

Arkansas State University-Jonesboro

College of Business **Department of Accounting** **Institutional Assessment of Effectiveness** **Fall 2005 - Fall 2014**

The Office of Institutional Research & Planning
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. September 2014

Headcount & Enrollment

Arkansas State University

Department of Accounting - Spring 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	249	232	257	241	265	273	268	277	287	263	93.3%	93.2%	91.5%	89.3%	86.9%	84.8%	85.1%	85.5%	86.2%	84.6%	276	274
All Other Instructional Sites	18	17	24	29	40	49	47	47	46	48	6.7%	6.8%	8.5%	10.7%	13.1%	15.2%	14.9%	14.5%	13.8%	15.4%	47	47
Total Headcount	267	249	281	270	305	322	315	324	333	311											323	321

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)											
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
First-Time Freshmen	35	34	32	24	23	43	30	25	31	26	59.3%	53.1%	60.4%	55.8%	36.5%	44.3%	42.3%	29.1%	37.8%	34.2%	27	31
Undergraduate Transfers	19	17	18	12	28	37	30	41	33	38	32.2%	26.6%	34.0%	27.9%	44.4%	38.1%	42.3%	47.7%	40.2%	50.0%	37	36
New Graduate Students	5	13	3	7	12	17	11	20	18	12	8.5%	20.3%	5.7%	16.3%	19.0%	17.5%	15.5%	23.3%	22.0%	15.8%	17	16
Total New Students	59	64	53	43	63	97	71	86	82	76											81	82
New Students as a % of Total	22.1%	25.7%	18.9%	15.9%	20.7%	30.1%	22.5%	26.5%	24.6%	24.4%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	226	238	221	251	249	250	249	253	244	266	91.5%	95.2%	94.4%	96.9%	90.5%	87.4%	84.4%	85.8%	86.2%	86.4%	254	252
All Other Instructional Sites	21	12	13	8	26	36	46	42	39	42	8.5%	4.8%	5.6%	3.1%	9.5%	12.6%	15.6%	14.2%	13.8%	13.6%	41	41
Total Headcount	247	250	234	259	275	286	295	295	283	308											295	293

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)											
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
First-Time Freshmen	4	2	1	1	3	1	0	1	1	1	25.0%	13.3%	6.7%	6.7%	10.3%	4.3%	0.0%	3.8%	4.3%	4.8%	1	1
Undergraduate Transfers	8	9	10	10	19	13	11	18	14	16	50.0%	60.0%	66.7%	66.7%	65.5%	56.5%	45.8%	69.2%	60.9%	76.2%	16	14
New Graduate Students	4	4	4	4	7	9	13	7	8	4	25.0%	26.7%	26.7%	26.7%	24.1%	39.1%	54.2%	26.9%	34.8%	19.0%	6	8
Total New Students	16	15	15	15	29	23	24	26	23	21											23	23
New Students as a % of Total	6.5%	6.0%	6.4%	5.8%	10.5%	8.0%	8.1%	8.8%	8.1%	6.8%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2014.

Enrollment by Student Load & Classification

Arkansas State University

Department of Accounting - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
ENROLLMENT BY STUDENT LOAD																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
Undergraduate Students																						
<i>(Percent of Undergraduate Total)</i>																						
Full-Time	185	182	194	196	202	217	215	217	226	221	74.0%	79.1%	73.8%	77.2%	72.7%	77.0%	76.2%	75.1%	77.4%	77.5%	221	219
Part-Time	65	48	69	58	76	65	67	72	66	64	26.0%	20.9%	26.2%	22.8%	27.3%	23.0%	23.8%	24.9%	22.6%	22.5%	67	67
Full-Time Average Course Load	14.2	14.2	14.2	13.9	13.9	13.8	14.3	14.4	14.3	14.2											14.3	14.2
Part-Time Average Course Load	6.4	6.3	6.4	7.3	6.8	6.6	6.7	6.6	6.6	7.1											6.8	6.7
Average Course Load	12.2	12.5	12.1	12.4	11.9	12.1	12.5	12.5	12.6	12.6											12.5	12.4
Graduate Students																						
<i>(Percent of Graduate Total)</i>																						
Full-Time	6	14	11	9	15	23	22	25	29	17	35.3%	73.7%	61.1%	56.3%	55.6%	57.5%	66.7%	71.4%	70.7%	65.4%	24	23
Part-Time	11	5	7	7	12	17	11	10	12	9	64.7%	26.3%	38.9%	43.8%	44.4%	42.5%	33.3%	28.6%	29.3%	34.6%	10	12
Full-Time Average Course Load	10.6	10.8	9.3	10.9	10.1	10.4	11.0	11.3	11.3	10.7											11.1	10.9
Part-Time Average Course Load	4.6	5.8	5.3	5.3	5.1	5.5	4.6	4.5	4.5	5.3											4.8	4.9
Average Course Load	6.7	9.5	7.7	8.4	7.9	8.3	8.9	9.3	9.3	8.9											9.2	8.9
Total Students																						
<i>(Percent of Total Headcount)</i>																						
Full-Time	191	196	205	205	217	240	237	242	255	238	71.5%	78.7%	73.0%	75.9%	71.1%	74.5%	75.2%	74.7%	76.6%	76.5%	245	242
Part-Time	76	53	76	65	88	82	78	82	78	73	28.5%	21.3%	27.0%	24.1%	28.9%	25.5%	24.8%	25.3%	23.4%	23.5%	78	79
Total Headcount	267	249	281	270	305	322	315	324	333	311											323	321

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students																						
<i>(Percent of Undergraduate Total)</i>																						
All Freshmen	55	57	58	45	50	70	49	47	50	34	22.0%	24.8%	22.1%	17.7%	18.0%	24.8%	17.4%	16.3%	17.1%	11.9%	44	50
Sophomore	40	39	41	40	37	37	50	51	51	52	16.0%	17.0%	15.6%	15.7%	13.3%	13.1%	17.7%	17.6%	17.5%	18.2%	51	48
Junior	48	50	74	64	60	51	69	84	77	81	19.2%	21.7%	28.1%	25.2%	21.6%	18.1%	24.5%	29.1%	26.4%	28.4%	81	72
Senior	91	69	80	96	114	103	92	93	105	103	36.4%	30.0%	30.4%	37.8%	41.0%	36.5%	32.6%	32.2%	36.0%	36.1%	100	99
Unclassified Undergraduates	16	15	10	9	17	21	22	14	9	15	6.4%	6.5%	3.8%	3.5%	6.1%	7.4%	7.8%	4.8%	3.1%	5.3%	13	16
Total Undergraduates	250	230	263	254	278	282	282	289	292	285											289	286
Graduate Students																						
<i>(Percent of Graduate Total)</i>																						
Master's	17	19	18	16	27	40	33	35	41	26	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	34	35
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	17	19	18	16	27	40	33	35	41	26											34	35
Undergraduates as a % of Total	93.6%	92.4%	93.6%	94.1%	91.1%	87.6%	89.5%	89.2%	87.7%	91.6%												
Graduates as a % of Total	6.4%	7.6%	6.4%	5.9%	8.9%	12.4%	10.5%	10.8%	12.3%	8.4%												

Data Source: Banner Student Enrollment Information.

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Enrollment by Gender & Ethnicity

Arkansas State University

Department of Accounting - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	<i>(Percent of Male Undergraduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	1	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.8%	1	0	
Asian American	1	0	0	0	0	0	1	0	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	1	1	
African American	9	13	17	17	22	21	22	16	16	9.7%	13.4%	16.7%	18.5%	19.1%	17.9%	17.7%	12.5%	12.0%	8.6%	14	17	
Hispanic American	0	0	0	0	0	2	2	3	4	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	1.6%	2.3%	3.0%	3.9%	4	3	
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	1	1	1	1	2	--	--	--	--	0.9%	0.9%	0.8%	0.8%	1.5%	0.8%	1	1	
White, Non-Hispanic	79	80	79	65	78	80	80	92	96	84.9%	82.5%	77.5%	70.7%	67.8%	68.4%	64.5%	71.9%	72.2%	75.0%	95	89	
Ethnicity Unknown	2	3	5	7	6	2	2	0	1	2.2%	3.1%	4.9%	7.6%	5.2%	1.7%	1.6%	0.0%	0.8%	0.0%	0	1	
Nonresident Alien	2	1	1	3	8	11	16	16	11	2.2%	1.0%	1.0%	3.3%	7.0%	9.4%	12.9%	12.5%	8.3%	10.9%	14	14	
	<i>(Percent of Total Headcount)</i>																					
Total Male Undergraduates	93	97	102	92	115	117	124	128	133	34.8%	39.0%	36.3%	34.1%	37.7%	36.3%	39.4%	39.5%	39.9%	41.2%	130	126	
Female Undergraduate Students																						
	<i>(Percent of Female Undergraduate Total)</i>																					
American Indian	0	0	0	0	1	1	1	1	0	0.0%	0.0%	0.0%	0.0%	0.6%	0.6%	0.6%	0.6%	0.0%	0.0%	0	1	
Asian American	2	1	2	2	0	0	0	1	3	1.3%	0.8%	1.2%	1.2%	0.0%	0.0%	0.0%	0.6%	1.9%	1.9%	2	1	
African American	29	20	27	32	34	27	27	18	21	18.5%	15.0%	16.8%	19.8%	20.9%	16.4%	17.1%	11.2%	13.2%	10.2%	18	22	
Hispanic American	3	0	1	1	1	4	5	5	1	1.9%	0.0%	0.6%	0.6%	0.6%	2.4%	3.2%	3.1%	0.6%	0.6%	2	3	
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	1	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0	0	
Two or More Races	--	--	--	--	3	4	3	3	1	--	--	--	--	1.8%	2.4%	1.9%	1.9%	0.6%	1.3%	2	3	
White, Non-Hispanic	119	107	125	117	107	111	104	106	113	75.8%	80.5%	77.6%	72.2%	65.6%	67.3%	65.8%	65.8%	71.1%	74.5%	112	110	
Ethnicity Unknown	4	5	6	10	13	9	6	4	0	2.5%	3.8%	3.7%	6.2%	8.0%	5.5%	3.8%	2.5%	0.0%	0.0%	1	4	
Nonresident Alien	0	0	0	0	4	9	12	23	20	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	5.5%	7.6%	14.3%	12.6%	20	16	
	<i>(Percent of Total Headcount)</i>																					
Total Female Undergraduates	157	133	161	162	163	165	158	161	159	58.8%	53.4%	57.3%	60.0%	53.4%	51.2%	50.2%	49.7%	47.7%	50.5%	159	160	
Male Graduate Students																						
	<i>(Percent of Male Graduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Asian American	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
African American	0	0	1	0	0	1	0	0	0	0.0%	0.0%	10.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0	0	
Hispanic American	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
White, Non-Hispanic	4	6	8	5	8	11	7	5	5	66.7%	100.0%	80.0%	100.0%	88.9%	73.3%	63.6%	45.5%	41.7%	27.3%	4	6	
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Nonresident Alien	2	0	1	0	1	3	4	6	7	33.3%	0.0%	10.0%	0.0%	11.1%	20.0%	36.4%	54.5%	58.3%	72.7%	7	6	
	<i>(Percent of Total Headcount)</i>																					
Total Male Graduates	6	6	10	5	9	15	11	11	12	2.2%	2.4%	3.6%	1.9%	3.0%	4.7%	3.5%	3.4%	3.6%	3.5%	11	12	
Female Graduate Students																						
	<i>(Percent of Female Graduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Asian American	0	0	0	0	1	1	0	0	1	0.0%	0.0%	0.0%	0.0%	5.6%	4.0%	0.0%	0.0%	3.4%	0.0%	0	0	
African American	1	1	1	0	2	1	0	1	1	9.1%	7.7%	12.5%	0.0%	11.1%	4.0%	0.0%	4.2%	3.4%	13.3%	1	1	
Hispanic American	0	0	0	0	0	0	0	1	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	0	1	1	0	0	--	--	--	--	0.0%	4.0%	4.5%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	1	0	0	0	0	--	--	--	--	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
White, Non-Hispanic	10	12	7	10	9	12	5	5	7	90.9%	92.3%	87.5%	90.9%	50.0%	48.0%	22.7%	20.8%	24.1%	26.7%	5	7	
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Nonresident Alien	0	0	0	1	5	10	16	17	20	0.0%	0.0%	0.0%	9.1%	27.8%	40.0%	72.7%	70.8%	69.0%	60.0%	15	14	
	<i>(Percent of Total Headcount)</i>																					
Total Female Graduates	11	13	8	11	18	25	22	24	29	4.1%	5.2%	2.8%	4.1%	5.9%	7.8%	7.0%	7.4%	8.7%	4.8%	23	23	

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Accounting - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Total Students by Gender																						
(Percent of Total Headcount)																						
Male	99	103	112	97	124	132	135	139	145	139	37.1%	41.4%	39.9%	35.9%	40.7%	41.0%	42.9%	42.9%	43.5%	44.7%	141	138
Female	168	146	169	173	181	190	180	185	188	172	62.9%	58.6%	60.1%	64.1%	59.3%	59.0%	57.1%	57.1%	56.5%	55.3%	182	183
Total Students by Ethnicity																						
(Percent of Total Headcount)																						
American Indian	0	0	0	0	1	1	1	1	1	1	0.0%	0.0%	0.0%	0.0%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	1	1
Asian American	3	1	2	2	1	1	1	1	1	6	1.1%	0.4%	0.7%	0.7%	0.3%	0.3%	0.3%	0.3%	1.8%	1.0%	3	2
African American	39	34	46	49	58	50	49	35	38	29	14.6%	13.7%	16.4%	18.1%	19.0%	15.5%	15.6%	10.8%	11.4%	9.3%	34	40
Hispanic American	3	0	1	1	1	6	7	9	5	6	1.1%	0.0%	0.4%	0.4%	0.3%	1.9%	2.2%	2.8%	1.5%	1.9%	7	7
Native Hawaiian/Pacific Islander	0	0	0	0	0	1	1	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.3%	0.0%	0.0%	0.3%	0	1
Two or More Races	0	0	0	0	5	5	4	4	3	3	0.0%	0.0%	0.0%	0.0%	1.6%	1.6%	1.3%	1.2%	0.9%	1.0%	3	4
White, Non-Hispanic	212	205	219	197	202	214	196	208	221	220	79.4%	82.3%	77.9%	73.0%	66.2%	66.5%	62.2%	64.2%	66.4%	70.7%	216	212
Ethnicity Unknown	6	8	11	17	19	11	8	4	1	0	2.2%	3.2%	3.9%	6.3%	6.2%	3.4%	2.5%	1.2%	0.3%	0.0%	2	5
Nonresident Alien	4	1	2	4	18	33	48	62	58	48	1.5%	0.4%	0.7%	1.5%	5.9%	10.2%	15.2%	19.1%	17.4%	15.4%	56	50
Total Minorities* as a % of Total	16.9%	14.1%	17.4%	19.3%	21.6%	19.9%	20.0%	15.4%	15.9%	13.8%												

AGE OF STUDENTS

											(Percent of Total Headcount)											
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
Under 25																						
Undergraduate	159	153	179	174	193	182	191	187	203	202	59.6%	61.4%	63.7%	64.4%	63.3%	56.5%	60.6%	57.7%	61.0%	65.0%	197	193
Graduate	5	11	10	9	16	18	13	13	10	9	1.9%	4.4%	3.6%	3.3%	5.2%	5.6%	4.1%	4.0%	3.0%	2.9%	11	13
25 & Older																						
Undergraduate	91	77	84	80	85	100	91	102	89	83	34.1%	30.9%	29.9%	29.6%	27.9%	31.1%	28.9%	31.5%	26.7%	26.7%	91	93
Graduate	12	8	8	7	11	22	20	22	31	17	4.5%	3.2%	2.8%	2.6%	3.6%	6.8%	6.3%	6.8%	9.3%	5.5%	23	22
25 & Older Students as a % of Total	38.6%	34.1%	32.7%	32.2%	31.5%	37.9%	35.2%	38.3%	36.0%	32.2%												

APPLICATIONS

											(As a Percent of Applied)											
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
First-Time Freshmen																						
Applied	74	83	67	71	71	89	91	82	80	78											80	84
Admitted	48	67	50	56	50	69	62	57	64	55	64.9%	80.7%	74.6%	78.9%	70.4%	77.5%	68.1%	69.5%	80.0%	70.5%	59	61
Enrolled	35	34	32	24	23	43	30	25	31	26	47.3%	41.0%	47.8%	33.8%	32.4%	48.3%	33.0%	30.5%	38.8%	33.3%	27	31
Undergraduate Transfers																						
Applied	33	41	34	36	39	58	51	65	54	65											61	59
Admitted	28	34	28	26	32	47	37	51	41	52	84.8%	82.9%	82.4%	72.2%	82.1%	81.0%	72.5%	78.5%	75.9%	80.0%	48	46
Enrolled	19	17	18	12	28	37	30	41	33	38	57.6%	41.5%	52.9%	33.3%	71.8%	63.8%	58.8%	63.1%	61.1%	58.5%	37	36
New Graduates																						
Applied	5	15	9	13	28	29	22	31	30	46											36	32
Admitted	5	14	7	9	23	23	18	24	21	25	100.0%	93.3%	77.8%	69.2%	82.1%	79.3%	81.8%	77.4%	70.0%	54.3%	23	22
Enrolled	5	13	3	7	12	17	11	20	18	12	100.0%	86.7%	33.3%	53.8%	42.9%	58.6%	50.0%	64.5%	60.0%	26.1%	17	16

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2014.

Enrollment by Geographic Origin

Arkansas State University

Department of Accounting - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	223	202	226	220	246	240	232	228	244	235	89.2%	87.8%	85.9%	86.6%	88.5%	85.1%	82.3%	78.9%	83.6%	82.5%	236	236
Missouri	11	16	23	20	14	11	10	11	6	9	4.4%	7.0%	8.7%	7.9%	5.0%	3.9%	3.5%	3.8%	2.1%	3.2%	9	9
Tennessee	6	4	4	4	0	4	4	3	4	4	2.4%	1.7%	1.5%	1.6%	0.0%	1.4%	1.4%	1.0%	1.4%	1.4%	4	4
Other U.S. States/Territories	8	7	9	7	6	7	8	8	7	6	3.2%	3.0%	3.4%	2.8%	2.2%	2.5%	2.8%	2.8%	2.4%	2.1%	7	7
Foreign	2	1	1	3	12	20	28	39	31	31	0.8%	0.4%	0.4%	1.2%	4.3%	7.1%	9.9%	13.5%	10.6%	10.9%	34	30
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	12	16	15	13	18	25	12	10	10	6	70.6%	84.2%	83.3%	81.3%	66.7%	62.5%	36.4%	28.6%	24.4%	23.1%	9	13
Missouri	1	3	2	1	2	0	0	2	2	2	5.9%	15.8%	11.1%	6.3%	7.4%	0.0%	0.0%	5.7%	4.9%	7.7%	2	1
Tennessee	0	0	0	0	0	0	0	0	2	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	1	0
Other U.S. States/Territories	2	0	0	1	1	2	1	0	0	1	11.8%	0.0%	0.0%	6.3%	3.7%	5.0%	3.0%	0.0%	0.0%	3.8%	0	1
Foreign	2	0	1	1	6	13	20	23	27	17	11.8%	0.0%	5.6%	6.3%	22.2%	32.5%	60.6%	65.7%	65.9%	65.4%	22	20
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	235	218	241	233	264	265	244	238	254	241	88.0%	87.6%	85.8%	86.3%	86.6%	82.3%	77.5%	73.5%	76.3%	77.5%	244	248
Missouri	12	19	25	21	16	11	10	13	8	11	4.5%	7.6%	8.9%	7.8%	5.2%	3.4%	3.2%	4.0%	2.4%	3.5%	11	11
Tennessee	6	4	4	4	0	4	4	3	6	4	2.2%	1.6%	1.4%	1.5%	0.0%	1.2%	1.3%	0.9%	1.8%	1.3%	4	4
Other U.S. States/Territories	10	7	9	8	7	9	9	8	7	7	3.7%	2.8%	3.2%	3.0%	2.3%	2.8%	2.9%	2.5%	2.1%	2.3%	7	8
Total Out-of-State	28	30	38	33	23	24	23	24	21	22	10.5%	12.0%	13.5%	12.2%	7.5%	7.5%	7.3%	7.4%	6.3%	7.1%	22	23
Foreign	4	1	2	4	18	33	48	62	58	48	1.5%	0.4%	0.7%	1.5%	5.9%	10.2%	15.2%	19.1%	17.4%	15.4%	56	50

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	67	82	90	106	71	71	61	56	53	50	28.5%	37.6%	37.3%	45.5%	26.9%	26.8%	25.0%	23.5%	20.9%	20.7%	53	58
Crittenden	12	5	6	5	12	8	9	10	8	12	5.1%	2.3%	2.5%	2.1%	4.5%	3.0%	3.7%	4.2%	3.1%	5.0%	10	9
Cross	11	9	12	10	12	10	11	9	10	10	4.7%	4.1%	5.0%	4.3%	4.5%	3.8%	4.5%	3.8%	3.9%	4.1%	10	10
Greene	25	21	20	19	17	31	21	21	23	24	10.6%	9.6%	8.3%	8.2%	6.4%	11.7%	8.6%	8.8%	9.1%	10.0%	23	24
Independence	2	5	3	2	3	4	5	4	5	8	0.9%	2.3%	1.2%	0.9%	1.1%	1.5%	2.0%	1.7%	2.0%	3.3%	6	5
Mississippi	13	13	11	11	16	17	15	12	18	13	5.5%	6.0%	4.6%	4.7%	6.1%	6.4%	6.1%	5.0%	7.1%	5.4%	14	15
Poinsett	8	5	10	13	12	6	9	9	9	9	3.4%	2.3%	4.1%	5.6%	4.5%	2.3%	3.7%	3.8%	3.5%	3.7%	9	8
Pulaski	6	6	8	9	11	12	11	12	12	8	2.6%	2.8%	3.3%	3.9%	4.2%	4.5%	4.5%	5.0%	4.7%	3.3%	11	11
St. Francis	11	9	7	6	14	5	3	4	5	6	4.7%	4.1%	2.9%	2.6%	5.3%	1.9%	1.2%	1.7%	2.0%	2.5%	5	5
White	5	4	3	2	6	13	14	10	17	12	2.1%	1.8%	1.2%	0.9%	2.3%	4.9%	5.7%	4.2%	6.7%	5.0%	13	13
Other Arkansas Counties	75	59	71	50	90	88	85	91	94	89	31.9%	27.1%	29.5%	21.5%	34.1%	33.2%	34.8%	38.2%	37.0%	36.9%	91	89
Missouri																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	4	5	6	6	7	4	3	8	4	5	33.3%	26.3%	24.0%	28.6%	43.8%	36.4%	30.0%	61.5%	50.0%	45.5%	6	5
Pemiscot	1	3	3	2	3	1	2	2	0	2	8.3%	15.8%	12.0%	9.5%	18.8%	9.1%	20.0%	15.4%	0.0%	18.2%	1	1
Other Missouri Counties	7	11	16	13	6	6	5	3	4	4	58.3%	57.9%	64.0%	61.9%	37.5%	54.5%	50.0%	23.1%	50.0%	36.4%	4	4
Tennessee																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	5	3	3	3	0	4	3	1	3	2	83.3%	75.0%	75.0%	75.0%	--	100.0%	75.0%	33.3%	50.0%	50.0%	2	3
Other Tennessee Counties	1	1	1	1	0	0	1	2	3	2	16.7%	25.0%	25.0%	25.0%	--	0.0%	25.0%	66.7%	50.0%	50.0%	2	2

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Accounting - Fall 2005 to Fall 2014

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	(Percent of First-Time Freshmen Total)																					
Composite 30 - 36	0	1	0	0	1	0	1	0	2	0	0.0%	2.9%	0.0%	0.0%	4.3%	0.0%	3.3%	0.0%	6.5%	0.0%	1	1
Composite 24 - 29	20	13	11	3	3	12	14	10	19	15	57.1%	38.2%	34.4%	12.5%	13.0%	27.9%	46.7%	40.0%	61.3%	57.7%	15	14
Composite 19 - 23	12	13	9	11	9	21	8	5	9	7	34.3%	38.2%	28.1%	45.8%	39.1%	48.8%	26.7%	20.0%	29.0%	26.9%	7	10
Composite Below 19	3	6	8	7	4	7	0	0	0	0	8.6%	17.6%	25.0%	29.2%	17.4%	16.3%	0.0%	0.0%	0.0%	0.0%	0	1
Took SAT or ASSET Test*	0	1	4	3	6	3	7	10	1	4	0.0%	2.9%	12.5%	12.5%	26.1%	7.0%	23.3%	40.0%	3.2%	15.4%	5	5
Average ACT Composite Score	23.4	22.2	21.9	20.1	20.9	22.0	24.1	24.9	25.0	24.6											24.8	24.1

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	3	8	10	8	8	7	5	9	1	3	8.6%	23.5%	31.3%	33.3%	34.8%	16.3%	16.7%	36.0%	3.2%	11.5%	4	5
Mathematics Remediation	3	7	14	9	6	10	2	4	1	2	8.6%	20.6%	43.8%	37.5%	26.1%	23.3%	6.7%	16.0%	3.2%	7.7%	2	4
Reading Remediation	3	6	9	6	7	8	5	9	1	2	8.6%	17.6%	28.1%	25.0%	30.4%	18.6%	16.7%	36.0%	3.2%	7.7%	4	5
Total Unduplicated Remedial	6	13	15	11	14	16	7	12	2	3	17.1%	38.2%	46.9%	45.8%	60.9%	37.2%	23.3%	48.0%	6.5%	11.5%	6	8

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	1	1	2	0	0	0	0	0	0	0	2.9%	2.9%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	10	7	13	10	7	13	6	6	5	6	28.6%	20.6%	40.6%	41.7%	30.4%	30.2%	20.0%	24.0%	16.1%	23.1%	6	7
Attended College	6	14	6	7	5	10	5	3	6	3	17.1%	41.2%	18.8%	29.2%	21.7%	23.3%	16.7%	12.0%	19.4%	11.5%	4	5
College Degree	12	11	8	3	4	17	12	6	19	13	34.3%	32.4%	25.0%	12.5%	17.4%	39.5%	40.0%	24.0%	61.3%	50.0%	13	13
Unknown	6	1	3	4	7	3	7	10	1	4	17.1%	2.9%	9.4%	16.7%	30.4%	7.0%	23.3%	40.0%	3.2%	15.4%	5	5
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	58.6%	66.7%	72.4%	85.0%	75.0%	57.5%	47.8%	60.0%	36.7%	40.9%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	28	39	39	38	34	45	52	44	56	49	10.5%	15.7%	13.9%	14.1%	11.1%	14.0%	16.5%	13.6%	16.8%	15.8%	50	49
University Apartments	16	14	12	8	17	16	13	24	18	20	6.0%	5.6%	4.3%	3.0%	5.6%	5.0%	4.1%	7.4%	5.4%	6.4%	21	18
Other University Housing	0	2	1	0	0	0	1	1	0	0	0.0%	0.8%	0.4%	0.0%	0.0%	0.0%	0.3%	0.3%	0.0%	0.0%	0	0
University Housing Occupants as a % of Total Headcount	16.5%	22.1%	18.5%	17.0%	16.7%	18.9%	21.0%	21.3%	22.2%	22.2%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Degrees Conferred

Arkansas State University

Department of Accounting - Fiscal Years 2004-2005 to Fall 2013-2014

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	(Percent of Total Degrees Conferred)																						
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	60	55	43	49	54	64	51	62	58	62	92.3%	87.3%	89.6%	81.7%	87.1%	88.9%	79.7%	84.9%	82.9%	80.5%	61	59	
Master's Degrees	5	8	5	11	8	8	13	11	12	15	7.7%	12.7%	10.4%	18.3%	12.9%	11.1%	20.3%	15.1%	17.1%	19.5%	13	12	
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Total Degrees Conferred	65	63	48	60	62	72	64	73	70	77											73	71	
% of Undergraduate Degrees Conferred	92.3%	87.3%	89.6%	81.7%	87.1%	88.9%	79.7%	84.9%	82.9%	80.5%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	Fiscal Years											Percentage										Averages	
	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	0	3	2	2	0	1	4	3	1	3	0.0%	4.8%	4.2%	3.3%	0.0%	1.4%	6.3%	4.1%	1.4%	3.9%	2	2	
Female	1	3	2	4	2	4	5	6	5	7	1.5%	4.8%	4.2%	6.7%	3.2%	5.6%	7.8%	8.2%	7.1%	9.1%	6	5	
Total Minorities	1	6	4	6	2	5	9	9	6	10											8	8	
% of Minorities Degrees Conferred	1.5%	9.5%	8.3%	10.0%	3.2%	6.9%	14.1%	12.3%	8.6%	13.0%													

Total Nonresident Aliens

	Fiscal Years											Percentage										Averages	
	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	1	2	0	2	1	0	1	3	5	2	1.5%	3.2%	0.0%	3.3%	1.6%	0.0%	1.6%	4.1%	7.1%	2.6%	3	2	
Female	2	0	0	0	1	0	2	2	9	15	3.1%	0.0%	0.0%	0.0%	1.6%	0.0%	3.1%	2.7%	12.9%	19.5%	9	6	
Total Nonresident Aliens	3	2	0	2	2	0	3	5	14	17											12	8	
% of Nonresident Aliens Degrees Conferred	4.6%	3.2%	0.0%	3.3%	3.2%	0.0%	4.7%	6.8%	20.0%	22.1%													

Total White, Non-Hispanic; & Ethnicity Unknown

	Fiscal Years											Percentage										Averages	
	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	19	13	19	27	26	29	24	21	27	27	29.2%	20.6%	39.6%	45.0%	41.9%	40.3%	37.5%	28.8%	38.6%	35.1%	25	26	
Female	42	42	25	25	32	38	28	38	23	23	64.6%	66.7%	52.1%	41.7%	51.6%	52.8%	43.8%	52.1%	32.9%	29.9%	28	30	
Total White & Ethnicity Unknown	61	55	44	52	58	67	52	59	50	50											53	56	
% of White & Ethnicity Unknown Degrees Conferred	93.8%	87.3%	91.7%	86.7%	93.5%	93.1%	81.3%	80.8%	71.4%	64.9%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Research & Planning; September 2014.

Arkansas State University-Jonesboro

Assessment of Degree Program Productivity **College of Business** Fiscal Years 2004-05 to 2013-14

The Office of Institutional Research & Planning
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Business Degrees Conferred by Degree Program

Arkansas State University

Fiscal Years 2004-05 to 2013-14

Jonesboro Campus

College, Department, Degree & Program	Fiscal Years										Averages	
	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	3 Year	5 Year
Accounting												
BS Accounting	60	55	43	49	54	64	51	62	58	62	61	59
MACC Accounting	5	8	5	11	8	8	13	11	12	15	13	12
Total Accounting	65	63	48	60	62	72	64	73	70	77	73	71
Computer & Information Technology												
AS Computer & Information Technology	1	7	7	2	1	3	1	1	5	2	3	2
AS Business Systems	1	0	0	0	0	0	0	--	--	--	--	--
BS Business Systems	3	0	0	0	0	0	0	--	--	--	--	--
BS Computer & Information Technology	58	35	24	27	28	22	13	20	23	17	20	19
BSE Business Technology Education	6	4	1	0	3	4	2	4	7	3	5	4
MS Information Systems & E-Commerce	5	6	4	1	7	6	0	0	0	0	0	1
MSE Business Technology Education	7	3	12	13	10	17	13	12	8	3	8	11
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	1	0	0
Total Computer & Information Technology	81	55	48	43	49	52	29	37	43	26	35	37
Economics & Finance												
BA Economics (Moved from Humanities 2006)	--	0	0	1	1	0	3	1	10	12	8	5
BS Business Administration	44	41	47	47	32	37	34	42	32	51	42	39
BS Business Economics	1	4	1	0	1	1	0	0	2	3	2	1
BS Finance	58	45	51	47	52	41	39	36	46	65	49	45
MBA Business Administration & Exec MBA	52	60	53	50	55	38	57	65	40	59	55	52
SCCT Community College Teaching - Business Admin. Education	2	1	1	0	0	0	0	0	0	0	0	0
Total Economics & Finance	157	151	153	145	141	117	133	144	130	190	155	143
Management & Marketing												
BS Community & Regional Economic Development	1	1	0	0	0	0	0	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	1	3	--	--
BS International Business	9	3	3	5	13	18	14	10	13	16	13	14
BS Management	70	67	83	49	69	49	57	47	52	52	50	51
BS Marketing	49	40	47	45	35	35	42	32	35	27	31	34
Total Management & Marketing	129	111	133	99	117	102	113	89	101	98	96	101
Total Business	432	380	382	347	369	343	339	343	344	391	359	352

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