Code # Enter text…

**New Emphasis, Concentration or Option Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Marc Williams | 10/25/2016 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Tim Bohn | 12/16/2016 |   **Department Chair:** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (If applicable)** |
| |  |  | | --- | --- | | Warren Johnson | 2/21/2017 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Deborah Chappel Traylor | 2/22/2017 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
|  | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Vice Chancellor for Academic Affairs** |

**i. Proposed Program Title**

Bachelor of Arts with Emphasis in Musical Theatre

**ii. Contact Person** (Name, Email Address, Phone Number)

Tim Bohn, [tbohn@astate.edu](mailto:tbohn@astate.edu), (870) 972-2037

**iii. Proposed Starting Date**

Fall 2017

**Bulletin Changes**

|  |
| --- |
| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

**Major in Theatre**

**Bachelor of Arts Emphasis in Musical Theatre**A complete 8-semester degree plan is available at http://registrar.astate.edu/.

|  |  |
| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 42) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| UC 1013, Making Connections | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 84)  **Students with this major must take the following:**  *ART 2503, Fine Arts - Visual*  *MUS 2503, Fine Arts - Music (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements:** | **Sem. Hrs.** |
| THEA 1011, Stage Makeup I | 1 |
| THEA 1213, Acting I | 3 |
| THEA 1223, Principles of Stage Design | 3 |
| THEA 2020, Production Practicum (must take twice) | 0 |
| THEA 2223, Fundamentals of Stagecraft | 3 |
| THEA 2243, Costume Construction | 3 |
| THEA 2273, Play Script Analysis | 3 |
| THEA 3251, Theatre Laboratory (must take five times) | 5 |
| THEA 3603, Directing I | 3 |
| THEA 4011, Professional Practice Seminar | 1 |
| THEA 4263, Theatre History I | 3 |
| THEA 4273, Theatre History II | 3 |
| **Design (select one of the following):**  THEA 4223, Scenic Design  THEA 4243, Costume Design  THEA 4303, Lighting Design  THEA 4413, Sound Design and Production | 3 |
| **Sub-total** | **34** |
| **Emphasis Area (Musical Theatre):** | **Sem. Hrs.** |
| THEA 2010, Performance Practicum (must take twice) | 0 |
| THEA 2252, Musical Theatre Dance | 2 | |
| THEA 3333, Acting II | 3 |
| THEA 4343, Acting in Song | 3 |
| MUS 1511, Aural Theory I | 1 |
| MUS 1513, Theory I | 3 |
| MUS 1611, Keyboard Skills I | 1 |
| MUSP 1112, Performance Applied Music (voice) | 2 |
| MUSP 3112, Performance Applied Music (voice) (must complete twice) | 4 |
| **Dance Electives (select four credits from the following):**  THEA 2262, Tap Dance  THEA 2272, Ballet Dance  THEA 2282, Jazz Dance | 4 |
| **Sub-total** | **23** |
| **Minor:** | **Sem. Hrs.** |
| Minor | **18** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **7** |
| **Total Required Hours:** | **120** |

**EMPHASIS ASSESSMENT**

**University Goals**

1. Please indicate the university-level student learning outcomes for which this new emphasis will contribute. Check all that apply.

|  |  |  |
| --- | --- | --- |
| * 1. **[x]** Global Awareness | * 1. **[X]** Thinking Critically | * 1. **[x]** Information Literacy |

**Emphasis Goals**

2. Justification for the introduction of the new emphasis. Must include:

1. Academic rationale (how will this emphasis fit into the mission established by the department for the curriculum?)  
   The addition of a concentration in Musical Theatre allows the Department of Theatre to more fully address program level outcomes #3 and #5. Program outcome #3 states, “The successful graduate of the Arkansas State University Theatre Department will demonstrate an acquaintance with a wide selection of theatre repertory including the principal eras, genres, and cultural sources.” Outcome #5 states, “The successful graduate of the Arkansas State University Theatre Department will demonstrate the skills necessary for professional and/or post-graduate placement in the student’s chosen emphasis.” Our public performances serve a critical role in supporting these outcomes throughout the curriculum. The production program allows us the opportunity to teach students about genre and style through theatre practice. While we have produced musicals in the past, the material we are able to produce is extremely limited because our students do not receive the training in music and dance necessary to perform in musical theatre. By offering this new emphasis, we will have more students capable of performing in musical theatre and will therefore be able to more frequently produce musical theatre in our season of public performances. In doing so, we will enhance our ability to deliver learning outcome #3. Further, these increased offerings in musical theatre will aid in learning outcome #5 for students in all emphasis areas. Actors, designers, directors, scholars, teachers, and technicians seeking employment in the field are expected to have practical experience in a wide variety of genres, including musical theatre, and the addition of the Musical Theatre emphasis better enables us to provide this practical experience to all of our students.
2. List emphasis goals (faculty or curricular goals, specific to the emphasis.)

Students earning a Bachelor of Arts in Theatre with Musical Theatre emphasis will demonstrate the skills necessary for professional and/or post-graduate placement in musical theatre.

d. Student population served.

Students interested in musical theatre for whom there is no current degree plan. Theatre majors, Theatre minors, music majors, and music minors all benefit from this new emphasis. Students interested in music, theatre, and dance. By more regularly offering musical theatre in the department’s public presentation schedule, the general student population benefits from access to a wider variety of artistic programming on campus.

**Emphasis Student Learning Outcomes**

3. Please fill out the following table to develop a continuous improvement assessment process for this emphasis.

*The Bachelor of Arts in Theatre’s program-level outcomes are met within the core curriculum shared by all students regardless of emphasis. Outcome 5 is assessed through a final project in our Professional Practice Seminar. This seminar and final project are customizable for students in each emphasis. See tables below.*

|  |  |
| --- | --- |
| **Outcome 1** | **The successful graduate of the Arkansas State University Theatre Department will demonstrate** **the ability to think conceptually and critically about text, performance, and production**. |
| Assessment Procedure Criterion | Production response paper for Directing I (required course for all theatre majors; taught each fall); Student Self-Evaluation (submitted electronically in fall with written faculty feedback and subsequent faculty oral response). Student self-evaluation (submitted electronically each fall with written faculty feedback; submitted electronically in spring followed by student meeting with faculty panel). |
| Which courses are responsible for this outcome? | Directing I |
| Assessment  Timetable | Fall 2017, every five years. |
| Who is responsible for assessing and reporting on the results? | Directing I instructor evaluates the project and conveys the results via rubric to the department’s assessment representative, who reports the results to the university. The rubrics for these activities are included in the current department assessment plan. |

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| **Outcome 2** | **The successful graduate of the Arkansas State University Theatre Department will demonstrate** **an understanding of playwriting and production processes, aesthetic properties of style, and the way these shape and are shaped by artistic and cultural forces**. |
| Assessment Procedure Criterion | Design Portfolio project from a design class (courses taught in rotation; one design course offered each semester). Student self-evaluation (submitted electronically each fall with written faculty feedback; submitted electronically in spring followed by student meeting with faculty panel). |
| Which courses are responsible for this outcome? | Costume Design, Scenic Design, Stage Lighting, Sound Design and Production |
| Assessment  Timetable | Fall 2017 and Spring 2018; every five years. |
| Who is responsible for assessing and reporting on the results? | Design instructor evaluates the project and conveys the results via rubric to the department’s assessment representative, who reports the results to the university. |

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| **Outcome 3** | **The successful graduate of the Arkansas State University Theatre Department will demonstrate an acquaintance with a wide selection of theatre repertory including the principal eras, genres, and cultural sources.** |
| Assessment Procedure Criterion | Final exams for Theatre History I and II (required for all theatre majors; taught fall of odd years and spring of even years respectively). Student self-evaluation (submitted electronically each fall with written faculty feedback; submitted electronically in spring followed by student meeting with faculty panel). |
| Which courses are responsible for this outcome? | Theatre History I and II |
| Assessment  Timetable | Fall 2020 and Spring 2021; every five years. |
| Who is responsible for assessing and reporting on the results? | Theatre History instructor evaluates the project and conveys the results via rubric to the department’s assessment representative, who reports the results to the university. |

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| **Outcome 4** | **The successful graduate of the Arkansas State University Theatre Department will demonstrate the ability to develop and defend informed judgments about theatre.** |
| Assessment Procedure Criterion | Production response paper for Directing I (required for all theatre majors; taught every fall). Student self-evaluation (submitted electronically each fall with written faculty feedback; submitted electronically in spring followed by student meeting with faculty panel). |
| Which courses are responsible for this outcome? | Directing I |
| Assessment  Timetable | Fall 2016; every five years. |
| Who is responsible for assessing and reporting on the results? | Directing I instructor evaluates the project and conveys the results via rubric to the department’s assessment representative, who reports the results to the university. The rubrics for these activities are included in the current department assessment plan. |

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| **Outcome 5** | **The successful graduate of the Arkansas State University Theatre Department will demonstrate** **the skills necessary for professional and/or post-graduate placement in the student’s chosen emphasis.** |
| Assessment Procedure Criterion | Final project for Professional Practice Seminar (required for all theatre majors, taught every fall). Student self-evaluation (submitted electronically each fall with written faculty feedback; submitted electronically in spring followed by student meeting with faculty panel). |
| Which courses are responsible for this outcome? | Professional Practice Seminar |
| Assessment  Timetable | Fall 2019; every five years. |
| Who is responsible for assessing and reporting on the results? | Instructor |

**LETTER OF NOTIFICATION – 3  
NEW OPTION, CONCENTRATION, EMPHASIS**(Maximum 18 semester credit hours of new theory courses and 6 credit hours of new practicum courses)

1. Institution submitting request:

Arkansas State University

2. Contact person/title:

Tim Bohn, Department Chair of Theatre

3. Phone number/e-mail address:

(870) 972-2037

4. Proposed effective date:

Fall 2017

5. Title of degree program: (Indicate if the degree listed above is approved for distance delivery)

Bachelor of Arts in Theatre, not approved for distance delivery.

6. CIP Code:

50.0501

7. Degree Code:

1840

8. Proposed name of new option/concentration/emphasis:

Musical Theatre Emphasis

9. Reason for proposed action:

Actors, dancers, designers, directors, scholars, teachers, and technicians seeking employment in theatre or placement in graduate theatre programs are expected to have practical experience in musical theatre. While we have produced musicals in the past, the material we are able to produce is extremely limited because our students do not receive the training in music and dance necessary to perform in musical theatre. By offering this new emphasis, we will have more students capable of performing in musical theatre and will therefore be able to more frequently produce musical theatre in our season of public performances. The opportunities made available through this new emphasis benefit not only student actors but also dancers, designers, directors, musicians, and technicians.

10. New option/emphasis/concentration objective:

Actors, designers, directors, scholars, teachers, and technicians seeking employment in the field of theatre are increasingly expected to have practical experience in musical theatre. By offering this new emphasis, we will have more students capable of performing in musical theatre and will therefore be able to more frequently produce musical theatre in our season of public performances. More frequently producing musical theatre benefits all of our students, not only those in the musical theatre emphasis, as these productions provide students with opportunities to apply their skills, regardless of emphasis, to the genre of musical theatre, better preparing them to meet the industry’s demand for musical theatre experience. Further, we believe a musical theatre emphasis will attract new students to the university, as there is no equivalent program in the state of Arkansas; students from Arkansas and surrounding areas wishing to study musical theatre will have greater reason to apply to Arkansas State University once this program is implemented. We are also interested in collaborating with the music department; not only will this emphasis include classes in music but also increased performance opportunities for student musicians and singers. We believe the new emphasis in Musical Theatre will enhance both the music and theatre departments.

11. Provide the following:

* 1. Curriculum outline - List of courses in new option/concentration/emphasis – Underline required courses

THEA 1011, Stage Makeup I

THEA 1213, Acting I

THEA 1223, Principles of Stage Design

THEA 2020, Production Practicum (must take twice)

THEA 2223, Fundamentals of Stagecraft

THEA 2243, Costume Construction

THEA 2273, Play Script Analysis

THEA 3251, Theatre Laboratory (must take five times)

THEA 3603, Directing I

THEA 4011, Professional Practice Seminar

THEA 4263, Theatre History I

THEA 4273, Theatre History II

**Design (select one of the following):**

THEA 4223, Scene Design

THEA 4243, Costume Design

THEA 4303, Lighting Design

THEA 4413, Sound Design and Production

**Emphasis Area (Musical Theatre):**

THEA 2010, Performance Practicum (must take twice)

THEA 4343, Acting in Song

THEA 2252, Musical Theatre Dance

THEA 3333, Acting II

MUSP 1112, Performance Applied Music (voice)

MUSP 3112, Performance Applied Music (voice) (must complete twice)

**Music Theory:**

MUS 1511, Aural Theory I

MUS 1513, Theory I

MUS 1611, Keyboard Skills I

**Dance Electives (select four credits from the following):**

THEA 2262, Tap Dance

THEA 2272, Ballet Dance

THEA 2282, Jazz Dance

* 1. Provide degree plan that includes new option/emphasis/concentration

Arkansas State University - Jonesboro

Bachelor of Arts

Major: Theatre 2017-2018

|  |  |  |  |  |  |  |  |  |  |  |  |
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| Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree. Mandatory state and institutional assessment exams will be required during your degree program. ***Failure to participate in required assessments may delay graduation.*** | | | | | | | | | | | |
| **Year 1** | | | | |  | **Year 1** | | | |
| **Fall Semester-Even Year** | | | | |  | **Spring Semester-Odd Year** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** | |
| ENG 1003 | English Comp I | 3 | X |  | | ENG 1013 | English Comp II | 3 | X | |
| UC 1013 | Making Connections | 3 |  |  | | THEA1223 | Principles of Design | 3 |  | |
| BIOL 1003 | Biological Science | 3 | X |  | | PHSC 1203 | Physical Science | 3 | X | |
| BIOL 1001 | Biological Science Lab | 1 | X |  | | PHSC 1201 | Physical Science Lab | 1 | X | |
| THEA 1011 | Stage Makeup I | 1 |  |  | | MATH 1023 | College Algebra | 3 | X | |
| THEA 2020 | Production Practicum | 0 |  |  | | THEA 2010 | Performance Practicum | 0 |  | |
|  | Emphasis Elective | 3 |  |  | | THEA 1213 | Acting I | 3 |  | |
|  | General Elective | 1 |  |  | |  |  |  |  | |
| **Total Hours** |  | 15 |  |  | | **Total Hours** |  | 16 |  | |
| **Year 2** | | | | |  | **Year 2** | | | |
| **Fall Semester-Odd Year** | | | | |  | **Spring Semester-Even Year** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** | |
| ENG 2003 | Intro to Lit/Western World I | 3 | X |  | | SOC 2213 | Intro to Sociology | 3 | X | |
| HIST 2763 | U.S. to 1876 | 3 | X |  | | ART 2503 | Fine Arts Visual | 3 | X | |
| THEA 2243 | Costume Construction | 3 |  |  | | THEA 2223 | Fund. Of Stagecraft | 3 |  | |
| MUS 2503 | Fine Arts Music | 3 | X |  | |  | Minor Elective | 3 |  | |
|  | Minor Elective | 3 |  |  | | THEA 2010 | Performance Practicum | 0 |  | |
| THEA 3251 | Theatre Lab | 1 |  |  | |  | Emphasis Elective | 2 |  | |
| **Total Hours** |  | 16 |  |  | | **Total Hours** |  | 14 |  | |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Year 3** | | | | |  | **Year 3** | | | |
| **Fall Semester-Even Year** | | | | |  | **Spring Semester-Odd Year** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** | |
|  | General Elective | 3 |  |  | |  | Emphasis Elective | 3 |  | |
| PSY 2013 | Intro. To Psychology | 3 | X |  | | THEA 3251 | Theatre Lab | 1 |  | |
|  | Emphasis Elective | 3 |  |  | | THEA | Theatre Design Elective | 3 |  | |
|  | Emphasis Elective | 3 |  |  | | THEA 3233 | Play Script Analysis | 3 |  | |
|  | Minor Elective | 3 |  |  | |  | Minor Elective | 3 |  | |
| THEA 3251 | Theatre Lab | 1 |  |  | |  | General Elective | 3 |  | |
| **Total Hours** |  | 16 |  |  | | **Total Hours** |  | 16 |  | |
| **Year 4** | | | | |  | **Year 4** | | | |
| **Fall Semester-Odd Year** | | | | |  | **Spring Semester-Even Year** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** | |
| THEA 4263 | Theatre History I | 3 |  |  | | THEA 3251 | Theatre Lab | 1 |  | |
| THEA 3603 | Directing I | 3 |  |  | | THEA 4273 | Theatre History II | 3 |  | |
|  | General Elective | 3 |  |  | |  | Minor Elective | 3 |  | |
|  | Minor Elective | 3 |  |  | |  | Emphasis Elective | 3 |  | |
| THEA 3251 | Theatre Lab | 1 |  |  | |  | General Elective | 3 |  | |
| THEA 4011 | Professional Practice Seminar | 1 |  |  | | THEA 2020 | Production Practicum | 0 |  | |
| **Total Hours** | Additional electives may be required to fulfill scholarship requirements | 14 |  |  | | **Total Hours** | Additional electives may be required to fulfill scholarship requirements | 13 |  | |
| **Totalr Jr/Sr Hours** | | **45** |  |  | | **Total Degree Hours** | | **120\_** |  | |

* 1. Total semester credit hours required for option/emphasis/concentration

(Option range: 9–24 semester credit hours)

23 credit hours.

* 1. New courses and new course descriptions

No new courses required.

* 1. Goals and objectives of program option

Actors, designers, directors, scholars, teachers, and technicians seeking employment in the field of theatre are increasingly expected to have practical experience in musical theatre. By offering this new emphasis, we will have more students capable of performing in musical theatre and will therefore be able to more frequently produce musical theatre in our season of public performances. More frequently producing musical theatre benefits all of our students, not only those in the musical theatre emphasis, as these productions provide students with opportunities to apply their skills, regardless of emphasis, to the genre of musical theatre, better preparing them to meet the industry’s demand for musical theatre experience. Further, we believe a musical theatre emphasis will attract new students to the university, as there is no equivalent program in the state of Arkansas; students from Arkansas and surrounding areas wishing to study musical theatre will have greater reason to apply to Arkansas State University once this program is implemented. We are also interested in collaborating with the music department; not only will this emphasis include classes in music but also increased performance opportunities for student musicians and singers. We believe the new emphasis in Musical Theatre will enhance both the music and theatre departments.

* 1. Expected student learning outcomes

The successful graduate of the Arkansas State University Theatre Department with Musical Theatre emphasis will demonstrate:

* The ability to think conceptually and critically about text, performance, and production.
* An understanding of playwriting and production processes, aesthetic properties of style, and the way these shape and are shaped by artistic and cultural forces.
* An acquaintance with a wide selection of theatre repertory including the principal eras, genres, and cultural sources.
* The ability to develop and defend informed judgments about theatre.
* The skills necessary for professional and/or post-graduate placement in musical theatre.
  1. Documentation that program option meets employer needs

Our proposed programs aligns with the recommendations of the National Association of Schools of Theatre (NAST), our accrediting agency. Recommendations are quoted below:

*The standards statements below refer to professional baccalaureate programs in musical theatre where theatre is the emphasis of the curriculum. The title normally applied to this program is the Bachelor of Fine Arts in Musical Theatre. These programs are reviewed for accreditation by NAST.*

* 1. *Curricular Structure* 
     1. *Standard. Curricular structure, content, and time requirements shall enable students to develop the range of knowledge, skills, and competencies expected of those holding a professional baccalaureate degree in musical theatre with an emphasis in theatre as indicated below and in Standards for Accreditation VIII.,“All Professional Baccalaureate Degrees in Theatre” of the NAST Handbook.*
     2. *Guidelines. Curricula to accomplish this purpose normally adhere to the following guidelines: studies in the major theatre area and supportive courses in theatre and dance shall total at least 50% of the curriculum; studies in music, 20-25%; general studies, 20-25%; electives, approximately 5%. See Standards for Accreditation III.C. “Forms of Instruction, Requirements, and Electives” of the NAST Handbook.*
  2. *Specific Guidelines for General Studies. Studies in the career-related business aspects of musical theatre are strongly recommended.*
  3. *Essential Competencies, Experiences, and Opportunities (in addition to those stated for all professional theatre degree programs)* 
     1. *Achievement of the highest possible level of performance as an actor-singer. Studies in acting shall continue throughout the entire degree program.*
     2. *Thorough development of skills in acting and skills in dance as appropriate to musical theatre.*
     3. *Thorough development in basic musical skills including voice performance, musicianship, and music theory. Studies in voice should continue throughout the degree program.*
     4. *Opportunities to develop a high level of skill in sight-singing.*
     5. *Opportunities for performance in workshops and full productions of musical theatre in a variety of formal and informal settings. Performance of a significant role in at least one full production during advanced study is regarded as an essential experience.*
     6. *Opportunities for developing repertory and techniques for auditions.*
  4. Student demand (projected enrollment) for program option

Our Bachelor of Arts in Theatre with a Musical Theatre emphasis would be the only program of its kind in the state of Arkansas. We believe, with solid recruiting and marketing efforts, we can bring 8-10 new students into this program in the first two years. In time, we believe the program could attract 10-15 new students per year. When we attend recruiting events, students often ask about our musical theatre offerings. We believe more of the students we meet at these events will apply to Arkansas State University if we offer an emphasis in Musical Theatre combined with recurring musical theatre productions in our public performance program. Further, students interested in other areas of the field (acting, design, directing, and technology) are also more inclined to apply to a program that will offer them the crucial musical theatre experience they will need in the field.

* 1. Name of institutions offering similar program or program option and the institution(s) used as a model to develop the proposed program option

James Madison University, Christopher Newport University.

12. Institutional curriculum committee review/approval date:

13. Will the new option/emphasis/concentration be offered via distance delivery? No

If yes, indicate mode of distance delivery:

Not applicable

14. Explain in detail the distance delivery procedures to be used:

Not applicable

15. Specify the amount of additional costs required for program implementation, the source of funds, and how funds will be used.

This emphasis can be offered contingent upon the hiring of a faculty member in dance.

16. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date: Click here to enter a date.

Board of Trustees Notification Date: Click here to enter a date.

Chief Academic officer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: Enter date.

Name (printed): Click here to enter text.