

ASSESSMENT WEBSITE INFORMATION

College: Fine Arts

Degree Program: Art BFA

Chair/Director: Curtis Steele

2012 Report

DATA SAY:

During Spring 2011, the Art Faculty evaluated the Assessment Tools for the BFA in Art. ART 3330 BFA Review was found to be lacking in definitive data tools. The faculty overwhelmingly felt that students needed more preparation for ART 4330 Senior Exhibition. In Fall 2011, the Faculty discussed assessing individual courses utilizing pre-test/post-testing.

SO WHAT:

Students did not have a strict well-defined knowledge of where they stood at the completion of their BFA Review. Students were not reaching their full potential through the exhibition process.

HOW WE CHANGED:

During Fall 2011 a new written assessment for ART 3330 BFA Review was developed and implemented in Spring 2012. A new course, ART 4320 Exhibition Preparation, was created in Spring 2011 and new pre-requisites (12 hours of 15 hour emphasis area completed prior to senior exhibition semester) developed for Fall 2012. Senior Show will become ART 4331 in Fall 2012, making it graded by letter instead of Credit/No Credit.

WHAT WE GOT:

The faculty and students had a positive experience with the use of an assessment that was a uniform set of standards and expectations that increase accountability on both sides. It will be at least a year before any useful data is accumulated, and two more years before data can be correlated with senior capstone grades. The quality of artwork and the fluidity of the exhibition process have been evident since the implementation of ART 4320.



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DATA SAY:

One of Four Categories on the new rubric, used for both BFA Review and Senior Exit, is Content Knowledge. The average score for BFA Review students was 3.17. The benchmark for success is 3.5.

SO WHAT:

Content Knowledge at the BFA level is defined as beginning knowledge of aesthetic, conceptual, and technical issues in art (contemporary and historical). Although data seem to indicate that the criterion was not met, a closer look at individual scores revealed that the failing scores of one student pulled down the overall mean. The modal score for students was 4, a passing score.

HOW WE CHANGED:

Beginning Fall 2013, the BFA review students will meet as a class before the Faculty Assessment to review transcripts, intent statements, and portfolios in order to provide students opportunities to postpone the review until expectations can be met.

WHAT WE GOT:

Evaluations will resume Session I Fall 2013. We will examine resulting data at that time.

