

1997 Agriculture-Business Conference
Arkansas State University Convocation Center, Jonesboro, AR
Wednesday, February 19, 1997
“Competing in the New Agri-Business Environment”

Presented by:
Arkansas State University College of Agriculture
Boatmen’s Bank of Northeast Arkansas
University of Arkansas Division of Agriculture

General Session: Auditorium

8:00-8:30 Registration/Coffee & Rolls

8:30-8:40 Welcome

Dr. Keith Rogers, Dean
College of Agriculture
Arkansas State University

Dr. Leslie Wyatt, President
Arkansas State University

Dr. Milo Shult, Vice President of Agriculture
University of Arkansas

Government Policy, Technology and Internationalization: Three Forces Defining The New Agri-Business Environment

8:40 Dr. Bert Greenwalt, Associate Professor of Ag Economics
Arkansas State University

8:45 Government Policy and Regulation

Dr. J.B. Penn, Jr., Senior Vice President
Sparks Companies, Inc.

9:10 Technology and Food System Relationships

Mr. Marlin Edwards, Director
Key Sales Accounts-North America Pioneer Hi-Bred International, Inc.

**9:35 Impact of Internationalization:
Perspective from the European Community**

Mr. Alan Binning,
Partner, H.L. Binning and Son
Managing Director, Milhill Tools

10:00-10:20 Questions and Panel Discussion

10:20-10:40 Break

Concurrent Commodity Sessions:

	Auditorium	Room A-B	Room C	South Mezzanine
10:40	Rice Industry Issues and Market Outlook Mr. Richard Bell Riceland Foods	Cotton Industry Issues and Market Outlook Mr. J. Patrick Danahy Cone Mills Corporation	Livestock Industry Issues and Market Outlook Mr. Jim Clower Arkansas Cattlemen’s Association	Credit and Farm Issues Mr. David Young Boatmen’s Bank
11:10	Rice Industry Issues and Market Outlook Mr. Brian Meinken Kraft Foods	Cotton Industry Issues and Market Outlook Mr. William Dunavant, Jr. Tyson Foods, Inc	Livestock Industry Issues and Market Outlook Mr. Archie Shaffer Dunavant Enterprises, Inc.	South Mezzanine Credit and Farm Issues Mr. Henry E. Schwabrow John Deere Credit
11:40-12:00	Questions	Questions	Questions	Questions

Lunch: Main Arena, Mezzanine Level

(Sponsored by Adams Land Company, Leachville, AR)

12:15-2:00

Dr. Les Wyatt, President
Arkansas State University

Dr. Frank Oldham, President and CEO
Boatmen's Bank of Northeast Arkansas

Our Marvelous Food System: America's Best Kept Secret

Dr. Earl Butz
Dean Emeritus of Agriculture
Purdue University