

Arkansas State University-Jonesboro

College of Business **Department of Accounting** **Institutional Assessment of Effectiveness** **Fall 2006 - Fall 2015**

The Office of Institutional Research & Planning
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. September 2015

Headcount & Enrollment

Arkansas State University

Department of Accounting - Spring 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	232	257	241	265	273	268	277	287	263	222	93.2%	91.5%	89.3%	86.9%	84.8%	85.1%	85.5%	86.2%	84.6%	76.8%	257	263
All Other Instructional Sites	17	24	29	40	49	47	47	46	48	67	6.8%	8.5%	10.7%	13.1%	15.2%	14.9%	14.5%	13.8%	15.4%	23.2%	54	51
Total Headcount	249	281	270	305	322	315	324	333	311	289											311	314

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)											
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
First-Time Freshmen	34	32	24	23	43	30	25	31	26	30	53.1%	60.4%	55.8%	36.5%	44.3%	42.3%	29.1%	37.8%	34.2%	36.1%	29	28
Undergraduate Transfers	17	18	12	28	37	30	41	33	38	48	26.6%	34.0%	27.9%	44.4%	38.1%	42.3%	47.7%	40.2%	50.0%	57.8%	40	38
New Graduate Students	13	3	7	12	17	11	20	18	12	5	20.3%	5.7%	16.3%	19.0%	17.5%	15.5%	23.3%	22.0%	15.8%	6.0%	12	13
Total New Students	64	53	43	63	97	71	86	82	76	83											80	80
New Students as a % of Total	25.7%	18.9%	15.9%	20.7%	30.1%	22.5%	26.5%	24.6%	24.4%	28.7%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	238	221	251	249	250	249	253	244	266	237	95.2%	94.4%	96.9%	90.5%	87.4%	84.4%	85.8%	86.2%	86.4%	85.3%	249	250
All Other Instructional Sites	12	13	8	26	36	46	42	39	42	41	4.8%	5.6%	3.1%	9.5%	12.6%	15.6%	14.2%	13.8%	13.6%	14.7%	41	42
Total Headcount	250	234	259	275	286	295	295	283	308	278											290	292

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)											
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
First-Time Freshmen	2	1	1	3	1	0	1	1	1	1	13.3%	6.7%	6.7%	10.3%	4.3%	0.0%	3.8%	4.3%	4.8%	3.7%	1	1
Undergraduate Transfers	9	10	10	19	13	11	18	14	16	19	60.0%	66.7%	66.7%	65.5%	56.5%	45.8%	69.2%	60.9%	76.2%	70.4%	16	16
New Graduate Students	4	4	4	7	9	13	7	8	4	7	26.7%	26.7%	26.7%	24.1%	39.1%	54.2%	26.9%	34.8%	19.0%	25.9%	6	8
Total New Students	15	15	15	29	23	24	26	23	21	27											24	24
New Students as a % of Total	6.0%	6.4%	5.8%	10.5%	8.0%	8.1%	8.8%	8.1%	6.8%	9.7%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2015.

Enrollment by Student Load & Classification

Arkansas State University

Department of Accounting - Fall 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
ENROLLMENT BY STUDENT LOAD																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Full-Time	182	194	196	202	217	215	217	226	221	201	79.1%	73.8%	77.2%	72.7%	77.0%	76.2%	75.1%	77.4%	77.5%	73.9%	216	216
Part-Time	48	69	58	76	65	67	72	66	64	71	20.9%	26.2%	22.8%	27.3%	23.0%	23.8%	24.9%	22.6%	22.5%	26.1%	67	68
Full-Time Average Course Load	14.2	14.2	13.9	13.9	13.8	14.3	14.4	14.3	14.2	14.2											14.2	14.3
Part-Time Average Course Load	6.3	6.4	7.3	6.8	6.6	6.7	6.6	6.6	7.1	6.8											6.8	6.8
Average Course Load	12.5	12.1	12.4	11.9	12.1	12.5	12.5	12.6	12.6	12.3											12.5	12.5
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Full-Time	14	11	9	15	23	22	25	29	17	14	73.7%	61.1%	56.3%	55.6%	57.5%	66.7%	71.4%	70.7%	65.4%	82.4%	20	21
Part-Time	5	7	7	12	17	11	10	12	9	3	26.3%	38.9%	43.8%	44.4%	42.5%	33.3%	28.6%	29.3%	34.6%	17.6%	8	9
Full-Time Average Course Load	10.8	9.3	10.9	10.1	10.4	11.0	11.3	11.3	10.7	10.7											10.9	11.0
Part-Time Average Course Load	5.8	5.3	5.3	5.1	5.5	4.6	4.5	4.5	5.3	4.0											4.6	4.6
Average Course Load	9.5	7.7	8.4	7.9	8.3	8.9	9.3	9.3	8.9	9.5											9.2	9.2
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Full-Time	196	205	205	217	240	237	242	255	238	215	78.7%	73.0%	75.9%	71.1%	74.5%	75.2%	74.7%	76.6%	76.5%	74.4%	236	237
Part-Time	53	76	65	88	82	78	82	78	73	74	21.3%	27.0%	24.1%	28.9%	25.5%	24.8%	25.3%	23.4%	23.5%	25.6%	75	77
Total Headcount	249	281	270	305	322	315	324	333	311	289											311	314

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
All Freshmen	57	58	45	50	70	49	47	50	34	47	24.8%	22.1%	17.7%	18.0%	24.8%	17.4%	16.3%	17.1%	11.9%	17.3%	44	45
Sophomore	39	41	40	37	37	50	51	51	52	34	17.0%	15.6%	15.7%	13.3%	13.1%	17.7%	17.6%	17.5%	18.2%	12.5%	46	48
Junior	50	74	64	60	51	69	84	77	81	86	21.7%	28.1%	25.2%	21.6%	18.1%	24.5%	29.1%	26.4%	28.4%	31.6%	81	79
Senior	69	80	96	114	103	92	93	105	103	91	30.0%	30.4%	37.8%	41.0%	36.5%	32.6%	32.2%	36.0%	36.1%	33.5%	100	97
Unclassified Undergraduates	15	10	9	17	21	22	14	9	15	14	6.5%	3.8%	3.5%	6.1%	7.4%	7.8%	4.8%	3.1%	5.3%	5.1%	13	15
Total Undergraduates	230	263	254	278	282	282	289	292	285	272											283	284
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Master's	19	18	16	27	40	33	35	41	26	17	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	28	30
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	19	18	16	27	40	33	35	41	26	17											28	30
Undergraduates as a % of Total	92.4%	93.6%	94.1%	91.1%	87.6%	89.5%	89.2%	87.7%	91.6%	94.1%												
Graduates as a % of Total	7.6%	6.4%	5.9%	8.9%	12.4%	10.5%	10.8%	12.3%	8.4%	5.9%												

Data Source: Banner Student Enrollment Information.

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Enrollment by Gender & Ethnicity

Arkansas State University

Department of Accounting - Fall 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	<i>(Percent of Male Undergraduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	1	1	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.8%	0.8%	1	1
Asian American	0	0	0	0	0	1	0	2	0	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	1.5%	0.0%	1.7%	1	1
African American	13	17	17	22	21	22	16	16	11	8	13.4%	16.7%	18.5%	19.1%	17.9%	17.7%	12.5%	12.0%	8.6%	6.8%	12	15
Hispanic American	0	0	0	0	2	2	3	4	5	8	0.0%	0.0%	0.0%	0.0%	1.7%	1.6%	2.3%	3.0%	3.9%	6.8%	6	4
Native Hawaiian/Pacific Islander	--	--	--	0	0	0	0	0	0	1	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0	0
Two or More Races	--	--	--	1	1	1	1	2	1	2	--	--	--	0.9%	0.9%	0.8%	0.8%	1.5%	0.8%	1.7%	2	1
White, Non-Hispanic	80	79	65	78	80	80	92	96	96	86	82.5%	77.5%	70.7%	67.8%	68.4%	64.5%	71.9%	72.2%	75.0%	72.9%	93	90
Ethnicity Unknown	3	5	7	6	2	2	0	1	0	0	3.1%	4.9%	7.6%	5.2%	1.7%	1.6%	0.0%	0.8%	0.0%	0.0%	0	1
Nonresident Alien	1	1	3	8	11	16	16	11	14	10	1.0%	1.0%	3.3%	7.0%	9.4%	12.9%	8.3%	10.9%	8.5%		12	13
	<i>(Percent of Total Headcount)</i>																					
Total Male Undergraduates	97	102	92	115	117	124	128	133	128	118	39.0%	36.3%	34.1%	37.7%	36.3%	39.4%	39.5%	39.9%	41.2%	40.8%	126	126
Female Undergraduate Students																						
	<i>(Percent of Female Undergraduate Total)</i>																					
American Indian	0	0	0	1	1	1	1	0	0	0	0.0%	0.0%	0.0%	0.6%	0.6%	0.6%	0.6%	0.0%	0.0%	0.0%	0	0
Asian American	1	2	2	0	0	0	1	3	3	3	0.8%	1.2%	1.2%	0.0%	0.0%	0.0%	0.6%	1.9%	1.9%	1.9%	3	2
African American	20	27	32	34	27	27	18	21	16	13	15.0%	16.8%	19.8%	20.9%	16.4%	17.1%	11.2%	13.2%	10.2%	8.4%	17	19
Hispanic American	0	1	1	1	4	5	5	1	1	2	0.0%	0.6%	0.6%	0.6%	2.4%	3.2%	3.1%	0.6%	0.6%	1.3%	1	3
Native Hawaiian/Pacific Islander	--	--	--	0	0	0	0	0	1	1	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.6%	1	0
Two or More Races	--	--	--	3	4	3	3	1	2	3	--	--	--	1.8%	2.4%	1.9%	1.9%	0.6%	1.3%	1.9%	2	2
White, Non-Hispanic	107	125	117	107	111	104	106	113	117	116	80.5%	77.6%	72.2%	65.6%	67.3%	65.8%	65.8%	71.1%	74.5%	75.3%	115	111
Ethnicity Unknown	5	6	10	13	9	6	4	0	0	1	3.8%	3.7%	6.2%	8.0%	5.5%	3.8%	2.5%	0.0%	0.0%	0.6%	0	2
Nonresident Alien	0	0	0	4	9	12	23	20	17	15	0.0%	0.0%	0.0%	2.5%	5.5%	7.6%	14.3%	12.6%	10.8%	9.7%	17	17
	<i>(Percent of Total Headcount)</i>																					
Total Female Undergraduates	133	161	162	163	165	158	161	159	157	154	53.4%	57.3%	60.0%	53.4%	51.2%	50.2%	49.7%	47.7%	50.5%	53.3%	157	158
Male Graduate Students																						
	<i>(Percent of Male Graduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	0	1	0	0	1	0	0	0	0	0	0.0%	10.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	0	0	0	0	0	0	0	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	0	0	0	0	0	0	0	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	6	8	5	8	11	7	5	5	3	2	100.0%	80.0%	100.0%	88.9%	73.3%	63.6%	45.5%	41.7%	27.3%	28.6%	3	4
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	1	0	1	3	4	6	7	8	5	0.0%	10.0%	0.0%	11.1%	20.0%	36.4%	54.5%	58.3%	72.7%	71.4%	7	6
	<i>(Percent of Total Headcount)</i>																					
Total Male Graduates	6	10	5	9	15	11	11	12	11	7	2.4%	3.6%	1.9%	3.0%	4.7%	3.5%	3.4%	3.6%	3.5%	2.4%	10	10
Female Graduate Students																						
	<i>(Percent of Female Graduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	1	1	0	0	1	0	0	0.0%	0.0%	0.0%	5.6%	4.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0	0
African American	1	1	0	2	1	0	1	1	2	1	7.7%	12.5%	0.0%	11.1%	4.0%	0.0%	4.2%	3.4%	13.3%	10.0%	1	1
Hispanic American	0	0	0	0	0	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	0	1	1	0	0	0	0	--	--	--	0.0%	4.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	1	0	0	0	0	0	0	--	--	--	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	12	7	10	9	12	5	5	7	4	4	92.3%	87.5%	90.9%	50.0%	48.0%	22.7%	20.8%	24.1%	26.7%	40.0%	5	5
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	0	1	5	10	16	17	20	9	5	0.0%	0.0%	9.1%	27.8%	40.0%	72.7%	70.8%	69.0%	60.0%	50.0%	11	13
	<i>(Percent of Total Headcount)</i>																					
Total Female Graduates	13	8	11	18	25	22	24	29	15	10	5.2%	2.8%	4.1%	5.9%	7.8%	7.0%	7.4%	8.7%	4.8%	3.5%	18	20

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Accounting - Fall 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Total Students by Gender																						
	(Percent of Total Headcount)																					
Male	103	112	97	124	132	135	139	145	139	125	41.4%	39.9%	35.9%	40.7%	41.0%	42.9%	42.9%	43.5%	44.7%	43.3%	136	137
Female	146	169	173	181	190	180	185	188	172	164	58.6%	60.1%	64.1%	59.3%	59.0%	57.1%	57.1%	56.5%	55.3%	56.7%	175	178
Total Students by Ethnicity																						
	(Percent of Total Headcount)																					
American Indian	0	0	0	1	1	1	1	1	1	1	0.0%	0.0%	0.0%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	1	1
Asian American	1	2	2	1	1	1	1	6	3	5	0.4%	0.7%	0.7%	0.3%	0.3%	0.3%	0.3%	1.8%	1.0%	1.7%	5	3
African American	34	46	49	58	50	49	35	38	29	22	13.7%	16.4%	18.1%	19.0%	15.5%	15.6%	10.8%	11.4%	9.3%	7.6%	30	35
Hispanic American	0	1	1	1	6	7	9	5	6	10	0.0%	0.4%	0.4%	0.3%	1.9%	2.2%	2.8%	1.5%	1.9%	3.5%	7	7
Native Hawaiian/Pacific Islander	0	0	0	0	1	1	0	0	1	2	0.0%	0.0%	0.0%	0.0%	0.3%	0.3%	0.0%	0.0%	0.3%	0.7%	1	1
Two or More Races	0	0	0	5	5	4	4	3	3	5	0.0%	0.0%	0.0%	1.6%	1.6%	1.3%	1.2%	0.9%	1.0%	1.7%	4	4
White, Non-Hispanic	205	219	197	202	214	196	208	221	220	208	82.3%	77.9%	73.0%	66.2%	66.5%	62.2%	64.2%	66.4%	70.7%	72.0%	216	211
Ethnicity Unknown	8	11	17	19	11	8	4	1	0	1	3.2%	3.9%	6.3%	6.2%	3.4%	2.5%	1.2%	0.3%	0.0%	0.3%	1	3
Nonresident Alien	1	2	4	18	33	48	62	58	48	35	0.4%	0.7%	1.5%	5.9%	10.2%	15.2%	19.1%	17.4%	15.4%	12.1%	47	50
Total Minorities* as a % of Total	14.1%	17.4%	19.3%	21.6%	19.9%	20.0%	15.4%	15.9%	13.8%	15.6%												

AGE OF STUDENTS

											(Percent of Total Headcount)											
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Under 25																						
Undergraduate	153	179	174	193	182	191	187	203	202	189	61.4%	63.7%	64.4%	63.3%	56.5%	60.6%	57.7%	61.0%	65.0%	65.4%	198	194
Graduate	11	10	9	16	18	13	13	10	9	8	4.4%	3.6%	3.3%	5.2%	5.6%	4.1%	4.0%	3.0%	2.9%	2.8%	9	11
25 & Older																						
Undergraduate	77	84	80	85	100	91	102	89	83	83	30.9%	29.9%	29.6%	27.9%	31.1%	28.9%	31.5%	26.7%	26.7%	28.7%	85	90
Graduate	8	8	7	11	22	20	22	31	17	9	3.2%	2.8%	2.6%	3.6%	6.8%	6.3%	6.8%	9.3%	5.5%	3.1%	19	20
25 & Older Students as a % of Total	34.1%	32.7%	32.2%	31.5%	37.9%	35.2%	38.3%	36.0%	32.2%	31.8%												

APPLICATIONS

											(As a Percent of Applied)											
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
First-Time Freshmen																						
Applied	83	67	71	71	89	91	82	80	78	90											83	84
Admitted	67	50	56	50	69	62	57	64	55	62	80.7%	74.6%	78.9%	70.4%	77.5%	68.1%	69.5%	80.0%	70.5%	68.9%	60	60
Enrolled	34	32	24	23	43	30	25	31	26	30	41.0%	47.8%	33.8%	32.4%	48.3%	33.0%	30.5%	38.8%	33.3%	33.3%	29	28
Undergraduate Transfers																						
Applied	41	34	36	39	58	51	65	54	64	73											64	61
Admitted	34	28	26	32	47	37	51	41	51	60	82.9%	82.4%	72.2%	82.1%	81.0%	72.5%	78.5%	75.9%	79.7%	82.2%	51	48
Enrolled	17	18	12	28	37	30	41	33	38	48	41.5%	52.9%	33.3%	71.8%	63.8%	58.8%	63.1%	61.1%	59.4%	65.8%	40	38
New Graduates																						
Applied	15	9	13	28	29	22	31	30	49	25											35	31
Admitted	14	7	9	23	23	18	24	21	28	9	93.3%	77.8%	69.2%	82.1%	79.3%	81.8%	77.4%	70.0%	57.1%	36.0%	19	20
Enrolled	13	3	7	12	17	11	20	18	12	5	86.7%	33.3%	53.8%	42.9%	58.6%	50.0%	64.5%	60.0%	24.5%	20.0%	12	13

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2015.

Enrollment by Geographic Origin

Arkansas State University

Department of Accounting - Fall 2006 to Fall 2015

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year	
ENROLLMENT BY GEOGRAPHIC ORIGIN																							
Undergraduate Students																							
(Percent of Undergraduate Total)																							
Arkansas	202	226	220	246	240	232	228	244	235	233	87.8%	85.9%	86.6%	88.5%	85.1%	82.3%	78.9%	83.6%	82.5%	85.7%	237	234	
Missouri	16	23	20	14	11	10	11	6	9	10	7.0%	8.7%	7.9%	5.0%	3.9%	3.5%	3.8%	2.1%	3.2%	3.7%	8	9	
Tennessee	4	4	4	0	4	4	3	4	4	3	1.7%	1.5%	1.6%	0.0%	1.4%	1.4%	1.0%	1.4%	1.4%	1.1%	4	4	
Other U.S. States/Territories	7	9	7	6	7	8	8	7	6	1	3.0%	3.4%	2.8%	2.2%	2.5%	2.8%	2.8%	2.4%	2.1%	0.4%	5	6	
Foreign	1	1	3	12	20	28	39	31	31	25	0.4%	0.4%	1.2%	4.3%	7.1%	9.9%	13.5%	10.6%	10.9%	9.2%	29	31	
Graduate Students																							
(Percent of Graduate Total)																							
Arkansas	16	15	13	18	25	12	10	10	6	4	84.2%	83.3%	81.3%	66.7%	62.5%	36.4%	28.6%	24.4%	23.1%	23.5%	7	8	
Missouri	3	2	1	2	0	0	2	2	2	2	15.8%	11.1%	6.3%	7.4%	0.0%	0.0%	5.7%	4.9%	7.7%	11.8%	2	2	
Tennessee	0	0	0	0	0	0	0	2	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	1	0	
Other U.S. States/Territories	0	0	1	1	2	1	0	0	1	1	0.0%	0.0%	6.3%	3.7%	5.0%	3.0%	0.0%	0.0%	3.8%	5.9%	1	1	
Foreign	0	1	1	6	13	20	23	27	17	10	0.0%	5.6%	6.3%	22.2%	32.5%	60.6%	65.7%	65.9%	65.4%	58.8%	18	19	
Total Students																							
(Percent of Total Headcount)																							
Arkansas	218	241	233	264	265	244	238	254	241	237	87.6%	85.8%	86.3%	86.6%	82.3%	77.5%	73.5%	76.3%	77.5%	82.0%	244	243	
Missouri	19	25	21	16	11	10	13	8	11	12	7.6%	8.9%	7.8%	5.2%	3.4%	3.2%	4.0%	2.4%	3.5%	4.2%	10	11	
Tennessee	4	4	4	0	4	4	3	6	4	3	1.6%	1.4%	1.5%	0.0%	1.2%	1.3%	0.9%	1.8%	1.3%	1.0%	4	4	
Other U.S. States/Territories	7	9	8	7	9	9	8	7	7	2	2.8%	3.2%	3.0%	2.3%	2.8%	2.9%	2.5%	2.1%	2.3%	0.7%	5	7	
Total Out-of-State	30	38	33	23	24	23	24	21	22	17	12.0%	13.5%	12.2%	7.5%	7.5%	7.3%	7.4%	6.3%	7.1%	5.9%	20	21	
Foreign	1	2	4	18	33	48	62	58	48	35	0.4%	0.7%	1.5%	5.9%	10.2%	15.2%	19.1%	17.4%	15.4%	12.1%	47	50	

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
(Percent of Arkansas Total)																						
Craighead	82	90	106	71	71	61	56	53	50	57	37.6%	37.3%	45.5%	26.9%	26.8%	25.0%	23.5%	20.9%	20.7%	24.1%	53	55
Crittenden	5	6	5	12	8	9	10	8	12	8	2.3%	2.5%	2.1%	4.5%	3.0%	3.7%	4.2%	3.1%	5.0%	3.4%	9	9
Cross	9	12	10	12	10	11	9	10	10	3	4.1%	5.0%	4.3%	4.5%	3.8%	4.5%	3.8%	3.9%	4.1%	1.3%	8	9
Greene	21	20	19	17	31	21	21	23	24	20	9.6%	8.3%	8.2%	6.4%	11.7%	8.6%	8.8%	9.1%	10.0%	8.4%	22	22
Independence	5	3	2	3	4	5	4	5	8	6	2.3%	1.2%	0.9%	1.1%	1.5%	2.0%	1.7%	2.0%	3.3%	2.5%	6	6
Mississippi	13	11	11	16	17	15	12	18	13	10	6.0%	4.6%	4.7%	6.1%	6.4%	6.1%	5.0%	7.1%	5.4%	4.2%	14	14
Poinsett	5	10	13	12	6	9	9	9	9	5	2.3%	4.1%	5.6%	4.5%	2.3%	3.7%	3.8%	3.5%	3.7%	2.1%	8	8
Pulaski	6	8	9	11	12	11	12	12	8	7	2.8%	3.3%	3.9%	4.2%	4.5%	4.5%	5.0%	4.7%	3.3%	3.0%	9	10
St. Francis	9	7	6	14	5	3	4	5	6	3	4.1%	2.9%	2.6%	5.3%	1.9%	1.2%	1.7%	2.0%	2.5%	1.3%	5	4
White	4	3	2	6	13	14	10	17	12	12	1.8%	1.2%	0.9%	2.3%	4.9%	5.7%	4.2%	6.7%	5.0%	5.1%	14	13
Other Arkansas Counties	59	71	50	90	88	85	91	94	89	106	27.1%	29.5%	21.5%	34.1%	33.2%	34.8%	38.2%	37.0%	36.9%	44.7%	96	93
Missouri																						
(Percent of Missouri Total)																						
Dunklin	5	6	6	7	4	3	8	4	5	4	26.3%	24.0%	28.6%	43.8%	36.4%	30.0%	61.5%	50.0%	45.5%	33.3%	4	5
Pemiscot	3	3	2	3	1	2	2	0	2	1	15.8%	12.0%	9.5%	18.8%	9.1%	20.0%	15.4%	0.0%	18.2%	8.3%	1	1
Other Missouri Counties	11	16	13	6	6	5	3	4	4	7	57.9%	64.0%	61.9%	37.5%	54.5%	50.0%	23.1%	50.0%	36.4%	58.3%	5	5
Tennessee																						
(Percent of Tennessee Total)																						
Shelby	3	3	3	0	4	3	1	3	2	3	75.0%	75.0%	75.0%	--	100.0%	75.0%	33.3%	50.0%	50.0%	100.0%	3	2
Other Tennessee Counties	1	1	1	0	0	1	2	3	2	0	25.0%	25.0%	25.0%	--	0.0%	25.0%	66.7%	50.0%	50.0%	0.0%	2	2

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Accounting - Fall 2006 to Fall 2015

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year	
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																							
	(Percent of First-Time Freshmen Total)																						
Composite 30 - 36	1	0	0	1	0	1	0	2	0	0	2.9%	0.0%	0.0%	4.3%	0.0%	3.3%	0.0%	6.5%	0.0%	0.0%	1	1	
Composite 24 - 29	13	11	3	3	12	14	10	19	15	13	38.2%	34.4%	12.5%	13.0%	27.9%	46.7%	40.0%	61.3%	57.7%	43.3%	16	14	
Composite 19 - 23	13	9	11	9	21	8	5	9	7	15	38.2%	28.1%	45.8%	39.1%	48.8%	26.7%	20.0%	29.0%	26.9%	50.0%	10	9	
Composite Below 19	6	8	7	4	7	0	0	0	0	0	17.6%	25.0%	29.2%	17.4%	16.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Took SAT or ASSET Test*	1	4	3	6	3	7	10	1	4	2	2.9%	12.5%	12.5%	26.1%	7.0%	23.3%	40.0%	3.2%	15.4%	6.7%	2	5	
Average ACT Composite Score	22.2	21.9	20.1	20.9	22.0	24.1	24.9	25.0	24.6	24.1											24.6	24.5	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	8	10	8	8	7	5	9	1	3	1	23.5%	31.3%	33.3%	34.8%	16.3%	16.7%	36.0%	3.2%	11.5%	3.3%	2	4
Mathematics Remediation	7	14	9	6	10	2	4	1	2	3	20.6%	43.8%	37.5%	26.1%	23.3%	6.7%	16.0%	3.2%	7.7%	10.0%	2	2
Reading Remediation	6	9	6	7	8	5	9	1	2	2	17.6%	28.1%	25.0%	30.4%	18.6%	16.7%	36.0%	3.2%	7.7%	6.7%	2	4
Total Unduplicated Remedial	13	15	11	14	16	7	12	2	3	4	38.2%	46.9%	45.8%	60.9%	37.2%	23.3%	48.0%	6.5%	11.5%	13.3%	3	6

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	1	2	0	0	0	0	0	0	0	1	2.9%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0	0
High School	7	13	10	7	13	6	6	5	6	4	20.6%	40.6%	41.7%	30.4%	30.2%	20.0%	24.0%	16.1%	23.1%	13.3%	5	5
Attended College	14	6	7	5	10	5	3	6	3	6	41.2%	18.8%	29.2%	21.7%	23.3%	16.7%	12.0%	19.4%	11.5%	20.0%	5	5
College Degree	11	8	3	4	17	12	6	19	13	17	32.4%	25.0%	12.5%	17.4%	39.5%	40.0%	24.0%	61.3%	50.0%	56.7%	16	13
Unknown	1	3	4	7	3	7	10	1	4	2	2.9%	9.4%	16.7%	30.4%	7.0%	23.3%	40.0%	3.2%	15.4%	6.7%	2	5
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	66.7%	72.4%	85.0%	75.0%	57.5%	47.8%	60.0%	36.7%	40.9%	39.3%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	39	39	38	34	45	52	44	56	49	53	15.7%	13.9%	14.1%	11.1%	14.0%	16.5%	13.6%	16.8%	15.8%	18.3%	53	51
University Apartments	14	12	8	17	16	13	24	18	20	12	5.6%	4.3%	3.0%	5.6%	5.0%	4.1%	7.4%	5.4%	6.4%	4.2%	17	17
Other University Housing	2	1	0	0	0	1	1	0	0	0	0.8%	0.4%	0.0%	0.0%	0.0%	0.3%	0.3%	0.0%	0.0%	0.0%	0	0
University Housing Occupants as a % of Total Headcount	22.1%	18.5%	17.0%	16.7%	18.9%	21.0%	21.3%	22.2%	22.2%	22.5%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Degrees Conferred

Arkansas State University

Department of Accounting - Fiscal Years 2005-2006 to Fall 2014-2015

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	(Percent of Total Degrees Conferred)																						
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	55	43	49	54	64	51	62	58	62	64	87.3%	89.6%	81.7%	87.1%	88.9%	79.7%	84.9%	82.9%	80.5%	82.1%	61	59	
Master's Degrees	8	5	11	8	8	13	11	12	15	14	12.7%	10.4%	18.3%	12.9%	11.1%	20.3%	15.1%	17.1%	19.5%	17.9%	14	13	
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Degrees Conferred	63	48	60	62	72	64	73	70	77	78											75	72	
% of Undergraduate Degrees Conferred	87.3%	89.6%	81.7%	87.1%	88.9%	79.7%	84.9%	82.9%	80.5%	82.1%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	Fiscal Years											Percentage										Averages	
	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	3	2	2	0	1	4	3	1	3	3	4.8%	4.2%	3.3%	0.0%	1.4%	6.3%	4.1%	1.4%	3.9%	3.8%	2	3	
Female	3	2	4	2	4	5	6	5	7	6	4.8%	4.2%	6.7%	3.2%	5.6%	7.8%	8.2%	7.1%	9.1%	7.7%	6	6	
Total Minorities	6	4	6	2	5	9	9	6	10	9											8	9	
% of Minorities Degrees Conferred	9.5%	8.3%	10.0%	3.2%	6.9%	14.1%	12.3%	8.6%	13.0%	11.5%													

Total Nonresident Aliens

	Fiscal Years											Percentage										Averages	
	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	2	0	2	1	0	1	3	5	2	6	3.2%	0.0%	3.3%	1.6%	0.0%	1.6%	4.1%	7.1%	2.6%	7.7%	4	3	
Female	0	0	0	1	0	2	2	9	15	9	0.0%	0.0%	0.0%	1.6%	0.0%	3.1%	2.7%	12.9%	19.5%	11.5%	11	7	
Total Nonresident Aliens	2	0	2	2	0	3	5	14	17	15											15	11	
% of Nonresident Aliens Degrees Conferred	3.2%	0.0%	3.3%	3.2%	0.0%	4.7%	6.8%	20.0%	22.1%	19.2%													

Total White, Non-Hispanic; & Ethnicity Unknown

	Fiscal Years											Percentage										Averages	
	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	13	19	27	26	29	24	21	27	27	24	20.6%	39.6%	45.0%	41.9%	40.3%	37.5%	28.8%	38.6%	35.1%	30.8%	26	25	
Female	42	25	25	32	38	28	38	23	23	30	66.7%	52.1%	41.7%	51.6%	52.8%	43.8%	52.1%	32.9%	29.9%	38.5%	25	28	
Total White & Ethnicity Unknown	55	44	52	58	67	52	59	50	50	54											51	53	
% of White & Ethnicity Unknown Degrees Conferred	87.3%	91.7%	86.7%	93.5%	93.1%	81.3%	80.8%	71.4%	64.9%	69.2%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

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Arkansas State University-Jonesboro

Assessment of Diversity by Degree Program **College of Business** Fall 2006 - Fall 2015

The Office of Institutional Research & Planning
email: asuirp@astate.edu
web: www.astate.edu/a/irp

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Enrollment by Degree Program

Arkansas State University

Total - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	230	263	254	278	282	282	289	292	285	272	283	284
MACC	Accounting	19	18	16	27	40	33	35	41	26	17	28	30
Total Accounting		249	281	270	305	322	315	324	333	311	289	311	314
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	2	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	16	7	6	25	16	13	10	14	12	4	10	11
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	124	136	122	92	104	107	125	111	120	111	114	115
BSE	Business Technology Education	17	22	15	15	19	15	18	13	8	7	9	12
MS	Information Systems & E-Commerce	9	13	9	5	0	0	0	0	0	0	0	0
MSE	Business Technology Education	16	14	24	24	29	15	10	5	9	1	5	8
SCCT	Community College Teaching - Business Education	0	0	0	0	1	2	1	1	0	0	0	1
Total Computer & Information Technology		182	192	178	162	169	152	164	144	149	123	139	146
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	2	3	5	11	21	37	38	34	37	29	33	35
BS	Business Administration	294	253	272	255	265	230	243	233	259	279	257	249
BS	Business Economics	6	12	18	8	14	11	22	19	19	15	18	17
BS	Finance	164	161	156	135	146	169	183	179	165	182	175	176
MBA	Business Administration	151	125	156	157	158	160	167	185	164	169	173	169
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	2	3	2	0	0	0	0	0	0
Total Economics & Finance		617	554	607	568	607	609	653	650	644	674	656	646
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	5	10	23	13	--
BS	International Business	51	75	79	86	83	87	94	81	82	72	78	83
BS	Management	275	266	258	266	259	254	236	248	241	219	236	240
BS	Marketing	169	165	157	133	136	119	113	114	140	139	131	125
Total Management & Marketing		495	506	494	485	478	460	443	448	473	453	458	455
Total Business		1,543	1,533	1,549	1,520	1,576	1,536	1,584	1,575	1,577	1,539	1,564	1,562

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Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business												
Accounting												
BS Accounting	13	17	17	22	21	22	16	16	11	8	12	15
MACC Accounting	0	1	0	0	1	0	0	0	0	0	0	0
Total Accounting	13	18	17	22	22	22	16	16	11	8	12	15
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	2	1	1	5	3	3	4	0	0	0	0	1
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	18	22	18	9	14	10	13	12	15	16	14	13
BSE Business Technology Education	1	1	1	2	1	0	1	0	1	1	1	1
MS Information Systems & E-Commerce	0	1	1	1	0	0	0	0	0	0	0	0
MSE Business Technology Education	1	0	2	2	2	2	1	2	1	0	1	1
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	22	25	23	19	20	15	19	14	17	17	16	16
Economics & Finance												
BA Economics (Moved from Humanities 2006)	1	1	1	1	1	2	0	0	0	0	0	0
BS Business Administration	22	29	35	33	28	18	21	13	21	15	16	18
BS Business Economics	0	3	4	1	2	1	3	1	2	1	1	2
BS Finance	12	10	10	5	7	11	11	6	10	6	7	9
MBA Business Administration	6	3	5	4	2	1	2	3	5	9	6	4
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	41	46	55	44	40	33	37	23	38	31	31	32
Management & Marketing												
BS Global Supply Chain Management	--	--	--	--	--	--	--	1	2	1	1	--
BS International Business	2	3	3	4	2	3	0	1	1	2	1	1
BS Management	35	36	38	32	27	18	18	19	16	10	15	16
BS Marketing	5	8	10	8	17	11	9	6	7	8	7	8
Total Management & Marketing	42	47	51	44	46	32	27	27	26	21	25	27
Total Business	118	136	146	129	128	102	99	80	92	77	83	90

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Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	20	27	32	34	27	27	18	21	16	13	17	19
MACC	Accounting	1	1	0	2	1	0	1	1	2	1	1	1
Total Accounting		21	28	32	36	28	27	19	22	18	14	18	20
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	2	1	0	0	0	0	0	0	0	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	10	8	7	3	7	6	5	3	6	4	4	5
BSE	Business Technology Education	1	0	1	0	3	1	2	1	0	0	0	1
MS	Information Systems & E-Commerce	3	2	0	0	0	0	0	0	0	0	0	0
MSE	Business Technology Education	4	2	2	6	9	2	1	2	2	0	1	1
SCCT	Community College Teaching - Business Education	0	0	0	0	1	1	0	0	0	0	0	0
Total Computer & Information Technology		20	13	10	9	20	10	8	6	8	4	6	7
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	1	0	2	3	2	3	3	2	3	3
BS	Business Administration	60	42	44	31	34	24	22	23	19	19	20	21
BS	Business Economics	0	0	2	0	0	1	1	1	1	2	1	1
BS	Finance	14	13	13	13	12	10	8	6	5	7	6	7
MBA	Business Administration	15	12	6	4	4	4	5	4	2	8	5	5
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance		89	67	66	48	52	42	38	37	30	38	35	37
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	0	0	--
BS	International Business	1	0	1	1	2	1	1	5	4	2	4	3
BS	Management	28	32	26	22	31	23	14	20	22	21	21	20
BS	Marketing	18	13	11	13	14	8	6	3	6	7	5	6
Total Management & Marketing		47	45	38	36	47	32	21	28	32	30	30	29
Total Business		177	153	146	129	147	111	86	93	88	86	89	93

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business												
Accounting												
BS Accounting	0	0	0	0	2	2	3	4	5	8	6	4
MACC Accounting	0	0	0	0	0	0	0	0	0	0	0	0
Total Accounting	0	0	0	0	2	2	3	4	5	8	6	4
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	1	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	1	2	1	1	0	1	2	1	2	2	2	2
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	0	0	0	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	1	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	1	2	1	1	1	1	2	1	2	3	2	2
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	1	1	1	1	0	0	0	1
BS Business Administration	1	0	0	0	1	2	2	2	1	6	3	3
BS Business Economics	1	1	1	0	1	0	0	1	1	0	1	0
BS Finance	0	0	0	1	0	1	2	2	3	5	3	3
MBA Business Administration	0	1	1	1	0	0	0	0	1	2	1	1
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	2	2	2	2	3	4	5	6	6	13	8	7
Management & Marketing												
BS Global Supply Chain Management	--	--	--	--	--	--	--	1	0	0	0	--
BS International Business	1	1	1	0	0	0	0	1	2	2	2	1
BS Management	0	0	0	0	0	2	2	2	2	1	2	2
BS Marketing	0	1	0	0	1	1	0	0	0	1	0	0
Total Management & Marketing	1	2	1	0	1	3	2	4	4	4	4	3
Total Business	4	6	4	3	7	10	12	15	17	28	20	16

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business												
Accounting												
BS Accounting	0	1	1	1	4	5	5	0	1	2	1	3
MACC Accounting	0	0	0	0	0	0	1	1	0	0	0	0
Total Accounting	0	1	1	1	4	5	6	1	1	2	1	3
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	1	1	0	1	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BSE Business Technology Education	0	0	0	1	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	0	0	0	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	0	0	0	1	0	0	0	1	1	0	1	0
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Administration	0	0	2	3	1	8	4	2	3	4	3	4
BS Business Economics	0	0	0	0	0	0	0	1	1	0	1	0
BS Finance	0	0	0	0	0	0	1	1	1	1	1	1
MBA Business Administration	1	0	1	2	1	0	0	4	4	4	4	2
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	1	0	3	5	2	8	5	8	9	9	9	8
Management & Marketing												
BS Global Supply Chain Management	--	--	--	--	--	--	--	0	1	2	1	--
BS International Business	1	1	1	0	1	3	6	4	3	3	3	4
BS Management	2	2	1	2	1	3	1	1	1	3	2	2
BS Marketing	2	2	4	2	2	2	1	1	2	1	1	1
Total Management & Marketing	5	5	6	4	4	8	8	6	7	9	7	8
Total Business	6	6	10	11	10	21	19	16	18	20	18	19

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Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	80	79	65	78	80	80	92	96	96	86	93	90
MACC	Accounting	6	8	5	8	11	7	5	5	3	2	3	4
Total Accounting		86	87	70	86	91	87	97	101	99	88	96	94
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	4	1	3	10	7	6	5	9	9	3	7	6
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	74	79	66	46	54	63	73	61	61	65	62	65
BSE	Business Technology Education	3	4	2	5	7	5	3	3	2	4	3	3
MS	Information Systems & E-Commerce	3	4	3	1	0	0	0	0	0	0	0	0
MSE	Business Technology Education	2	1	7	5	5	3	4	0	1	0	0	2
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology		86	89	81	67	73	77	85	73	73	72	73	76
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	2	5	6	10	14	5	8	14	9	10
BS	Business Administration	102	88	61	70	71	59	62	72	79	93	81	73
BS	Business Economics	5	5	4	2	7	5	6	6	11	8	8	7
BS	Finance	79	79	86	71	70	68	58	55	73	85	71	68
MBA	Business Administration	55	49	60	53	49	36	37	37	46	51	45	41
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	1	2	1	0	0	0	0	0	0
Total Economics & Finance		241	221	213	202	205	179	177	175	217	251	214	200
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	3	3	7	4	--
BS	International Business	21	35	34	36	23	25	24	24	15	18	19	21
BS	Management	114	109	88	95	90	100	89	89	95	83	89	91
BS	Marketing	54	62	52	49	33	40	37	32	42	41	38	38
Total Management & Marketing		189	206	174	180	146	165	150	148	155	149	151	153
Total Business		602	603	538	535	515	508	509	497	544	560	534	524

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Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	107	125	117	107	111	104	106	113	117	116	115	111
MACC	Accounting	12	7	10	9	12	5	5	7	4	4	5	5
Total Accounting		119	132	127	116	123	109	111	120	121	120	120	116
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	2	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	8	4	1	5	4	4	1	4	2	0	2	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	18	16	21	21	15	10	8	11	17	7	12	11
BSE	Business Technology Education	12	17	11	6	7	7	10	9	4	2	5	6
MS	Information Systems & E-Commerce	1	1	0	0	0	0	0	0	0	0	0	0
MSE	Business Technology Education	8	10	12	11	11	7	3	1	4	1	2	3
SCCT	Community College Teaching - Business Education	0	0	0	0	0	1	1	1	0	0	0	1
Total Computer & Information Technology		47	48	47	44	37	29	23	26	27	10	21	23
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	1	1	0	3	6	6	11	8	3	7	7
BS	Business Administration	95	73	61	50	56	49	60	65	77	95	79	69
BS	Business Economics	0	2	4	2	2	1	2	1	1	2	1	1
BS	Finance	52	53	43	29	26	28	41	36	27	26	30	32
MBA	Business Administration	47	32	35	35	34	29	40	37	38	37	37	36
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance		194	161	144	116	121	113	149	150	151	163	155	145
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	2	3	2	--
BS	International Business	11	17	17	17	15	10	8	4	10	12	9	9
BS	Management	87	77	63	68	68	72	74	75	68	73	72	72
BS	Marketing	82	75	62	42	42	31	36	43	52	60	52	44
Total Management & Marketing		180	169	142	127	125	113	118	122	132	148	134	127
Total Business		540	510	460	403	406	364	401	418	431	441	430	411

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business												
Accounting												
BS Accounting	1	1	3	8	11	16	16	11	14	10	12	13
MACC Accounting	0	1	0	1	3	4	6	7	8	5	7	6
Total Accounting	1	2	3	9	14	20	22	18	22	15	18	19
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	1	0	0	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	2	4	4	5	8	11	18	17	16	10	14	14
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	1	4	3	1	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	1	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	3	8	9	6	8	11	18	17	16	10	14	14
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	2	5	9	8	9	10	8	9	9
BS Business Administration	3	3	20	17	30	36	46	39	39	29	36	38
BS Business Economics	0	1	1	1	1	2	6	7	2	0	3	3
BS Finance	1	0	0	8	17	33	38	40	30	33	34	35
MBA Business Administration	14	10	21	30	32	49	46	61	35	26	41	43
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	18	14	42	58	85	129	144	156	116	96	123	128
Management & Marketing												
BS Global Supply Chain Management	--	--	--	--	--	--	--	0	1	8	3	--
BS International Business	3	5	7	14	16	20	31	22	22	19	21	23
BS Management	0	2	2	5	9	14	16	17	18	15	17	16
BS Marketing	2	0	0	1	8	11	9	18	15	11	15	13
Total Management & Marketing	5	7	9	20	33	45	56	57	56	53	55	53
Total Business	27	31	63	93	140	205	240	248	210	174	211	215

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	0	0	0	4	9	12	23	20	17	15	17	17
MACC	Accounting	0	0	1	5	10	16	17	20	9	5	11	13
Total Accounting		0	0	1	9	19	28	40	40	26	20	29	31
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	0	0	0	0	1	0	3	3	1	2	2	2
BSE	Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS	Information Systems & E-Commerce	0	1	1	2	0	0	0	0	0	0	0	0
MSE	Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology		0	1	1	2	1	0	3	3	1	2	2	2
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	0	0	1	2	1	6	0	2	2
BS	Business Administration	1	2	19	7	13	20	19	13	14	10	12	15
BS	Business Economics	0	0	1	0	1	1	3	1	0		1	1
BS	Finance	0	3	3	2	4	9	17	24	12	16	17	16
MBA	Business Administration	6	8	17	15	27	36	33	31	23	19	24	28
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0		0	0
Total Economics & Finance		7	13	40	24	45	67	74	70	55	45	57	62
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	1	2	1	--
BS	International Business	8	10	10	7	19	23	21	18	23	13	18	20
BS	Management	1	0	0	4	6	11	16	17	13	6	12	13
BS	Marketing	0	0	4	5	10	9	8	8	11	5	8	8
Total Management & Marketing		9	10	14	16	35	43	45	43	48	26	39	41
Total Business		16	24	56	51	100	138	162	156	130	93	126	136

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Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity* Males - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business												
Accounting												
BS Accounting	3	5	7	7	3	4	1	6	2	6	5	4
MACC Accounting	0	0	0	0	0	0	0	0	0	0	0	0
Total Accounting	3	5	7	7	3	4	1	6	2	6	5	4
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	4	1	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	1	3	2	6	3	5	3	2	2	5	3	3
BSE Business Technology Education	0	0	0	0	0	1	0	0	0	0	0	0
MS Information Systems & E-Commerce	1	0	0	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	2	3	2	10	4	6	3	2	2	5	3	4
Economics & Finance												
BA Economics (Moved from Humanities 2006)	1	1	0	2	2	4	4	4	2	2	3	3
BS Business Administration	3	7	20	24	15	7	2	2	4	2	3	3
BS Business Economics	0	0	1	2	0	0	1	0	0	2	1	1
BS Finance	4	3	1	4	9	7	3	6	4	3	4	5
MBA Business Administration	6	7	7	9	8	5	2	4	3	4	4	4
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	14	18	29	41	34	23	12	16	13	13	14	15
Management & Marketing												
BS Global Supply Chain Management	--	--	--	--	--	--	--	0	0	0	0	--
BS International Business	1	1	2	3	4	2	2	1	1	0	1	1
BS Management	4	5	25	21	9	3	3	3	5	6	5	4
BS Marketing	4	1	6	8	4	4	2	1	1	1	1	2
Total Management & Marketing	9	7	33	32	17	9	7	5	7	7	6	7
Total Business	28	33	71	90	58	42	23	29	24	31	28	30

*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity* Females - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	6	8	12	17	14	10	9	4	6	8	6	7
MACC	Accounting	0	0	0	2	2	1	0	1	0	0	0	0
Total Accounting		6	8	12	19	16	11	9	5	6	8	6	8
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	1	1	0	0	0	0	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	0	2	3	1	2	1	0	1	0	0	0	0
BSE	Business Technology Education	0	0	0	1	1	1	2	0	1	0	0	1
MS	Information Systems & E-Commerce	0	0	1	0	0	0	0	0	0	0	0	0
MSE	Business Technology Education	1	1	0	0	1	1	1	0	1	0	0	1
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology		1	3	4	3	5	3	3	1	2	0	1	2
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	1	1	1	1	0	0	0	0	0
BS	Business Administration	7	9	10	20	16	7	5	2	2	6	3	4
BS	Business Economics	0	0	0	0	0	0	0	0	0	0	0	0
BS	Finance	2	0	0	2	1	2	4	3	0	0	1	2
MBA	Business Administration	1	3	3	4	1	0	2	4	7	9	7	4
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	1	1	1	0	0	0	0	0	0
Total Economics & Finance		10	12	13	28	20	11	12	9	9	15	11	11
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	0	0	--
BS	International Business	2	2	3	4	1	0	1	1	1	1	1	1
BS	Management	4	3	15	17	18	8	3	5	1	1	2	4
BS	Marketing	2	3	8	5	5	2	5	2	4	4	3	3
Total Management & Marketing		8	8	26	26	24	10	9	8	6	6	7	8
Total Business		25	31	55	76	65	35	33	23	23	29	25	29

*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

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Arkansas State University-Jonesboro

Assessment of Degree Program Demand by Student Classification **College of Business** Fall 2006 - Fall 2015

The Office of Institutional Research & Planning
email: asuirp@astate.edu
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Enrollment by Degree Program & Classification

Arkansas State University

First-Time Freshmen (NFR) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	34	32	24	23	43	30	25	31	26	30	29	28
Total Accounting NFR		34	32	24	23	43	30	25	31	26	30	29	28
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	3	0	1	9	3	2	2	1	0	0	0	1
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	10	8	5	7	10	6	7	5	14	7	9	8
BSE	Business Technology Education	1	0	0	1	1	0	0	0	1	2	1	1
Total Computer & Information Technology NFR		14	8	6	17	14	8	9	6	15	9	10	9
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	4	2	10	5	3	8	4	5	6
BS	Business Administration	63	40	77	39	45	36	33	31	30	34	32	33
BS	Business Economics	2	3	7	2	4	2	2	2	4	3	3	3
BS	Finance	14	12	17	10	20	19	17	12	13	13	13	15
Total Economics & Finance NFR		79	55	101	55	71	67	57	48	55	54	52	56
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	1	1	1	--
BS	International Business	5	8	7	16	7	11	8	12	16	4	11	10
BS	Management	28	35	41	37	34	33	21	23	30	19	24	25
BS	Marketing	23	11	15	9	15	10	14	13	14	15	14	13
Total Management & Marketing NFR		56	54	63	62	56	54	43	48	61	39	49	49
Total Business NFR		183	149	194	157	184	159	134	133	157	132	141	143

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Enrollment by Degree Program & Classification

Arkansas State University

All Other Freshmen (FR) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	23	26	21	27	27	19	22	19	8	17	15	17
Total Accounting FR		23	26	21	27	27	19	22	19	8	17	15	17
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	2	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	2	4	0	1	5	4	2	3	0	0	1	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	16	18	12	9	18	12	13	9	4	10	8	10
BSE	Business Technology Education	1	3	1	0	2	0	0	0	0	0	0	0
Total Computer & Information Technology FR		19	25	15	10	25	16	15	12	4	10	9	11
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	1	1	5	2	3	4	5	2	4	3
BS	Business Administration	40	38	36	51	50	41	42	28	35	16	26	32
BS	Business Economics	2	6	3	1	2	3	8	5	2	0	2	4
BS	Finance	14	12	13	9	15	21	17	21	12	9	14	16
Total Economics & Finance FR		56	56	53	62	72	67	70	58	54	27	46	55
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	5	2	--
BS	International Business	9	14	11	9	28	11	20	8	9	10	9	12
BS	Management	27	33	32	32	37	28	24	26	25	15	22	24
BS	Marketing	15	19	20	13	10	8	10	19	10	7	12	11
Total Management & Marketing FR		51	66	63	54	75	47	54	53	44	37	45	47
Total Business FR		149	173	152	153	199	149	161	142	110	91	114	131

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Enrollment by Degree Program & Classification

Arkansas State University

Sophomores (SO) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	39	41	40	37	37	50	51	51	52	34	46	48
Total Accounting SO		39	41	40	37	37	50	51	51	52	34	46	48
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	1	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	8	1	1	5	1	4	4	5	1	1	2	3
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	21	23	20	15	20	25	27	23	32	29	28	27
BSE	Business Technology Education	2	4	1	3	3	2	1	2	0	0	1	1
Total Computer & Information Technology SO		31	28	22	24	24	31	32	30	33	30	31	31
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	3	1	7	9	4	10	7	7	8	7
BS	Business Administration	39	49	36	36	39	33	40	48	55	62	55	48
BS	Business Economics	0	1	6	1	1	1	5	6	4	3	4	4
BS	Finance	22	28	23	37	29	37	29	34	37	45	39	36
Total Economics & Finance SO		61	78	68	75	76	80	78	98	103	117	106	95
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	1	0	5	2	--
BS	International Business	11	21	19	15	13	15	21	14	16	16	15	16
BS	Management	52	47	39	48	36	45	52	49	41	47	46	47
BS	Marketing	30	36	31	21	23	24	18	24	46	31	34	29
Total Management & Marketing SO		93	104	89	84	72	84	91	88	103	99	97	93
Total Business SO		224	251	219	220	209	245	252	267	291	280	279	267

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Enrollment by Degree Program & Classification

Arkansas State University

Juniors (JR) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	50	74	64	60	51	69	84	77	81	86	81	79
Total Accounting JR		50	74	64	60	51	69	84	77	81	86	81	79
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	3	1	2	6	3	1	1	2	6	0	3	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	31	31	27	23	22	27	36	37	33	28	33	32
BSE	Business Technology Education	2	4	3	5	4	4	6	1	3	3	2	3
Total Computer & Information Technology JR		36	36	32	34	29	32	43	40	42	31	38	38
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	0	0	4	3	12	11	7	9	7	8	9
BS	Business Administration	57	37	49	46	56	51	61	51	51	75	59	58
BS	Business Economics	0	1	2	2	6	2	3	4	6	7	6	4
BS	Finance	40	43	31	31	28	38	55	44	41	48	44	45
Total Economics & Finance JR		98	81	82	83	93	103	130	106	107	137	117	117
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	2	3	7	4	--
BS	International Business	13	17	17	23	14	14	20	14	13	18	15	16
BS	Management	63	62	59	59	53	52	56	73	60	50	61	58
BS	Marketing	43	29	48	36	32	30	28	21	36	35	31	30
Total Management & Marketing JR		119	108	124	118	99	96	104	110	112	110	111	106
Total Business JR		303	299	302	295	272	300	361	333	342	364	346	340

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Enrollment by Degree Program & Classification

Arkansas State University

Seniors (SR) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	69	80	96	114	103	92	93	105	103	91	100	97
Total Accounting SR		69	80	96	114	103	92	93	105	103	91	100	97
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	1	2	2	3	0	1	3	3	1	2	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	41	55	54	34	31	35	39	35	34	35	35	36
BSE	Business Technology Education	10	8	8	5	9	7	11	8	3	2	4	6
Total Computer & Information Technology SR		51	64	64	41	43	42	51	46	40	38	41	43
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	2	1	1	4	4	15	10	8	9	9	9
BS	Business Administration	88	85	72	79	74	67	66	73	84	89	82	76
BS	Business Economics	2	1	0	1	0	2	4	2	3	2	2	3
BS	Finance	69	64	70	47	51	51	64	68	60	66	65	62
Total Economics & Finance SR		159	152	143	128	129	124	149	153	155	166	158	149
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	2	6	5	4	--
BS	International Business	10	15	24	23	20	35	24	30	26	23	26	28
BS	Management	102	88	81	88	95	89	82	76	85	86	82	84
BS	Marketing	56	68	41	53	56	45	43	34	33	50	39	41
Total Management & Marketing SR		168	171	146	164	171	169	149	142	150	164	152	155
Total Business SR		447	467	449	447	446	427	442	446	448	459	451	444

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Enrollment by Degree Program & Classification

Arkansas State University

Unclassified (UN) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	15	10	9	17	21	22	14	9	15	14	13	15
Total Accounting UN		15	10	9	17	21	22	14	9	15	14	13	15
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	2	1	2	0	0	2	2	1	1
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	5	1	4	4	3	2	3	2	3	2	2	2
BSE	Business Technology Education	1	3	2	1	0	2	0	2	1	0	1	1
Total Computer & Information Technology UN		6	4	6	7	4	6	3	4	6	4	5	5
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	1	0	0	0	0	0	0	0	0	0	0
BS	Business Administration	7	4	2	4	1	2	1	2	4	3	3	2
BS	Business Economics	0	0	0	1	1	1	0	0	0	0	0	0
BS	Finance	5	2	2	1	3	3	1	0	2	1	1	1
Total Economics & Finance UN		13	7	4	6	5	6	2	2	6	4	4	4
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	0	0	0	--
BS	International Business	3	0	1	0	1	1	1	3	2	1	2	2
BS	Management	3	1	6	2	4	7	1	1	0	2	1	2
BS	Marketing	2	2	2	1	0	2	0	3	1	1	2	1
Total Management & Marketing UN		8	3	9	3	5	10	2	7	3	4	5	5
Total Business UN		42	24	28	33	35	44	21	22	30	26	26	29

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Enrollment by Degree Program & Classification

Arkansas State University

Graduates (GR) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Average	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business												
Accounting												
MACC Accounting	19	18	16	27	40	33	35	41	26	17	28	30
Total Accounting GR	19	18	16	27	40	33	35	41	26	17	28	30
Computer & Information Technology												
MS Information Systems & E-Commerce	9	13	9	5	0	0	0	0	0	0	0	0
MSE Business Technology Education	16	14	24	24	29	15	10	5	9	1	5	8
SCCT Community College Teaching - Business Education	0	0	0	0	1	2	1	1	0	0	0	1
Total Computer & Information Technology GR	25	27	33	29	30	17	11	6	9	1	5	9
Economics & Finance												
MBA Business Administration	151	125	156	157	158	160	167	185	164	169	173	169
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	2	3	2	0	0	0	0	0	0
Total Economics & Finance GR	151	125	156	159	161	162	167	185	164	169	173	169
Management & Marketing												
Total Management & Marketing GR	--	--	--	--	--	--	--	--	--	--	--	--
Total Business GR	195	170	205	215	231	212	213	232	199	187	206	209

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Enrollment by Degree Program & Classification

Arkansas State University

Transfer Undergraduates (TRU) - Fall 2006 to Fall 2015

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	3 Year	5 Year
Business													
Accounting													
BS	Accounting	17	18	12	28	37	30	41	33	38	48	40	38
Total Accounting TRU		17	18	12	28	37	30	41	33	38	48	40	38
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	5	3	0	1	1	1	1	1	1
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	12	10	8	7	13	9	13	8	8	12	9	10
BSE	Business Technology Education	0	1	0	0	5	1	3	2	0	1	1	1
Total Computer & Information Technology TRU		12	11	8	12	21	10	17	11	9	14	11	12
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	1	0	1	2	1	3	0	0	1	1
BS	Business Administration	36	31	43	30	28	29	34	33	27	31	30	31
BS	Business Economics	0	3	0	1	3	1	2	3	2	2	2	2
BS	Finance	8	10	5	4	11	10	14	23	7	15	15	14
Total Economics & Finance TRU		44	44	49	35	43	42	51	62	36	48	49	48
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	--	--	--	--	0	1	0	0	--
BS	International Business	11	1	2	2	15	10	11	7	5	1	4	7
BS	Management	21	22	29	37	26	29	29	34	30	31	32	31
BS	Marketing	14	6	9	6	7	6	10	6	8	7	7	7
Total Management & Marketing TRU		46	29	40	45	48	45	50	47	44	39	43	45
Total Business TRU		119	102	109	120	149	127	159	153	127	149	143	143

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Arkansas State University-Jonesboro

Assessment of Degree Program Productivity **College of Business** **Fiscal Years 2005-06 to 2014-15**

The Office of Institutional Research & Planning
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Business Degrees Conferred by Degree Program

Arkansas State University

Fiscal Years 2005-06 to 2014-15

Jonesboro Campus

College, Department, Degree & Program	Fiscal Years										Averages	
	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	3 Year	5 Year
Accounting												
BS Accounting	55	43	49	54	64	51	62	58	62	64	61	59
MACC Accounting	8	5	11	8	8	13	11	12	15	14	14	13
Total Accounting	63	48	60	62	72	64	73	70	77	78	75	72
Computer & Information Technology												
AS Computer & Information Technology	7	7	2	1	3	1	1	5	2	10	6	4
AS Business Systems	0	0	0	0	0	0	--	--	--	--	--	--
BS Business Systems	0	0	0	0	0	0	--	--	--	--	--	--
BS Computer & Information Technology	35	24	27	28	22	13	20	23	17	18	19	18
BSE Business Technology Education	4	1	0	3	4	2	4	7	3	2	4	4
MS Information Systems & E-Commerce	6	4	1	7	6	0	0	0	0	0	0	0
MSE Business Technology Education	3	12	13	10	17	13	12	8	3	7	6	9
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	1	0	0	0
Total Computer & Information Technology	55	48	43	49	52	29	37	43	26	37	35	34
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	1	1	0	3	1	10	12	9	10	7
BS Business Administration	41	47	47	32	37	34	42	32	51	46	43	41
BS Business Economics	4	1	0	1	1	0	0	2	3	3	3	2
BS Finance	45	51	47	52	41	39	36	46	65	50	54	47
MBA Business Administration & Exec MBA	60	53	50	55	38	57	65	40	59	73	57	59
SCCT Community College Teaching - Business Admin. Education	1	1	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	151	153	145	141	117	133	144	130	190	181	167	156
Management & Marketing												
BS Community & Regional Economic Development	1	0	0	0	0	0	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	1	3	3	2	--
BS International Business	3	3	5	13	18	14	10	13	16	14	14	13
BS Management	67	83	49	69	49	57	47	52	52	46	50	51
BS Marketing	40	47	45	35	35	42	32	35	27	25	29	32
Total Management & Marketing	111	133	99	117	102	113	89	101	98	88	96	98
Total Business	380	382	347	369	343	339	343	344	391	384	373	360

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