Design effective written and oral communications (including crisis communication) in the discipline and practice of disaster preparedness and emergency management.

- Develop attitudes, traits, and values of professional responsibility, accountability, and effectiveness.
- Support professional business practices (administration, fiscal responsibility, evaluation measures, stakeholder interest, business continuity) in the discipline and practice of disaster preparedness and emergency management.
- Integrate applicable legislation regulations, directives, policies, and codes related to the practice of emergency management to protect the health, safety and welfare of the public.
- Combine the pillars of emergency management (planning, preparedness, mitigation, response & recovery) into a seamless practice of the discipline.