b>178</b>	<b>162</b>	<b>169</b>	<b>152</b>	<b>164</b>	<b>144</b>	<b>149</b>	<b>123</b>	<b>139</b>	<b>146</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	2	3	5	11	21	37	38	34	37	29	33	35
BS	Business Administration	294	253	272	255	265	230	243	233	259	279	257	249
BS	Business Economics	6	12	18	8	14	11	22	19	19	15	18	17
BS	Finance	164	161	156	135	146	169	183	179	165	182	175	176
MBA	Business Administration	151	125	156	157	158	160	167	185	164	169	173	169
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	2	3	2	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>		<b>617</b>	<b>554</b>	<b>607</b>	<b>568</b>	<b>607</b>	<b>609</b>	<b>653</b>	<b>650</b>	<b>644</b>	<b>674</b>	<b>656</b>	<b>646</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	5	10	23	13	--
BS	International Business	51	75	79	86	83	87	94	81	82	72	78	83
BS	Management	275	266	258	266	259	254	236	248	241	219	236	240
BS	Marketing	169	165	157	133	136	119	113	114	140	139	131	125
<b>Total Management &amp; Marketing</b>		<b>495</b>	<b>506</b>	<b>494</b>	<b>485</b>	<b>478</b>	<b>460</b>	<b>443</b>	<b>448</b>	<b>473</b>	<b>453</b>	<b>458</b>	<b>455</b>
<b>Total Business</b>		<b>1,543</b>	<b>1,533</b>	<b>1,549</b>	<b>1,520</b>	<b>1,576</b>	<b>1,536</b>	<b>1,584</b>	<b>1,575</b>	<b>1,577</b>	<b>1,539</b>	<b>1,564</b>	<b>1,562</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

**African American Males** - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	13	17	17	22	21	22	16	16	11	8	12	15
MACC	Accounting	0	1	0	0	1	0	0	0	0	0	0	0
<b>Total Accounting</b>		<b>13</b>	<b>18</b>	<b>17</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>16</b>	<b>16</b>	<b>11</b>	<b>8</b>	<b>12</b>	<b>15</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	2	1	1	5	3	3	4	0	0	0	0	1
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	18	22	18	9	14	10	13	12	15	16	14	13
BSE	Business Technology Education	1	1	1	2	1	0	1	0	1	1	1	1
MS	Information Systems & E-Commerce	0	1	1	1	0	0	0	0	0	0	0	0
MSE	Business Technology Education	1	0	2	2	2	2	1	2	1	0	1	1
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>		<b>22</b>	<b>25</b>	<b>23</b>	<b>19</b>	<b>20</b>	<b>15</b>	<b>19</b>	<b>14</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>16</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	1	1	1	1	1	2	0	0	0	0	0	0
BS	Business Administration	22	29	35	33	28	18	21	13	21	15	16	18
BS	Business Economics	0	3	4	1	2	1	3	1	2	1	1	2
BS	Finance	12	10	10	5	7	11	11	6	10	6	7	9
MBA	Business Administration	6	3	5	4	2	1	2	3	5	9	6	4
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>		<b>41</b>	<b>46</b>	<b>55</b>	<b>44</b>	<b>40</b>	<b>33</b>	<b>37</b>	<b>23</b>	<b>38</b>	<b>31</b>	<b>31</b>	<b>32</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	1	2	1	1	--
BS	International Business	2	3	3	4	2	3	0	1	1	2	1	1
BS	Management	35	36	38	32	27	18	18	19	16	10	15	16
BS	Marketing	5	8	10	8	17	11	9	6	7	8	7	8
<b>Total Management &amp; Marketing</b>		<b>42</b>	<b>47</b>	<b>51</b>	<b>44</b>	<b>46</b>	<b>32</b>	<b>27</b>	<b>27</b>	<b>26</b>	<b>21</b>	<b>25</b>	<b>27</b>
<b>Total Business</b>		<b>118</b>	<b>136</b>	<b>146</b>	<b>129</b>	<b>128</b>	<b>102</b>	<b>99</b>	<b>80</b>	<b>92</b>	<b>77</b>	<b>83</b>	<b>90</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	20	27	32	34	27	27	18	21	16	13	17	19
MACC	Accounting	1	1	0	2	1	0	1	1	2	1	1	1
<b>Total Accounting</b>		<b>21</b>	<b>28</b>	<b>32</b>	<b>36</b>	<b>28</b>	<b>27</b>	<b>19</b>	<b>22</b>	<b>18</b>	<b>14</b>	<b>18</b>	<b>20</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	2	1	0	0	0	0	0	0	0	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	10	8	7	3	7	6	5	3	6	4	4	5
BSE	Business Technology Education	1	0	1	0	3	1	2	1	0	0	0	1
MS	Information Systems & E-Commerce	3	2	0	0	0	0	0	0	0	0	0	0
MSE	Business Technology Education	4	2	2	6	9	2	1	2	2	0	1	1
SCCT	Community College Teaching - Business Education	0	0	0	0	1	1	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>		<b>20</b>	<b>13</b>	<b>10</b>	<b>9</b>	<b>20</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>4</b>	<b>6</b>	<b>7</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	0	0	1	0	2	3	2	3	3	2	3	3
BS	Business Administration	60	42	44	31	34	24	22	23	19	19	20	21
BS	Business Economics	0	0	2	0	0	1	1	1	1	2	1	1
BS	Finance	14	13	13	13	12	10	8	6	5	7	6	7
MBA	Business Administration	15	12	6	4	4	4	5	4	2	8	5	5
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>		<b>89</b>	<b>67</b>	<b>66</b>	<b>48</b>	<b>52</b>	<b>42</b>	<b>38</b>	<b>37</b>	<b>30</b>	<b>38</b>	<b>35</b>	<b>37</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	0	0	--
BS	International Business	1	0	1	1	2	1	1	5	4	2	4	3
BS	Management	28	32	26	22	31	23	14	20	22	21	21	20
BS	Marketing	18	13	11	13	14	8	6	3	6	7	5	6
<b>Total Management &amp; Marketing</b>		<b>47</b>	<b>45</b>	<b>38</b>	<b>36</b>	<b>47</b>	<b>32</b>	<b>21</b>	<b>28</b>	<b>32</b>	<b>30</b>	<b>30</b>	<b>29</b>
<b>Total Business</b>		<b>177</b>	<b>153</b>	<b>146</b>	<b>129</b>	<b>147</b>	<b>111</b>	<b>86</b>	<b>93</b>	<b>88</b>	<b>86</b>	<b>89</b>	<b>93</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>												
<b>Accounting</b>												
BS Accounting	0	0	0	0	2	2	3	4	5	8	6	4
MACC Accounting	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Accounting</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>6</b>	<b>4</b>
<b>Computer &amp; Information Technology</b>												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	1	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	1	2	1	1	0	1	2	1	2	2	2	2
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	0	0	0	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	1	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>2</b>
<b>Economics &amp; Finance</b>												
BA Economics (Moved from Humanities 2006)	0	0	0	0	1	1	1	1	0	0	0	1
BS Business Administration	1	0	0	0	1	2	2	2	1	6	3	3
BS Business Economics	1	1	1	0	1	0	0	1	1	0	1	0
BS Finance	0	0	0	1	0	1	2	2	3	5	3	3
MBA Business Administration	0	1	1	1	0	0	0	0	1	2	1	1
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>13</b>	<b>8</b>	<b>7</b>
<b>Management &amp; Marketing</b>												
BS Global Supply Chain Management	--	--	--	--	--	--	--	1	0	0	0	--
BS International Business	1	1	1	0	0	0	0	1	2	2	2	1
BS Management	0	0	0	0	0	2	2	2	2	1	2	2
BS Marketing	0	1	0	0	1	1	0	0	0	1	0	0
<b>Total Management &amp; Marketing</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>3</b>
<b>Total Business</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>7</b>	<b>10</b>	<b>12</b>	<b>15</b>	<b>17</b>	<b>28</b>	<b>20</b>	<b>16</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>												
<b>Accounting</b>												
BS Accounting	0	1	1	1	4	5	5	0	1	2	1	3
MACC Accounting	0	0	0	0	0	0	1	1	0	0	0	0
<b>Total Accounting</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>
<b>Computer &amp; Information Technology</b>												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	1	1	0	1	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BSE Business Technology Education	0	0	0	1	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	0	0	0	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>
<b>Economics &amp; Finance</b>												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Administration	0	0	2	3	1	8	4	2	3	4	3	4
BS Business Economics	0	0	0	0	0	0	0	1	1	0	1	0
BS Finance	0	0	0	0	0	0	1	1	1	1	1	1
MBA Business Administration	1	0	1	2	1	0	0	4	4	4	4	2
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>2</b>	<b>8</b>	<b>5</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>8</b>
<b>Management &amp; Marketing</b>												
BS Global Supply Chain Management	--	--	--	--	--	--	--	0	1	2	1	--
BS International Business	1	1	1	0	1	3	6	4	3	3	3	4
BS Management	2	2	1	2	1	3	1	1	1	3	2	2
BS Marketing	2	2	4	2	2	2	1	1	2	1	1	1
<b>Total Management &amp; Marketing</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>8</b>
<b>Total Business</b>	<b>6</b>	<b>6</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>21</b>	<b>19</b>	<b>16</b>	<b>18</b>	<b>20</b>	<b>18</b>	<b>19</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	80	79	65	78	80	80	92	96	96	86	93	90
MACC	Accounting	6	8	5	8	11	7	5	5	3	2	3	4
<b>Total Accounting</b>		<b>86</b>	<b>87</b>	<b>70</b>	<b>86</b>	<b>91</b>	<b>87</b>	<b>97</b>	<b>101</b>	<b>99</b>	<b>88</b>	<b>96</b>	<b>94</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	4	1	3	10	7	6	5	9	9	3	7	6
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	74	79	66	46	54	63	73	61	61	65	62	65
BSE	Business Technology Education	3	4	2	5	7	5	3	3	2	4	3	3
MS	Information Systems & E-Commerce	3	4	3	1	0	0	0	0	0	0	0	0
MSE	Business Technology Education	2	1	7	5	5	3	4	0	1	0	0	2
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>		<b>86</b>	<b>89</b>	<b>81</b>	<b>67</b>	<b>73</b>	<b>77</b>	<b>85</b>	<b>73</b>	<b>73</b>	<b>72</b>	<b>73</b>	<b>76</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	0	0	2	5	6	10	14	5	8	14	9	10
BS	Business Administration	102	88	61	70	71	59	62	72	79	93	81	73
BS	Business Economics	5	5	4	2	7	5	6	6	11	8	8	7
BS	Finance	79	79	86	71	70	68	58	55	73	85	71	68
MBA	Business Administration	55	49	60	53	49	36	37	37	46	51	45	41
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	1	2	1	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>		<b>241</b>	<b>221</b>	<b>213</b>	<b>202</b>	<b>205</b>	<b>179</b>	<b>177</b>	<b>175</b>	<b>217</b>	<b>251</b>	<b>214</b>	<b>200</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	3	3	7	4	--
BS	International Business	21	35	34	36	23	25	24	24	15	18	19	21
BS	Management	114	109	88	95	90	100	89	89	95	83	89	91
BS	Marketing	54	62	52	49	33	40	37	32	42	41	38	38
<b>Total Management &amp; Marketing</b>		<b>189</b>	<b>206</b>	<b>174</b>	<b>180</b>	<b>146</b>	<b>165</b>	<b>150</b>	<b>148</b>	<b>155</b>	<b>149</b>	<b>151</b>	<b>153</b>
<b>Total Business</b>		<b>602</b>	<b>603</b>	<b>538</b>	<b>535</b>	<b>515</b>	<b>508</b>	<b>509</b>	<b>497</b>	<b>544</b>	<b>560</b>	<b>534</b>	<b>524</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>												
<b>Accounting</b>												
BS Accounting	107	125	117	107	111	104	106	113	117	116	115	111
MACC Accounting	12	7	10	9	12	5	5	7	4	4	5	5
<b>Total Accounting</b>	<b>119</b>	<b>132</b>	<b>127</b>	<b>116</b>	<b>123</b>	<b>109</b>	<b>111</b>	<b>120</b>	<b>121</b>	<b>120</b>	<b>120</b>	<b>116</b>
<b>Computer &amp; Information Technology</b>												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	2	1	0	0	0	0	0	0	0	0
AS Computer & Information Technology	8	4	1	5	4	4	1	4	2	0	2	2
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	18	16	21	21	15	10	8	11	17	7	12	11
BSE Business Technology Education	12	17	11	6	7	7	10	9	4	2	5	6
MS Information Systems & E-Commerce	1	1	0	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	8	10	12	11	11	7	3	1	4	1	2	3
SCCT Community College Teaching - Business Education	0	0	0	0	0	1	1	1	0	0	0	1
<b>Total Computer &amp; Information Technology</b>	<b>47</b>	<b>48</b>	<b>47</b>	<b>44</b>	<b>37</b>	<b>29</b>	<b>23</b>	<b>26</b>	<b>27</b>	<b>10</b>	<b>21</b>	<b>23</b>
<b>Economics &amp; Finance</b>												
BA Economics (Moved from Humanities 2006)	0	1	1	0	3	6	6	11	8	3	7	7
BS Business Administration	95	73	61	50	56	49	60	65	77	95	79	69
BS Business Economics	0	2	4	2	2	1	2	1	1	2	1	1
BS Finance	52	53	43	29	26	28	41	36	27	26	30	32
MBA Business Administration	47	32	35	35	34	29	40	37	38	37	37	36
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>	<b>194</b>	<b>161</b>	<b>144</b>	<b>116</b>	<b>121</b>	<b>113</b>	<b>149</b>	<b>150</b>	<b>151</b>	<b>163</b>	<b>155</b>	<b>145</b>
<b>Management &amp; Marketing</b>												
BS Global Supply Chain Management	--	--	--	--	--	--	--	0	2	3	2	--
BS International Business	11	17	17	17	15	10	8	4	10	12	9	9
BS Management	87	77	63	68	68	72	74	75	68	73	72	72
BS Marketing	82	75	62	42	42	31	36	43	52	60	52	44
<b>Total Management &amp; Marketing</b>	<b>180</b>	<b>169</b>	<b>142</b>	<b>127</b>	<b>125</b>	<b>113</b>	<b>118</b>	<b>122</b>	<b>132</b>	<b>148</b>	<b>134</b>	<b>127</b>
<b>Total Business</b>	<b>540</b>	<b>510</b>	<b>460</b>	<b>403</b>	<b>406</b>	<b>364</b>	<b>401</b>	<b>418</b>	<b>431</b>	<b>441</b>	<b>430</b>	<b>411</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>												
<b>Accounting</b>												
BS Accounting	1	1	3	8	11	16	16	11	14	10	12	13
MACC Accounting	0	1	0	1	3	4	6	7	8	5	7	6
<b>Total Accounting</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>9</b>	<b>14</b>	<b>20</b>	<b>22</b>	<b>18</b>	<b>22</b>	<b>15</b>	<b>18</b>	<b>19</b>
<b>Computer &amp; Information Technology</b>												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	1	0	0	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	2	4	4	5	8	11	18	17	16	10	14	14
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	1	4	3	1	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	1	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>	<b>3</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>11</b>	<b>18</b>	<b>17</b>	<b>16</b>	<b>10</b>	<b>14</b>	<b>14</b>
<b>Economics &amp; Finance</b>												
BA Economics (Moved from Humanities 2006)	0	0	0	2	5	9	8	9	10	8	9	9
BS Business Administration	3	3	20	17	30	36	46	39	39	29	36	38
BS Business Economics	0	1	1	1	1	2	6	7	2	0	3	3
BS Finance	1	0	0	8	17	33	38	40	30	33	34	35
MBA Business Administration	14	10	21	30	32	49	46	61	35	26	41	43
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>	<b>18</b>	<b>14</b>	<b>42</b>	<b>58</b>	<b>85</b>	<b>129</b>	<b>144</b>	<b>156</b>	<b>116</b>	<b>96</b>	<b>123</b>	<b>128</b>
<b>Management &amp; Marketing</b>												
BS Global Supply Chain Management	--	--	--	--	--	--	--	0	1	8	3	--
BS International Business	3	5	7	14	16	20	31	22	22	19	21	23
BS Management	0	2	2	5	9	14	16	17	18	15	17	16
BS Marketing	2	0	0	1	8	11	9	18	15	11	15	13
<b>Total Management &amp; Marketing</b>	<b>5</b>	<b>7</b>	<b>9</b>	<b>20</b>	<b>33</b>	<b>45</b>	<b>56</b>	<b>57</b>	<b>56</b>	<b>53</b>	<b>55</b>	<b>53</b>
<b>Total Business</b>	<b>27</b>	<b>31</b>	<b>63</b>	<b>93</b>	<b>140</b>	<b>205</b>	<b>240</b>	<b>248</b>	<b>210</b>	<b>174</b>	<b>211</b>	<b>215</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>												
<b>Accounting</b>												
BS Accounting	0	0	0	4	9	12	23	20	17	15	17	17
MACC Accounting	0	0	1	5	10	16	17	20	9	5	11	13
<b>Total Accounting</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>9</b>	<b>19</b>	<b>28</b>	<b>40</b>	<b>40</b>	<b>26</b>	<b>20</b>	<b>29</b>	<b>31</b>
<b>Computer &amp; Information Technology</b>												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	0	0	0	0	1	0	3	3	1	2	2	2
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	0	1	1	2	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>2</b>
<b>Economics &amp; Finance</b>												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	1	2	1	6	0	2	2
BS Business Administration	1	2	19	7	13	20	19	13	14	10	12	15
BS Business Economics	0	0	1	0	1	1	3	1	0		1	1
BS Finance	0	3	3	2	4	9	17	24	12	16	17	16
MBA Business Administration	6	8	17	15	27	36	33	31	23	19	24	28
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0		0	0
<b>Total Economics &amp; Finance</b>	<b>7</b>	<b>13</b>	<b>40</b>	<b>24</b>	<b>45</b>	<b>67</b>	<b>74</b>	<b>70</b>	<b>55</b>	<b>45</b>	<b>57</b>	<b>62</b>
<b>Management &amp; Marketing</b>												
BS Global Supply Chain Management	--	--	--	--	--	--	--	0	1	2	1	--
BS International Business	8	10	10	7	19	23	21	18	23	13	18	20
BS Management	1	0	0	4	6	11	16	17	13	6	12	13
BS Marketing	0	0	4	5	10	9	8	8	11	5	8	8
<b>Total Management &amp; Marketing</b>	<b>9</b>	<b>10</b>	<b>14</b>	<b>16</b>	<b>35</b>	<b>43</b>	<b>45</b>	<b>43</b>	<b>48</b>	<b>26</b>	<b>39</b>	<b>41</b>
<b>Total Business</b>	<b>16</b>	<b>24</b>	<b>56</b>	<b>51</b>	<b>100</b>	<b>138</b>	<b>162</b>	<b>156</b>	<b>130</b>	<b>93</b>	<b>126</b>	<b>136</b>

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity\* Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	3	5	7	7	3	4	1	6	2	6	5	4
MACC	Accounting	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Accounting</b>		<b>3</b>	<b>5</b>	<b>7</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>1</b>	<b>6</b>	<b>2</b>	<b>6</b>	<b>5</b>	<b>4</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	4	1	0	0	0	0	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	1	3	2	6	3	5	3	2	2	5	3	3
BSE	Business Technology Education	0	0	0	0	0	1	0	0	0	0	0	0
MS	Information Systems & E-Commerce	1	0	0	0	0	0	0	0	0	0	0	0
MSE	Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>		<b>2</b>	<b>3</b>	<b>2</b>	<b>10</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>4</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	1	1	0	2	2	4	4	4	2	2	3	3
BS	Business Administration	3	7	20	24	15	7	2	2	4	2	3	3
BS	Business Economics	0	0	1	2	0	0	1	0	0	2	1	1
BS	Finance	4	3	1	4	9	7	3	6	4	3	4	5
MBA	Business Administration	6	7	7	9	8	5	2	4	3	4	4	4
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>		<b>14</b>	<b>18</b>	<b>29</b>	<b>41</b>	<b>34</b>	<b>23</b>	<b>12</b>	<b>16</b>	<b>13</b>	<b>13</b>	<b>14</b>	<b>15</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	0	0	--
BS	International Business	1	1	2	3	4	2	2	1	1	0	1	1
BS	Management	4	5	25	21	9	3	3	3	5	6	5	4
BS	Marketing	4	1	6	8	4	4	2	1	1	1	1	2
<b>Total Management &amp; Marketing</b>		<b>9</b>	<b>7</b>	<b>33</b>	<b>32</b>	<b>17</b>	<b>9</b>	<b>7</b>	<b>5</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>7</b>
<b>Total Business</b>		<b>28</b>	<b>33</b>	<b>71</b>	<b>90</b>	<b>58</b>	<b>42</b>	<b>23</b>	<b>29</b>	<b>24</b>	<b>31</b>	<b>28</b>	<b>30</b>

\*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

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# Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity\* Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	6	8	12	17	14	10	9	4	6	8	6	7
MACC	Accounting	0	0	0	2	2	1	0	1	0	0	0	0
<b>Total Accounting</b>		<b>6</b>	<b>8</b>	<b>12</b>	<b>19</b>	<b>16</b>	<b>11</b>	<b>9</b>	<b>5</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>8</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	1	1	0	0	0	0	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	0	2	3	1	2	1	0	1	0	0	0	0
BSE	Business Technology Education	0	0	0	1	1	1	2	0	1	0	0	1
MS	Information Systems & E-Commerce	0	0	1	0	0	0	0	0	0	0	0	0
MSE	Business Technology Education	1	1	0	0	1	1	1	0	1	0	0	1
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology</b>		<b>1</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>2</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	0	0	0	1	1	1	1	0	0	0	0	0
BS	Business Administration	7	9	10	20	16	7	5	2	2	6	3	4
BS	Business Economics	0	0	0	0	0	0	0	0	0	0	0	0
BS	Finance	2	0	0	2	1	2	4	3	0	0	1	2
MBA	Business Administration	1	3	3	4	1	0	2	4	7	9	7	4
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	1	1	1	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>		<b>10</b>	<b>12</b>	<b>13</b>	<b>28</b>	<b>20</b>	<b>11</b>	<b>12</b>	<b>9</b>	<b>9</b>	<b>15</b>	<b>11</b>	<b>11</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	0	0	--
BS	International Business	2	2	3	4	1	0	1	1	1	1	1	1
BS	Management	4	3	15	17	18	8	3	5	1	1	2	4
BS	Marketing	2	3	8	5	5	2	5	2	4	4	3	3
<b>Total Management &amp; Marketing</b>		<b>8</b>	<b>8</b>	<b>26</b>	<b>26</b>	<b>24</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>8</b>
<b>Total Business</b>		<b>25</b>	<b>31</b>	<b>55</b>	<b>76</b>	<b>65</b>	<b>35</b>	<b>33</b>	<b>23</b>	<b>23</b>	<b>29</b>	<b>25</b>	<b>29</b>

\*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

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# Arkansas State University-Jonesboro

## Assessment of Degree Program Demand by Student Classification **College of Business** Fall 2006 - Fall 2015

The Office of Institutional Research & Planning  
email: [asuirp@astate.edu](mailto:asuirp@astate.edu)  
web: [www.astate.edu/a/irp](http://www.astate.edu/a/irp)

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# Enrollment by Degree Program & Classification

Arkansas State University

First-Time Freshmen (NFR) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	34	32	24	23	43	30	25	31	26	30	29	28
<b>Total Accounting NFR</b>		<b>34</b>	<b>32</b>	<b>24</b>	<b>23</b>	<b>43</b>	<b>30</b>	<b>25</b>	<b>31</b>	<b>26</b>	<b>30</b>	<b>29</b>	<b>28</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	3	0	1	9	3	2	2	1	0	0	0	1
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	10	8	5	7	10	6	7	5	14	7	9	8
BSE	Business Technology Education	1	0	0	1	1	0	0	0	1	2	1	1
<b>Total Computer &amp; Information Technology NFR</b>		<b>14</b>	<b>8</b>	<b>6</b>	<b>17</b>	<b>14</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>15</b>	<b>9</b>	<b>10</b>	<b>9</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	0	0	0	4	2	10	5	3	8	4	5	6
BS	Business Administration	63	40	77	39	45	36	33	31	30	34	32	33
BS	Business Economics	2	3	7	2	4	2	2	2	4	3	3	3
BS	Finance	14	12	17	10	20	19	17	12	13	13	13	15
<b>Total Economics &amp; Finance NFR</b>		<b>79</b>	<b>55</b>	<b>101</b>	<b>55</b>	<b>71</b>	<b>67</b>	<b>57</b>	<b>48</b>	<b>55</b>	<b>54</b>	<b>52</b>	<b>56</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	1	1	1	--
BS	International Business	5	8	7	16	7	11	8	12	16	4	11	10
BS	Management	28	35	41	37	34	33	21	23	30	19	24	25
BS	Marketing	23	11	15	9	15	10	14	13	14	15	14	13
<b>Total Management &amp; Marketing NFR</b>		<b>56</b>	<b>54</b>	<b>63</b>	<b>62</b>	<b>56</b>	<b>54</b>	<b>43</b>	<b>48</b>	<b>61</b>	<b>39</b>	<b>49</b>	<b>49</b>
<b>Total Business NFR</b>		<b>183</b>	<b>149</b>	<b>194</b>	<b>157</b>	<b>184</b>	<b>159</b>	<b>134</b>	<b>133</b>	<b>157</b>	<b>132</b>	<b>141</b>	<b>143</b>

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# Enrollment by Degree Program & Classification

Arkansas State University

All Other Freshmen (FR) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	23	26	21	27	27	19	22	19	8	17	15	17
<b>Total Accounting FR</b>		<b>23</b>	<b>26</b>	<b>21</b>	<b>27</b>	<b>27</b>	<b>19</b>	<b>22</b>	<b>19</b>	<b>8</b>	<b>17</b>	<b>15</b>	<b>17</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	2	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	2	4	0	1	5	4	2	3	0	0	1	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	16	18	12	9	18	12	13	9	4	10	8	10
BSE	Business Technology Education	1	3	1	0	2	0	0	0	0	0	0	0
<b>Total Computer &amp; Information Technology FR</b>		<b>19</b>	<b>25</b>	<b>15</b>	<b>10</b>	<b>25</b>	<b>16</b>	<b>15</b>	<b>12</b>	<b>4</b>	<b>10</b>	<b>9</b>	<b>11</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	0	0	1	1	5	2	3	4	5	2	4	3
BS	Business Administration	40	38	36	51	50	41	42	28	35	16	26	32
BS	Business Economics	2	6	3	1	2	3	8	5	2	0	2	4
BS	Finance	14	12	13	9	15	21	17	21	12	9	14	16
<b>Total Economics &amp; Finance FR</b>		<b>56</b>	<b>56</b>	<b>53</b>	<b>62</b>	<b>72</b>	<b>67</b>	<b>70</b>	<b>58</b>	<b>54</b>	<b>27</b>	<b>46</b>	<b>55</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	5	2	--
BS	International Business	9	14	11	9	28	11	20	8	9	10	9	12
BS	Management	27	33	32	32	37	28	24	26	25	15	22	24
BS	Marketing	15	19	20	13	10	8	10	19	10	7	12	11
<b>Total Management &amp; Marketing FR</b>		<b>51</b>	<b>66</b>	<b>63</b>	<b>54</b>	<b>75</b>	<b>47</b>	<b>54</b>	<b>53</b>	<b>44</b>	<b>37</b>	<b>45</b>	<b>47</b>
<b>Total Business FR</b>		<b>149</b>	<b>173</b>	<b>152</b>	<b>153</b>	<b>199</b>	<b>149</b>	<b>161</b>	<b>142</b>	<b>110</b>	<b>91</b>	<b>114</b>	<b>131</b>

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# Enrollment by Degree Program & Classification

Arkansas State University

**Sophomores (SO)** - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	39	41	40	37	37	50	51	51	52	34	46	48
<b>Total Accounting SO</b>		<b>39</b>	<b>41</b>	<b>40</b>	<b>37</b>	<b>37</b>	<b>50</b>	<b>51</b>	<b>51</b>	<b>52</b>	<b>34</b>	<b>46</b>	<b>48</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	8	1	1	5	1	4	4	5	1	1	2	3
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	21	23	20	15	20	25	27	23	32	29	28	27
BSE	Business Technology Education	2	4	1	3	3	2	1	2	0	0	1	1
<b>Total Computer &amp; Information Technology SO</b>		<b>31</b>	<b>28</b>	<b>22</b>	<b>24</b>	<b>24</b>	<b>31</b>	<b>32</b>	<b>30</b>	<b>33</b>	<b>30</b>	<b>31</b>	<b>31</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	0	0	3	1	7	9	4	10	7	7	8	7
BS	Business Administration	39	49	36	36	39	33	40	48	55	62	55	48
BS	Business Economics	0	1	6	1	1	1	5	6	4	3	4	4
BS	Finance	22	28	23	37	29	37	29	34	37	45	39	36
<b>Total Economics &amp; Finance SO</b>		<b>61</b>	<b>78</b>	<b>68</b>	<b>75</b>	<b>76</b>	<b>80</b>	<b>78</b>	<b>98</b>	<b>103</b>	<b>117</b>	<b>106</b>	<b>95</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	1	0	5	2	--
BS	International Business	11	21	19	15	13	15	21	14	16	16	15	16
BS	Management	52	47	39	48	36	45	52	49	41	47	46	47
BS	Marketing	30	36	31	21	23	24	18	24	46	31	34	29
<b>Total Management &amp; Marketing SO</b>		<b>93</b>	<b>104</b>	<b>89</b>	<b>84</b>	<b>72</b>	<b>84</b>	<b>91</b>	<b>88</b>	<b>103</b>	<b>99</b>	<b>97</b>	<b>93</b>
<b>Total Business SO</b>		<b>224</b>	<b>251</b>	<b>219</b>	<b>220</b>	<b>209</b>	<b>245</b>	<b>252</b>	<b>267</b>	<b>291</b>	<b>280</b>	<b>279</b>	<b>267</b>

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# Enrollment by Degree Program & Classification

Arkansas State University

**Juniors (JR)** - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	50	74	64	60	51	69	84	77	81	86	81	79
<b>Total Accounting JR</b>		<b>50</b>	<b>74</b>	<b>64</b>	<b>60</b>	<b>51</b>	<b>69</b>	<b>84</b>	<b>77</b>	<b>81</b>	<b>86</b>	<b>81</b>	<b>79</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	3	1	2	6	3	1	1	2	6	0	3	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	31	31	27	23	22	27	36	37	33	28	33	32
BSE	Business Technology Education	2	4	3	5	4	4	6	1	3	3	2	3
<b>Total Computer &amp; Information Technology JR</b>		<b>36</b>	<b>36</b>	<b>32</b>	<b>34</b>	<b>29</b>	<b>32</b>	<b>43</b>	<b>40</b>	<b>42</b>	<b>31</b>	<b>38</b>	<b>38</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	1	0	0	4	3	12	11	7	9	7	8	9
BS	Business Administration	57	37	49	46	56	51	61	51	51	75	59	58
BS	Business Economics	0	1	2	2	6	2	3	4	6	7	6	4
BS	Finance	40	43	31	31	28	38	55	44	41	48	44	45
<b>Total Economics &amp; Finance JR</b>		<b>98</b>	<b>81</b>	<b>82</b>	<b>83</b>	<b>93</b>	<b>103</b>	<b>130</b>	<b>106</b>	<b>107</b>	<b>137</b>	<b>117</b>	<b>117</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	2	3	7	4	--
BS	International Business	13	17	17	23	14	14	20	14	13	18	15	16
BS	Management	63	62	59	59	53	52	56	73	60	50	61	58
BS	Marketing	43	29	48	36	32	30	28	21	36	35	31	30
<b>Total Management &amp; Marketing JR</b>		<b>119</b>	<b>108</b>	<b>124</b>	<b>118</b>	<b>99</b>	<b>96</b>	<b>104</b>	<b>110</b>	<b>112</b>	<b>110</b>	<b>111</b>	<b>106</b>
<b>Total Business JR</b>		<b>303</b>	<b>299</b>	<b>302</b>	<b>295</b>	<b>272</b>	<b>300</b>	<b>361</b>	<b>333</b>	<b>342</b>	<b>364</b>	<b>346</b>	<b>340</b>

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# Enrollment by Degree Program & Classification

Arkansas State University

Seniors (SR) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	69	80	96	114	103	92	93	105	103	91	100	97
<b>Total Accounting SR</b>		<b>69</b>	<b>80</b>	<b>96</b>	<b>114</b>	<b>103</b>	<b>92</b>	<b>93</b>	<b>105</b>	<b>103</b>	<b>91</b>	<b>100</b>	<b>97</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	1	2	2	3	0	1	3	3	1	2	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	41	55	54	34	31	35	39	35	34	35	35	36
BSE	Business Technology Education	10	8	8	5	9	7	11	8	3	2	4	6
<b>Total Computer &amp; Information Technology SR</b>		<b>51</b>	<b>64</b>	<b>64</b>	<b>41</b>	<b>43</b>	<b>42</b>	<b>51</b>	<b>46</b>	<b>40</b>	<b>38</b>	<b>41</b>	<b>43</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	0	2	1	1	4	4	15	10	8	9	9	9
BS	Business Administration	88	85	72	79	74	67	66	73	84	89	82	76
BS	Business Economics	2	1	0	1	0	2	4	2	3	2	2	3
BS	Finance	69	64	70	47	51	51	64	68	60	66	65	62
<b>Total Economics &amp; Finance SR</b>		<b>159</b>	<b>152</b>	<b>143</b>	<b>128</b>	<b>129</b>	<b>124</b>	<b>149</b>	<b>153</b>	<b>155</b>	<b>166</b>	<b>158</b>	<b>149</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	2	6	5	4	--
BS	International Business	10	15	24	23	20	35	24	30	26	23	26	28
BS	Management	102	88	81	88	95	89	82	76	85	86	82	84
BS	Marketing	56	68	41	53	56	45	43	34	33	50	39	41
<b>Total Management &amp; Marketing SR</b>		<b>168</b>	<b>171</b>	<b>146</b>	<b>164</b>	<b>171</b>	<b>169</b>	<b>149</b>	<b>142</b>	<b>150</b>	<b>164</b>	<b>152</b>	<b>155</b>
<b>Total Business SR</b>		<b>447</b>	<b>467</b>	<b>449</b>	<b>447</b>	<b>446</b>	<b>427</b>	<b>442</b>	<b>446</b>	<b>448</b>	<b>459</b>	<b>451</b>	<b>444</b>

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# Enrollment by Degree Program & Classification

Arkansas State University

Unclassified (UN) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	15	10	9	17	21	22	14	9	15	14	13	15
<b>Total Accounting UN</b>		<b>15</b>	<b>10</b>	<b>9</b>	<b>17</b>	<b>21</b>	<b>22</b>	<b>14</b>	<b>9</b>	<b>15</b>	<b>14</b>	<b>13</b>	<b>15</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	2	1	2	0	0	2	2	1	1
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	5	1	4	4	3	2	3	2	3	2	2	2
BSE	Business Technology Education	1	3	2	1	0	2	0	2	1	0	1	1
<b>Total Computer &amp; Information Technology UN</b>		<b>6</b>	<b>4</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>5</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	1	1	0	0	0	0	0	0	0	0	0	0
BS	Business Administration	7	4	2	4	1	2	1	2	4	3	3	2
BS	Business Economics	0	0	0	1	1	1	0	0	0	0	0	0
BS	Finance	5	2	2	1	3	3	1	0	2	1	1	1
<b>Total Economics &amp; Finance UN</b>		<b>13</b>	<b>7</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	0	0	--
BS	International Business	3	0	1	0	1	1	1	3	2	1	2	2
BS	Management	3	1	6	2	4	7	1	1	0	2	1	2
BS	Marketing	2	2	2	1	0	2	0	3	1	1	2	1
<b>Total Management &amp; Marketing UN</b>		<b>8</b>	<b>3</b>	<b>9</b>	<b>3</b>	<b>5</b>	<b>10</b>	<b>2</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>5</b>
<b>Total Business UN</b>		<b>42</b>	<b>24</b>	<b>28</b>	<b>33</b>	<b>35</b>	<b>44</b>	<b>21</b>	<b>22</b>	<b>30</b>	<b>26</b>	<b>26</b>	<b>29</b>

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# Enrollment by Degree Program & Classification

Arkansas State University

**Graduates (GR)** - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Average	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>												
<b>Accounting</b>												
MACC Accounting	19	18	16	27	40	33	35	41	26	17	28	30
<b>Total Accounting GR</b>	<b>19</b>	<b>18</b>	<b>16</b>	<b>27</b>	<b>40</b>	<b>33</b>	<b>35</b>	<b>41</b>	<b>26</b>	<b>17</b>	<b>28</b>	<b>30</b>
<b>Computer &amp; Information Technology</b>												
MS Information Systems & E-Commerce	9	13	9	5	0	0	0	0	0	0	0	0
MSE Business Technology Education	16	14	24	24	29	15	10	5	9	1	5	8
SCCT Community College Teaching - Business Education	0	0	0	0	1	2	1	1	0	0	0	1
<b>Total Computer &amp; Information Technology GR</b>	<b>25</b>	<b>27</b>	<b>33</b>	<b>29</b>	<b>30</b>	<b>17</b>	<b>11</b>	<b>6</b>	<b>9</b>	<b>1</b>	<b>5</b>	<b>9</b>
<b>Economics &amp; Finance</b>												
MBA Business Administration	151	125	156	157	158	160	167	185	164	169	173	169
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	2	3	2	0	0	0	0	0	0
<b>Total Economics &amp; Finance GR</b>	<b>151</b>	<b>125</b>	<b>156</b>	<b>159</b>	<b>161</b>	<b>162</b>	<b>167</b>	<b>185</b>	<b>164</b>	<b>169</b>	<b>173</b>	<b>169</b>
<b>Management &amp; Marketing</b>												
<b>Total Management &amp; Marketing GR</b>	--	--	--	--	--	--	--	--	--	--	--	--
<b>Total Business GR</b>	<b>195</b>	<b>170</b>	<b>205</b>	<b>215</b>	<b>231</b>	<b>212</b>	<b>213</b>	<b>232</b>	<b>199</b>	<b>187</b>	<b>206</b>	<b>209</b>

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# Enrollment by Degree Program & Classification

Arkansas State University

Transfer Undergraduates (TRU) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
<b>Business</b>													
<b>Accounting</b>													
BS	Accounting	17	18	12	28	37	30	41	33	38	48	40	38
<b>Total Accounting TRU</b>		<b>17</b>	<b>18</b>	<b>12</b>	<b>28</b>	<b>37</b>	<b>30</b>	<b>41</b>	<b>33</b>	<b>38</b>	<b>48</b>	<b>40</b>	<b>38</b>
<b>Computer &amp; Information Technology</b>													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	5	3	0	1	1	1	1	1	1
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	12	10	8	7	13	9	13	8	8	12	9	10
BSE	Business Technology Education	0	1	0	0	5	1	3	2	0	1	1	1
<b>Total Computer &amp; Information Technology TRU</b>		<b>12</b>	<b>11</b>	<b>8</b>	<b>12</b>	<b>21</b>	<b>10</b>	<b>17</b>	<b>11</b>	<b>9</b>	<b>14</b>	<b>11</b>	<b>12</b>
<b>Economics &amp; Finance</b>													
BA	Economics (Moved from Humanities 2006)	0	0	1	0	1	2	1	3	0	0	1	1
BS	Business Administration	36	31	43	30	28	29	34	33	27	31	30	31
BS	Business Economics	0	3	0	1	3	1	2	3	2	2	2	2
BS	Finance	8	10	5	4	11	10	14	23	7	15	15	14
<b>Total Economics &amp; Finance TRU</b>		<b>44</b>	<b>44</b>	<b>49</b>	<b>35</b>	<b>43</b>	<b>42</b>	<b>51</b>	<b>62</b>	<b>36</b>	<b>48</b>	<b>49</b>	<b>48</b>
<b>Management &amp; Marketing</b>													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	1	0	0	--
BS	International Business	11	1	2	2	15	10	11	7	5	1	4	7
BS	Management	21	22	29	37	26	29	29	34	30	31	32	31
BS	Marketing	14	6	9	6	7	6	10	6	8	7	7	7
<b>Total Management &amp; Marketing TRU</b>		<b>46</b>	<b>29</b>	<b>40</b>	<b>45</b>	<b>48</b>	<b>45</b>	<b>50</b>	<b>47</b>	<b>44</b>	<b>39</b>	<b>43</b>	<b>45</b>
<b>Total Business TRU</b>		<b>119</b>	<b>102</b>	<b>109</b>	<b>120</b>	<b>149</b>	<b>127</b>	<b>159</b>	<b>153</b>	<b>127</b>	<b>149</b>	<b>143</b>	<b>143</b>

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# **Arkansas State University-Jonesboro**

## **Assessment of Degree Program Productivity** **College of Business** **Fiscal Years 2005-06 to 2014-15**

The Office of Institutional Research & Planning  
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# Business Degrees Conferred by Degree Program

Arkansas State University

Fiscal Years 2005-06 to 2014-15

Jonesboro Campus

College, Department, Degree & Program	Fiscal Years										Averages	
	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	3 Year	5 Year
<b>Accounting</b>												
BS Accounting	55	43	49	54	64	51	62	58	62	64	61	59
MACC Accounting	8	5	11	8	8	13	11	12	15	14	14	13
<b>Total Accounting</b>	<b>63</b>	<b>48</b>	<b>60</b>	<b>62</b>	<b>72</b>	<b>64</b>	<b>73</b>	<b>70</b>	<b>77</b>	<b>78</b>	<b>75</b>	<b>72</b>
<b>Computer &amp; Information Technology</b>												
AS Computer & Information Technology	7	7	2	1	3	1	1	5	2	10	6	4
AS Business Systems	0	0	0	0	0	0	--	--	--	--	--	--
BS Business Systems	0	0	0	0	0	0	--	--	--	--	--	--
BS Computer & Information Technology	35	24	27	28	22	13	20	23	17	18	19	18
BSE Business Technology Education	4	1	0	3	4	2	4	7	3	2	4	4
MS Information Systems & E-Commerce	6	4	1	7	6	0	0	0	0	0	0	0
MSE Business Technology Education	3	12	13	10	17	13	12	8	3	7	6	9
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	1	0	0	0
<b>Total Computer &amp; Information Technology</b>	<b>55</b>	<b>48</b>	<b>43</b>	<b>49</b>	<b>52</b>	<b>29</b>	<b>37</b>	<b>43</b>	<b>26</b>	<b>37</b>	<b>35</b>	<b>34</b>
<b>Economics &amp; Finance</b>												
BA Economics (Moved from Humanities 2006)	0	0	1	1	0	3	1	10	12	9	10	7
BS Business Administration	41	47	47	32	37	34	42	32	51	46	43	41
BS Business Economics	4	1	0	1	1	0	0	2	3	3	3	2
BS Finance	45	51	47	52	41	39	36	46	65	50	54	47
MBA Business Administration & Exec MBA	60	53	50	55	38	57	65	40	59	73	57	59
SCCT Community College Teaching - Business Admin. Education	1	1	0	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>	<b>151</b>	<b>153</b>	<b>145</b>	<b>141</b>	<b>117</b>	<b>133</b>	<b>144</b>	<b>130</b>	<b>190</b>	<b>181</b>	<b>167</b>	<b>156</b>
<b>Management &amp; Marketing</b>												
BS Community & Regional Economic Development	1	0	0	0	0	0	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	1	3	3	2	--
BS International Business	3	3	5	13	18	14	10	13	16	14	14	13
BS Management	67	83	49	69	49	57	47	52	52	46	50	51
BS Marketing	40	47	45	35	35	42	32	35	27	25	29	32
<b>Total Management &amp; Marketing</b>	<b>111</b>	<b>133</b>	<b>99</b>	<b>117</b>	<b>102</b>	<b>113</b>	<b>89</b>	<b>101</b>	<b>98</b>	<b>88</b>	<b>96</b>	<b>98</b>
<b>Total Business</b>	<b>380</b>	<b>382</b>	<b>347</b>	<b>369</b>	<b>343</b>	<b>339</b>	<b>343</b>	<b>344</b>	<b>391</b>	<b>384</b>	<b>373</b>	<b>360</b>

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