Graduate Council Minutes  
March 28, 2011 @ 3:30 pm  
Present: Sustich, Schmidt, Teague (Humphrey), Owen, Miao, Zeng, Christenberry, Jones, McKay, Risch, and Ms. Finch, Welch and McCann

1. New Courses  
   - ARTH 5803 Art Theory and Criticism **TABLED**  
   - HCA 6003 Healthcare Policies and Ethics **APPROVED**  
   - HCA 6013 Current Issues in Health Care Administration **APPROVED**  
   - HCA 6703 Internship in Healthcare Administration **APPROVED**

2. Bulletin Change Forms  
   - Art-Admission Requirements, Deadlines, New Header and List of Courses **APPROVED**  
   - MBA-Healthcare Admin course corrections **APPROVED**  
   - Cross list current MGMT 6423 as HCA 6423 **APPROVED**  
   - Cross list current MKTG 6243 as HCA 6423 **APPROVED**  
   - Change description and prerequisite for ACCT 5123 and prerequisite to ACCT 6063 **APPROVED**  
   - Change RTV 5063 to RTV 6073 **APPROVED**  
   - Adjust summer enrollment to 15 hours-May thur August interim **APPROVED**  
   - Eliminate reference to ELCI 6553 Supervision of Instruction as an option **APPROVED**

3. Course Deletion  
   - CE 5213 Introduction to Finite Element Analysis **APPROVED**  
   - EE 5333 Communication Theory **APPROVED**  
   - EE 5363 Optical Electronics **APPROVED**  
   - ME 5513 Dynamics and Control of Machinery **APPROVED**

4. LaDesta McCann reported to the committee about the Graduate Student Council. She has met with Dr. Howard and Dr. Stripling about an offer for the graduate students.
New/Special Course Proposal-Bulletin Change Transmittal Form

☐ Graduate Council - Print 1 copy for signatures and send 1 electronic copy to mmcginnis@astate.edu

☐ New Course or ☐ Special Course (Check one box)
Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.

1. Proposed Course Prefix and Number (For variable credit courses, indicate variable range.)
   HCA 6003

2. Course Title – if title is more than 30 character (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).
   Healthcare Policies and Ethics

3. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio problems, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.
   Lecture

4. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental)?
   Standard

1. Is this course dual listed (undergraduate/graduate)?
   No

6. Is this course cross listed? (If it is, all course entries must be identical including course descriptions. It is important to check the course description of an existing course when adding a new cross listed course.)
   N/A

7. Brief course description (40 words or less) as it should appear in the bulletin.
   Study of the relationship and importance of developing healthcare policies and adherence to ethical standards from a systems perspective.

8. Indicate all prerequisites and if this course is restricted to a specific major, which major. (If a student does not have the prerequisites or does not have the appropriate major, they will not be allowed to register).
   No prerequisites. Required for all students in healthcare administration concentration and an allowed elective for standard MBA students.

9. Course frequency (e.g. Fall, Spring, Summer, or Demand). Not applicable to Graduate courses.
10. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)

Bill Roe, College of Business, BU102, broe@astate.edu, 870-972-3035

11. **Proposed Starting Term/Year**

Fall 2011

12. Is this course in support of a new program? If yes, what program?

Required course in MBA with Healthcare Administration Emphasis

13. Does this course replace a course being deleted?

NO

b. If yes, what course?

c. Has this course number been used in the past?

Attach Course Deletion Proposal-Bulletin Change Transmittal Form.

14. Does this course affect another program? If yes, provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.

NO

15. Justification should include:

A. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain).

1. Students will be able to identify the goals of healthcare administration
2. Students will be familiar with existing health care policies in the United States and able to develop policies particular to their current environment
3. Students will be familiar with the differences in policies between private sector and public healthcare facilities
4. Students will understand accountability issues as they pertain to regulating healthcare facilities
5. Students will understand privacy issues and become familiar with HIPPA and other legal requirements
6. Students will be introduced to ethical considerations when conducting healthcare research

C. **Student population served.**

Students seeking the Healthcare Administration Emphasis within the MBA program

D. **Rationale for the level of the course (lower, upper, or graduate).**

Undergraduate degree required for admission to the program.

16. **Outline** (The course outline should be topical by weeks and should be sufficient in detail as to allow for judgment of the content of the course.)

Week 1 – The goals of healthcare
Week 2 – Health care policies in the United States in the 20th century
Week 3 – What ethics contributes to health care policies
Week 4 – How public opinion affects health care policies decisions
Week 5 – The role of the federal government in health care administration
Week 6 – Review of various state initiatives in health care
Week 7 – Private sector incentives and how they affect health care administration
Week 8 – Resource allocation in health care administration
Week 9 – Regulating health care as a public good
Week 10 – Health care administration accountability
Week 11 – Identifying the vulnerable populations
Week 12 – Health care policies and the vulnerable population
Week 13 – Picking research priorities ethically
Week 14 – Ethical considerations in conducting health care research

17. **Course requirements** (e.g. research papers, projects, interviews, tests, etc.)
The course will require essay exams, oral presentations of current topics, and a research paper on a course appropriate topic.

18. **Special features** (e.g. labs, exhibits, site visitations, etc.)

19. **Required reading**

   Ethical Dimensions of Health Policy by Marion Danis  
   Justice, Health, and Health Policy by Norman Daniels  
   and other articles of current events in health care administration

20. **Department staffing and classroom/lab resources** (Will this require additional faculty, supplies, etc.?)

   Will be taught by adjunct faculty member that is professionally qualified.

21. **What is the primary goal of this course?**

   To provide students interested in health care administration insight into the development of health care policies and how ethics, government, and the patients play a role in their development.

22. **If this proposal is for a general education course, please check the primary goal this course addresses:**

   - [ ] Communicating effectively
   - [ ] Using mathematics
   - [ ] Understanding global issues
   - [ ] Developing a life-long appreciation of the arts and humanities
   - [ ] Using science to accomplish common goals
   - [ ] Thinking Critically
   - [ ] Using Technology
   - [ ] Understanding interdependence
   - [ ] Developing a strong foundation in the social sciences
   - [ ] Providing foundations necessary to achieve health and wellness

23. **Considering the indicated primary goal, provide up to three outcomes that you expect of students after completion of this course. For example, what will students who meet this goal know or be able to do as a result of this course?**

   **Primary Goal Outcome #1:** Students will assist in the development of goals for the administration of a healthcare organization.
   
   **Learning Activity:** Reading assignments, classroom discussion, and lecture
   
   **Assessment Tool:** Essay exams

   **Primary Goal Outcome #2:** Students can explain the role of ethics in healthcare policy decision making.
   
   **Learning Activity:** Reading assignments, classroom discussion, and lecture
   
   **Assessment Tool:** Essay exams and research paper

   **Primary Goal Outcome #3:** Students can analyze the role of federal and state government and available incentives from these entities in developing health care policies.
   
   **Learning Activity:** Reading assignments, classroom discussion, outside research, and lecture
   
   **Assessment Tool:** Essay exams and oral presentation
New/Special Course Proposal-Bulletin Change Transmittal Form

☐ New Course or ☐ Special Course (Check one box)

Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.

1. Proposed Course Prefix and Number (For variable credit courses, indicate variable range.)

   HCA 6013

2. Course Title – if title is more than 30 character (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

   Current Issues in Health Care Administration (Issues in Healthcare Admin)

3. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio problems, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

   Seminar

4. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental)?

   Standard

1. Is this course dual listed (undergraduate/graduate)?

   No

6. Is this course cross listed? (If it is, all course entries must be identical including course descriptions. It is important to check the course description of an existing course when adding a new cross listed course.)

   N/A

7. Brief course description (40 words or less) as it should appear in the bulletin.

   Study of the major operational and quality issues and challenges facing today’s healthcare organizations and their relationship to the effective and efficient administration of these organizations.

8. Indicate all prerequisites and if this course is restricted to a specific major, which major. (If a student does not have the prerequisites or does not have the appropriate major, they will not be allowed to register).

   No prerequisites. Required for all students in healthcare administration concentration and an allowed elective for standard MBA students.

9. Course frequency (e.g. Fall, Spring, Summer, or Demand). Not applicable to Graduate courses.
10. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)

Bill Roe, College of Business, BU102, broe@astate.edu, 870-972-3035

11. **Proposed Starting Term/Year**

Spring 2012

12. **Is this course in support of a new program? If yes, what program?**

Required course in MBA with Healthcare Administration Emphasis

13. **Does this course replace a course being deleted?**

NO

   b. If yes, what course?

   c. Has this course number been used in the past?

Attach Course Deletion Proposal-Bulletin Change Transmittal Form.

14. **Does this course affect another program? If yes, provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.**

NO

15. **Justification should include:**

   A. **Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain).**

      1. Students will be provided with the most current issues in health care administration
      2. Students will become aware of the dynamic state of health care in the United States by reviewing new legislation pertaining to health care administration and current trends in health care policy development

   C. **Student population served.**

   Students seeking the Healthcare Administration Emphasis within the MBA program

   D. **Rationale for the level of the course (lower, upper, or graduate).**

Undergraduate degree required for admission to the program.

16. **Outline** (The course outline should be topical by weeks and should be sufficient in detail as to allow for judgment of the content of the course.)

The course outline will change as the current topics are updated each semester. The majority of the semester will deal with issues currently facing healthcare administrator and how these issues influence policies and procedures within the organization.

17. **Course requirements** (e.g. research papers, projects, interviews, tests, etc.)

The course will require essay exams, oral presentations of current topics, and a research paper on a course appropriate topic.

18. **Special features** (e.g. labs, exhibits, site visitations, etc.)

19. **Required reading**

Course reading lists will be provided to students prior to the start of each semester. These reading lists will be continuously updated based upon current events.

20. **Department staffing and classroom/lab resources** (Will this require additional faculty, supplies, etc.?)

Will be taught by adjunct faculty member that is professionally qualified.
21. What is the primary goal of this course?

To provide students insight into current events that are having an effect on health care policies, administration, and procedures.

22. If this proposal is for a general education course, please check the primary goal this course addresses:

☐ Communicating effectively
☐ Using mathematics
☐ Understanding global issues
☐ Developing a life-long appreciation of the arts and humanities
☐ Using science to accomplish common goals
☐ Thinking Critically
☐ Using Technology
☐ Understanding interdependence
☐ Developing a strong foundation in the social sciences
☐ Providing foundations necessary to achieve health and wellness

23. Considering the indicated primary goal, provide up to three outcomes that you expect of students after completion of this course. For example, what will students who meet this goal know or be able to do as a result of this course?

Primary Goal Outcome #1: Students will be able to analyze current trends in healthcare administration

Learning Activity: Reading assignments, classroom discussion, and lecture
Assessment Tool: Essay exams

Primary Goal Outcome #2: Students will evaluate the effects of current and pending state and federal legislation on current healthcare issues

Learning Activity: Reading assignments, classroom discussion, outside research, and lecture
Assessment Tool: Essay exams and research paper
# New/Special Course Proposal-Bulletin Change Transmittal Form

☐ Graduate Council - Print 1 copy for signatures and send 1 electronic copy to mmcginnis@astate.edu

## New Course or Special Course (Check one box)

Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.

<table>
<thead>
<tr>
<th>Department Curriculum Committee Chair</th>
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<tr>
<td>College Dean</td>
<td>Date</td>
<td>Graduate Curriculum Committee Chair</td>
<td>Date</td>
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<td></td>
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<td>Vice Chancellor for Academic Affairs</td>
<td>Date</td>
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</table>

## 1. Proposed Course Prefix and Number (For variable credit courses, indicate variable range.)

HCA 6703

## 2. Course Title – if title is more than 30 character (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Internship in Healthcare Administration (Internship)

## 3. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio problems, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

Internship

## 4. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental)?

Standard

## 5. Is this course dual listed (undergraduate/graduate)?

No

## 6. Is this course cross listed? (If it is, all course entries must be identical including course descriptions. It is important to check the course description of an existing course when adding a new cross listed course.)

N/A

## 7. Brief course description (40 words or less) as it should appear in the bulletin.

Provides practical healthcare administration experience by assigning students to work in a meaningful capacity in an organization. 120 clock hours onsite in required. A detailed paper will be required upon completion of assignment.

## 8. Indicate all prerequisites and if this course is restricted to a specific major, which major. (If a student does not have the prerequisites or does not have the appropriate major, they will not be allowed to register).

Must have approval of proposal by graduate program director. Must have completed 15 hours of graduate courses toward the degree. For Healthcare Emphasis majors only.
9. **Course frequency** (e.g. Fall, Spring, Summer, or Demand). Not applicable to Graduate courses.

10. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)
    Bill Roe, College of Business, BU102, broe@astate.edu, 870-972-3035

11. **Proposed Starting Term-Year**
    Fall 2011

12. **Is this course in support of a new program? If yes, what program?**
    Required course in MBA with Healthcare Administration Emphasis

13. **Does this course replace a course being deleted?**
    NO
    b. If yes, what course?
    c. Has this course number been used in the past?

    Attach Course Deletion Proposal-Bulletin Change Transmittal Form.

14. **Does this course affect another program? If yes, provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.**
    NO

15. **Justification should include:**
    A. **Academic rationale and goals for the course** (skills or level of knowledge students can be expected to attain).
    Students will receive experience by working in a meaningful capacity at an approved healthcare organization.
    C. **Student population served.**
    Students seeking the Healthcare Administration Emphasis within the MBA program
    D. **Rationale for the level of the course** (lower, upper, or graduate).
    Undergraduate degree required for admission to the program.

16. **Outline** (The course outline should be topical by weeks and should be sufficient in detail as to allow for judgment of the content of the course.)
    This course will require 120 hours of onsite work in a meaningful capacity as approved by the director of graduate programs within the College of Business.

17. **Course requirements** (e.g. research papers, projects, interviews, tests, etc.)
    In addition to the work hour requirement, the student will be required to make oral reports to the program director and will receive progress reports from the onsite liaison. At the conclusion of the assignment, the student will be required to submit a paper detailing the activities completed, insight gained, and other information.

18. **Special features** (e.g. labs, exhibits, site visitations, etc.)

19. **Required reading**
    N/A

20. **Department staffing and classroom/lab resources** (Will this require additional faculty, supplies, etc.?)
    Current faculty will supervise the internships.
21. What is the primary goal of this course?

To provide students insight into current events that are having an effect on health care policies, administration, and procedures.

22. If this proposal is for a general education course, please check the primary goal this course addresses:

- [ ] Communicating effectively
- [ ] Using mathematics
- [ ] Understanding global issues
- [ ] Developing a life-long appreciation of the arts and humanities
- [ ] Using science to accomplish common goals
- [ ] Thinking Critically
- [ ] Using Technology
- [ ] Understanding interdependence
- [ ] Developing a strong foundation in the social sciences
- [ ] Providing foundations necessary to achieve health and wellness

23. Considering the indicated primary goal, provide *up to three outcomes* that you expect of students after completion of this course. For example, what will students who meet this goal *know or be able to do* as a result of this course?

Primary Goal Outcome #1: Students will be able to understand and apply concepts obtained from the classroom to ‘real world’ healthcare situations.

**Learning Activity:** 120 hours of onsite work experience

**Assessment Tool:** Oral report, detailed paper, and progress reports
Bulletin Change Transmittal Form

Undergraduate Curriculum Council - Print 1 copy for signatures and save 1 electronic copy.
Graduate Council - Print 1 copy for signatures and send 1 electronic copy to mmcginnis@astate.edu

Bulletin Change
Please attach a copy of all catalogue pages requiring editorial changes.

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1. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)
   Curtis Steele, Department of Art, Arkansas State University, csteele@astate.edu, 972-3050

2. **Proposed Change**

   **Changes to Admission Requirements**
   - Remove degree requirements for application to the MA – Art
   - Update the MA – Art - Art Education to read better.
   - Update the application materials list so that it reads better.
   - Remove degree requirements list (appears later)
   - Add a statement about conditional admission (moved)

   **Changes to Art Department Deadlines**
   - Capitalize word Deadlines in the header (to match)
   - Remove deadlines for application to the MA – Art
   - Add new statement: Applications to the Department of Art are accepted throughout the year for the following semester. All application materials must be received by the Department of Art during the semester prior to the student’s official enrollment in ASU-J courses.

   **New Header**: Studio Degree Requirements to distinguish between deadlines and degree requirements
   - Remove statement about conditional admission (moved)
   - Change title committee (graduate advisory committee) to graduate advisory committee (clarify)
   - Add the word continuing to the review of student’s portfolio
   - Add degree requirement statement: The Master of Arts degree requires the successful completion of at least 30 hours of study, which may include no more than 12 hours at the 5000 level and 18 to 30 hours at the 6000 level. (moved)
   - Add a statement about the change from 5000 to 6000 level courses: A review by the graduate advisory committee is required before a student may advance from the 5000 to the 6000 level.

   **List of Courses for Studio Art**
   - Make the headers “Master of Arts, Studio Art Emphasis Course Requirements:” BOLD
   - Delete ART 5513 Methodology
   - Add ARTH 5803 Art Theory and Criticism
<table>
<thead>
<tr>
<th>3. <strong>Effective Date</strong></th>
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<tbody>
<tr>
<td>Fall 2011</td>
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<th>4. <strong>Justification</strong></th>
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<tr>
<td>Most of these changes are editorial except:</td>
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</table>

**Changes to Art Department Deadlines**
- Clarify new application procedures. The strict deadline has not met the demands of the student body, specifically the international students. The faculty has voted to allow a more flexible deadline of admission the semester prior to enrollment. A student intending to register for courses in the Fall must be admitted the previous Spring.

**Changes to new Header: Studio Degree Requirements**
- By adding the word “continuing” to the review of portfolios, this strengthens the definition of review. Students are required to meet with their graduate advisory committees throughout their education.
- By adding a statement that defines the transition from 5000 to 6000 level classes, students will know what to do and how to do it. It was left out when we switched from a more formal admission process that mimicked our admission to the BFA program.

**Master of Arts, Studio Art Emphasis Course Requirements**
- The current Art Theory requirement, ARTH 5513 Methodology, is a course designed for Art History majors and does not meet the specific demands of the graduate studio artist needing to apply Art Theory and Criticism to their own work in preparation for the written statement in support of their thesis exhibition. The new ARTH 5803 Art Theory and Criticism will address these needs.
COLLEGE OF FINE ARTS
The College of Fine Arts offers work leading to the Master of Arts degree in Art and, in combination with the College of Communications, in Speech Communication and Theatre, the Master of Music Education degree, the Master of Music degree, and the Specialist in Community College Teaching degree in the teaching fields of Speech Communication and Theatre, and Music Education. The Master of Arts degree in Art is designed to educate professional artists and to provide a foundation for additional advanced work. The Master of Arts degree in Art is not designed to meet Arkansas Master’s degree teacher certification requirements. The Fine Arts graduate curriculum is designed to elevate the student’s standards of performance and scholarship. The Department of Music requires auditions and examinations prior to or soon after the first registration for graduate study. These examinations may be used as placement and/or entrance criteria. Final project requirements for the Master of Music Education degree include passing written and/or aural comprehensive examinations in music history, theory, and music education; for the Master of Music degree written and/or aural comprehensive examinations in music theory and music history must be passed. Master of Music candidates in voice must present or achieve proficiency in two foreign languages and keyboard candidates in one. The Specialist in Community College Teaching is a 60-semester hour, intermediate graduate degree designed to prepare teachers for the community college. All general requirements of the Graduate School apply to these degree programs and the student should refer to these requirements listed elsewhere in this bulletin and the specific program requirements.

MASTER OF ARTS DEGREE IN ART

Admission Requirements

Applicants seeking admission to the Master of Arts in Art (Studio Art or Art Education emphasis) must possess a B.F.A. in Art with course requirements similar to those of Arkansas State University for admission in the Studio Art emphasis, or a B.F.A. in Art Education with course requirements similar to those of Arkansas State University for admission in the Art Education emphasis, an undergraduate degree appropriate to their course of study. A 2.75 cumulative GPA for all undergraduate and/or graduate studies in Studio Art/Art History/Art Education is required. The Master of Arts in Art, Art Education emphasis also requires that all applicants must be licensed to teach art in the public schools. In addition to Graduate School application materials, the Department of Art requires applicants to submit (1) a portfolio of original work (20 digital images), (2) three letters of recommendation evaluating the applicant’s potential for graduate level work in art and (3) a personal statement regarding the applicant’s goals, attitudes about their subject matter, media, and influences. All materials must be received by the Department of Art on or before the deadlines noted below. These requirements are in addition to all other requirements of Arkansas State University. All application forms and other supportive materials must be submitted in accordance with the Arkansas State University Graduate School and Department of Art deadlines. The Master of Arts degree requires the successful completion of at least 30 hours of study, which may include no more than 12 hours at the 5000 level and 18 to 30 hours at the 6000 level.

Students may be admitted or admitted conditionally. A conditional student may be required to take undergraduate courses to fulfill deficiencies in course work or portfolio requirements. These students must also remain at the 5000 level until the conditions are fulfilled.

Art Department deadlines

All materials must be received by the Department of Art on or before the 2nd Friday in November for the Spring Semester and 2nd Friday in April for the Fall Semester. The Department of Art faculty will review the applicant’s portfolio and other materials and make a determination regarding the granting of admission to the Master of Arts program. Applications to the Department of Art are accepted throughout the year for the following semester and in accordance to Graduate School deadlines. All application materials must be received by the Department of Art during the semester prior to the student’s official enrollment in ASU-J courses.

Studio Degree Requirements

Students may be admitted or admitted conditionally. A conditional student may be required to take undergraduate courses to fulfill deficiencies in course work or portfolio requirements. These students must also remain at the 5000 level until the conditions are fulfilled.

After admission to the program, and before the initial registration period, the student must form a graduate advisory committee, which will advise a course of study based on a continuing review of the student’s portfolio and other materials.

No single set of prescribed courses is required of all candidates. Instead, each plan of study is based upon the goals and needs of the individual student. The Master of Arts degree requires the successful completion of at least 30 hours of study, which may include no more than 12 hours at the 5000 level and 18 to 30 hours at the 6000 level. A review by the graduate advisory committee is required before a student may advance from the 5000 to the 6000 level.
Master of Arts, Studio Art Emphasis Course Requirements: (make this bold)

Electives:
Three hours of approved electives AND
Art History and Theory
ART 5513, Methodology in the History and Criticism of Art
ARTH 5803 Art Theory and Criticism
Three hours of Art History

Studio Art
Fifteen hours of Studio Art or Art History with a minimum of 12 hours at the 6000 level

Thesis Exhibition
Six hours of ART 6341-6 Thesis Exhibition. This is a graduate thesis exhibition with supporting position paper.

ART 5330

All MA, Studio Art students are required to take ART 5330 Graduate Art Seminar every semester. If a student receives no credit for ART 5330 for two consecutive semesters, they must reapply to the program.

Master of Arts, Art Education Course Requirements:

Courses required for the Master of Arts in Art, Art Education Emphasis:
(All courses must be graduate level and all candidates must be licensed to teach art in the public schools.)

Electives
Six hours approved electives
Art History/Theory
Three hours Art History

Studio Art
Six hours Studio Art (three hours at 6000 level)

Art Education
Fifteen hours Art Education which must include:
ARED 5703, Concepts in Art Education
ARED 5763, Qualitative Research Methodology for Art Education

Thesis
ARED 6721-6, Six hours of Thesis. This is a research thesis which could also include an exhibition component.

Minimum hours required for this program: 30

MASTER OF ARTS DEGREE WITH A MAJOR IN COMMUNICATION STUDIES AND THEATRE

The Master of Arts in Communication Studies and Theatre is co-offered by the Department of Communication Studies, College of Communications, and the Department of Theatre, College of Fine Arts. The graduate student's adviser should come from the Department of Speech Communication if the student's primary interest is communication, or from the Department of Theatre if the student's primary interest is theatre.

Admission Requirements
Applicants seeking admission to the Master of Arts degree program in Communication Studies and Theatre must submit a writing sample, which could be a recent term paper or research paper.
A student may concentrate in either speech communication or theatre, and may complete at least six hours in the other area. With approval of the adviser, a student may complete up to six hours in cognate courses.
Courses required of all candidates with Communication Studies concentration:
SCOM 6203, Introduction to Graduate Study
SCOM 6223, Applied Research in Speech Communication
# Bulletin Change Transmittal Form

[ ] Graduate Council - Print 1 copy for signatures and send 1 electronic copy to mmcginnis@astate.edu

## Bulletin Change

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1. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)
   
   Bill Roe, College of Business, BU 102, broe@astate.edu, 972-3035

2. **Proposed Change**
   
   Change the required coursework for the Healthcare Administration Emphasis in the Master of Business Administration Degree.

3. **Effective Date**
   
   Fall 2011

4. **Justification**
   
   Changes made based upon recommendations from stakeholders. Also, removing the elective list from the degree plan and reducing the total hours from 42 to 39 make the degree more marketable and provides a consistent set of coursework for all students.

Replace the current degree description and degree plan with the attached information:
MASTER OF BUSINESS ADMINISTRATION
CONCENTRATION in HEALTHCARE ADMINISTRATION

The MBA with a Concentration in Healthcare Management is designed to allow students to complement their studies in business administration with in-depth coverage of the core components of the healthcare administration arena and the unique issues and challenges facing healthcare organizations in this dynamic industry. Students will complete 24 hours of the MBA core and 15 hours of graduate level courses in Healthcare Administration.

Program of Study

Each student within the program will complete the following within the MBA core:

ACCT 6003, Accounting for Planning and Control
ECON 6313, Managerial Economics
FIN 6723, Advanced Management of Finance
IBS 6593, Global Strategic Initiatives
MIS 6413, Management Information Systems
MGMT 6403, Seminar in Organizational Behavior and Leadership
MKTG 6223, Strategic Marketing
MIS 6543, Business Analytics

In addition, students will complete the following concentration courses:

HCA 6003, Healthcare Policy and Ethics
HCA 6013, Current Issues in Healthcare Administration
HCA 6703, Healthcare Internship
HCA 6423, Strategic Management
HCA 6243, Services Marketing Strategy Development

Fifteen hours of these courses would represent the difference between the existing MBA program and the proposed concentrations in Healthcare Administration.

Total Program Coursework: 39 hours
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| Vice Chancellor for Academic Affairs | Date |

1. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)

   Bill Roe, College of Business, BU 102, broe@astate.edu, 972-3035

2. **Proposed Change**

   Cross list current MGMT 6423 Strategic Management as HCA 6423 Strategic Management

3. **Effective Date**

   Fall 2011

4. **Justification**

   Case content will be adjusted for students registered in the HCA section of the course to allow emphasis to be placed on Healthcare Administration.

**MGMT 6423 Strategic Management** An integrated capstone course focusing on the role of management in crafting and implementing strategy to achieve "fit" between an organization and its environment. An action-based approach involves student teams in developing and presenting strategic plans for public, private, profit and not-for-profit organizations. Prerequisite: All core courses or last semester of enrollment.
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   Bill Roe, College of Business, BU 102, broe@astate.edu, 972-3035

2. **Proposed Change**

   Cross list current MKTG 6243 Service Marketing Strategy Development as HCA 6423 Service Marketing Strategy Development

3. **Effective Date**

   Fall 2011

4. **Justification**

   Case content will be adjusted for students registered in the HCA section of the course to allow emphasis to be placed on Healthcare Administration.

**MKTG 6243 Services Marketing Strategy Development**

Approaches for establishing distinctive marketing strategies in for-profit/not-for-profit firms relative to service demanded by customers are developed. Included will be analysis of various service providers competing successfully for customers in the global market.
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- Graduate Council - Print 1 copy for signatures and save 1 electronic copy.

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1. **Contact Person**
   (Name, Name of Institution, Address, Email Address, Phone Number)
   Sangshin (Sam) Pae. ASU-J. P.O. Box 550, State University, AR 72467. spaed@astate.edu. 870-972-3038

2. **Proposed Change**
   Change Description for ACCT 5123 Government and Not-For-Profit Accounting.
   Change Prerequisite for ACCT 5123 Government and Not-For-Profit Accounting from Admission to the College of Business Graduate Programs and either C or better in ACCT 3013 or permission of the instructor to ACCT 3013 with a C or better.
   Change Prerequisite for ACCT 6063 Contemporary Auditing Issues from ACCT 4053 to ACCT 4053 with a C or better.

3. **Effective Date**
   Spring 2011

4. **Justification**
   In order to deliver accurate and most up-to-date information to students about the course and provide consistency between course specific prerequisites and program requirements.

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Accounting

ACCT 5013 Tax Accounting I This course examines the laws, rules, and procedures of Federal Income Taxes for individuals. In addition, the business events and transactions which influence taxable income for individuals are studied. Prerequisite: ACCT 2023.

ACCT 5113 Tax Accounting II A continuation of Tax Accounting I. Emphasis in this course will be on Federal Income Tax Laws for Partnerships, Fiduciaries and Corporations. Prerequisite: ACCT 4013.

ACCT 5123 Government and Not-For-Profit Accounting Accounting principles and reporting standards as applied to governmental units and not-for-profit enterprises. Special emphasis will be placed on pronouncements of the Governmental Accounting Standards Board. Accounting concepts and reporting standards for state or local government entities and not for profit organizations. Emphasis is on areas covered in CPA exam content specifications. Prerequisite: Admission to the College of Business Graduate Programs and either C or better in ACCT 3013 or permission of the instructor. ACCT 3013 with a C or better

ACCT 5153 Fraud Examination A study of how and why occupational fraud is committed, how fraudulent conduct can be deterred, and how allegations of fraud should be investigated and resolved. Prerequisite: ACCT 2013.

ACCT 6003 Accounting for Planning and Control The course is an introduction to the concepts of cost analysis and management control with a focus on the application of the conceptual framework of financial and managerial accounting to practical situations. Prerequisites: ACCT 2003 and ACCT 2013 or MBA 5003.

ACCT 6023 Current Accounting Problems A critical analysis of current accounting and reporting problems. Emphasis is on both the theoretical and pragmatic aspects of accounting practices. Prerequisite: ACCT 2013.

ACCT 6033 Advanced Accounting and Reporting Advanced study of accounting for business combinations, foreign currency transactions and translation, reorganizations and liquidations, and financial reporting requirements of the Securities & Exchange Commission. Prerequisite: ACCT 3033 Intermediate Accounting III and admission to the Business Graduate Program.

ACCT 6043 Tax Planning and Research This course introduces the master's degree student to the basic concepts, methods, and tools of tax research. The coverage is broad, exploring the general framework of tax law. Prerequisite: ACCT 4113 or 5113.

ACCT 6053 Financial Statement Analysis This course will provide an analytical framework for the valuation of corporations and corporate financial statements and a basis for making credit and investment decisions. Prerequisite: admission to the business graduate program.

ACCT 6063 Contemporary Auditing Issues In-depth study of significant pronouncements of the auditing standards board (Professional Standards Vols. 1 & 2) and from the governmental auditing area. Prerequisite: ACCT 4053, ACCT 4053 with a C or better

ACCT 6073 Seminar in Financial Accounting Theory Review of the principles, rules, and procedures underlying the broad area of external financial reporting, including comparisons of U.S. and International Accounting Standards. Literature of the course is composed of publications by authoritative accounting bodies and contemporary development in academic research. Prerequisite: ACCT 3013.

ACCT 6083 Ethics and Professional Responsibility The course will provide the student with a framework for making ethical decisions in the context of accounting. In addition, the course will provide an introduction to professional responsibility with a particular focus on the CPA profession. Prerequisite: Admission to one of the College of Business Graduate Programs.

ACCT 6093 Directed Individual Study Detailed individual research directed by graduate faculty, resulting in a paper and presentation. Consent of instructor and approval of prospectus by graduate business programs director required.

ACCT 6503 Special Problems in Accounting This course will require MACC students to work with an accounting graduate faculty member to work on a single-issue in-depth accounting related project. The capstone experience will culminate in a written issues paper and a presentation of the results of the research or other approved projects. Students will attend a regularly scheduled class during project development, project implementation and project presentation.

ACCT 6703-6 Accounting Internship Provides practical accounting experience by assigning students to work in a meaningful capacity in an outside organization. Detailed paper required. Must have approval of Internship Proposal by graduate business programs.
director and department chair. Only three hours of credit may be applied to degree requirements. Prerequisite: Must have completed 15 hours of graduate courses toward degree as eligibility for internship.
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RTV 5063 International Communication Seminar

**2. Proposed Change**

Change the course number from 5063 to 6073

**3. Effective Date**

Spring 2012

**4. Justification**

The course was originally created for undergraduate and graduate students in the College of Comm. Over the years, however, very few undergraduate students have enrolled in this class. For the past two years, due to the increase in our graduate program, this course has been taught as a graduate level class. The undergraduate course will be deleted and a new undergraduate course is under construction to better serve undergraduate students.

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MCOM 6203, Introduction to Graduate Study
MCOM 6253, Qualitative Research Methods in Communications

Courses required of Journalism majors
Twelve hours selected from the following:
MCOM 5023, Public Opinion, Propaganda and the Mass Media
MCOM 5603, Crisis Communication
MCOM 6023, Advanced Studies in Communications Law
MCOM 6801-3, Independent Study
JOUR 5043, Studies in Newspaper Management
JOUR 5053, Public Affairs Reporting
JOUR 5083, Sports, Business and Opinion Writing
JOUR 5113, Integrated Communications Strategies
JOUR 5323, Race, Gender and Media
JOUR 5373, Internet Communications
JOUR 6013, Specialized Reporting Problems
JOUR 6023, Journalism Seminar

Courses required of Radio-Television majors
Twelve hours selected from the following
MCOM 5023, Public Opinion, Propaganda and the Mass Media
MCOM 6023, Advanced Studies in Communications Law
MCOM 6801-3, Independent Study
RTV 5063 RTV 6073, International Communication Seminar
RTV 5323, News Production and Performance
RTV 5333, Special Topics
RTV 5363, Multimedia Storytelling
RTV 5373, Internet Communications
RTV 5473, Advanced Internet Communications
RTV 5553, Multimedia Reporting
RTV 5573, Sportscasting
RTV 6023, Advanced Studies in Broadcast Management
RTV 6033, The Broadcast Documentary

Electives required of all candidates
Six hours of graduate-level electives, subject to approval of student's adviser. The six hours may include six hours of thesis credit, courses in the college and/or courses outside the college. The topic of the thesis is subject to approval by the student's thesis committee. The thesis may be a continuation or extension of research begun in a Communications graduate class.

Minimum hours required for these programs: 30

CERTIFICATE IN HEALTH COMMUNICATION
The health care industry continues to grow in structure, size, and complexity with the advent of new technologies and the demands of an aging population. According to the U.S. Census Bureau's website, the nation's population will increase by 18 percent between 2000 and 2020. Thus, an additional 50 million people will need to have their health care needs met. Moreover, by 2020, persons 85 years and older will represent the fastest growing segment of the population. They will be major users of health care facilities and services.

Communication training for health care providers and consumers can help prepare individuals to effectively meet the communicative demands of health care practice. Specially, consumers must be able to communicate effectively with their health care providers to achieve their goals and providers must be able to communicate effectively with clients and co-workers to competently perform their duties. Moreover, the role of media and health information dissemination is an important variable in informing consumers about health related matters which may affect how they communicate with health care providers.

The courses selected for the certificate in health communication are chosen for their
JOUR 5473 Advanced Internet Communications  Advanced Internet Communication provides students with a thorough understanding and practice in interactive and online content production and/or delivery. The course also explores other new media opportunities available to communication professionals. Special Course Fees Apply.

JOUR 5913 Media Advisers Seminar  To provide an overview of the issues and practices of scholastic journalism, and to enable secondary school journalism advisers to acquire and refine skills in writing, reporting, and design.

JOUR 6023 Journalism Seminar  Study of the press as an institution; its problems, role, content, effects, and responsibilities as a cultural force in society.

Radio-Television

RTV 5053 Public Affairs Reporting for Electronic Journalism  Coverage of municipal and county government agencies, public school boards, community planning and development agencies, and special events within the local community for the electronic media.

RTV 5063 RTV 6073 International Communication Seminar  Critical discussion and analyses of the social, cultural, economic, political, technological and institutional forces governing the exchange of mediated information across national frontiers.

RTV 5303 Multimedia Reporting  Apply the basics of traditional journalism skills in the digital media practice and develop the abilities of integrating audio, photographs, graphics and video as multimedia storytelling tools to enrich online news coverage. Prerequisite: Basic computer competency.

RTV 5323 News Production and Performance  Experience in producing news programs. Students exercise judgment and make editorial decisions about news content and program continuity. Experience in verbal and non-verbal communication relative to on camera delivery.

RTV 5333 Special Topics  A seminar that addresses current topics in the area of communication.

RTV 5363 Multimedia Storytelling  Introductory course in multimedia concepts, media elements, platforms, and production. Emphasis is placed on delivery of content across media platforms for diverse audiences.

RTV 5373 Internet Communications  Provides students with a thorough understanding and practice in the use of the Information Superhighway. Students will develop skills and strategies to access and create news, advertising, and public relations messages in this new electronic medium for mass communications. The course will also look at new opportunities for communications professionals, examine critical social, political, and economic issues for the medium, and prepare for future technological advances. Prerequisite: basic computer competency.

RTV 5473 Advanced Internet Communications  Advanced Internet Communication provides students with a thorough understanding and practice in interactive and online content production and/or delivery. The course also explores other new media opportunities available to communication professionals. Special Course Fees Apply.

RTV 5573 Sportscasting  Theory and practical application of sportscasting for radio and television.

RTV 6023 Advanced Studies in Broadcast Management  An advanced study
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1. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)
   Andrew Sustich, Graduate School, sustich@astate.edu

2. **Proposed Change**
   Adjust summer enrollment max to 15

3. **Effective Date**
   Summer 2011

4. **Justification**
The May and August interim periods are now being included with the 2 five-week summer terms into a single Banner semester. A max of 15 will allow an interim course plus two in each five-week term to be taken without overload permission.

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GRADUATE STUDENT LOAD
The load of full-time graduate students may not exceed 15 semester hours, including any undergraduate courses, per regular semester and 14 semester hours cumulative over all summer terms and the full summer term (which includes May and August interim terms) without special overload permission. The total academic load resulting from concurrent enrollments at Arkansas State University and other institutions shall not exceed the maximum loads stated above. Nine graduate hours or more for Fall and Spring terms are considered full-time; six hours or more cumulative over all summer terms are considered full-time.
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1. **Contact Person** (Name, Name of Institution, Address, Email Address, Phone Number)
   - Andrew Sustich, Graduate School, sustich@astate.edu

2. **Proposed Change**
   - Eliminate references to ELCI 6553 Supervision of Instruction as an option within Professional Education for Secondary Teachers course listings.

3. **Effective Date**
   - Fall 2011

4. **Justification**
   - this course was deleted by the Department of ELCSE several years ago, but it still is listing as an option for the nine hours of Professional Education for Secondary Teachers listing in several disciplines.

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P. 93, College of Education listing of Professional Education courses:

**PROFESSIONAL EDUCATION FOR SECONDARY TEACHING FIELDS**
The College of Education also offers a core of professional education courses for Master's degree students majoring in secondary teaching fields. The core of courses, from which students must take nine hours of professional education, consists of the following:
1. ELFN 6773, Introduction to Statistics and Research (3 hours)
2. ELFN 6763, Philosophies of Education, OR PSY 6513, Advanced Educational Psychology (3 hours)
3. ELFN 6763, Philosophies of Education, or PSY 6513, Advanced Educational Psychology ( whichever was not taken to earn the three hours required under the second bullet) OR ELCI 5523, Middle School Curriculum, OR ELCI 6523, Secondary School Curriculum, OR ELCI 6063, Curriculum Management, OR ELCI 6553, Supervision of Instruction

Specific and academic requirements for majors under secondary teaching programs are listed under the various Colleges and Departments in the Graduate Bulletin.

P. 75, MSE in Business Technology listings:

ELFN 6763, Philosophies of Education, OR PSY 6513, Advanced Educational Psychology (3 hours) OR ELFN 6763, Philosophies of Education, OR PSY 6513, Advanced Educational Psychology OR ELCI 5523, Middle School Curriculum, OR ELCI 6523, Secondary School Curriculum, OR ELCI 6063, Curriculum Management, OR ELCI 6553, Supervision of Instruction

P. 125, MSE in Physical Education Non-Thesis Option listings:

II. Non-Thesis Option
a. Professional Education for Secondary Teaching (6 hours)
ELFN 6763, Philosophies of Education OR PSY 6513, Advanced Educational Psychology (3 hours) OR ELFN, Philosophies of Education OR PSY 6513, Advanced Educational Psychology ( whichever was not taken to earn the three hours under number 1) or one of the ELCI course offerings listed below:
ELCI 5523, Middle School Curriculum
ELCI 6023, Educational Media
ELCI 6523, Secondary School Curriculum
ELCI 6553, Supervision of Instruction
ELCI 6573, Educational Measurement
P. 177, MSE in English listings:

OR ELCI 5523, Middle School Curriculum,
OR ELCI 6523, Secondary School Curriculum,

OR ELCI 6063, Curriculum Management;

**OR ELCI 6553, Supervision of Instruction**

P. 178, MSE in Social Science listings:

PSY 6513, Advanced Educational Psychology (3 hours)
ELFN 6763, Philosophies of Education, OR
PSY 6513, Advanced Educational Psychology
OR ELCI 5523, Middle School Curriculum,
OR ELCI 6523, Secondary School Curriculum,

OR ELCI 6063, Curriculum Management;

**OR ELCI 6553, Supervision of Instruction**

P. 232, MSE in Biology listings:

**Core of Professional Education Courses**

Nine hours of Professional Education for Secondary Teaching Fields
ELFN 6773, Introduction to Statistics and Research (3 hours)
ELFN 6763, Philosophies of Education, OR
PSY 6513, Advanced Educational Psychology (3 hours)
ELFN 6763, Philosophies of Education, OR
PSY 6513, Advanced Educational Psychology
OR ELCI 5523, Middle School Curriculum,
OR ELCI 6523, Secondary School Curriculum,

OR ELCI 6063, Curriculum Management;

**OR ELCI 6553, Supervision of Instruction**

P. 233, MSE in Chemistry listings:

**Core of Professional Education Courses**

Nine hours of Professional Education for Secondary Teaching Fields
ELFN 6773, Introduction to Statistics and Research (3 hours)
ELFN 6763, Philosophies of Education, OR
PSY 6513, Advanced Educational Psychology (3 hours)
ELFN 6763, Philosophies of Education, OR
PSY 6513, Advanced Educational Psychology
OR ELCI 5523, Middle School Curriculum,
OR ELCI 6523, Secondary School Curriculum,

OR ELCI 6063, Curriculum Management;

**OR ELCI 6553, Supervision of Instruction**
P. 234, MSE in Mathematics listings:

**Core of Professional Education Courses**
Nine hours of Professional Education for Secondary Teaching Fields
ELFN 6773, Introduction to Statistics and Research (3 hours)
ELFN 6763, Philosophies of Education, OR
PSY 6513, Advanced Educational Psychology (3 hours)
ELFN 6763, Philosophies of Education, OR
PSY 6513, Advanced Educational Psychology
OR ELCI 5523, Middle School Curriculum,
OR ELCI 6523, Secondary School Curriculum,
OR ELCI 6063, Curriculum Management

**OR ELCI 6553, Supervision of Instruction**
Program and/or Course Deletion Proposal-Bulletin Change Transmittal Form

_____ Undergraduate Curriculum Council - Print 1 copy for signatures and save 1 electronic copy.

__X__ Graduate Council - Print 1 copy for signatures and send 1 electronic copy to mmcginnis@astate.edu

Program and/or Course Deletion
Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.

<table>
<thead>
<tr>
<th>Department Curriculum Committee Chair</th>
<th>Date</th>
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<tbody>
<tr>
<td>COPE Chair (if applicable)</td>
<td>Date</td>
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<th>Department Chair</th>
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<tr>
<td>General Education Committee Chair (if applicable)</td>
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<tr>
<th>College Curriculum Committee Chair</th>
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<tr>
<td>Undergraduate Curriculum Council Chair</td>
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<th>College Dean</th>
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<tbody>
<tr>
<td>Graduate Curriculum Committee Chair</td>
<td>Date</td>
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</tbody>
</table>

| Vice Chancellor for Academic Affairs | Date |

1. Program and/or Course Title, Prefix and Number
   CE 5213, Introduction to Finite Element Analysis
   EE 5333, Communications Theory
   EE 5363, Optical Electronics
   ME 5513, Dynamics and Control of Machinery

2. Contact Person (Name, Name of Institution, Address, Email Address, Phone Number)
   Dr. Rick Clifft, ASU College of Engineering, P. O. Box 1740, State University, AR 72467
   rclifft@astate.edu, 870-972-2088

3. Last semester student can graduate with this degree and/or last semester course will be offered
   Fall 2011. The co-listed 4000-level engineering courses have been deleted because these courses have not been taught in the past 5 years and are not required for the undergraduate degrees. Thus, these 5000-level courses will also need to be deleted.

4. Student Population The program and/or course was initially created for what student population? How will deletion of this program and/or course affect those students?
   Master of Engineering Management. These 5000-level classes were potential electives for the MEM students. There are ample other 5000 and 6000-level courses available for these students to use as electives.

5. How will this affect the department? Does this program and/or course affect another department? If yes, please provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.
   No affect

6. (For courses only) Will another course be substituted? If yes, what course?
   No

From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.

These 5000-level courses were to be added to the Graduate Catalog in 2008/09 after approval of the Graduate Council. However, they were not added, and thus, no course descriptions now exit in the current catalog.