

Certificate in Social Media Management

Required Courses:	Sem. Hrs.	
AD 3133, Interactive Advertising	3	<input type="checkbox"/>
AD 4333, Social Media Measurement	3	<input type="checkbox"/>
PRAD 4213, Social Media in Strategic Communications	3	<input type="checkbox"/>
PRAD 4753, Strategic Communications Case Studies	3	<input type="checkbox"/>
Total Required Hours:	12	