

Arkansas State University-Jonesboro

College of Business

Department of Economics & Finance

Institutional Assessment of Effectiveness Fall 2005 - Fall 2014

The Office of Institutional Research & Planning
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. September 2014

Headcount & Enrollment

Department of Economics & Finance - Spring 2005 to Fall 2014

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											<i>(Percent of Total Headcount)</i>											
Jonesboro Campus	514	517	475	502	489	530	533	551	567	545	87.6%	83.8%	85.7%	82.7%	86.1%	87.3%	87.5%	84.4%	87.2%	84.6%	554	545
All Other Instructional Sites	73	100	79	105	79	77	76	102	83	99	12.4%	16.2%	14.3%	17.3%	13.9%	12.7%	12.5%	15.6%	12.8%	15.4%	95	87
Total Headcount	587	617	554	607	568	607	609	653	650	644											649	633

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											<i>(Percent of New Student Total)</i>											
First-Time Freshmen	60	79	55	101	55	71	67	57	48	55	33.7%	43.2%	39.6%	47.6%	32.5%	37.6%	36.0%	29.5%	24.9%	35.3%	53	60
Undergraduate Transfers	63	44	44	49	35	43	42	51	62	36	35.4%	24.0%	31.7%	23.1%	20.7%	22.8%	22.6%	26.4%	32.1%	23.1%	50	47
New Graduate Students	55	60	40	62	79	75	77	85	83	65	30.9%	32.8%	28.8%	29.2%	46.7%	39.7%	41.4%	44.0%	43.0%	41.7%	78	77
Total New Students	178	183	139	212	169	189	186	193	193	156											181	183
New Students as a % of Total	30.3%	29.7%	25.1%	34.9%	29.8%	31.1%	30.5%	29.6%	29.7%	24.2%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											<i>(Percent of Total Headcount)</i>											
Jonesboro Campus	490	482	520	476	450	487	483	537	526	541	86.4%	86.4%	94.2%	92.4%	85.1%	88.1%	85.0%	88.2%	89.6%	86.8%	535	515
All Other Instructional Sites	77	76	32	39	79	66	85	72	61	82	13.6%	13.6%	5.8%	7.6%	14.9%	11.9%	15.0%	11.8%	10.4%	13.2%	72	73
Total Headcount	567	558	552	515	529	553	568	609	587	623											606	588

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											<i>(Percent of New Student Total)</i>											
First-Time Freshmen	8	9	3	9	10	14	14	7	8	8	13.8%	12.7%	6.3%	18.0%	17.2%	16.7%	22.6%	10.3%	13.8%	12.7%	8	10
Undergraduate Transfers	24	23	25	16	26	19	23	28	11	16	41.4%	32.4%	52.1%	32.0%	44.8%	22.6%	37.1%	41.2%	19.0%	25.4%	18	19
New Graduate Students	26	39	20	25	22	51	25	33	39	39	44.8%	54.9%	41.7%	50.0%	37.9%	60.7%	40.3%	48.5%	67.2%	61.9%	37	37
Total New Students	58	71	48	50	58	84	62	68	58	63											63	67
New Students as a % of Total	10.2%	12.7%	8.7%	9.7%	11.0%	15.2%	10.9%	11.2%	9.9%	10.1%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2014.

Enrollment by Student Load & Classification

Arkansas State University

Department of Economics & Finance - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year

ENROLLMENT BY STUDENT LOAD

(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)

Undergraduate Students

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	(Percent of Undergraduate Total)										3 Year	5 Year
Full-Time	355	349	323	344	302	349	349	386	372	393	75.2%	74.9%	75.3%	76.3%	73.8%	78.3%	78.1%	79.4%	80.0%	81.9%	384	370
Part-Time	117	117	106	107	107	97	98	100	93	87	24.8%	25.1%	24.7%	23.7%	26.2%	21.7%	21.9%	20.6%	20.0%	18.1%	93	95
Full-Time Average Course Load	14.1	14.3	14.0	14.1	13.7	13.8	14.2	14.2	14.2	14.4											14.3	14.2
Part-Time Average Course Load	6.5	6.9	6.9	7.3	6.8	6.7	6.7	6.6	7.0	6.9											6.8	6.8
Average Course Load	12.2	12.4	12.2	12.5	11.9	12.2	12.6	12.6	12.7	13.0											12.8	12.6

Graduate Students

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	(Percent of Graduate Total)										3 Year	5 Year
Full-Time	40	47	37	56	52	58	73	78	92	62	34.8%	31.1%	29.6%	35.9%	32.7%	36.0%	45.1%	46.7%	49.7%	37.8%	77	73
Part-Time	75	104	88	100	107	103	89	89	93	102	65.2%	68.9%	70.4%	64.1%	67.3%	64.0%	54.9%	53.3%	50.3%	62.2%	95	95
Full-Time Average Course Load	10.7	10.5	10.0	10.1	9.7	9.9	10.8	10.4	9.8	10.2											10.1	10.2
Part-Time Average Course Load	5.1	5.3	5.3	4.9	4.4	5.2	5.1	4.9	4.9	5.1											5.0	5.0
Average Course Load	7.1	6.9	6.7	6.7	6.1	6.8	7.7	7.5	7.4	7.0											7.3	7.3

Total Students

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	(Percent of Total Headcount)										3 Year	5 Year
Full-Time	395	396	360	400	354	407	422	464	464	455	67.3%	64.2%	65.0%	65.9%	62.3%	67.1%	69.3%	71.1%	71.4%	70.7%	461	442
Part-Time	192	221	194	207	214	200	187	189	186	189	32.7%	35.8%	35.0%	34.1%	37.7%	32.9%	30.7%	28.9%	28.6%	29.3%	188	190
Total Headcount	587	617	554	607	568	607	609	653	650	644											649	633

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	(Percent of Undergraduate Total)										3 Year	5 Year
All Freshmen	106	135	111	154	117	143	134	127	106	109	22.5%	29.0%	25.9%	34.1%	28.6%	32.1%	30.0%	26.1%	22.8%	22.7%	114	124
Sophomore	62	61	78	68	75	76	80	78	98	103	13.1%	13.1%	18.2%	15.1%	18.3%	17.0%	17.9%	16.0%	21.1%	21.5%	93	87
Junior	123	98	81	82	83	93	103	130	106	107	26.1%	21.0%	18.9%	18.2%	20.3%	20.9%	23.0%	26.7%	22.8%	22.3%	114	108
Senior	173	159	152	143	128	129	124	149	153	155	36.7%	34.1%	35.4%	31.7%	31.3%	28.9%	27.7%	30.7%	32.9%	32.3%	152	142
Unclassified Undergraduates	8	13	7	4	6	5	6	2	2	6	1.7%	2.8%	1.6%	0.9%	1.5%	1.1%	1.3%	0.4%	0.4%	1.3%	3	4
Total Undergraduates	472	466	429	451	409	446	447	486	465	480											477	465

Graduate Students

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	(Percent of Graduate Total)										3 Year	5 Year
Master's	114	151	125	156	157	158	160	167	185	164	99.1%	100.0%	100.0%	100.0%	98.7%	98.1%	98.8%	100.0%	100.0%	100.0%	172	167
Specialist	1	0	0	0	2	3	2	0	0	0	0.9%	0.0%	0.0%	0.0%	1.3%	1.9%	1.2%	0.0%	0.0%	0.0%	0	1
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	115	151	125	156	159	161	162	167	185	164											172	168
Undergraduates as a % of Total	80.4%	75.5%	77.4%	74.3%	72.0%	73.5%	73.4%	74.4%	71.5%	74.5%												
Graduates as a % of Total	19.6%	24.5%	22.6%	25.7%	28.0%	26.5%	26.6%	25.6%	28.5%	25.5%												

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Enrollment by Gender & Ethnicity

Arkansas State University

Department of Economics & Finance - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	<i>(Percent of Male Undergraduate Total)</i>																					
American Indian	0	1	2	1	1	2	2	1	2	1	0.0%	0.4%	0.9%	0.4%	0.4%	0.7%	0.7%	0.3%	0.7%	0.3%	1	2
Asian American	2	4	3	3	4	3	5	5	4	2	0.8%	1.7%	1.3%	1.2%	1.6%	1.1%	1.8%	1.7%	1.5%	0.7%	4	4
African American	40	35	43	50	40	38	32	35	20	33	16.7%	14.9%	18.6%	20.2%	16.1%	13.9%	11.6%	12.2%	7.4%	11.0%	29	32
Hispanic American	3	2	1	1	1	3	4	5	6	5	1.3%	0.9%	0.4%	0.4%	0.4%	1.1%	1.4%	1.7%	2.2%	1.7%	5	5
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	1	0	0	0	--	--	--	--	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	7	2	3	2	3	5	--	--	--	--	2.8%	0.7%	1.1%	0.7%	1.1%	1.7%	3	3
White, Non-Hispanic	185	186	172	153	148	154	142	140	138	171	77.4%	79.1%	74.5%	61.9%	59.4%	56.2%	51.4%	48.6%	50.9%	57.0%	150	149
Ethnicity Unknown	4	3	6	18	20	19	7	2	3	2	1.7%	1.3%	2.6%	7.3%	8.0%	6.9%	2.5%	0.7%	1.1%	0.7%	2	7
Nonresident Alien	5	4	4	21	28	53	80	98	95	81	2.1%	1.7%	1.7%	8.5%	11.2%	19.3%	29.0%	34.0%	35.1%	27.0%	91	81
	<i>(Percent of Total Headcount)</i>																					
Total Male Undergraduates	239	235	231	247	249	274	276	288	271	300	40.7%	38.1%	41.7%	40.7%	43.8%	45.1%	45.3%	44.1%	41.7%	46.6%	286	282
Female Undergraduate Students																						
	<i>(Percent of Female Undergraduate Total)</i>																					
American Indian	1	1	0	0	0	2	0	0	0	0	0.4%	0.4%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	2	0	1	0	1	1	2	3	3	1	0.9%	0.0%	0.5%	0.0%	0.6%	0.6%	1.2%	1.5%	1.5%	0.6%	2	2
African American	77	74	55	60	44	48	38	33	33	28	33.0%	32.0%	27.8%	29.4%	27.5%	27.9%	22.2%	16.7%	17.0%	15.6%	31	36
Hispanic American	1	0	0	2	3	1	8	5	4	5	0.4%	0.0%	0.0%	1.0%	1.9%	0.6%	4.7%	2.5%	2.1%	2.8%	5	5
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	1	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0	0
Two or More Races	--	--	--	--	7	8	1	1	1	0	--	--	--	--	4.4%	4.7%	0.6%	0.5%	0.5%	0.0%	1	2
White, Non-Hispanic	146	147	129	109	81	87	84	109	113	113	62.7%	63.6%	65.2%	53.4%	50.6%	50.6%	49.1%	55.1%	58.2%	62.8%	112	101
Ethnicity Unknown	3	8	8	10	15	7	7	6	1	0	1.3%	3.5%	4.0%	4.9%	9.4%	4.1%	4.1%	3.0%	0.5%	0.0%	2	4
Nonresident Alien	3	1	5	23	9	18	31	41	39	32	1.3%	0.4%	2.5%	11.3%	5.6%	10.5%	18.1%	20.7%	20.1%	17.8%	37	32
	<i>(Percent of Total Headcount)</i>																					
Total Female Undergraduates	233	231	198	204	160	172	171	198	194	180	39.7%	37.4%	35.7%	33.6%	28.2%	28.3%	28.1%	30.3%	29.8%	28.0%	191	183
Male Graduate Students																						
	<i>(Percent of Male Graduate Total)</i>																					
American Indian	1	1	0	0	0	0	0	0	0	0	1.5%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	2	1	4	1	2	2	1	1	3	1	3.0%	1.2%	5.7%	1.1%	2.0%	2.2%	1.1%	1.1%	2.9%	1.1%	2	2
African American	4	6	3	5	4	2	1	2	3	5	6.1%	7.4%	4.3%	5.3%	4.1%	2.2%	1.1%	2.3%	2.9%	5.6%	3	3
Hispanic American	0	0	1	1	1	0	0	0	0	1	0.0%	0.0%	1.4%	1.1%	1.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	2	2	1	0	1	1	--	--	--	--	2.0%	2.2%	1.1%	0.0%	1.0%	1.1%	1	1
White, Non-Hispanic	52	55	49	60	54	51	37	37	46	46	78.8%	67.9%	70.0%	63.8%	55.1%	54.8%	40.2%	42.5%	35.2%	51.1%	40	42
Ethnicity Unknown	0	4	3	6	5	4	3	1	0	1	0.0%	4.9%	4.3%	6.4%	5.1%	4.3%	3.3%	1.1%	0.0%	1.1%	1	2
Nonresident Alien	7	14	10	21	30	32	49	46	61	35	10.6%	17.3%	14.3%	22.3%	30.6%	34.4%	53.3%	52.9%	58.1%	38.9%	47	45
	<i>(Percent of Total Headcount)</i>																					
Total Male Graduates	66	81	70	94	98	93	92	87	105	90	11.2%	13.1%	12.6%	15.5%	17.3%	15.3%	15.1%	13.3%	16.2%	14.0%	94	93
Female Graduate Students																						
	<i>(Percent of Female Graduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	1	1	0	0	1	2	1	2	3	5	2.0%	1.4%	0.0%	0.0%	1.6%	2.9%	1.4%	2.5%	3.8%	6.8%	3	3
African American	10	15	12	6	4	4	4	5	4	2	20.4%	21.4%	21.8%	9.7%	6.6%	5.9%	5.7%	6.3%	5.0%	2.7%	4	4
Hispanic American	0	1	0	1	2	1	0	0	4	4	0.0%	1.4%	0.0%	1.6%	3.3%	1.5%	0.0%	0.0%	5.0%	5.4%	3	2
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	0	0	0	0	0	1	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0	0
White, Non-Hispanic	32	47	32	35	35	34	29	40	37	38	65.3%	67.1%	58.2%	56.5%	57.4%	50.0%	41.4%	50.0%	46.3%	51.4%	38	36
Ethnicity Unknown	0	0	3	3	4	0	0	0	1	1	0.0%	0.0%	5.5%	4.8%	6.6%	0.0%	0.0%	0.0%	1.3%	1.4%	1	0
Nonresident Alien	6	6	8	17	15	27	36	33	31	23	12.2%	8.6%	14.5%	27.4%	24.6%	39.7%	51.4%	41.3%	38.8%	31.1%	29	30
	<i>(Percent of Total Headcount)</i>																					
Total Female Graduates	49	70	55	62	61	68	70	80	80	74	8.3%	11.3%	9.9%	10.2%	10.7%	11.2%	11.5%	12.3%	12.3%	11.5%	78	74

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Economics & Finance - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Total Students by Gender																						
Male	305	316	301	341	347	367	368	375	376	390	52.0%	51.2%	54.3%	56.2%	61.1%	60.5%	60.4%	57.4%	57.8%	60.6%	380	375
Female	282	301	253	266	221	240	241	278	274	254	48.0%	48.8%	45.7%	43.8%	38.9%	39.5%	39.6%	42.6%	42.2%	39.4%	269	257
Total Students by Ethnicity																						
American Indian	2	3	2	1	1	4	2	1	2	1	0.3%	0.5%	0.4%	0.2%	0.2%	0.7%	0.3%	0.2%	0.3%	0.2%	1	2
Asian American	7	6	8	4	8	8	9	11	13	9	1.2%	1.0%	1.4%	0.7%	1.4%	1.3%	1.5%	1.7%	2.0%	1.4%	11	10
African American	131	130	113	121	92	92	75	75	60	68	22.3%	21.1%	20.4%	19.9%	16.2%	15.2%	12.3%	11.5%	9.2%	10.6%	68	74
Hispanic American	4	3	2	5	7	5	12	10	14	15	0.7%	0.5%	0.4%	0.8%	1.2%	0.8%	2.0%	1.5%	2.2%	2.3%	13	11
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	1	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.2%	0	0
Two or More Races	0	0	0	0	16	12	5	3	5	7	0.0%	0.0%	0.0%	0.0%	2.8%	2.0%	0.8%	0.5%	0.8%	1.1%	5	6
White, Non-Hispanic	415	435	382	357	318	326	292	326	325	368	70.7%	70.5%	69.0%	58.8%	56.0%	53.7%	47.9%	49.9%	50.0%	57.1%	340	327
Ethnicity Unknown	7	15	20	37	44	30	17	9	5	4	1.2%	2.4%	3.6%	6.1%	7.7%	4.9%	2.8%	1.4%	0.8%	0.6%	6	13
Nonresident Alien	21	25	27	82	82	130	196	218	226	171	3.6%	4.1%	4.9%	13.5%	14.4%	21.4%	32.2%	33.4%	34.8%	26.6%	205	188
Total Minorities* as a % of Total	24.5%	23.0%	22.6%	21.6%	21.8%	19.9%	17.1%	15.3%	14.5%	15.7%												

AGE OF STUDENTS

Under 25																						
Undergraduate	313	345	313	351	312	345	344	375	364	380	53.3%	55.9%	56.5%	57.8%	54.9%	56.8%	56.5%	57.4%	56.0%	59.0%	373	362
Graduate	37	49	46	73	64	68	71	57	72	60	6.3%	7.9%	8.3%	12.0%	11.3%	11.2%	11.7%	8.7%	11.1%	9.3%	63	66
25 & Older																						
Undergraduate	159	121	116	100	97	101	103	111	101	100	27.1%	19.6%	20.9%	16.5%	17.1%	16.6%	16.9%	17.0%	15.5%	15.5%	104	103
Graduate	78	102	79	83	95	93	91	110	113	104	13.3%	16.5%	14.3%	13.7%	16.7%	15.3%	14.9%	16.8%	17.4%	16.1%	109	102
25 & Older Students as a % of Total	40.4%	36.1%	35.2%	30.1%	33.8%	32.0%	31.9%	33.8%	32.9%	31.7%												

APPLICATIONS

First-Time Freshmen																						
Applied	210	158	107	270	164	189	206	178	137	161	<i>(As a Percent of Applied)</i>										159	174
Admitted	114	110	76	216	124	135	126	121	89	94	54.3%	69.6%	71.0%	80.0%	75.6%	71.4%	61.2%	68.0%	65.0%	58.4%	101	113
Enrolled	60	79	55	101	55	71	67	57	48	55	28.6%	50.0%	51.4%	37.4%	33.5%	37.6%	32.5%	32.0%	35.0%	34.2%	53	60
Undergraduate Transfers																						
Applied	108	71	55	96	73	87	78	105	103	70	<i>(As a Percent of Applied)</i>										93	89
Admitted	80	50	47	74	56	63	60	75	82	51	74.1%	70.4%	85.5%	77.1%	76.7%	72.4%	76.9%	71.4%	79.6%	72.9%	69	66
Enrolled	63	44	44	49	35	43	42	51	62	36	58.3%	62.0%	80.0%	51.0%	47.9%	49.4%	53.8%	48.6%	60.2%	51.4%	50	47
New Graduates																						
Applied	80	123	56	140	156	169	162	201	189	201	<i>(As a Percent of Applied)</i>										197	184
Admitted	78	86	45	111	136	140	138	158	131	108	97.5%	69.9%	80.4%	79.3%	87.2%	82.8%	85.2%	78.6%	69.3%	53.7%	132	135
Enrolled	55	60	40	62	79	75	77	85	83	65	68.8%	48.8%	71.4%	44.3%	50.6%	44.4%	47.5%	42.3%	43.9%	32.3%	78	77

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Enrollment by Geographic Origin

Arkansas State University

Department of Economics & Finance - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year	
ENROLLMENT BY GEOGRAPHIC ORIGIN																							
Undergraduate Students																							
(Percent of Undergraduate Total)																							
Arkansas	408	395	361	346	323	326	304	312	302	335	86.4%	84.8%	84.1%	76.7%	79.0%	73.1%	68.0%	64.2%	64.9%	69.8%	316	316	
Missouri	33	43	30	38	31	24	19	16	12	17	7.0%	9.2%	7.0%	8.4%	7.6%	5.4%	4.3%	3.3%	2.6%	3.5%	15	18	
Tennessee	8	11	15	14	11	10	1	4	2	2	1.7%	2.4%	3.5%	3.1%	2.7%	2.2%	0.2%	0.8%	0.4%	0.4%	3	4	
Other U.S. States/Territories	15	12	14	9	7	15	12	15	15	13	3.2%	2.6%	3.3%	2.0%	1.7%	3.4%	2.7%	3.1%	3.2%	2.7%	14	14	
Foreign	8	5	9	44	37	71	111	139	134	113	1.7%	1.1%	2.1%	9.8%	9.0%	15.9%	24.8%	28.6%	28.8%	23.5%	129	114	
Graduate Students																							
(Percent of Graduate Total)																							
Arkansas	94	121	97	112	103	91	71	78	78	80	81.7%	80.1%	77.6%	71.8%	64.8%	56.5%	43.8%	46.7%	42.2%	48.8%	79	80	
Missouri	5	4	3	3	5	8	5	2	4	5	4.3%	2.6%	2.4%	1.9%	3.1%	5.0%	3.1%	1.2%	2.2%	3.0%	4	5	
Tennessee	1	2	3	2	1	0	0	0	1	3	0.9%	1.3%	2.4%	1.3%	0.6%	0.0%	0.0%	0.0%	0.5%	1.8%	1	1	
Other U.S. States/Territories	2	4	4	1	5	3	1	8	10	18	1.7%	2.6%	3.2%	0.6%	3.1%	1.9%	0.6%	4.8%	5.4%	11.0%	12	8	
Foreign	13	20	18	38	45	59	85	79	92	58	11.3%	13.2%	14.4%	24.4%	28.3%	36.6%	52.5%	47.3%	49.7%	35.4%	76	75	
Total Students																							
(Percent of Total Headcount)																							
Arkansas	502	516	458	458	426	417	375	390	380	415	85.5%	83.6%	82.7%	75.5%	75.0%	68.7%	61.6%	59.7%	58.5%	64.4%	395	395	
Missouri	38	47	33	41	36	32	24	18	16	22	6.5%	7.6%	6.0%	6.8%	6.3%	5.3%	3.9%	2.8%	2.5%	3.4%	19	22	
Tennessee	9	13	18	16	12	10	1	4	3	5	1.5%	2.1%	3.2%	2.6%	2.1%	1.6%	0.2%	0.6%	0.5%	0.8%	4	5	
Other U.S. States/Territories	17	16	18	10	12	18	13	23	25	31	2.9%	2.6%	3.2%	1.6%	2.1%	3.0%	2.1%	3.5%	3.8%	4.8%	26	22	
Total Out-of-State	64	76	69	67	60	60	38	45	44	58	10.9%	12.3%	12.5%	11.0%	10.6%	9.9%	6.2%	6.9%	6.8%	9.0%	49	49	
Foreign	21	25	27	82	82	130	196	218	226	171	3.6%	4.1%	4.9%	13.5%	14.4%	21.4%	32.2%	33.4%	34.8%	26.6%	205	188	

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
(Percent of Arkansas Total)																						
Craighead	124	180	150	188	110	121	107	92	91	107	24.7%	34.9%	32.8%	41.0%	25.8%	29.0%	28.5%	23.6%	23.9%	25.8%	97	104
Crittenden	38	47	31	37	30	23	22	24	20	17	7.6%	9.1%	6.8%	8.1%	7.0%	5.5%	5.9%	6.2%	5.3%	4.1%	20	21
Cross	21	9	11	9	9	9	5	10	14	16	4.2%	1.7%	2.4%	2.0%	2.1%	2.2%	1.3%	2.6%	3.7%	3.9%	13	11
Greene	34	38	45	39	31	28	27	42	39	31	6.8%	7.4%	9.8%	8.5%	7.3%	6.7%	7.2%	10.8%	10.3%	7.5%	37	33
Independence	11	6	8	5	8	3	6	7	8	5	2.2%	1.2%	1.7%	1.1%	1.9%	0.7%	1.6%	1.8%	2.1%	1.2%	7	6
Mississippi	40	27	33	26	34	22	19	19	18	25	8.0%	5.2%	7.2%	5.7%	8.0%	5.3%	5.1%	4.9%	4.7%	6.0%	21	21
Poinsett	17	19	23	9	19	19	20	26	13	15	3.4%	3.7%	5.0%	2.0%	4.5%	4.6%	5.3%	6.7%	3.4%	3.6%	18	19
Pulaski	13	15	15	18	16	20	16	16	17	26	2.6%	2.9%	3.3%	3.9%	3.8%	4.8%	4.3%	4.1%	4.5%	6.3%	20	19
St. Francis	17	17	13	8	8	6	7	11	8	6	3.4%	3.3%	2.8%	1.7%	1.9%	1.4%	1.9%	2.8%	2.1%	1.4%	8	8
White	23	20	14	9	11	21	24	20	19	21	4.6%	3.9%	3.1%	2.0%	2.6%	5.0%	6.4%	5.1%	5.0%	5.1%	20	21
Other Arkansas Counties	164	138	115	110	150	145	122	123	133	146	32.7%	26.7%	25.1%	24.0%	35.2%	34.8%	32.5%	31.5%	35.0%	35.2%	134	134
Missouri																						
(Percent of Missouri Total)																						
Dunklin	10	9	7	9	9	12	9	8	6	9	26.3%	19.1%	21.2%	22.0%	25.0%	37.5%	37.5%	44.4%	37.5%	40.9%	8	9
Pemiscot	12	19	10	12	5	4	4	0	1	1	31.6%	40.4%	30.3%	29.3%	13.9%	12.5%	16.7%	0.0%	6.3%	4.5%	1	2
Other Missouri Counties	16	19	16	20	22	16	11	10	9	12	42.1%	40.4%	48.5%	48.8%	61.1%	50.0%	45.8%	55.6%	56.3%	54.5%	10	12
Tennessee																						
(Percent of Tennessee Total)																						
Shelby	7	11	16	15	8	8	1	4	2	3	77.8%	84.6%	88.9%	93.8%	66.7%	80.0%	100.0%	100.0%	66.7%	60.0%	3	4
Other Tennessee Counties	2	2	2	1	4	2	0	0	1	2	22.2%	15.4%	11.1%	6.3%	33.3%	20.0%	0.0%	0.0%	33.3%	40.0%	1	1

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Department of Economics & Finance - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	(Percent of First-Time Freshmen Total)																					
Composite 30 - 36	1	1	0	1	0	0	2	2	1	6	1.7%	1.3%	0.0%	1.0%	0.0%	0.0%	3.0%	3.5%	2.1%	10.9%	3	2
Composite 24 - 29	12	20	11	19	12	15	11	18	26	23	20.0%	25.3%	20.0%	18.8%	21.8%	21.1%	16.4%	31.6%	54.2%	41.8%	22	19
Composite 19 - 23	30	35	19	29	16	24	18	15	10	16	50.0%	44.3%	34.5%	28.7%	29.1%	33.8%	26.9%	26.3%	20.8%	29.1%	14	17
Composite Below 19	12	19	18	20	10	6	3	0	1	0	20.0%	24.1%	32.7%	19.8%	18.2%	8.5%	4.5%	0.0%	2.1%	0.0%	0	2
Took SAT or ASSET Test*	5	4	7	32	17	26	33	22	10	10	8.3%	5.1%	12.7%	31.7%	30.9%	36.6%	49.3%	38.6%	20.8%	18.2%	14	20
Average ACT Composite Score	20.8	20.8	19.8	20.8	21.5	21.6	22.1	24.7	24.7	25.4											24.9	23.7

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	17	25	27	42	23	28	29	19	9	9	28.3%	31.6%	49.1%	41.6%	41.8%	39.4%	43.3%	33.3%	18.8%	16.4%	12	19
Mathematics Remediation	25	30	31	41	13	20	14	16	8	4	41.7%	38.0%	56.4%	40.6%	23.6%	28.2%	20.9%	28.1%	16.7%	7.3%	9	12
Reading Remediation	19	19	23	40	18	28	31	19	10	8	31.7%	24.1%	41.8%	39.6%	32.7%	39.4%	46.3%	33.3%	20.8%	14.5%	12	19
Total Unduplicated Remedial	31	40	37	56	31	42	39	24	13	11	51.7%	50.6%	67.3%	55.4%	56.4%	59.2%	58.2%	42.1%	27.1%	20.0%	16	26

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	1	1	2	0	1	1	0	0	0	0	1.7%	1.3%	3.6%	0.0%	1.8%	1.4%	0.0%	0.0%	0.0%	0.0%	0	0
High School	14	25	18	21	12	12	9	4	6	5	23.3%	31.6%	32.7%	20.8%	21.8%	16.9%	13.4%	7.0%	12.5%	9.1%	5	7
Attended College	17	15	11	21	10	11	11	3	9	12	28.3%	19.0%	20.0%	20.8%	18.2%	15.5%	16.4%	5.3%	18.8%	21.8%	8	9
College Degree	15	26	18	21	12	22	12	28	23	31	25.0%	32.9%	32.7%	20.8%	21.8%	31.0%	17.9%	49.1%	47.9%	56.4%	27	23
Unknown	13	12	6	38	20	25	35	22	10	7	21.7%	15.2%	10.9%	37.6%	36.4%	35.2%	52.2%	38.6%	20.8%	12.7%	13	20
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	68.1%	61.2%	63.3%	66.7%	65.7%	52.2%	62.5%	20.0%	39.5%	35.4%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	63	79	62	81	84	90	84	97	84	101	10.7%	12.8%	11.2%	13.3%	14.8%	14.8%	13.8%	14.9%	12.9%	15.7%	94	91
University Apartments	17	25	33	26	24	43	31	29	41	30	2.9%	4.1%	6.0%	4.3%	4.2%	7.1%	5.1%	4.4%	6.3%	4.7%	33	35
Other University Housing	1	3	1	1	1	1	1	1	1	1	0.2%	0.5%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	1	1
University Housing Occupants as a % of Total Headcount	13.8%	17.3%	17.3%	17.8%	19.2%	22.1%	19.0%	19.4%	19.4%	20.5%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Arkansas State University-Jonesboro

Assessment of Degree Program Productivity **College of Business** Fiscal Years 2004-05 to 2013-14

The Office of Institutional Research & Planning
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Business Degrees Conferred by Degree Program

Arkansas State University

Fiscal Years 2004-05 to 2013-14

Jonesboro Campus

College, Department, Degree & Program	Fiscal Years										Averages	
	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	3 Year	5 Year
Accounting												
BS Accounting	60	55	43	49	54	64	51	62	58	62	61	59
MACC Accounting	5	8	5	11	8	8	13	11	12	15	13	12
Total Accounting	65	63	48	60	62	72	64	73	70	77	73	71
Computer & Information Technology												
AS Computer & Information Technology	1	7	7	2	1	3	1	1	5	2	3	2
AS Business Systems	1	0	0	0	0	0	0	--	--	--	--	--
BS Business Systems	3	0	0	0	0	0	0	--	--	--	--	--
BS Computer & Information Technology	58	35	24	27	28	22	13	20	23	17	20	19
BSE Business Technology Education	6	4	1	0	3	4	2	4	7	3	5	4
MS Information Systems & E-Commerce	5	6	4	1	7	6	0	0	0	0	0	1
MSE Business Technology Education	7	3	12	13	10	17	13	12	8	3	8	11
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	1	0	0
Total Computer & Information Technology	81	55	48	43	49	52	29	37	43	26	35	37
Economics & Finance												
BA Economics (Moved from Humanities 2006)	--	0	0	1	1	0	3	1	10	12	8	5
BS Business Administration	44	41	47	47	32	37	34	42	32	51	42	39
BS Business Economics	1	4	1	0	1	1	0	0	2	3	2	1
BS Finance	58	45	51	47	52	41	39	36	46	65	49	45
MBA Business Administration & Exec MBA	52	60	53	50	55	38	57	65	40	59	55	52
SCCT Community College Teaching - Business Admin. Education	2	1	1	0	0	0	0	0	0	0	0	0
Total Economics & Finance	157	151	153	145	141	117	133	144	130	190	155	143
Management & Marketing												
BS Community & Regional Economic Development	1	1	0	0	0	0	0	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	1	3	--	--
BS International Business	9	3	3	5	13	18	14	10	13	16	13	14
BS Management	70	67	83	49	69	49	57	47	52	52	50	51
BS Marketing	49	40	47	45	35	35	42	32	35	27	31	34
Total Management & Marketing	129	111	133	99	117	102	113	89	101	98	96	101
Total Business	432	380	382	347	369	343	339	343	344	391	359	352

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