

**Degree: Bachelor of Science**  
**Major: Sport Management (Marketing Minor)**

**2012-2013**

Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. A minimum of 120 credit hours, of which 45 hours must be upper division credit (3000-4000 level), is required for this degree (developmental courses are excluded). Mandatory state and institutional assessment exams will be required during your degree program.

Year 1				Year 1			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Grade	Course No.	Course Name	Hrs	Grade
MUS/ART/THEA 2503	Fine Arts Musical/Visual/Theatre	3		ANTH 2233/ ECON 2313/ ECON 2333/ GEOG 2613/ HIST 1013/ HIST 1023/ JOUR/RTV 1003/ POSC 1003/ PSY 2013/ SOC 2213	Intro to Cultural Anthropology/ Principles of Macroeconomics/ Economic Issues & Concepts/Intro to Geography/ World Civilization to 1660/ World Civilization since 1660/ Mass Communication/ Intro to Politics/Intro to Psychology/Intro to Sociology	3	
ENG 1003	Composition I <b>(C or better)</b>	3		ENG 1013	Composition II <b>(C or better)</b>	3	
HPES 1013	Intro/Foundations of PE (FYE)	3		CHEM 1013 or PHSC 1203 or GEOL 1003 or PHSY 1003 or PHYS 2034 or PHYS 2054	Gen Chemistry I or Physical Science or Environmental Geology or Intro to Space Science or University Physics I or General Physics	3	
MATH 1023	College Algebra	3		CHEM1001 or PHYS 1201	Lab for above	1	
SCOM 1203	Oral Communications	3		CIT 1503	Intro to Microcomputers	3	
				ENG 2003/ENG 2013/PHIL 1103	Intro to Literature I/ Intro to Literature II/ Intro to Philosophy	3	
<b>Total Hours</b>		<b>15</b>		<b>Total Hours</b>		<b>16</b>	

Year 2				Year 2			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs.	Grade	Course No.	Course Name	Hrs.	Grade
ACCT 2023	Fund of Accounting Concepts	3		MKTG 3013	Marketing	3	
HIST 2763/HIST 2773/POSC 2103	US History to 1876/US History from 1876/Intro to American Government	3		ANTH 2233/ ECON 2313/ ECON 2333/ GEOG 2613/ HIST 1013/ HIST 1023/ JOUR/RTV 1003/ POSC 1003/ PSY 2013/ SOC 2213	Intro to Cultural Anthropology/ Principles of Macroeconomics/ Economic Issues & Concepts/Intro to Geography/ World Civilization to 1660/ World Civilization since 1660/ Mass Communication/ Intro to Politics/Intro to Psychology/Intro to Sociology	3	
PE 1002	Concepts of Fitness	2		PR 3003	Principles of Public Relations	3	
ECON 2323/2333	Microeconomics or Econ Issues	3			Any Elective	3	
BIO 1003 or 1033 Or 1043 Or 1063 Or	Biological Science or Biology of Sex or People and the Environment or Cell Biology	3			Any Elective	3	
BIO 1001 or 2001	Biological Science Lab	1					
<b>Total Hours</b>		<b>15</b>		<b>Total Hours</b>		<b>15</b>	

Year 3				Year 3			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs.	Grade	Course No.	Course Name	Hrs.	Grade
SCOM 3203	Business & Professional Speech	3		PE 3853	Sports Promotion & Sales Mgt	3	
PE 3893	Sports in Society	3		PE 3873	Facility & Event Mgt in Sport	3	
PE 3863	Econ & Financial Mgt in Sport	3		PE 4773	Org & Mgt of Sport Prgms	3	
MKTG	Any upper level MKTG course	3		ES 3743	Research & Stats	3	
MKTG	Any upper level MKTG course	3			Any Elective	3	
<b>Total Hours</b>		<b>15</b>		<b>Total Hours</b>		<b>15</b>	

Year 4				Year 4			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs.	Grade	Course No.	Course Name	Hrs.	Grade
PE 4743	Legal Issues in Sport	3		PE 4843	Philosophy & Ethics in Sport	3	
PE 4853	Applied Psych of Sport & Exercise	3		HPES 4896	Internship	6	
PE 4853	Org & Admin of Interscholastic Athl.	3			Any Elective	3	
MKTG	Any upper level MKTG course	3			Any Elective	2	
	Any Elective	3					
<b>Total Hours</b>		<b>15</b>		<b>Total Hours</b>		<b>14</b>	

<b>Total Degree Hours</b>	<b>120</b>
---------------------------	------------

**Graduation Requirements:**

Completion of HIST 2763 or HIST 2773 or POSC 2103

English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)

2.00 GPA in Major

2.00 GPA at ASU

2.00 GPA Overall

Maximum of 31 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)

45 JR/SR Hours **after completing 30 hours**

120 Total Credit Hours

18 of last 24 hours must be ASU-Jonesboro courses

Minimum of 57 hours from 4-year institutions

32 Resident Hours if completing second degree and first degree was not from ASU-J