**UCC Special Committee Meeting**

**April 30, 2013**

**Graduate School Conference Room**

**LIB Room #603**

**Present:** Kim Pittcock, Randy Kesselring, Chris Harper, Rick Clifft, Shelley Gipson, Paige Wimberley, Warren Johnson, David Gilmore, Jesse Blankenship, Rebecca Oliver, Paula Bradberry, Beverly Boals, Josie Welsh, Linda Creibaum, and Chris Collins.

**Absent:** Gina Hogue, Jacques Singleton, Eric Marks, Beverly Boals

Dave Gilmore (chairing meeting in Dr. Hogue’s absence) called the meeting to order at

2:00 p.m.

**OLD BUSINESS**

**NONE**

**NEW BUSINESS**

**COM09 – APPROVED**

Bulletin Change – SCOM 3363 Human Communication Research Methods – remove the word “Human” from this course

**COM10(Revised) – APPROVED** with clarification with ADHE for prefix change for Oral Communications (This was okay with Dr. Cooksey and Dr. Hogue)

Bulletin Change – Change the prefix for communication studies courses from SCOM to COMS

**COM11 – APPROVED** with changes to Box #20

New Course – SCOM 3553 Strategic Visual Communications

**COM12 – APPROVED** contingent on new prefix that is agreeable between College of Communications and Jesse

Bulletin Change – Change RTV 3013 Promotional Writing for Electronic and Digital Media – change to SCOM 3013 Promotional Writing for Electronic and Digital Media and delete “Word processing skills required”

**COM13 – APPROVED** contingent on new prefix that is agreeable between College of Communications and Jesse

Bulletin Change – Change JOUR 3943 Strategic Writing to SCOM 3143 Strategic Writing and prerequisites to: MCOM 2003 and either PR 3003 or AD 3023.

**COM14 – APPROVED** contingent on new prefix that is agreeable between College of Communications and Jesse

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Bulletin Change – Change JOUR 4213 Social Media in Strategic Communications to SCOM 4213 Social Media in Strategic Communications

**COM15 –** **TABLED** – need on new form, Box #8, Box #15A & D need to be cleaned up and Box #23 (new form addresses this)

New Course – AD 3193 Advanced Photography

**COM16 – APPROVED**

Bulletin Change – Change RTV 3333 Radio Television Advertising and Sales to AD 3333 Media Advertising and Sales

**COM17 – APPROVED** with corrections to Box #2 – strike out “This is an” and start sentence with “Advanced” and in Box #4 – “aftertising” should be “advertising”.

Bulletin Change – Change AD 4003 Media Planning and Account Management to AD 4003 Account Planning and Management

**COM18 – TABLED** – need on new form, course prerequisite changing – capstone course – prob seminar course becomes prerequisite

New Course – JOUR 4123 Media Management and Entrepreneurship

**COM19 – TABLED** – need on new form, Box #15B, Box #21 – word “adopt” should be “adapt” and Box #23 (new form addresses this).

New Course – JOUR 4552 Photojournalism Practicum and Professional Development

**COM20 – HOLD** for 5/8/13 Meeting

Course Deletion – JOUR 3053 Introduction to Visual Communications

**COM21 – APPROVED**

Bulletin Change – Change JOUR 2010 News Reporting Laboratory Laboratory for News Reporting TO JOUR 2010 Multimedia Reporting Laboratory Laboratory for Multimedia Reporting

**COM22 – APPROVED**

Bulletin Change – Page 420 in Bulletin – change JOUR 2013 News Reporting TO JOUR 2013 Multimedia Reporting

**COM23 – APPROVED**

Bulletin Change – Prefix changes (RTV 3003 TO JOUR 3003; RTV 3103 TO JOUR 3103; RTV 4320 TO JOUR 4340; RTV 4323 TO JOUR 4343; and RTV 4573 TO JOUR 4573

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**COM24 – APPROVED**

Bulletin Change – Page 423 in Bulletin JOUR 4050 Public Affairs Reporting Laboratory for Public Affairs Reporting TO JOUR 4050 Advanced Reporting Laboratory Laboratory for Advanced Reporting

**COM25 – APPROVED**

Bulletin Change – Page 421 in Bulletin JOUR 4053 Public Affairs Reporting TO JOUR 4053 Advanced Reporting

**COM26 – APPROVED**

Bulletin Change – Change JOUR 1003 to MCOM 1003 and RTV 1003 to MCOM 1003 – Change prefix to 1003 Mass Communication in Modern Society to eliminate cross listing of course required of all student in the college. Change description for 1003 Mass Communications in Modern Society to better align with Gen Ed goals.

**COM27 – APPROVED**

Bulletin Change – Change JOUR 2003 News Writing to MCOM 2003 Media Writing and RTV 2003 News Writing to MCOM 20003 Media Writing – Change prefix, name and description of 2003 News Writing to eliminate cross listing of course required of students across programs in the college. Name and description changes reflect the nature of the course content, which requires writing across media platforms

**COM28 – APPROVED**

Bulletin Change - Change GCOM 3003; JOUR 4063, RTV 4443 and SCOM 428V to MCOM 4063 Internship – Change prefix and numbers of Internship courses listed across the college to consolidate to one Internship course. Course description has been altered to eliminate specificity of internship to each program.

**COM29 – APPROVED**

Bulletin Change - Change JOUR 4037 and RTV 4073 to MCOM 4073 Communications Law and Ethics – Change prefix of 4073 Communications Law and Ethics to eliminate cross listing of course required of all students in the college.

**COM30 – APPROVED**

New Course – MCOM 2053 Introduction to Visual Communications

**COM31 – APPROVED** with change to Box #7-strikeout “This course is designed to give students”

New Course – MCOM 3001 Professional Seminar

**COM32 – HOLD for 5/8/13 meeting**

Program Deletion – Journalism (only deleting from the Bulletin NOT ADHE)

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**COM33 – HOLD for 5/8/13 meeting**

New Program – Multimedia Journalism

**COM34 – APPROVED**

New Minor – Minor in Multimedia Journalism

**COM35 – HOLD for 5/8/13 meeting**

New Program – Strategic Communication

**COM36 – APPROVED**

New Minor – Minor in Strategic Communications

**COM37 – HOLD for 5/8/13 meeting**

Program Deletion – Major in Radio-TV (Only deleting from Bulletin not ADHE)

**COM38 – HOLD for 5/8/13 meeting**

New Program – Creative Media Production

**COM39 – APPROVED**

New Minor – Minor in Creative Media Production

**COM40 – APPROVED**

Bulletin Change – Change prefix on JOUR 3673 to GCOM 3673

**COM41 – APPROVED**

Bulletin Change – Change department prefix from RTV to COMP for all courses listed on bulletin change form

**COM42 – HOLD for 5/8/13 meeting**

Course Deletion – RTV Audio Production with lab

**COM43 – HOLD for 5/8/13 meeting**

Course Deletion – RTV 3023 Video Production

**COM44 – HOLD for 5/8/13 meeting**

Course Deletion – RTV 3033 Video Post Production

**COM45 – HOLD for 5/8/13 meeting**

Course Deletion – RTV 4053 Public Affairs Reporting for Electronic Media

**COM46 – HOLD for 5/8/13 meeting**

Course Deletion – RTV 4313 Electronic Media Management

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**COM47 – HOLD for 5/8/13 meeting**

Course Deletion – RTV 4403 Film Distribution and Exhibition

**COM48 – HOLD for 5/8/13 meeting**

Course Deletion – RTV 4553 Multimedia Reporting

**COM49 – TABLED** – Need new form with Box #23 assessment information

New Course – CMP 2313 Multimedia Production

**COM50 – TABLED** – Need new form with Box #23 assessment information

New Course – CMP 2353 Audio and Video Production

**COM51 – TABLED** – Need new form with Box #23 assessment information

New Course – CMP 3353 Field and Post Production

**COM52 – TABLED** – Need new form, Box #16 has 16 weeks instead of 15, need Box #23 with assessment information

New Course – CMP 3573 Sports

**COM53 – TABLED** – Need new form, Box #16 has 16 weeks instead of 15, need Box #23 with assessment information

New Course – CMP 4483 Broadcast Graphics

**COM54 – TABLED** – Need new form, Box #16 has 16 weeks instead of 15, need Box #23 with assessment information

New Course – CMP 4563 Sports Programming

**COM55 – HOLD for 5/8/13 meeting**

Course Deletions – GCOM 3003 Internship, JOUR 4063 Internship, SCOM 428V Internship in Communication Studies, RTV 4443 Internship

**FA14 (Rev) – APPROVED**

Program Deletion – BFA Emphasis in Directing

**FA15 (Rev) – TABLED 4/12/13 and then WITHDRAWN 4/30/13**

New Emphasis – BA Major in Theatre, Directing Emphasis

**NHP41 (Rev) – APPROVED** w/corrections – Box #7 – Delete “This course will include” and start sentence with “Specific…”, Box 15D – No rationale; Box #21 – Delete “…personal as well as professional development. The curriculum is designed” and make the sentence read: “The goal of this course is to develop excellence in…”, and there isn’t a Bulletin Page.

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New Course – RSU 4652 Special Procedures in Sonography

**SM11 – APPROVED**

New Program – BS in Biotechnology

**SM12 – APPROVED** w/corrections to Box #7-delete “Biotechnology in a Global Society”, change “Introduce and explore” TO “Introduction and exploration of” and delete “Prerequisites, None” and on Bulletin Page make course description the same

New Course – BIO 2042 Biotechnology in a Global Society

**SM13 – APPROVED** w/corrections to Box #7, Box #16-make week 14 the Post test and on Bulletin Page put “/” between nucleotide amino” and hyphen between “three dimensional” and on BIO 4063 the prerequisite should be BIO 2013

New Course – BIO 4033 Bioinformatics and Applications

**SM14 – APPROVED (**Box #16 should be week 13-14 and on Bulletin Page BIO 4033 put “/” between “nucleotide amino” and hyphen between “three dimensional”)

New Course – BIO 4053 Applications in Biotechnology

**SM15 – APPROVED (**Box #8 should be 2013 and on Bulletin Page BIO 4033 put “/” between “nucleotide amino” and hyphen between “three dimensional” and BIO 4063 should have prerequisite as BIO 2013)

New Course – BIO 4063 Biosafety and Ethics in Research

**SM16 – APPROVED** (Box #16 – put “Cleanup and Final as Week 14) Lab fees go before the BOT (should they be in the Bulletin?) and on Bulletin Page put “/” between “nucleotide amino” and hyphen between “three dimensional” and BIO 4063 should have prerequisite as BIO 2013. Lab fees go before the BOT. Should they be in the bulletin?

New Course – BIO 4152 Laboratory in BioTechniques I

**SM17 – APPROVED** (Box #16 – Week 14 should be Finals – Lab fees go before the BOT (should they be in the Bulletin?) and on Bulletin Page BIO 4033 put “/” between “nucleotide amino” and hyphen between three dimensional and BIO 4063 should have prerequisite as BIO 2013. Lab fees go before the BOT. Should they be in the bulletin?

New Course – BIO 4154 Laboratory in BioTechniques II

Meeting adjourned at 3:50 p.m.

Submitted by:

Chris Collins

Assistant to Associate Vice Chancellor for Academic Services