

Arkansas State University-Jonesboro

College of Business **Institutional Assessment of Effectiveness** **Fall 2004 - Fall 2013**

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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2013

Headcount & Enrollment

College of Business - Spring 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	1,426	1,346	1,358	1,381	1,342	1,327	1,365	1,338	1,367	1,386	87.6%	90.2%	88.0%	90.1%	86.6%	87.3%	86.6%	87.1%	86.3%	88.0%	1,364	1,357
All Other Instructional Sites	201	147	185	152	207	193	211	198	217	189	12.4%	9.8%	12.0%	9.9%	13.4%	12.7%	13.4%	12.9%	13.7%	12.0%	201	202
Total Headcount	1,627	1,493	1,543	1,533	1,549	1,520	1,576	1,536	1,584	1,575											1,565	1,558

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen	130	155	183	149	194	157	184	159	134	133	36.7%	43.3%	47.2%	49.7%	51.3%	41.6%	42.0%	42.0%	33.5%	34.0%	142	153
Undergraduate Transfers	155	132	119	102	109	120	149	127	159	153	43.8%	36.9%	30.7%	34.0%	28.8%	31.8%	34.0%	33.5%	39.8%	39.1%	146	142
New Graduate Students	69	71	86	49	75	100	105	93	107	105	19.5%	19.8%	22.2%	16.3%	19.8%	26.5%	24.0%	24.5%	26.8%	26.9%	102	102
Total New Students	354	358	388	300	378	377	438	379	400	391											390	397
New Students as a % of Total	21.8%	24.0%	25.1%	19.6%	24.4%	24.8%	27.8%	24.7%	25.3%	24.8%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	1,443	1,303	1,315	1,340	1,385	1,280	1,275	1,272	1,321	1,273	89.6%	88.2%	91.2%	94.8%	95.5%	88.3%	87.6%	85.9%	87.8%	88.7%	1,289	1,284
All Other Instructional Sites	167	174	127	73	66	170	180	209	184	162	10.4%	11.8%	8.8%	5.2%	4.5%	11.7%	12.4%	14.1%	12.2%	11.3%	185	181
Total Headcount	1,610	1,477	1,442	1,413	1,451	1,450	1,455	1,481	1,505	1,435											1,474	1,465

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen	11	18	17	12	17	22	21	23	18	18	10.1%	15.7%	15.2%	12.4%	16.2%	18.0%	14.8%	17.3%	13.3%	16.4%	20	20
Undergraduate Transfers	76	63	45	58	53	70	57	64	76	44	69.7%	54.8%	40.2%	59.8%	50.5%	57.4%	40.1%	48.1%	56.3%	40.0%	61	62
New Graduate Students	22	34	50	27	35	30	64	46	41	48	20.2%	29.6%	44.6%	27.8%	33.3%	24.6%	45.1%	34.6%	30.4%	43.6%	45	46
Total New Students	109	115	112	97	105	122	142	133	135	110											126	128
New Students as a % of Total	6.8%	7.8%	7.8%	6.9%	7.2%	8.4%	9.8%	9.0%	9.0%	7.7%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Enrollment by Student Load & Classification

Arkansas State University

College of Business - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY STUDENT LOAD																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
Full-Time	1,079	1,023	1,049	1,054	1,028	974	1,047	1,008	1,093	1,064	74.0%	76.3%	77.8%	77.3%	76.5%	74.6%	77.8%	76.1%	79.7%	79.2%	1,055	1,037	
Part-Time	379	317	299	309	316	331	298	316	278	279	26.0%	23.7%	22.2%	22.7%	23.5%	25.4%	22.2%	23.9%	20.3%	20.8%	291	300	
Full-Time Average Course Load	14.1	14.1	14.2	14.2	14.0	13.8	13.8	14.2	14.1	14.1											14.2	14.0	
Part-Time Average Course Load	6.6	6.7	6.7	6.8	7.0	6.6	6.8	6.7	6.7	6.9											6.8	6.7	
Average Course Load	12.1	12.3	12.5	12.5	12.4	12.0	12.2	12.4	12.6	12.6											12.6	12.4	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Full-Time	66	55	69	57	74	73	92	99	105	121	39.1%	35.9%	35.4%	33.5%	36.1%	34.0%	39.8%	46.7%	49.3%	52.2%	108	98	
Part-Time	103	98	126	113	131	142	139	113	108	111	60.9%	64.1%	64.6%	66.5%	63.9%	66.0%	60.2%	53.3%	50.7%	47.8%	111	123	
Full-Time Average Course Load	10.5	10.9	10.6	9.9	10.2	9.9	10.0	10.8	10.6	10.2											10.5	10.3	
Part-Time Average Course Load	5.3	5.0	5.3	5.2	5.0	4.6	5.1	5.0	6.7	6.9											6.2	5.7	
Average Course Load	7.3	7.1	7.2	6.8	6.8	6.4	7.1	7.7	7.7	7.6											7.7	7.3	
Total Students											<i>(Percent of Total Headcount)</i>												
Full-Time	1,145	1,078	1,118	1,111	1,102	1,047	1,139	1,107	1,198	1,185	70.4%	72.2%	72.5%	72.5%	71.1%	68.9%	72.3%	72.1%	75.6%	75.2%	1,163	1,135	
Part-Time	482	415	425	422	447	473	437	429	386	390	29.6%	27.8%	27.5%	27.5%	28.9%	31.1%	27.7%	27.9%	24.4%	24.8%	402	423	
Total Headcount	1,627	1,493	1,543	1,533	1,549	1,520	1,576	1,536	1,584	1,575											1,565	1,558	

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	258	278	332	322	346	310	383	308	295	275	17.7%	20.7%	24.6%	23.6%	25.7%	23.8%	28.5%	23.3%	21.5%	20.5%	293	314	
Sophomore	251	205	224	251	219	220	209	245	252	267	17.2%	15.3%	16.6%	18.4%	16.3%	16.9%	15.5%	18.5%	18.4%	19.9%	255	239	
Junior	401	320	303	299	302	295	272	300	361	333	27.5%	23.9%	22.5%	21.9%	22.5%	22.6%	20.2%	22.7%	26.3%	24.8%	331	312	
Senior	509	499	447	467	449	447	446	427	442	446	34.9%	37.2%	33.2%	34.3%	33.4%	34.3%	33.2%	32.3%	32.2%	33.2%	438	442	
Unclassified Undergraduates	39	38	42	24	28	33	35	44	21	22	2.7%	2.8%	3.1%	1.8%	2.1%	2.5%	2.6%	3.3%	1.5%	1.6%	29	31	
Total Undergraduates	1,458	1,340	1,348	1,363	1,344	1,305	1,345	1,324	1,371	1,343											1,346	1,338	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Master's	167	151	195	170	205	213	227	208	212	231	98.8%	98.7%	100.0%	100.0%	100.0%	99.1%	98.3%	98.1%	99.5%	99.6%	217	218	
Specialist	2	2	0	0	0	2	4	4	1	1	1.2%	1.3%	0.0%	0.0%	0.0%	0.9%	1.7%	1.9%	0.5%	0.4%	2	2	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Total Graduates	169	153	195	170	205	215	231	212	213	232											219	221	
Undergraduates as a % of Total	89.6%	89.8%	87.4%	88.9%	86.8%	85.9%	85.3%	86.2%	86.6%	85.3%													
Graduates as a % of Total	10.4%	10.2%	12.6%	11.1%	13.2%	14.1%	14.7%	13.8%	13.4%	14.7%													

Data Source: Banner Student Enrollment Information.

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Enrollment by Gender & Ethnicity

Arkansas State University

College of Business - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	(Percent of Male Undergraduate Total)																					
American Indian	2	0	1	3	1	2	2	3	2	3	0.3%	0.0%	0.1%	0.4%	0.1%	0.3%	0.3%	0.4%	0.3%	0.4%	3	2
Asian American	4	5	7	4	6	6	4	9	6	7	0.5%	0.8%	1.0%	0.6%	0.8%	0.8%	0.5%	1.2%	0.8%	0.9%	7	6
African American	108	111	111	131	138	122	123	99	96	75	14.6%	16.7%	16.2%	18.2%	19.5%	16.6%	16.8%	13.0%	12.3%	10.0%	90	103
Hispanic American	7	5	4	5	3	2	6	10	12	15	0.9%	0.8%	0.6%	0.7%	0.4%	0.3%	0.8%	1.3%	1.5%	2.0%	12	9
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	1	0	0	--	--	--	--	0.0%	0.0%	0.1%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	14	7	6	8	9	--	--	--	--	1.9%	1.0%	0.8%	1.0%	1.2%	8	9	
White, Non-Hispanic	587	521	536	541	463	467	448	461	463	455	79.4%	78.3%	78.4%	75.2%	65.6%	63.7%	61.2%	60.7%	59.4%	60.7%	460	459
Ethnicity Unknown	6	9	13	19	57	59	37	18	5	6	0.8%	1.4%	1.9%	2.6%	8.1%	8.0%	5.1%	2.4%	0.6%	0.8%	10	25
Nonresident Alien	25	14	12	16	38	61	105	152	188	180	3.4%	2.1%	1.8%	2.2%	5.4%	8.3%	14.3%	20.0%	24.1%	24.0%	173	137
	(Percent of Total Headcount)																					
Total Male Undergraduates	739	665	684	719	706	733	732	759	780	750	45.4%	44.5%	44.3%	46.9%	45.6%	48.2%	46.4%	49.4%	49.2%	47.6%	763	751
Female Undergraduate Students																						
	(Percent of Female Undergraduate Total)																					
American Indian	3	2	2	2	1	1	3	1	3	1	0.4%	0.3%	0.3%	0.3%	0.2%	0.2%	0.5%	0.2%	0.5%	0.2%	2	2
Asian American	9	5	1	6	6	3	5	3	6	8	1.3%	0.7%	0.2%	0.9%	0.9%	0.5%	0.8%	0.5%	1.0%	1.3%	6	5
African American	151	162	154	136	138	117	132	104	79	86	21.0%	24.0%	23.2%	21.1%	21.6%	20.5%	21.5%	18.4%	13.4%	14.5%	90	104
Hispanic American	8	7	5	6	9	9	9	21	18	12	1.1%	1.0%	0.8%	0.9%	1.4%	1.6%	1.5%	3.7%	3.0%	2.0%	17	14
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	16	20	6	9	6	--	--	--	--	2.8%	3.3%	1.1%	1.5%	1.0%	7	11	
White, Non-Hispanic	529	480	472	460	403	348	349	322	352	372	73.6%	71.1%	71.1%	71.4%	63.2%	60.8%	56.9%	57.0%	59.6%	62.7%	349	349
Ethnicity Unknown	7	10	20	19	44	49	32	22	12	3	1.0%	1.5%	3.0%	3.0%	6.9%	8.6%	5.2%	3.9%	2.0%	0.5%	12	24
Nonresident Alien	12	9	10	15	37	29	63	86	112	105	1.7%	1.3%	1.5%	2.3%	5.8%	5.1%	10.3%	15.2%	19.0%	17.7%	101	79
	(Percent of Total Headcount)																					
Total Female Undergraduates	719	675	664	644	638	572	613	565	591	593	44.2%	45.2%	43.0%	42.0%	41.2%	37.6%	38.9%	36.8%	37.3%	37.7%	583	587
Male Graduate Students																						
	(Percent of Male Graduate Total)																					
American Indian	0	1	1	0	0	0	0	0	0	0	0.0%	1.2%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	2	1	4	1	2	2	1	1	3	0.0%	2.4%	1.1%	4.4%	0.9%	1.7%	1.7%	0.9%	1.0%	2.5%	2	2
African American	3	4	7	5	8	7	5	3	3	5	3.2%	4.9%	7.4%	5.6%	6.9%	6.0%	4.3%	2.8%	2.9%	4.2%	4	5
Hispanic American	0	0	0	1	1	1	1	0	0	0	0.0%	0.0%	0.0%	1.1%	0.9%	0.9%	0.0%	0.0%	0.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	2	2	1	0	1	--	--	--	--	1.7%	1.7%	0.9%	0.0%	0.8%	1	1	
White, Non-Hispanic	78	64	66	62	75	68	67	47	46	42	83.0%	78.0%	69.5%	68.9%	64.7%	58.1%	57.8%	43.5%	44.7%	35.3%	45	54
Ethnicity Unknown	2	0	5	3	6	5	4	3	1	0	2.1%	0.0%	5.3%	3.3%	5.2%	4.3%	3.4%	2.8%	1.0%	0.0%	1	3
Nonresident Alien	11	11	15	15	25	32	35	53	52	68	11.7%	13.4%	15.8%	16.7%	21.6%	27.4%	30.2%	49.1%	50.5%	57.1%	58	48
	(Percent of Total Headcount)																					
Total Male Graduates	94	82	95	90	116	117	116	108	103	119	5.8%	5.5%	6.2%	5.9%	7.5%	7.7%	7.4%	7.0%	6.5%	7.6%	110	113
Female Graduate Students																						
	(Percent of Female Graduate Total)																					
American Indian	0	0	0	0	0	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0	0
Asian American	1	1	1	0	1	2	3	1	2	4	1.3%	1.4%	1.0%	0.0%	1.1%	2.0%	2.6%	1.0%	1.8%	3.5%	2	2
African American	16	12	23	17	8	12	15	7	7	7	21.3%	16.9%	23.0%	21.3%	9.0%	12.2%	13.0%	6.7%	6.4%	6.2%	7	10
Hispanic American	0	0	1	0	1	2	1	0	1	4	0.0%	0.0%	1.0%	0.0%	1.1%	2.0%	0.9%	0.0%	0.9%	3.5%	2	2
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	1	1	0	0	--	--	--	--	0.0%	0.9%	1.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	1	0	0	0	0	--	--	--	--	1.0%	0.0%	0.0%	0.0%	0.0%	0	0	
White, Non-Hispanic	47	52	68	50	57	55	57	42	49	46	62.7%	73.2%	68.0%	62.5%	64.0%	56.1%	49.6%	40.4%	44.5%	40.7%	46	50
Ethnicity Unknown	1	0	1	4	3	4	0	1	1	1	1.3%	0.0%	1.0%	5.0%	3.4%	4.1%	0.0%	1.0%	0.9%	0.9%	1	1
Nonresident Alien	10	6	6	9	19	22	37	52	50	51	13.3%	8.5%	6.0%	11.3%	21.3%	22.4%	32.2%	50.0%	45.5%	45.1%	51	42
	(Percent of Total Headcount)																					
Total Female Graduates	75	71	100	80	89	98	115	104	110	113	4.6%	4.8%	6.5%	5.2%	5.7%	6.4%	7.3%	6.8%	6.9%	7.2%	109	108

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

College of Business - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY GENDER & ETHNICITY																							
Total Students by Gender																							
												(Percent of Total Headcount)											
Male	833	747	779	809	822	850	848	867	883	869	51.2%	50.0%	50.5%	52.8%	53.1%	55.9%	53.8%	56.4%	55.7%	55.2%	873	863	
Female	794	746	764	724	727	670	728	669	701	706	48.8%	50.0%	49.5%	47.2%	46.9%	44.1%	46.2%	43.6%	44.3%	44.8%	692	695	
Total Students by Ethnicity																							
												(Percent of Total Headcount)											
American Indian	5	3	4	5	2	3	6	4	5	4	0.3%	0.2%	0.3%	0.3%	0.1%	0.2%	0.4%	0.3%	0.3%	0.3%	4	4	
Asian/Pacific Islander American	14	13	10	14	14	13	14	14	15	22	0.9%	0.9%	0.6%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	1.4%	17	16	
African American	278	289	295	289	292	258	275	213	185	173	17.1%	19.4%	19.1%	18.9%	18.9%	17.0%	17.4%	13.9%	11.7%	11.0%	190	221	
Hispanic American	15	12	10	12	14	14	17	31	31	31	0.9%	0.8%	0.6%	0.8%	0.9%	0.9%	1.1%	2.0%	2.0%	2.0%	31	25	
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	1	2	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	1	1	
Two or More Races	0	0	0	0	0	33	29	13	17	16	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	1.8%	0.8%	1.1%	1.0%	15	22	
White, Non-Hispanic	1,241	1,117	1,142	1,113	998	938	921	872	910	915	76.3%	74.8%	74.0%	72.6%	64.4%	61.7%	58.4%	56.8%	57.4%	58.1%	899	911	
Ethnicity Unknown	16	19	39	45	110	117	73	44	19	10	1.0%	1.3%	2.5%	2.9%	7.1%	7.7%	4.6%	2.9%	1.2%	0.6%	24	53	
Nonresident Alien	58	40	43	55	119	144	240	343	402	404	3.6%	2.7%	2.8%	3.6%	7.7%	9.5%	15.2%	22.3%	25.4%	25.7%	383	307	
Total Minorities* as a % of Total	19.2%	21.2%	20.7%	20.9%	20.8%	21.1%	21.7%	18.0%	16.0%	15.6%													

AGE OF STUDENTS

Under 25																							
												(Percent of Total Headcount)											
Undergraduate	958	893	978	989	1,001	972	989	989	1,026	1,013	58.9%	59.8%	63.4%	64.5%	64.6%	63.9%	62.8%	64.4%	64.8%	64.3%	1,009	998	
Graduate	56	45	64	59	87	80	89	86	72	82	3.4%	3.0%	4.1%	3.8%	5.6%	5.3%	5.6%	5.6%	4.5%	5.2%	80	82	
25 & Older																							
												(Percent of Total Headcount)											
Undergraduate	500	447	370	374	343	333	356	335	345	330	30.7%	29.9%	24.0%	24.4%	22.1%	21.9%	22.6%	21.8%	21.8%	21.0%	337	340	
Graduate	113	108	131	111	118	135	142	126	141	150	6.9%	7.2%	8.5%	7.2%	7.6%	8.9%	9.0%	8.2%	8.9%	9.5%	139	139	
25 & Older Students as a % of Total	37.7%	37.2%	32.5%	31.6%	29.8%	30.8%	31.6%	30.0%	30.7%	30.5%													

APPLICATIONS

First-Time Freshmen																							
												(As a Percent of Applied)											
Applied	310	387	362	295	522	443	486	543	459	385											462	463	
Admitted	187	226	262	212	404	330	341	323	283	256	60.3%	58.4%	72.4%	71.9%	77.4%	74.5%	70.2%	59.5%	61.7%	66.5%	287	307	
Enrolled	130	155	183	149	194	157	184	159	134	133	41.9%	40.1%	50.6%	50.5%	37.2%	35.4%	37.9%	29.3%	29.2%	34.5%	142	153	
Undergraduate Transfers																							
												(As a Percent of Applied)											
Applied	223	214	181	164	203	219	257	235	281	255											257	249	
Admitted	187	169	142	129	154	172	196	173	211	194	83.9%	79.0%	78.5%	78.7%	75.9%	78.5%	76.3%	73.6%	75.1%	76.1%	193	189	
Enrolled	155	132	119	102	109	120	149	127	159	153	69.5%	61.7%	65.7%	62.2%	53.7%	54.8%	58.0%	54.0%	56.6%	60.0%	146	142	
New Graduates																							
												(As a Percent of Applied)											
Applied	84	96	151	71	160	195	213	190	238	225											218	212	
Admitted	83	94	113	58	126	168	177	162	185	157	98.8%	97.9%	74.8%	81.7%	78.8%	86.2%	83.1%	85.3%	77.7%	69.8%	168	170	
Enrolled	69	71	86	49	75	100	105	93	107	105	82.1%	74.0%	57.0%	69.0%	46.9%	51.3%	49.3%	48.9%	45.0%	46.7%	102	102	

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Geographic Origin

Arkansas State University

College of Business - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	(Percent of Undergraduate Total)																					
Arkansas	1,260	1,161	1,153	1,148	1,099	1,089	1,048	976	964	969	86.4%	86.6%	85.5%	84.2%	81.8%	83.4%	77.9%	73.7%	70.3%	72.2%	970	1,009
Missouri	79	76	92	91	88	72	65	55	52	36	5.4%	5.7%	6.8%	6.7%	6.5%	5.5%	4.8%	4.2%	3.8%	2.7%	48	56
Tennessee	33	27	30	41	39	22	29	15	15	16	2.3%	2.0%	2.2%	3.0%	2.9%	1.7%	2.2%	1.1%	1.1%	1.2%	15	19
Other U.S. States/Territories	49	53	51	52	43	32	35	40	40	37	3.4%	4.0%	3.8%	3.8%	3.2%	2.5%	2.6%	3.0%	2.9%	2.8%	39	37
Foreign	37	23	22	31	75	90	168	238	300	285	2.5%	1.7%	1.6%	2.3%	5.6%	6.9%	12.5%	18.0%	21.9%	21.2%	274	216
Graduate Students																						
	(Percent of Graduate Total)																					
Arkansas	135	124	159	132	152	147	146	100	99	92	79.9%	81.0%	81.5%	77.6%	74.1%	68.4%	63.2%	47.2%	46.5%	39.7%	97	117
Missouri	9	6	8	7	5	7	8	5	4	8	5.3%	3.9%	4.1%	4.1%	2.4%	3.3%	3.5%	2.4%	1.9%	3.4%	6	6
Tennessee	3	2	3	3	2	1	0	0	0	3	1.8%	1.3%	1.5%	1.8%	1.0%	0.5%	0.0%	0.0%	0.0%	1.3%	1	1
Other U.S. States/Territories	1	4	4	4	2	6	5	2	8	10	0.6%	2.6%	2.1%	2.4%	1.0%	2.8%	2.2%	0.9%	3.8%	4.3%	7	6
Foreign	21	17	21	24	44	54	72	105	102	119	12.4%	11.1%	10.8%	14.1%	21.5%	25.1%	31.2%	49.5%	47.9%	51.3%	109	90
Total Students by Geographic Origin																						
	(Percent of Total Headcount)																					
Arkansas	1,395	1,285	1,312	1,280	1,251	1,236	1,194	1,076	1,063	1,061	85.7%	86.1%	85.0%	83.5%	80.8%	81.3%	75.8%	70.1%	67.1%	67.4%	1,067	1,126
Missouri	88	82	100	98	93	79	73	60	56	44	5.4%	5.5%	6.5%	6.4%	6.0%	5.2%	4.6%	3.9%	3.5%	2.8%	53	62
Tennessee	36	29	33	44	41	23	29	15	15	19	2.2%	1.9%	2.1%	2.9%	2.6%	1.5%	1.8%	1.0%	0.9%	1.2%	16	20
Other U.S. States/Territories	50	57	55	56	45	38	40	42	48	47	3.1%	3.8%	3.6%	3.7%	2.9%	2.5%	2.5%	2.7%	3.0%	3.0%	46	43
Total Out-of-State	174	168	188	198	179	140	142	117	119	110	10.7%	11.3%	12.2%	12.9%	11.6%	9.2%	9.0%	7.6%	7.5%	7.0%	115	126
Foreign	58	40	43	55	119	144	240	343	402	404	3.6%	2.7%	2.8%	3.6%	7.7%	9.5%	15.2%	22.3%	25.4%	25.7%	383	307

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	(Percent of Arkansas Total)																					
Craighead	393	337	485	443	544	362	354	300	266	272	28.2%	26.2%	37.0%	34.6%	43.5%	29.3%	29.6%	27.9%	25.0%	25.6%	279	311
Crittenden	72	73	77	70	70	65	54	50	53	46	5.2%	5.7%	5.9%	5.5%	5.6%	5.3%	4.5%	4.6%	5.0%	4.3%	50	54
Cross	38	42	26	32	30	33	29	24	29	31	2.7%	3.3%	2.0%	2.5%	2.4%	2.7%	2.4%	2.2%	2.7%	2.9%	28	29
Greene	127	114	117	122	106	93	106	89	105	106	9.1%	8.9%	8.9%	9.5%	8.5%	7.5%	8.9%	8.3%	9.9%	10.0%	100	100
Independence	33	30	20	20	15	24	20	18	19	21	2.4%	2.3%	1.5%	1.6%	1.2%	1.9%	1.7%	1.7%	1.8%	2.0%	19	20
Mississippi	100	103	70	64	54	74	62	55	53	63	7.2%	8.0%	5.3%	5.0%	4.3%	6.0%	5.2%	5.1%	5.0%	5.9%	57	61
Poinsett	61	47	47	51	45	48	46	49	54	37	4.4%	3.7%	3.6%	4.0%	3.6%	3.9%	3.9%	4.6%	5.1%	3.5%	47	47
Pulaski	45	45	45	42	47	52	61	45	49	49	3.2%	3.5%	3.4%	3.3%	3.8%	4.2%	5.1%	4.2%	4.6%	4.6%	48	51
St. Francis	47	41	40	32	32	37	26	21	20	16	3.4%	3.2%	3.0%	2.5%	2.6%	3.0%	2.2%	2.0%	1.9%	1.5%	19	24
White	52	47	48	40	27	41	52	58	47	53	3.7%	3.7%	3.7%	3.1%	2.2%	3.3%	4.4%	5.4%	4.4%	5.0%	53	50
Other Arkansas Counties	427	406	337	364	281	407	384	367	368	367	30.6%	31.6%	25.7%	28.4%	22.5%	32.9%	32.2%	34.1%	34.6%	34.6%	367	379
Missouri																						
	(Percent of Missouri Total)																					
Dunklin	26	21	25	21	18	17	19	17	24	17	29.5%	25.6%	25.0%	21.4%	19.4%	21.5%	26.0%	28.3%	42.9%	38.6%	19	19
Pemiscot	15	17	24	15	17	13	9	10	4	1	17.0%	20.7%	24.0%	15.3%	18.3%	16.5%	12.3%	16.7%	7.1%	2.3%	5	7
Other Missouri Counties	47	44	51	62	58	49	45	33	28	26	53.4%	53.7%	51.0%	63.3%	62.4%	62.0%	61.6%	55.0%	50.0%	59.1%	29	36
Tennessee																						
	(Percent of Tennessee Total)																					
Shelby	28	23	24	35	34	15	21	10	8	12	77.8%	79.3%	72.7%	79.5%	82.9%	65.2%	72.4%	66.7%	53.3%	63.2%	10	13
Other Tennessee Counties	8	6	9	9	7	8	8	5	7	7	22.2%	20.7%	27.3%	20.5%	17.1%	34.8%	27.6%	33.3%	46.7%	36.8%	6	7

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

College of Business - Fall 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						<i>(Percent of First-Time Freshmen Total)</i>	
Composite 30 - 36	2	2	7	0	1	3	0	5	5	6	1.5%	1.3%	3.8%	0.0%	0.5%	1.9%	0.0%	3.1%	3.7%	4.5%	5	4	
Composite 24 - 29	27	48	48	36	30	28	45	44	46	63	20.8%	31.0%	26.2%	24.2%	15.5%	17.8%	24.5%	27.7%	34.3%	47.4%	51	45	
Composite 19 - 23	49	67	75	50	69	59	68	53	37	37	37.7%	43.2%	41.0%	33.6%	35.6%	37.6%	37.0%	33.3%	27.6%	27.8%	42	51	
Composite Below 19	32	28	42	45	48	22	24	3	2	1	24.6%	18.1%	23.0%	30.2%	24.7%	14.0%	13.0%	1.9%	1.5%	0.8%	2	10	
Took SAT or ASSET Test*	20	10	11	18	46	45	47	54	44	26	15.4%	6.5%	6.0%	12.1%	23.7%	28.7%	25.5%	34.0%	32.8%	19.5%	41	43	
Average ACT Composite Score	20.7	21.5	21.3	20.5	20.2	21.4	21.9	23.1	24.5	24.7											24.1	23.1	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						<i>(Percent of First-Time Freshmen Total)</i>	
English Remediation	49	36	57	57	77	54	60	49	38	24	37.7%	23.2%	31.1%	38.3%	39.7%	34.4%	32.6%	30.8%	28.4%	18.0%	37	45	
Mathematics Remediation	60	56	54	74	94	38	51	33	30	13	46.2%	36.1%	29.5%	49.7%	48.5%	24.2%	27.7%	20.8%	22.4%	9.8%	25	33	
Reading Remediation	49	36	45	48	69	46	51	47	40	28	37.7%	23.2%	24.6%	32.2%	35.6%	29.3%	27.7%	29.6%	29.9%	21.1%	38	42	
Total Unduplicated Remedial	74	67	83	86	116	82	92	71	55	32	56.9%	43.2%	45.4%	57.7%	59.8%	52.2%	50.0%	44.7%	41.0%	24.1%	53	66	

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						<i>(Percent of First-Time Freshmen Total)</i>	
Less Than High School	13	5	3	5	2	2	1	0	0	0	10.0%	3.2%	1.6%	3.4%	1.0%	1.3%	0.5%	0.0%	0.0%	0.0%	0	1	
High School	22	45	55	52	48	39	35	21	16	17	16.9%	29.0%	30.1%	34.9%	24.7%	24.8%	19.0%	13.2%	11.9%	12.8%	18	26	
Attended College	36	38	37	26	55	36	32	33	16	22	27.7%	24.5%	20.2%	17.4%	28.4%	22.9%	17.4%	20.8%	11.9%	16.5%	24	28	
College Degree	41	41	68	44	30	30	67	51	58	70	31.5%	26.5%	37.2%	29.5%	15.5%	19.1%	36.4%	32.1%	43.3%	52.6%	60	55	
Unknown	18	26	20	22	59	50	49	54	44	24	13.8%	16.8%	10.9%	14.8%	30.4%	31.8%	26.6%	34.0%	32.8%	18.0%	41	44	
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree																							
	63.4%	68.2%	58.3%	65.4%	77.8%	72.0%	50.4%	51.4%	35.6%	35.8%													

OCCUPANCY OF UNIVERSITY HOUSING																						<i>(Percent of Total Headcount)</i>	
Residence Halls	143	162	218	204	205	207	229	232	246	241	8.8%	10.9%	14.1%	13.3%	13.2%	13.6%	14.5%	15.1%	15.5%	15.3%	240	231	
University Apartments	56	68	76	85	72	74	108	71	75	92	3.4%	4.6%	4.9%	5.5%	4.6%	4.9%	6.9%	4.6%	4.7%	5.8%	79	84	
Other University Housing	2	4	6	2	2	2	2	2	2	3	0.1%	0.3%	0.4%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	2	2	
University Housing Occupants as a % of Total Headcount	12.4%	15.7%	19.4%	19.0%	18.0%	18.6%	21.5%	19.9%	20.4%	21.3%													

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Enrollment by Degree Program

Arkansas State University

College of Business - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY FULL-TIME STUDENT LOAD													
CERT	Business Information Systems	1	1	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	1	0	0	0	0	0	0	0
AS	Computer & Information Technology	7	13	12	4	5	18	12	9	7	8	8	11
BA	Economics	2	4	2	1	5	10	21	34	33	32	33	26
BS	Accounting	200	185	182	194	196	202	217	215	217	226	219	215
BS	Business Administration	210	200	209	183	191	176	191	167	176	170	171	176
BS	Business Economics	7	6	5	10	16	6	12	9	21	15	15	13
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Community & Regional Economic Development	2	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	128	96	92	104	89	69	86	80	104	80	88	84
BS	Finance	142	145	133	129	132	110	125	139	156	155	150	137
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	5	--	--
BS	International Business	34	29	47	72	73	77	73	77	87	74	79	78
BS	Management	180	190	208	206	181	180	186	171	179	189	180	181
BS	Marketing	150	138	148	138	129	114	112	99	98	100	99	105
BSE	Business Technology Education	16	16	11	13	10	12	12	8	15	10	11	11
MACC	Accounting	6	6	14	11	9	15	23	22	25	29	25	23
MBA	Business Administration	56	39	47	37	56	52	57	73	78	92	81	70
MS	Information Systems & E-Commerce	3	6	3	7	1	0	0	0	0	0	0	0
MSE	Business Technology Education	1	3	5	2	8	6	11	4	2	0	2	5
SCCT	Comm. College Teaching - Business Administration Education	0	1	0	0	0	0	1	0	0	0	0	0
SCCT	Comm. College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Full-Time Students		1,145	1,078	1,118	1,111	1,102	1,047	1,139	1,107	1,198	1,185	1,163	1,135

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Enrollment by Degree Program

College of Business - Fall 2004 to Fall 2013

Arkansas State University

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
AVERAGE NUMBER OF HOURS ENROLLED BY FULL-TIME STUDENTS													
CERT	Business Information Systems	12.0	15.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AS	Business Systems	0.0	0.0	0.0	0.0	12.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AS	Computer & Information Technology	13.7	13.2	14.3	14.5	13.8	12.7	13.4	13.9	14.0	12.8	13.6	13.4
BA	Economics	16.5	13.5	14.5	15.0	14.2	14.6	14.0	15.0	15.2	14.3	14.8	14.6
BS	Accounting	14.1	14.2	14.2	14.2	13.9	13.9	13.8	14.3	14.4	14.3	14.3	14.1
BS	Business Administration	13.9	14.2	14.2	13.7	13.7	13.5	13.6	13.8	13.9	14.1	13.9	13.8
BS	Business Economics	14.9	14.2	14.0	14.6	13.9	12.0	13.5	13.6	14.0	13.9	13.8	13.4
BS	Business Systems	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BS	Community & Regional Economic Development	15.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BS	Computer & Information Technology	14.0	13.8	13.9	13.9	13.8	13.6	13.7	14.2	13.6	13.8	13.8	13.8
BS	Finance	14.2	14.1	14.4	14.3	14.6	14.0	14.1	14.6	14.3	14.3	14.4	14.3
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	14.8	--	--
BS	International Business	14.7	14.7	15.3	14.7	14.5	14.3	13.9	14.3	14.1	14.6	14.3	14.2
BS	Management	14.1	14.0	13.9	14.2	13.8	13.7	13.5	14.0	14.0	13.8	13.9	13.8
BS	Marketing	14.2	14.2	14.5	14.4	14.2	14.1	14.3	14.3	14.3	14.3	14.3	14.2
BSE	Business Technology Education	14.2	13.6	14.0	13.8	13.6	14.7	13.9	15.3	14.0	13.0	14.1	14.2
MACC	Accounting	10.8	10.6	10.8	9.3	10.9	10.1	10.4	11.1	11.3	11.3	11.2	10.8
MBA	Business Administration	10.5	10.8	10.5	10.0	10.1	9.8	9.9	10.8	10.4	9.8	10.3	10.1
MS	Information Systems & E-Commerce	9.0	10.0	10.3	10.3	9.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MSE	Business Technology Education	9.0	15.7	11.4	11.0	10.1	10.3	9.5	10.0	11.0	0.0	7.0	8.2
SCCT	Comm. College Teaching - Business Administration Education	0.0	9.0	0.0	0.0	0.0	0.0	9.0	0.0	0.0	0.0	0.0	1.8
SCCT	Comm. College Teaching - Business Education	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Average Number of Hours Enrolled By Full-Time Undergraduate Students		14.1	14.1	14.2	14.2	14.0	13.8	13.8	14.2	14.1	14.1	14.2	14.0
Average Number of Hours Enrolled By Full-Time Graduate Students		10.5	10.5	10.9	10.6	9.9	10.2	9.9	10.0	10.6	10.2	10.2	10.2

Data Source: Banner Student Enrollment Information.

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Enrollment by Degree Program

Arkansas State University

College of Business - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages		
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY PART-TIME STUDENT LOAD														
CERT	Business Information Systems	0	1	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	1	1	0	0	0	0	0	0	0
AS	Computer & Information Technology	6	6	4	3	1	7	4	4	3	6	4	5	
BA	Economics	0	0	0	2	0	1	0	3	5	2	3	2	
BS	Accounting	74	65	48	69	58	76	65	67	72	66	68	69	
BS	Business Administration	101	83	85	70	81	79	74	63	67	63	64	69	
BS	Business Economics	3	1	1	2	2	2	2	2	1	4	2	2	
BS	Business Systems	1	0	0	0	0	0	0	0	0	0	0	0	
BS	Community & Regional Economic Development	0	0	0	0	0	0	0	0	0	0	0	0	
BS	Computer & Information Technology	45	32	32	32	33	23	18	27	21	31	26	24	
BS	Finance	28	33	31	32	24	25	21	30	27	24	27	25	
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--	
BS	International Business	9	3	4	3	6	9	10	10	7	7	8	9	
BS	Management	68	63	67	60	77	86	73	83	57	59	66	72	
BS	Marketing	27	18	21	27	28	19	24	20	15	14	16	18	
BSE	Business Technology Education	17	12	6	9	5	3	7	7	3	3	4	5	
MACC	Accounting	4	11	5	7	7	12	17	11	10	12	11	12	
MBA	Business Administration	82	75	104	88	100	105	101	87	89	93	90	95	
MS	Information Systems & E-Commerce	10	5	6	6	8	5	0	0	0	0	0	1	
MSE	Business Technology Education	5	6	11	12	16	18	18	11	8	5	8	12	
SCCT	Comm. College Teaching - Business Administration Education	2	0	0	0	0	2	2	2	0	0	1	1	
SCCT	Comm. College Teaching - Business Education	0	1	0	0	0	0	1	2	1	1	1	1	
Total Part-Time Students		482	415	425	422	447	473	437	429	386	390	402	423	

Data Source: Banner Student Enrollment Information.

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Enrollment by Degree Program

College of Business - Fall 2004 to Fall 2013

Arkansas State University

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages		
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
AVERAGE NUMBER OF HOURS ENROLLED BY PART-TIME STUDENTS														
CERT	Business Information Systems	0.0	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AS	Business Systems	0.0	0.0	0.0	0.0	3.0	9.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
AS	Computer & Information Technology	5.0	7.0	7.8	7.0	6.0	6.6	7.3	5.0	5.3	5.7	5.3	6.0	
BA	Economics	0.0	0.0	0.0	6.0	0.0	9.0	0.0	10.0	8.8	10.0	9.6	7.6	
BS	Accounting	6.4	6.4	6.3	6.4	7.3	6.8	6.6	6.7	6.6	6.6	6.6	6.7	
BS	Business Administration	6.3	6.5	6.6	7.1	7.4	6.6	6.4	6.6	6.4	7.1	6.7	6.6	
BS	Business Economics	5.0	9.0	9.0	6.0	6.0	7.5	6.5	6.0	6.0	8.3	6.8	6.9	
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0.0	--	--	
BS	Business Systems	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
BS	Community & Regional Economic Development	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
BS	Computer & Information Technology	6.7	6.7	6.8	6.9	6.1	5.4	6.1	6.5	8.5	7.0	7.3	6.7	
BS	Finance	6.4	6.4	7.6	6.7	7.2	7.2	7.7	6.6	6.6	6.3	6.5	6.9	
BS	International Business	8.3	8.0	7.8	8.0	6.0	7.4	7.7	7.1	6.7	7.7	7.2	7.3	
BS	Management	7.1	7.1	6.5	6.7	6.7	6.4	6.9	6.8	6.2	6.7	6.6	6.6	
BS	Marketing	5.9	8.0	6.5	7.6	6.9	6.5	7.2	7.7	7.0	7.6	7.4	7.2	
BSE	Business Technology Education	7.1	6.4	7.0	6.4	7.8	9.7	6.6	6.4	8.7	7.0	7.4	7.7	
MACC	Accounting	5.8	4.6	5.8	5.3	5.3	5.1	5.5	4.6	4.5	4.5	4.5	4.8	
MBA	Business Administration	5.2	5.1	5.3	5.3	4.9	4.8	5.2	5.1	4.9	4.9	5.0	5.0	
MS	Information Systems & E-Commerce	6.2	4.8	6.2	6.0	6.6	6.0	0.0	0.0	0.0	0.0	0.0	1.2	
MSE	Business Technology Education	4.2	5.0	4.7	4.5	4.6	5.0	4.9	4.6	5.6	4.2	4.8	4.9	
SCCT	Comm. College Teaching - Business Administration Education	6.0	0.0	0.0	0.0	0.0	3.0	3.0	4.5	0.0	0.0	1.5	2.1	
SCCT	Comm. College Teaching - Business Education	0.0	6.0	0.0	0.0	0.0	0.0	3.0	4.5	6.0	6.0	5.5	3.9	
Average Number of Hours Enrolled By Part-Time Undergraduate Students		6.6	6.7	6.7	6.8	7.0	6.6	6.8	6.7	6.7	6.9	6.8	6.7	
Average Number of Hours Enrolled By Part-Time Graduate Students		5.3	5.0	5.3	5.2	5.0	4.9	5.1	5.0	4.9	4.8	4.9	5.0	

Data Source: Banner Student Enrollment Information.

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Degrees Conferred

Arkansas State University

College of Business - Fiscal Years 2003-2004 to 2012-2013

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	(Percent of Total Degrees Conferred)																						
Associate Degrees	1	2	7	7	2	1	3	1	1	5	0.2%	0.5%	1.8%	1.8%	0.6%	0.3%	0.9%	0.3%	0.3%	1.5%	2	2	
Baccalaureate Degrees	349	359	295	300	270	288	271	255	254	279	81.7%	83.1%	77.6%	78.5%	77.8%	78.0%	79.0%	75.2%	74.1%	81.1%	263	269	
Master's Degrees	75	69	77	74	75	80	69	83	88	60	17.6%	16.0%	20.3%	19.4%	21.6%	21.7%	20.1%	24.5%	25.7%	17.4%	77	76	
Specialist Degrees	2	2	1	1	0	0	0	0	0	0	0.5%	0.5%	0.3%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Total Degrees Conferred	427	432	380	382	347	369	343	339	343	344											342	348	
% of Undergraduate Degrees Conferred	82.0%	83.6%	79.5%	80.4%	78.4%	78.3%	79.9%	75.5%	74.3%	82.6%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

												(Percent of Total Degrees Conferred)											
Male	14	20	19	21	20	20	24	27	20	15	3.3%	4.6%	5.0%	5.5%	5.8%	5.4%	7.0%	8.0%	5.8%	4.4%	21	21	
Female	24	32	37	30	36	34	21	32	33	25	5.6%	7.4%	9.7%	7.9%	10.4%	9.2%	6.1%	9.4%	9.6%	7.3%	30	29	
Total Minorities	38	52	56	51	56	54	45	59	53	40											51	50	
% of Minorities Degrees Conferred	8.9%	12.0%	14.7%	13.4%	16.1%	14.6%	13.1%	17.4%	15.5%	11.6%													

Total Nonresident Aliens

												(Percent of Total Degrees Conferred)											
Male	26	16	22	6	9	7	6	18	29	42	6.1%	3.7%	5.8%	1.6%	2.6%	1.9%	1.7%	5.3%	8.5%	12.2%	30	20	
Female	15	10	10	1	3	9	8	7	22	34	3.5%	2.3%	2.6%	0.3%	0.9%	2.4%	2.3%	2.1%	6.4%	9.9%	21	16	
Total Nonresident Aliens	41	26	32	7	12	16	14	25	51	76											51	36	
% of Nonresident Aliens Degrees Conferred	9.6%	6.0%	8.4%	1.8%	3.5%	4.3%	4.1%	7.4%	14.9%	22.1%													

Total White, Non-Hispanic; & Ethnicity Unknown

												(Percent of Total Degrees Conferred)											
Male	173	193	138	165	140	162	159	131	128	127	40.5%	44.7%	36.3%	43.2%	40.3%	43.9%	46.4%	38.6%	37.3%	36.9%	129	141	
Female	175	161	154	159	139	137	125	124	111	101	41.0%	37.3%	40.5%	41.6%	40.1%	37.1%	36.4%	36.6%	32.4%	29.4%	112	120	
Total White & Ethnicity Unknown	348	354	292	324	279	299	284	255	239	228											241	261	
% of White & Ethnicity Unknown Degrees Conferred	81.5%	81.9%	76.8%	84.8%	80.4%	81.0%	82.8%	75.2%	69.7%	66.3%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Arkansas State University-Jonesboro

College of Business **Department of Accounting** **Institutional Assessment of Effectiveness** **Fall 2004 - Fall 2013**

The Office of Institutional Research & Planning
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Headcount & Enrollment

Arkansas State University

Department of Accounting - Spring 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage											Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year		
UNDUPLICATED HEADCOUNT																								
Enrollment by Site																								
Jonesboro Campus	265	249	232	257	241	265	273	268	277	287	93.3%	93.3%	93.2%	91.5%	89.3%	86.9%	84.8%	85.1%	85.5%	86.2%	277	274		
All Other Instructional Sites	19	18	17	24	29	40	49	47	47	46	6.7%	6.7%	6.8%	8.5%	10.7%	13.1%	15.2%	14.9%	14.5%	13.8%	47	46		
Total Headcount	284	267	249	281	270	305	322	315	324	333											324	320		

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students												(Percent of New Student Total)												
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year		
First-Time Freshmen	19	35	34	32	24	23	43	30	25	31	38.0%	59.3%	53.1%	60.4%	55.8%	36.5%	44.3%	42.3%	29.1%	37.8%	29	30		
Undergraduate Transfers	28	19	17	18	12	28	37	30	41	33	56.0%	32.2%	26.6%	34.0%	27.9%	44.4%	38.1%	42.3%	47.7%	40.2%	35	34		
New Graduate Students	3	5	13	3	7	12	17	11	20	18	6.0%	8.5%	20.3%	5.7%	16.3%	19.0%	17.5%	15.5%	23.3%	22.0%	16	16		
Total New Students	50	59	64	53	43	63	97	71	86	82											80	80		
New Students as a % of Total	17.6%	22.1%	25.7%	18.9%	15.9%	20.7%	30.1%	22.5%	26.5%	24.6%														

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters											Percentage											Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year		
UNDUPLICATED HEADCOUNT																								
Enrollment by Site																								
Jonesboro Campus	241	226	238	221	251	249	250	249	253	244	90.9%	91.5%	95.2%	94.4%	96.9%	90.5%	87.4%	84.4%	85.8%	86.2%	249	249		
All Other Instructional Sites	24	21	12	13	8	26	36	46	42	39	9.1%	8.5%	4.8%	5.6%	3.1%	9.5%	12.6%	15.6%	14.2%	13.8%	42	38		
Total Headcount	265	247	250	234	259	275	286	295	295	283											291	287		

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students												(Percent of New Student Total)												
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year		
First-Time Freshmen	1	4	2	1	1	3	1	0	1	1	6.7%	25.0%	13.3%	6.7%	6.7%	10.3%	4.3%	0.0%	3.8%	4.3%	1	1		
Undergraduate Transfers	12	8	9	10	10	19	13	11	18	14	80.0%	50.0%	60.0%	66.7%	66.7%	65.5%	56.5%	45.8%	69.2%	60.9%	14	15		
New Graduate Students	2	4	4	4	4	7	9	13	7	8	13.3%	25.0%	26.7%	26.7%	26.7%	24.1%	39.1%	54.2%	26.9%	34.8%	9	9		
Total New Students	15	16	15	15	15	29	23	24	26	23											24	25		
New Students as a % of Total	5.7%	6.5%	6.0%	6.4%	5.8%	10.5%	8.0%	8.1%	8.8%	8.1%														

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Student Load & Classification

Arkansas State University

Department of Accounting - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY STUDENT LOAD																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Full-Time	200	185	182	194	196	202	217	215	217	226	73.0%	74.0%	79.1%	73.8%	77.2%	72.7%	77.0%	76.2%	75.1%	77.4%	219	215
Part-Time	74	65	48	69	58	76	65	67	72	66	27.0%	26.0%	20.9%	26.2%	22.8%	27.3%	23.0%	23.8%	24.9%	22.6%	68	69
Full-Time Average Course Load	14.1	14.2	14.2	14.2	13.9	13.9	13.8	14.3	14.4	14.3											14.3	14.1
Part-Time Average Course Load	6.4	6.4	6.3	6.4	7.3	6.8	6.6	6.7	6.6	6.6											6.6	6.7
Average Course Load	12.0	12.2	12.5	12.1	12.4	11.9	12.1	12.5	12.5	12.6											12.5	12.3
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Full-Time	6	6	14	11	9	15	23	22	25	29	60.0%	35.3%	73.7%	61.1%	56.3%	55.6%	57.5%	66.7%	71.4%	70.7%	25	23
Part-Time	4	11	5	7	7	12	17	11	10	12	40.0%	64.7%	26.3%	38.9%	43.8%	44.4%	42.5%	33.3%	28.6%	29.3%	11	12
Full-Time Average Course Load	10.8	10.6	10.8	9.3	10.9	10.1	10.4	11.0	11.3	11.3											11.2	10.8
Part-Time Average Course Load	5.8	4.6	5.8	5.3	5.3	5.1	5.5	4.6	4.5	4.5											4.5	4.8
Average Course Load	8.8	6.7	9.5	7.7	8.4	7.9	8.3	8.9	9.3	9.3											9.2	8.7
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Full-Time	206	191	196	205	205	217	240	237	242	255	72.5%	71.5%	78.7%	73.0%	75.9%	71.1%	74.5%	75.2%	74.7%	76.6%	245	238
Part-Time	78	76	53	76	65	88	82	78	82	78	27.5%	28.5%	21.3%	27.0%	24.1%	28.9%	25.5%	24.8%	25.3%	23.4%	79	82
Total Headcount	284	267	249	281	270	305	322	315	324	333											324	320

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
All Freshmen	45	55	57	58	45	50	70	49	47	50	16.4%	22.0%	24.8%	22.1%	17.7%	18.0%	24.8%	17.4%	16.3%	17.1%	49	53
Sophomore	55	40	39	41	40	37	37	50	51	51	20.1%	16.0%	17.0%	15.6%	15.7%	13.3%	13.1%	17.7%	17.6%	17.5%	51	45
Junior	69	48	50	74	64	60	51	69	84	77	25.2%	19.2%	21.7%	28.1%	25.2%	21.6%	18.1%	24.5%	29.1%	26.4%	77	68
Senior	90	91	69	80	96	114	103	92	93	105	32.8%	36.4%	30.0%	30.4%	37.8%	41.0%	36.5%	32.6%	32.2%	36.0%	97	101
Unclassified Undergraduates	15	16	15	10	9	17	21	22	14	9	5.5%	6.4%	6.5%	3.8%	3.5%	6.1%	7.4%	7.8%	4.8%	3.1%	15	17
Total Undergraduates	274	250	230	263	254	278	282	282	289	292											288	285
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Master's	10	17	19	18	16	27	40	33	35	41	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	36	35
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	10	17	19	18	16	27	40	33	35	41											36	35
Undergraduates as a % of Total	96.5%	93.6%	92.4%	93.6%	94.1%	91.1%	87.6%	89.5%	89.2%	87.7%												
Graduates as a % of Total	3.5%	6.4%	7.6%	6.4%	5.9%	8.9%	12.4%	10.5%	10.8%	12.3%												

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Gender & Ethnicity

Arkansas State University

Department of Accounting - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	<i>(Percent of Male Undergraduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0	0
Asian American	1	1	0	0	0	0	0	1	0	2	1.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	1.5%	1	1
African American	10	9	13	17	17	22	21	22	16	16	10.1%	9.7%	13.4%	16.7%	18.5%	19.1%	17.7%	12.5%	12.0%	3	2	
Hispanic American	0	0	0	0	0	0	2	2	3	4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	1.6%	2.3%	3.0%	3	2
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	1	1	1	1	2	--	--	--	--	0.9%	0.9%	0.8%	0.8%	1.5%	1	1	
White, Non-Hispanic	84	79	80	79	65	78	80	80	92	96	84.8%	84.9%	82.5%	77.5%	70.7%	67.8%	68.4%	64.5%	71.9%	72.2%	89	85
Ethnicity Unknown	2	2	3	5	7	6	2	2	0	1	2.0%	2.2%	3.1%	4.9%	7.6%	5.2%	1.7%	1.6%	0.0%	0.8%	1	2
Nonresident Alien	2	2	1	1	3	8	11	16	16	11	2.0%	2.2%	1.0%	1.0%	3.3%	7.0%	9.4%	12.9%	12.5%	8.3%	14	12
	<i>(Percent of Total Headcount)</i>																					
Total Male Undergraduates	99	93	97	102	92	115	117	124	128	133	34.9%	34.8%	39.0%	36.3%	34.1%	37.7%	36.3%	39.4%	39.5%	39.9%	128	123
Female Undergraduate Students																						
	<i>(Percent of Female Undergraduate Total)</i>																					
American Indian	0	0	0	0	0	1	1	1	1	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.6%	0.6%	0.6%	0.0%	1	1
Asian American	3	2	1	2	2	0	0	0	1	3	1.7%	1.3%	0.8%	1.2%	1.2%	0.0%	0.0%	0.0%	0.6%	1.9%	1	1
African American	29	29	20	27	32	34	27	27	18	21	16.6%	18.5%	15.0%	16.8%	19.8%	20.9%	16.4%	17.1%	11.2%	13.2%	22	25
Hispanic American	2	3	0	1	1	1	4	5	5	1	1.1%	1.9%	0.0%	0.6%	0.6%	0.6%	2.4%	3.2%	3.1%	0.6%	4	3
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	3	4	3	3	1	--	--	--	--	1.8%	2.4%	1.9%	1.9%	0.6%	2	3	
White, Non-Hispanic	134	119	107	125	117	107	111	104	106	113	76.6%	75.8%	80.5%	77.6%	72.2%	65.6%	67.3%	65.8%	65.8%	71.1%	108	108
Ethnicity Unknown	4	4	5	6	10	13	9	6	4	0	2.3%	2.5%	3.8%	3.7%	6.2%	8.0%	5.5%	3.8%	2.5%	0.0%	3	6
Nonresident Alien	3	0	0	0	0	4	9	12	23	20	1.7%	0.0%	0.0%	0.0%	0.0%	2.5%	5.5%	7.6%	14.3%	12.6%	18	14
	<i>(Percent of Total Headcount)</i>																					
Total Female Undergraduates	175	157	133	161	162	163	165	158	161	159	61.6%	58.8%	53.4%	57.3%	60.0%	53.4%	51.2%	50.2%	49.7%	47.7%	159	161
Male Graduate Students																						
	<i>(Percent of Male Graduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	0	0	0	1	0	0	1	0	0	0	0.0%	0.0%	0.0%	10.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	0	0
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	5	4	6	8	5	8	11	7	5	5	83.3%	66.7%	100.0%	80.0%	100.0%	88.9%	73.3%	63.6%	45.5%	41.7%	6	7
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	1	2	0	1	0	1	3	4	6	7	16.7%	33.3%	0.0%	10.0%	0.0%	11.1%	20.0%	36.4%	54.5%	58.3%	6	4
	<i>(Percent of Total Headcount)</i>																					
Total Male Graduates	6	6	6	10	5	9	15	11	11	12	2.1%	2.2%	2.4%	3.6%	1.9%	3.0%	4.7%	3.5%	3.4%	3.6%	11	12
Female Graduate Students																						
	<i>(Percent of Female Graduate Total)</i>																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	1	1	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	4.0%	0.0%	0.0%	3.4%	0	1
African American	0	1	1	1	0	2	1	0	1	1	0.0%	9.1%	7.7%	12.5%	0.0%	11.1%	4.0%	0.0%	4.2%	3.4%	1	1
Hispanic American	0	0	0	0	0	0	0	0	1	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	1	1	0	0	--	--	--	--	0.0%	4.0%	4.5%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	1	0	0	0	0	--	--	--	--	5.6%	0.0%	0.0%	0.0%	0.0%	0	0	
White, Non-Hispanic	4	10	12	7	10	9	12	5	5	7	100.0%	90.9%	92.3%	87.5%	90.9%	50.0%	48.0%	22.7%	20.8%	24.1%	6	8
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	0	0	0	1	5	10	16	17	20	0.0%	0.0%	0.0%	0.0%	9.1%	27.8%	40.0%	72.7%	70.8%	69.0%	18	14
	<i>(Percent of Total Headcount)</i>																					
Total Female Graduates	4	11	13	8	11	18	25	22	24	29	1.4%	4.1%	5.2%	2.8%	4.1%	5.9%	7.8%	7.0%	7.4%	8.7%	25	24

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Accounting - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Total Students by Gender																						
	(Percent of Total Headcount)																					
Male	105	99	103	112	97	124	132	135	139	145	37.0%	37.1%	41.4%	39.9%	35.9%	40.7%	41.0%	42.9%	42.9%	43.5%	140	135
Female	179	168	146	169	173	181	190	180	185	188	63.0%	62.9%	58.6%	60.1%	64.1%	59.3%	59.0%	57.1%	57.1%	56.5%	184	185
Total Students by Ethnicity																						
	(Percent of Total Headcount)																					
American Indian	0	0	0	0	0	1	1	1	1	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.3%	0.3%	0.3%	0.3%	1	1
Asian American	4	3	1	2	2	1	1	1	1	6	1.4%	1.1%	0.4%	0.7%	0.7%	0.3%	0.3%	0.3%	0.3%	1.8%	3	2
African American	39	39	34	46	49	58	50	49	35	38	13.7%	14.6%	13.7%	16.4%	18.1%	19.0%	15.5%	15.6%	10.8%	11.4%	41	46
Hispanic American	2	3	0	1	1	1	6	7	9	5	0.7%	1.1%	0.0%	0.4%	0.4%	0.3%	1.9%	2.2%	2.8%	1.5%	7	6
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	1	1	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.3%	0.0%	0.0%	0	0
Two or More Races	0	0	0	0	0	5	5	4	4	3	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	1.6%	1.3%	1.2%	0.9%	4	4
White, Non-Hispanic	227	212	205	219	197	202	214	196	208	221	79.9%	79.4%	82.3%	77.9%	73.0%	66.2%	66.5%	62.2%	64.2%	66.4%	208	208
Ethnicity Unknown	6	6	8	11	17	19	11	8	4	1	2.1%	2.2%	3.2%	3.9%	6.3%	6.2%	3.4%	2.5%	1.2%	0.3%	4	9
Nonresident Alien	6	4	1	2	4	18	33	48	62	58	2.1%	1.5%	0.4%	0.7%	1.5%	5.9%	10.2%	15.2%	19.1%	17.4%	56	44
Total Minorities* as a % of Total	15.8%	16.9%	14.1%	17.4%	19.3%	21.6%	19.9%	20.0%	15.4%	15.9%												

AGE OF STUDENTS

											(Percent of Total Headcount)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Under 25																						
Undergraduate	164	159	153	179	174	193	182	191	187	203	57.7%	59.6%	61.4%	63.7%	64.4%	63.3%	56.5%	60.6%	57.7%	61.0%	194	191
Graduate	7	5	11	10	9	16	18	13	13	10	2.5%	1.9%	4.4%	3.6%	3.3%	5.2%	5.6%	4.1%	4.0%	3.0%	12	14
25 & Older																						
Undergraduate	110	91	77	84	80	85	100	91	102	89	38.7%	34.1%	30.9%	29.9%	29.6%	27.9%	31.1%	28.9%	31.5%	26.7%	94	93
Graduate	3	12	8	8	7	11	22	20	22	31	1.1%	4.5%	3.2%	2.8%	2.6%	3.6%	6.8%	6.3%	6.8%	9.3%	24	21
25 & Older Students as a % of Total	39.8%	38.6%	34.1%	32.7%	32.2%	31.5%	37.9%	35.2%	38.3%	36.0%												

APPLICATIONS

											(As a Percent of Applied)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen																						
Applied	47	74	83	67	71	71	89	91	82	80											84	83
Admitted	31	48	67	50	56	50	69	62	57	64	66.0%	64.9%	80.7%	74.6%	78.9%	70.4%	77.5%	68.1%	69.5%	80.0%	61	60
Enrolled	19	35	34	32	24	23	43	30	25	31	40.4%	47.3%	41.0%	47.8%	33.8%	32.4%	48.3%	33.0%	30.5%	38.8%	29	30
Undergraduate Transfers																						
Applied	42	33	41	34	36	39	58	51	65	54											57	53
Admitted	32	28	34	28	26	32	47	37	51	41	76.2%	84.8%	82.9%	82.4%	72.2%	82.1%	81.0%	72.5%	78.5%	75.9%	43	42
Enrolled	28	19	17	18	12	28	37	30	41	33	66.7%	57.6%	41.5%	52.9%	33.3%	71.8%	63.8%	58.8%	63.1%	61.1%	35	34
New Graduates																						
Applied	7	5	15	9	13	28	29	22	31	30											28	28
Admitted	7	5	14	7	9	23	23	18	24	21	100.0%	100.0%	93.3%	77.8%	69.2%	82.1%	79.3%	81.8%	77.4%	70.0%	21	22
Enrolled	3	5	13	3	7	12	17	11	20	18	42.9%	100.0%	86.7%	33.3%	53.8%	42.9%	58.6%	50.0%	64.5%	60.0%	16	16

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Geographic Origin

Arkansas State University

Department of Accounting - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	244	223	202	226	220	246	240	232	228	244	89.1%	89.2%	87.8%	85.9%	86.6%	88.5%	85.1%	82.3%	78.9%	83.6%	235	238
Missouri	11	11	16	23	20	14	11	10	11	6	4.0%	4.4%	7.0%	8.7%	7.9%	5.0%	3.9%	3.5%	3.8%	2.1%	9	10
Tennessee	5	6	4	4	4	0	4	4	3	4	1.8%	2.4%	1.7%	1.5%	1.6%	0.0%	1.4%	1.4%	1.0%	1.4%	4	3
Other U.S. States/Territories	9	8	7	9	7	6	7	8	8	7	3.3%	3.2%	3.0%	3.4%	2.8%	2.2%	2.5%	2.8%	2.8%	2.4%	8	7
Foreign	5	2	1	1	3	12	20	28	39	31	1.8%	0.8%	0.4%	0.4%	1.2%	4.3%	7.1%	9.9%	13.5%	10.6%	33	26
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	9	12	16	15	13	18	25	12	10	10	90.0%	70.6%	84.2%	83.3%	81.3%	66.7%	62.5%	36.4%	28.6%	24.4%	11	15
Missouri	0	1	3	2	1	2	0	0	2	2	0.0%	5.9%	15.8%	11.1%	6.3%	7.4%	0.0%	0.0%	5.7%	4.9%	1	1
Tennessee	0	0	0	0	0	0	0	0	0	2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	1	0
Other U.S. States/Territories	0	2	0	0	1	1	2	1	0	0	0.0%	11.8%	0.0%	0.0%	6.3%	3.7%	5.0%	3.0%	0.0%	0.0%	0	1
Foreign	1	2	0	1	1	6	13	20	23	27	10.0%	11.8%	0.0%	5.6%	6.3%	22.2%	32.5%	60.6%	65.7%	65.9%	23	18
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	253	235	218	241	233	264	265	244	238	254	89.1%	88.0%	87.6%	85.8%	86.3%	86.6%	82.3%	77.5%	73.5%	76.3%	245	253
Missouri	11	12	19	25	21	16	11	10	13	8	3.9%	4.5%	7.6%	8.9%	7.8%	5.2%	3.4%	3.2%	4.0%	2.4%	10	12
Tennessee	5	6	4	4	4	0	4	4	3	6	1.8%	2.2%	1.6%	1.4%	1.5%	0.0%	1.2%	1.3%	0.9%	1.8%	4	3
Other U.S. States/Territories	9	10	7	9	8	7	9	9	8	7	3.2%	3.7%	2.8%	3.2%	3.0%	2.3%	2.8%	2.9%	2.5%	2.1%	8	8
Total Out-of-State	25	28	30	38	33	23	24	23	24	21	8.8%	10.5%	12.0%	13.5%	12.2%	7.5%	7.5%	7.3%	7.4%	6.3%	23	23
Foreign	6	4	1	2	4	18	33	48	62	58	2.1%	1.5%	0.4%	0.7%	1.5%	5.9%	10.2%	15.2%	19.1%	17.4%	56	44

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	69	67	82	90	106	71	71	61	56	53	27.3%	28.5%	37.6%	37.3%	45.5%	26.9%	26.8%	25.0%	23.5%	20.9%	57	62
Crittenden	17	12	5	6	5	12	8	9	10	8	6.7%	5.1%	2.3%	2.5%	2.1%	4.5%	3.0%	3.7%	4.2%	3.1%	9	9
Cross	11	11	9	12	10	12	10	11	9	10	4.3%	4.7%	4.1%	5.0%	4.3%	4.5%	3.8%	4.5%	3.8%	3.9%	10	10
Greene	29	25	21	20	19	17	31	21	21	23	11.5%	10.6%	9.6%	8.3%	8.2%	6.4%	11.7%	8.6%	8.8%	9.1%	22	23
Independence	3	2	5	3	2	3	4	5	4	5	1.2%	0.9%	2.3%	1.2%	0.9%	1.1%	1.5%	2.0%	1.7%	2.0%	5	4
Mississippi	13	13	13	11	11	16	17	15	12	18	5.1%	5.5%	6.0%	4.6%	4.7%	6.1%	6.4%	6.1%	5.0%	7.1%	15	16
Poinsett	11	8	5	10	13	12	6	9	9	9	4.3%	3.4%	2.3%	4.1%	5.6%	4.5%	2.3%	3.7%	3.8%	3.5%	9	9
Pulaski	9	6	6	8	9	11	12	11	12	12	3.6%	2.6%	2.8%	3.3%	3.9%	4.2%	4.5%	4.5%	5.0%	4.7%	12	12
St. Francis	8	11	9	7	6	14	5	3	4	5	3.2%	4.7%	4.1%	2.9%	2.6%	5.3%	1.9%	1.2%	1.7%	2.0%	4	6
White	2	5	4	3	2	6	13	14	10	17	0.8%	2.1%	1.8%	1.2%	0.9%	2.3%	4.9%	5.7%	4.2%	6.7%	14	12
Other Arkansas Counties	81	75	59	71	50	90	88	85	91	94	32.0%	31.9%	27.1%	29.5%	21.5%	34.1%	33.2%	34.8%	38.2%	37.0%	90	90
Missouri																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	3	4	5	6	6	7	4	3	8	4	27.3%	33.3%	26.3%	24.0%	28.6%	43.8%	36.4%	30.0%	61.5%	50.0%	5	5
Pemiscot	3	1	3	3	2	3	1	2	2	0	27.3%	8.3%	15.8%	12.0%	9.5%	18.8%	9.1%	20.0%	15.4%	0.0%	1	2
Other Missouri Counties	5	7	11	16	13	6	6	5	3	4	45.5%	58.3%	57.9%	64.0%	61.9%	37.5%	54.5%	50.0%	23.1%	50.0%	4	5
Tennessee																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	5	5	3	3	3	0	4	3	1	3	100.0%	83.3%	75.0%	75.0%	75.0%	--	100.0%	75.0%	33.3%	50.0%	2	2
Other Tennessee Counties	0	1	1	1	1	0	0	1	2	3	0.0%	16.7%	25.0%	25.0%	25.0%	--	0.0%	25.0%	66.7%	50.0%	2	1

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Department of Accounting - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																							
	(Percent of First-Time Freshmen Total)																						
Composite 30 - 36	2	0	1	0	0	1	0	1	0	2	10.5%	0.0%	2.9%	0.0%	0.0%	4.3%	0.0%	3.3%	0.0%	6.5%	1	1	
Composite 24 - 29	3	20	13	11	3	3	12	14	10	19	15.8%	57.1%	38.2%	34.4%	12.5%	13.0%	27.9%	46.7%	40.0%	61.3%	14	12	
Composite 19 - 23	6	12	13	9	11	9	21	8	5	9	31.6%	34.3%	38.2%	28.1%	45.8%	39.1%	48.8%	26.7%	20.0%	29.0%	7	10	
Composite Below 19	5	3	6	8	7	4	7	0	0	0	26.3%	8.6%	17.6%	25.0%	29.2%	17.4%	16.3%	0.0%	0.0%	0.0%	0	2	
Took SAT or ASSET Test*	3	0	1	4	3	6	3	7	10	1	15.8%	0.0%	2.9%	12.5%	12.5%	26.1%	7.0%	23.3%	40.0%	3.2%	6	5	
Average ACT Composite Score	21.6	23.4	22.2	21.9	20.1	20.9	22.0	24.1	24.9	25.0											24.7	23.4	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	6	3	8	10	8	8	7	5	9	1	31.6%	8.6%	23.5%	31.3%	33.3%	34.8%	16.3%	16.7%	36.0%	3.2%	5	6
Mathematics Remediation	5	3	7	14	9	6	10	2	4	1	26.3%	8.6%	20.6%	43.8%	37.5%	26.1%	23.3%	6.7%	16.0%	3.2%	2	5
Reading Remediation	7	3	6	9	6	7	8	5	9	1	36.8%	8.6%	17.6%	28.1%	25.0%	30.4%	18.6%	16.7%	36.0%	3.2%	5	6
Total Unduplicated Remedial	8	6	13	15	11	14	16	7	12	2	42.1%	17.1%	38.2%	46.9%	45.8%	60.9%	37.2%	23.3%	48.0%	6.5%	7	10

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	2	1	1	2	0	0	0	0	0	0	10.5%	2.9%	2.9%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	4	10	7	13	10	7	13	6	6	5	21.1%	28.6%	20.6%	40.6%	41.7%	30.4%	30.2%	20.0%	24.0%	16.1%	6	7
Attended College	8	6	14	6	7	5	10	5	3	6	42.1%	17.1%	41.2%	18.8%	29.2%	21.7%	23.3%	16.7%	12.0%	19.4%	5	6
College Degree	3	12	11	8	3	4	17	12	6	19	15.8%	34.3%	32.4%	25.0%	12.5%	17.4%	39.5%	40.0%	24.0%	61.3%	12	12
Unknown	2	6	1	3	4	7	3	7	10	1	10.5%	17.1%	2.9%	9.4%	16.7%	30.4%	7.0%	23.3%	40.0%	3.2%	6	6
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	82.4%	58.6%	66.7%	72.4%	85.0%	75.0%	57.5%	47.8%	60.0%	36.7%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	30	28	39	39	38	34	45	52	44	56	10.6%	10.5%	15.7%	13.9%	14.1%	11.1%	14.0%	16.5%	13.6%	16.8%	51	46
University Apartments	7	16	14	12	8	17	16	13	24	18	2.5%	6.0%	5.6%	4.3%	3.0%	5.6%	5.0%	4.1%	7.4%	5.4%	18	18
Other University Housing	0	0	2	1	0	0	0	1	1	0	0.0%	0.0%	0.8%	0.4%	0.0%	0.0%	0.0%	0.3%	0.3%	0.0%	1	0
University Housing Occupants as a % of Total Headcount	13.0%	16.5%	22.1%	18.5%	17.0%	16.7%	18.9%	21.0%	21.3%	22.2%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Degrees Conferred

Arkansas State University

Department of Accounting - Fiscal Years 2003-2004 to Fall 2012-2013

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	(Percent of Total Degrees Conferred)																						
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	54	60	55	43	49	54	64	51	62	58	100.0%	92.3%	87.3%	89.6%	81.7%	87.1%	88.9%	79.7%	84.9%	82.9%	57	58	
Master's Degrees	0	5	8	5	11	8	8	13	11	12	0.0%	7.7%	12.7%	10.4%	18.3%	12.9%	11.1%	20.3%	15.1%	17.1%	12	10	
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Degrees Conferred	54	65	63	48	60	62	72	64	73	70											69	68	
% of Undergraduate Degrees Conferred	100.0%	92.3%	87.3%	89.6%	81.7%	87.1%	88.9%	79.7%	84.9%	82.9%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	1	0	3	2	2	0	1	4	3	1	1.9%	0.0%	4.8%	4.2%	3.3%	0.0%	1.4%	6.3%	4.1%	1.4%	3	2	
Female	1	1	3	2	4	2	4	5	6	5	1.9%	1.5%	4.8%	4.2%	6.7%	3.2%	5.6%	7.8%	8.2%	7.1%	5	4	
Total Minorities	2	1	6	4	6	2	5	9	9	6											8	6	
% of Minorities Degrees Conferred	3.7%	1.5%	9.5%	8.3%	10.0%	3.2%	6.9%	14.1%	12.3%	8.6%													

Total Nonresident Aliens

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	0	1	2	0	2	1	0	1	3	5	0.0%	1.5%	3.2%	0.0%	3.3%	1.6%	0.0%	1.6%	4.1%	7.1%	3	2	
Female	2	2	0	0	0	1	0	2	2	9	3.7%	3.1%	0.0%	0.0%	0.0%	1.6%	0.0%	3.1%	2.7%	12.9%	4	3	
Total Nonresident Aliens	2	3	2	0	2	2	0	3	5	14											7	5	
% of Nonresident Aliens Degrees Conferred	3.7%	4.6%	3.2%	0.0%	3.3%	3.2%	0.0%	4.7%	6.8%	20.0%													

Total White, Non-Hispanic; & Ethnicity Unknown

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
(Percent of Total Degrees Conferred)																							
Male	20	19	13	19	27	26	29	24	21	27	37.0%	29.2%	20.6%	39.6%	45.0%	41.9%	40.3%	37.5%	28.8%	38.6%	24	25	
Female	30	42	42	25	25	32	38	28	38	23	55.6%	64.6%	66.7%	52.1%	41.7%	51.6%	52.8%	43.8%	52.1%	32.9%	30	32	
Total White & Ethnicity Unknown	50	61	55	44	52	58	67	52	59	50											54	57	
% of White & Ethnicity Unknown Degrees Conferred	92.6%	93.8%	87.3%	91.7%	86.7%	93.5%	93.1%	81.3%	80.8%	71.4%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

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Arkansas State University-Jonesboro

College of Business

Department of Computer & Information Technology

Institutional Assessment of Effectiveness

Fall 2004 - Fall 2013

The Office of Institutional Research & Planning
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Headcount & Enrollment

Department of Computer & Information Technology - Spring 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
UNDUPLICATED HEADCOUNT																							
Enrollment by Site																							
Jonesboro Campus	224	185	161	173	160	147	147	136	156	137	93.3%	93.4%	88.5%	90.1%	89.9%	90.7%	87.0%	89.5%	95.1%	95.1%	143	145	
All Other Instructional Sites	16	13	21	19	18	15	22	16	8	7	6.7%	6.6%	11.5%	9.9%	10.1%	9.3%	13.0%	10.5%	4.9%	4.9%	10	14	
Total Headcount	240	198	182	192	178	162	169	152	164	144											153	158	

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students												(Percent of New Student Total)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
First-Time Freshmen	9	15	14	8	6	17	14	8	9	6	29.0%	37.5%	35.9%	32.0%	30.0%	44.7%	29.2%	34.8%	32.1%	28.6%	8	11	
Undergraduate Transfers	13	14	12	11	8	12	21	10	17	11	41.9%	35.0%	30.8%	44.0%	40.0%	31.6%	43.8%	43.5%	60.7%	52.4%	13	14	
New Graduate Students	9	11	13	6	6	9	13	5	2	4	29.0%	27.5%	33.3%	24.0%	30.0%	23.7%	27.1%	21.7%	7.1%	19.0%	4	7	
Total New Students	31	40	39	25	20	38	48	23	28	21											24	32	
New Students as a % of Total	12.9%	20.2%	21.4%	13.0%	11.2%	23.5%	28.4%	15.1%	17.1%	14.6%													

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters											Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
UNDUPLICATED HEADCOUNT																							
Enrollment by Site																							
Jonesboro Campus	257	208	173	154	171	153	123	155	145	136	94.8%	93.7%	93.5%	93.3%	94.0%	93.3%	89.1%	89.1%	92.4%	91.9%	145	142	
All Other Instructional Sites	14	14	12	11	11	11	15	19	12	12	5.2%	6.3%	6.5%	6.7%	6.0%	6.7%	10.9%	10.9%	7.6%	8.1%	14	14	
Total Headcount	271	222	185	165	182	164	138	174	157	148											160	156	

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students												(Percent of New Student Total)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
First-Time Freshmen	1	5	2	1	1	3	1	3	3	2	5.9%	31.3%	20.0%	14.3%	14.3%	33.3%	12.5%	14.3%	27.3%	28.6%	3	2	
Undergraduate Transfers	14	7	1	3	1	5	3	10	7	4	82.4%	43.8%	10.0%	42.9%	14.3%	55.6%	37.5%	47.6%	63.6%	57.1%	7	6	
New Graduate Students	2	4	7	3	5	1	4	8	1	1	11.8%	25.0%	70.0%	42.9%	71.4%	11.1%	50.0%	38.1%	9.1%	14.3%	3	3	
Total New Students	17	16	10	7	7	9	8	21	11	7											13	11	
New Students as a % of Total	6.3%	7.2%	5.4%	4.2%	3.8%	5.5%	5.8%	12.1%	7.0%	4.7%													

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Enrollment by Student Load & Classification

Arkansas State University

Department of Computer & Information Technology - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY STUDENT LOAD																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
Full-Time	152	126	115	121	105	99	110	97	126	98	68.8%	71.2%	73.2%	73.3%	72.4%	74.4%	79.1%	71.9%	82.4%	71.0%	107	106	
Part-Time	69	51	42	44	40	34	29	38	27	40	31.2%	28.8%	26.8%	26.7%	27.6%	25.6%	20.9%	28.1%	17.6%	29.0%	35	34	
Full-Time Average Course Load	14.0	13.7	13.9	13.9	13.8	13.5	13.7	14.2	13.7	13.6											13.8	13.7	
Part-Time Average Course Load	6.6	6.6	6.9	6.8	6.3	6.1	6.3	6.3	8.1	6.8											7.1	6.7	
Average Course Load	11.7	11.6	12.0	12.0	11.7	11.7	12.2	12.0	12.7	11.6											12.1	12.0	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Full-Time	4	9	8	9	9	6	11	4	2	0	21.1%	42.9%	32.0%	33.3%	27.3%	20.7%	36.7%	23.5%	18.2%	0.0%	2	5	
Part-Time	15	12	17	18	24	23	19	13	9	6	78.9%	57.1%	68.0%	66.7%	72.7%	79.3%	63.3%	76.5%	81.8%	100.0%	9	14	
Full-Time Average Course Load	9.0	11.9	11.0	10.4	10.0	10.3	9.5	10.0	11.0	0.0											7.0	8.2	
Part-Time Average Course Load	5.5	5.0	5.2	5.0	5.2	5.2	4.7	4.6	5.7	4.5											4.9	4.9	
Average Course Load	6.2	8.0	7.1	6.8	6.5	6.3	6.5	5.9	6.6	4.5											5.7	6.0	
Total Students											<i>(Percent of Total Headcount)</i>												
Full-Time	156	135	123	130	114	105	121	101	128	98	65.0%	68.2%	67.6%	67.7%	64.0%	64.8%	71.6%	66.4%	78.0%	68.1%	109	111	
Part-Time	84	63	59	62	64	57	48	51	36	46	35.0%	31.8%	32.4%	32.3%	36.0%	35.2%	28.4%	33.6%	22.0%	31.9%	44	48	
Total Headcount	240	198	182	192	178	162	169	152	164	144											153	158	

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	27	31	33	33	21	27	39	24	24	18	12.2%	17.5%	21.0%	20.0%	14.5%	20.3%	28.1%	17.8%	15.7%	13.0%	22	26	
Sophomore	34	27	31	28	22	24	24	31	32	30	15.4%	15.3%	19.7%	17.0%	15.2%	18.0%	17.3%	23.0%	20.9%	21.7%	31	28	
Junior	49	41	36	36	32	34	29	32	43	40	22.2%	23.2%	22.9%	21.8%	22.1%	25.6%	20.9%	23.7%	28.1%	29.0%	38	36	
Senior	103	65	51	64	64	41	43	42	51	46	46.6%	36.7%	32.5%	38.8%	44.1%	30.8%	30.9%	31.1%	33.3%	33.3%	46	45	
Unclassified Undergraduates	8	13	6	4	6	7	4	6	3	4	3.6%	7.3%	3.8%	2.4%	4.1%	5.3%	2.9%	4.4%	2.0%	2.9%	4	5	
Total Undergraduates	221	177	157	165	145	133	139	135	153	138											142	140	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Master's	19	20	25	27	33	29	29	15	10	5	100.0%	95.2%	100.0%	100.0%	100.0%	100.0%	96.7%	88.2%	90.9%	83.3%	10	18	
Specialist	0	1	0	0	0	0	1	2	1	1	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	3.3%	11.8%	9.1%	16.7%	1	1	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Total Graduates	19	21	25	27	33	29	30	17	11	6											11	19	
Undergraduates as a % of Total	92.1%	89.4%	86.3%	85.9%	81.5%	82.1%	82.2%	88.8%	93.3%	95.8%													
Graduates as a % of Total	7.9%	10.6%	13.7%	14.1%	18.5%	17.9%	17.8%	11.2%	6.7%	4.2%													

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Gender & Ethnicity

Department of Computer & Information Technology - Fall 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY GENDER & ETHNICITY																							
Male Undergraduate Students																							
												<i>(Percent of Male Undergraduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Asian American	1	0	0	1	1	0	0	0	0	0	0.7%	0.0%	0.0%	0.9%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
African American	15	18	21	24	20	16	18	13	18	12	10.9%	17.0%	19.8%	20.5%	20.2%	17.2%	18.4%	12.4%	14.8%	11.4%	14	15	
Hispanic American	1	1	1	2	1	1	0	1	2	1	0.7%	0.9%	0.9%	1.7%	1.0%	1.1%	0.0%	1.0%	1.6%	1.0%	1	1	
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	2	0	1	1	1	--	--	--	--	2.2%	0.0%	1.0%	0.8%	1.0%	1.0%	1	1	
White, Non-Hispanic	109	83	81	84	71	61	68	74	81	73	79.6%	78.3%	76.4%	71.8%	71.7%	65.6%	69.4%	70.5%	66.4%	69.5%	76	71	
Ethnicity Unknown	0	0	1	2	1	8	4	5	2	1	0.0%	0.0%	0.9%	1.7%	1.0%	8.6%	4.1%	4.8%	1.6%	1.0%	3	4	
Nonresident Alien	11	4	2	4	5	5	8	11	18	17	8.0%	3.8%	1.9%	3.4%	5.1%	5.4%	8.2%	10.5%	14.8%	16.2%	15	12	
												<i>(Percent of Total Headcount)</i>											
Total Male Undergraduates	137	106	106	117	99	93	98	105	122	105	57.1%	53.5%	58.2%	60.9%	55.6%	57.4%	58.0%	69.1%	74.4%	72.9%	111	105	
Female Undergraduate Students																							
												<i>(Percent of Female Undergraduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Asian American	1	0	0	0	0	0	1	0	0	1	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	3.0%	0	0	
African American	21	19	13	9	8	3	10	7	7	4	25.0%	26.8%	25.5%	18.8%	17.4%	7.5%	24.4%	23.3%	22.6%	12.1%	6	6	
Hispanic American	0	0	0	0	0	1	0	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	3.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	1	3	1	2	0	--	--	--	--	2.5%	7.3%	3.3%	6.5%	0.0%	0.0%	1	1	
White, Non-Hispanic	60	52	38	37	35	33	26	21	19	24	71.4%	73.2%	74.5%	77.1%	76.1%	82.5%	63.4%	70.0%	61.3%	72.7%	21	25	
Ethnicity Unknown	1	0	0	2	3	2	0	1	0	0	1.2%	0.0%	0.0%	4.2%	6.5%	5.0%	0.0%	3.3%	0.0%	0.0%	0	1	
Nonresident Alien	1	0	0	0	0	0	1	0	3	3	1.2%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	9.7%	9.1%	0.0%	2	1	
												<i>(Percent of Total Headcount)</i>											
Total Female Undergraduates	84	71	51	48	46	40	41	30	31	33	35.0%	35.9%	28.0%	25.0%	25.8%	24.7%	24.3%	19.7%	18.9%	22.9%	31	35	
Male Graduate Students																							
												<i>(Percent of Male Graduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
African American	0	0	1	1	3	3	2	2	1	2	0.0%	0.0%	12.5%	10.0%	17.6%	30.0%	25.0%	40.0%	20.0%	100.0%	2	2	
Hispanic American	0	0	0	0	0	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	0	0	0	0	0	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
White, Non-Hispanic	7	8	5	5	10	6	5	3	4	0	77.8%	80.0%	62.5%	50.0%	58.8%	60.0%	62.5%	60.0%	80.0%	0.0%	2	4	
Ethnicity Unknown	0	0	1	0	0	0	0	0	0	0	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Nonresident Alien	2	2	1	4	4	1	0	0	0	0	22.2%	20.0%	12.5%	40.0%	23.5%	10.0%	0.0%	0.0%	0.0%	0.0%	0	0	
												<i>(Percent of Total Headcount)</i>											
Total Male Graduates	9	10	8	10	17	10	8	5	5	2	3.8%	5.1%	4.4%	5.2%	9.6%	6.2%	4.7%	3.3%	3.0%	1.4%	4	6	
Female Graduate Students																							
												<i>(Percent of Female Graduate Total)</i>											
American Indian	0	0	0	0	0	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0	0	
Asian American	0	0	0	0	1	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
African American	1	1	7	4	2	6	10	3	1	2	10.0%	9.1%	41.2%	23.5%	12.5%	31.6%	45.5%	25.0%	16.7%	50.0%	2	4	
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	--	0	0	0	0	0	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
White, Non-Hispanic	8	10	9	11	12	11	11	8	4	2	80.0%	90.9%	52.9%	64.7%	75.0%	57.9%	50.0%	66.7%	66.7%	50.0%	5	7	
Ethnicity Unknown	0	0	1	1	0	0	0	1	1	0	0.0%	0.0%	5.9%	5.9%	0.0%	0.0%	0.0%	8.3%	16.7%	0.0%	1	0	
Nonresident Alien	1	0	0	1	1	2	0	0	0	0	10.0%	0.0%	0.0%	5.9%	6.3%	10.5%	0.0%	0.0%	0.0%	0.0%	0	0	
												<i>(Percent of Total Headcount)</i>											
Total Female Graduates	10	11	17	17	16	19	22	12	6	4	4.2%	5.6%	9.3%	8.9%	9.0%	11.7%	13.0%	7.9%	3.7%	2.8%	7	13	

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Computer & Information Technology - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Total Students by Gender																						
Male	146	116	114	127	116	103	106	110	127	107	60.8%	58.6%	62.6%	66.1%	65.2%	63.6%	62.7%	72.4%	77.4%	74.3%	115	111
Female	94	82	68	65	62	59	63	42	37	37	39.2%	41.4%	37.4%	33.9%	34.8%	36.4%	37.3%	27.6%	22.6%	25.7%	39	48
Total Students by Ethnicity																						
American Indian	0	0	0	0	0	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0	0
Asian American	2	0	0	1	2	0	1	0	0	1	0.8%	0.0%	0.0%	0.5%	1.1%	0.0%	0.6%	0.0%	0.0%	0.7%	0	0
African American	37	38	42	38	33	28	40	25	27	20	15.4%	19.2%	23.1%	19.8%	18.5%	17.3%	23.7%	16.4%	16.5%	13.9%	24	28
Hispanic American	1	1	1	2	1	2	1	1	2	2	0.4%	0.5%	0.5%	1.0%	0.6%	1.2%	0.6%	0.7%	1.2%	1.4%	2	2
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	0	0	0	0	0	3	3	2	3	1	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.8%	1.3%	1.8%	0.7%	2	2
White, Non-Hispanic	184	153	133	137	128	111	110	106	108	99	76.7%	77.3%	73.1%	71.4%	71.9%	68.5%	65.1%	69.7%	65.9%	68.8%	104	107
Ethnicity Unknown	1	0	3	5	4	10	4	7	3	1	0.4%	0.0%	1.6%	2.6%	2.2%	6.2%	2.4%	4.6%	1.8%	0.7%	4	5
Nonresident Alien	15	6	3	9	10	8	9	11	21	20	6.3%	3.0%	1.6%	4.7%	5.6%	4.9%	5.3%	7.2%	12.8%	13.9%	17	14
Total Minorities* as a % of Total	16.7%	19.7%	23.6%	21.4%	20.2%	20.4%	27.2%	18.4%	19.5%	16.7%												

AGE OF STUDENTS

											(Percent of Total Headcount)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Under 25																						
Undergraduate	114	91	85	92	77	85	92	86	102	80	47.5%	46.0%	46.7%	47.9%	43.3%	52.5%	54.4%	56.6%	62.2%	55.6%	89	89
Graduate	4	3	4	3	5	0	3	2	2	0	1.7%	1.5%	2.2%	1.6%	2.8%	0.0%	1.8%	1.3%	1.2%	0.0%	1	1
25 & Older																						
Undergraduate	107	86	72	73	68	48	47	49	51	58	44.6%	43.4%	39.6%	38.0%	38.2%	29.6%	27.8%	32.2%	31.1%	40.3%	53	51
Graduate	15	18	21	24	28	29	27	15	9	6	6.3%	9.1%	11.5%	12.5%	15.7%	17.9%	16.0%	9.9%	5.5%	4.2%	10	17
25 & Older Students as a % of Total	50.8%	52.5%	51.1%	50.5%	53.9%	47.5%	43.8%	42.1%	36.6%	44.4%												

APPLICATIONS

											(As a Percent of Applied)											
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen																						
Applied	24	25	14	11	19	48	50	46	46	21											38	42
Admitted	13	17	14	8	18	33	30	24	24	9	54.2%	68.0%	100.0%	72.7%	94.7%	68.8%	60.0%	52.2%	52.2%	42.9%	19	24
Enrolled	9	15	14	8	6	17	14	8	9	6	37.5%	60.0%	100.0%	72.7%	31.6%	35.4%	28.0%	17.4%	19.6%	28.6%	8	11
Undergraduate Transfers																						
Applied	18	18	12	14	12	26	35	22	30	24											25	27
Admitted	16	17	12	13	8	17	26	15	21	16	88.9%	94.4%	100.0%	92.9%	66.7%	65.4%	74.3%	68.2%	70.0%	66.7%	17	19
Enrolled	13	14	12	11	8	12	21	10	17	11	72.2%	77.8%	100.0%	78.6%	66.7%	46.2%	60.0%	45.5%	56.7%	45.8%	13	14
New Graduates																						
Applied	12	11	13	6	7	11	15	6	6	6											6	9
Admitted	12	11	13	6	6	9	14	6	3	5	100.0%	100.0%	100.0%	100.0%	85.7%	81.8%	93.3%	100.0%	50.0%	83.3%	5	7
Enrolled	9	11	13	6	6	9	13	5	2	4	75.0%	100.0%	100.0%	100.0%	85.7%	81.8%	86.7%	83.3%	33.3%	66.7%	4	7

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Geographic Origin

Arkansas State University

Department of Computer & Information Technology - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	193	161	143	150	129	121	114	111	122	112	87.3%	91.0%	91.1%	90.9%	89.0%	91.0%	82.0%	82.2%	79.7%	81.2%	115	116
Missouri	8	7	7	7	5	6	9	8	7	4	3.6%	4.0%	4.5%	4.2%	3.4%	4.5%	6.5%	5.9%	4.6%	2.9%	6	7
Tennessee	4	3	5	4	4	1	4	1	1	1	1.8%	1.7%	3.2%	2.4%	2.8%	0.8%	2.9%	0.7%	0.7%	0.7%	1	2
Other U.S. States/Territories	4	2	0	0	2	0	3	4	2	1	1.8%	1.1%	0.0%	0.0%	1.4%	0.0%	2.2%	3.0%	1.3%	0.7%	2	2
Foreign	12	4	2	4	5	5	9	11	21	20	5.4%	2.3%	1.3%	2.4%	3.4%	3.8%	6.5%	8.1%	13.7%	14.5%	17	13
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	15	18	22	20	27	26	30	17	11	4	78.9%	85.7%	88.0%	74.1%	81.8%	89.7%	100.0%	100.0%	100.0%	66.7%	11	18
Missouri	1	0	1	2	1	0	0	0	0	2	5.3%	0.0%	4.0%	7.4%	3.0%	0.0%	0.0%	0.0%	0.0%	33.3%	1	0
Tennessee	0	1	1	0	0	0	0	0	0	0	0.0%	4.8%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Other U.S. States/Territories	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Foreign	3	2	1	5	5	3	0	0	0	0	15.8%	9.5%	4.0%	18.5%	15.2%	10.3%	0.0%	0.0%	0.0%	0.0%	0	1
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	208	179	165	170	156	147	144	128	133	116	86.7%	90.4%	90.7%	88.5%	87.6%	90.7%	85.2%	84.2%	81.1%	80.6%	126	134
Missouri	9	7	8	9	6	6	9	8	7	6	3.8%	3.5%	4.4%	4.7%	3.4%	3.7%	5.3%	5.3%	4.3%	4.2%	7	7
Tennessee	4	4	6	4	4	1	4	1	1	1	1.7%	2.0%	3.3%	2.1%	2.2%	0.6%	2.4%	0.7%	0.6%	0.7%	1	2
Other U.S. States/Territories	4	2	0	0	2	0	3	4	2	1	1.7%	1.0%	0.0%	0.0%	1.1%	0.0%	1.8%	2.6%	1.2%	0.7%	2	2
Total Out-of-State	17	13	14	13	12	7	16	13	10	8	7.1%	6.6%	7.7%	6.8%	6.7%	4.3%	9.5%	8.6%	6.1%	5.6%	10	11
Foreign	15	6	3	9	10	8	9	11	21	20	6.3%	3.0%	1.6%	4.7%	5.6%	4.9%	5.3%	7.2%	12.8%	13.9%	17	14

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	66	53	63	59	74	42	37	31	33	40	31.7%	29.6%	38.2%	34.7%	47.4%	28.6%	25.7%	24.2%	24.8%	34.5%	35	37
Crittenden	8	8	8	8	6	7	7	5	5	5	3.8%	4.5%	4.8%	4.7%	3.8%	4.8%	4.9%	3.9%	3.8%	4.3%	5	6
Cross	4	3	3	3	3	2	4	1	1	1	1.9%	1.7%	1.8%	1.8%	1.9%	1.4%	2.8%	0.8%	0.8%	0.9%	1	2
Greene	18	23	24	20	17	18	17	15	18	16	8.7%	12.8%	14.5%	11.8%	10.9%	12.2%	11.8%	11.7%	13.5%	13.8%	16	17
Independence	7	4	1	2	0	2	1	1	1	2	3.4%	2.2%	0.6%	1.2%	0.0%	1.4%	0.7%	0.8%	0.8%	1.7%	1	1
Mississippi	20	21	11	4	6	12	10	9	9	15	9.6%	11.7%	6.7%	2.4%	3.8%	8.2%	6.9%	7.0%	6.8%	12.9%	11	11
Poinsett	15	12	10	10	15	12	13	10	13	6	7.2%	6.7%	6.1%	5.9%	9.6%	8.2%	9.0%	7.8%	9.8%	5.2%	10	11
Pulaski	4	5	5	5	1	2	6	0	3	1	1.9%	2.8%	3.0%	2.9%	0.6%	1.4%	4.2%	0.0%	2.3%	0.9%	1	2
St. Francis	6	2	5	4	5	6	7	7	4	1	2.9%	1.1%	3.0%	2.4%	3.2%	4.1%	4.9%	5.5%	3.0%	0.9%	4	5
White	4	3	2	3	2	2	2	6	2	0	1.9%	1.7%	1.2%	1.8%	1.3%	1.4%	1.4%	4.7%	1.5%	0.0%	3	2
Other Arkansas Counties	56	45	33	52	27	42	40	43	44	29	26.9%	25.1%	20.0%	30.6%	17.3%	28.6%	27.8%	33.6%	33.1%	25.0%	39	40
Missouri																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	3	2	4	3	1	0	2	1	2	3	33.3%	28.6%	50.0%	33.3%	16.7%	0.0%	22.2%	12.5%	28.6%	50.0%	2	2
Pemiscot	0	1	0	0	0	1	1	3	1	0	0.0%	14.3%	0.0%	0.0%	0.0%	16.7%	11.1%	37.5%	14.3%	0.0%	1	1
Other Missouri Counties	6	4	4	6	5	5	6	4	4	3	66.7%	57.1%	50.0%	66.7%	83.3%	83.3%	66.7%	50.0%	57.1%	50.0%	4	4
Tennessee																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	3	3	4	2	3	0	3	0	0	0	75.0%	75.0%	66.7%	50.0%	75.0%	0.0%	75.0%	0.0%	0.0%	0.0%	0	1
Other Tennessee Counties	1	1	2	2	1	1	1	1	1	1	25.0%	25.0%	33.3%	50.0%	25.0%	100.0%	25.0%	100.0%	100.0%	100.0%	1	1

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Computer & Information Technology - Fall 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																							
	(Percent of First-Time Freshmen Total)																						
Composite 30 - 36	0	0	1	0	0	0	0	0	0	1	0.0%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	0	0
Composite 24 - 29	0	4	4	2	2	4	6	6	1	2	0.0%	26.7%	28.6%	25.0%	33.3%	23.5%	42.9%	75.0%	11.1%	33.3%	3	4	
Composite 19 - 23	3	7	4	2	1	7	3	1	4	2	33.3%	46.7%	28.6%	25.0%	16.7%	41.2%	21.4%	12.5%	44.4%	33.3%	2	3	
Composite Below 19	5	3	2	3	1	2	1	0	1	0	55.6%	20.0%	14.3%	37.5%	16.7%	11.8%	7.1%	0.0%	11.1%	0.0%	0	1	
Took SAT or ASSET Test ⁺	1	1	3	1	2	4	4	1	3	1	11.1%	6.7%	21.4%	12.5%	33.3%	23.5%	28.6%	12.5%	33.3%	16.7%	2	3	
Average ACT Composite Score	18.3	20.9	22.6	20.4	21.0	21.5	23.6	26.0	21.8	25.2											24.3	23.6	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	6	4	4	3	2	5	4	0	3	1	66.7%	26.7%	28.6%	37.5%	33.3%	29.4%	28.6%	0.0%	33.3%	16.7%	1	3
Mathematics Remediation	6	8	3	4	2	5	5	1	5	0	66.7%	53.3%	21.4%	50.0%	33.3%	29.4%	35.7%	12.5%	55.6%	0.0%	2	3
Reading Remediation	6	3	3	2	2	5	1	0	3	1	66.7%	20.0%	21.4%	25.0%	33.3%	29.4%	7.1%	0.0%	33.3%	16.7%	1	2
Total Unduplicated Remedial	6	8	4	5	3	8	6	1	6	1	66.7%	53.3%	28.6%	62.5%	50.0%	47.1%	42.9%	12.5%	66.7%	16.7%	3	4

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	3	1	0	0	0	1	0	0	0	0	33.3%	6.7%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0	0
High School	3	6	3	3	2	5	2	3	2	2	33.3%	40.0%	21.4%	37.5%	33.3%	29.4%	14.3%	37.5%	22.2%	33.3%	2	3
Attended College	2	3	2	1	2	5	4	2	3	0	22.2%	20.0%	14.3%	12.5%	33.3%	29.4%	28.6%	25.0%	33.3%	0.0%	2	3
College Degree	1	3	7	3	0	3	5	3	1	3	11.1%	20.0%	50.0%	37.5%	0.0%	17.6%	35.7%	37.5%	11.1%	50.0%	2	3
Unknown	0	2	2	1	2	3	3	0	3	1	0.0%	13.3%	14.3%	12.5%	33.3%	17.6%	21.4%	0.0%	33.3%	16.7%	1	2
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	88.9%	76.9%	41.7%	57.1%	100.0%	78.6%	54.5%	62.5%	83.3%	40.0%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	11	16	22	15	14	13	18	17	21	11	4.6%	8.1%	12.1%	7.8%	7.9%	8.0%	10.7%	11.2%	12.8%	7.6%	16	16
University Apartments	12	7	8	12	8	8	14	5	4	7	5.0%	3.5%	4.4%	6.3%	4.5%	4.9%	8.3%	3.3%	2.4%	4.9%	5	8
Other University Housing	0	2	1	0	0	0	0	0	0	0	0.0%	1.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
University Housing Occupants as a % of Total Headcount	9.6%	12.6%	17.0%	14.1%	12.4%	13.0%	18.9%	14.5%	15.2%	12.5%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Degrees Conferred

Arkansas State University

Department of Computer & Information Technology - Fiscal Years 2003-2004 to 2012-2013

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Associate Degrees	1	2	7	7	2	1	3	1	1	5	1.3%	2.5%	12.7%	14.6%	4.7%	2.0%	5.8%	3.4%	2.7%	11.6%	2	2	
Baccalaureate Degrees	69	67	39	25	27	31	26	15	24	30	92.0%	82.7%	70.9%	52.1%	62.8%	63.3%	50.0%	51.7%	64.9%	69.8%	23	25	
Master's Degrees	4	12	9	16	14	17	23	13	12	8	5.3%	14.8%	16.4%	33.3%	32.6%	34.7%	44.2%	44.8%	32.4%	18.6%	11	15	
Specialist Degrees	1	0	0	0	0	0	0	0	0	0	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Total Degrees Conferred	75	81	55	48	43	49	52	29	37	43											36	42	
% of Undergraduate Degrees Conferred	93.3%	85.2%	83.6%	66.7%	67.4%	65.3%	55.8%	55.2%	67.6%	81.4%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
<i>(Percent of Total Degrees Conferred)</i>																							
Male	6	5	4	4	8	4	9	4	1	3	8.0%	6.2%	7.3%	8.3%	18.6%	8.2%	17.3%	13.8%	2.7%	7.0%	3	4	
Female	9	6	6	6	6	4	3	4	4	5	12.0%	7.4%	10.9%	12.5%	14.0%	8.2%	5.8%	13.8%	10.8%	11.6%	4	4	
Total Minorities	15	11	10	10	14	8	12	8	5	8											7	8	
% of Minorities Degrees Conferred	20.0%	13.6%	18.2%	20.8%	32.6%	16.3%	23.1%	27.6%	13.5%	18.6%													

Total Nonresident Aliens

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
<i>(Percent of Total Degrees Conferred)</i>																							
Male	4	6	5	1	0	2	3	1	3	1	5.3%	7.4%	9.1%	2.1%	0.0%	4.1%	5.8%	3.4%	8.1%	2.3%	2	2	
Female	1	0	2	0	0	0	2	1	0	0	1.3%	0.0%	3.6%	0.0%	0.0%	0.0%	3.8%	3.4%	0.0%	0.0%	0	1	
Total Nonresident Aliens	5	6	7	1	0	2	5	2	3	1											2	3	
% of Nonresident Aliens Degrees Conferred	6.7%	7.4%	12.7%	2.1%	0.0%	4.1%	9.6%	6.9%	8.1%	2.3%													

Total White, Non-Hispanic; & Ethnicity Unknown

	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
<i>(Percent of Total Degrees Conferred)</i>																							
Male	33	40	23	19	20	24	20	9	17	23	44.0%	49.4%	41.8%	39.6%	46.5%	49.0%	38.5%	31.0%	45.9%	53.5%	16	19	
Female	22	24	15	18	9	15	15	10	12	11	29.3%	29.6%	27.3%	37.5%	20.9%	30.6%	28.8%	34.5%	32.4%	25.6%	11	13	
Total White & Ethnicity Unknown	55	64	38	37	29	39	35	19	29	34											27	31	
% of White & Ethnicity Unknown Degrees Conferred	73.3%	79.0%	69.1%	77.1%	67.4%	79.6%	67.3%	65.5%	78.4%	79.1%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.
Data Source: Banner Student Enrollment Information.

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Arkansas State University-Jonesboro

College of Business

Department of Economics & Finance

Institutional Assessment of Effectiveness

Fall 2004 - Fall 2013

The Office of Institutional Research & Planning

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Headcount & Enrollment

Arkansas State University

Department of Economics & Finance - Spring 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	524	514	517	475	502	489	530	533	551	567	82.8%	87.6%	83.8%	85.7%	82.7%	86.1%	87.3%	87.5%	84.4%	87.2%	550	534
All Other Instructional Sites	109	73	100	79	105	79	77	76	102	83	17.2%	12.4%	16.2%	14.3%	17.3%	13.9%	12.7%	12.5%	15.6%	12.8%	87	83
Total Headcount	633	587	617	554	607	568	607	609	653	650											637	617

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen	55	60	79	55	101	55	71	67	57	48	31.8%	33.7%	43.2%	39.6%	47.6%	32.5%	37.6%	36.0%	29.5%	24.9%	57	60
Undergraduate Transfers	61	63	44	44	49	35	43	42	51	62	35.3%	35.4%	24.0%	31.7%	23.1%	20.7%	22.8%	22.6%	26.4%	32.1%	52	47
New Graduate Students	57	55	60	40	62	79	75	77	85	83	32.9%	30.9%	32.8%	28.8%	29.2%	46.7%	39.7%	41.4%	44.0%	43.0%	82	80
Total New Students	173	178	183	139	212	169	189	186	193	193											191	186
New Students as a % of Total	27.3%	30.3%	29.7%	25.1%	34.9%	29.8%	31.1%	30.5%	29.6%	29.7%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	557	490	482	520	476	450	487	483	537	526	85.8%	86.4%	86.4%	94.2%	92.4%	85.1%	88.1%	85.0%	88.2%	89.6%	515	497
All Other Instructional Sites	92	77	76	32	39	79	66	85	72	61	14.2%	13.6%	13.6%	5.8%	7.6%	14.9%	11.9%	15.0%	11.8%	10.4%	73	73
Total Headcount	649	567	558	552	515	529	553	568	609	587											588	569

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen	6	8	9	3	9	10	14	14	7	8	10.9%	13.8%	12.7%	6.3%	18.0%	17.2%	16.7%	22.6%	10.3%	13.8%	10	11
Undergraduate Transfers	31	24	23	25	16	26	19	23	28	11	56.4%	41.4%	32.4%	52.1%	32.0%	44.8%	22.6%	37.1%	41.2%	19.0%	21	21
New Graduate Students	18	26	39	20	25	22	51	25	33	39	32.7%	44.8%	54.9%	41.7%	50.0%	37.9%	60.7%	40.3%	48.5%	67.2%	32	34
Total New Students	55	58	71	48	50	58	84	62	68	58											63	66
New Students as a % of Total	8.5%	10.2%	12.7%	8.7%	9.7%	11.0%	15.2%	10.9%	11.2%	9.9%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Enrollment by Student Load & Classification

Arkansas State University

Department of Economics & Finance - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year

ENROLLMENT BY STUDENT LOAD

(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)

Undergraduate Students

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	(Percent of Undergraduate Total)										3 Year	5 Year
Full-Time	361	355	349	323	344	302	349	349	386	372	73.2%	75.2%	74.9%	75.3%	76.3%	73.8%	78.3%	78.1%	79.4%	80.0%	369	352
Part-Time	132	117	117	106	107	107	97	98	100	93	26.8%	24.8%	25.1%	24.7%	23.7%	26.2%	21.7%	21.9%	20.6%	20.0%	97	99
Full-Time Average Course Load	14.0	14.1	14.3	14.0	14.1	13.7	13.8	14.2	14.2	14.2											14.2	14.0
Part-Time Average Course Load	6.3	6.5	6.9	6.9	7.3	6.8	6.7	6.7	6.6	7.0											6.7	6.7
Average Course Load	12.0	12.2	12.4	12.2	12.5	11.9	12.2	12.6	12.6	12.7											12.6	12.4

Graduate Students

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	(Percent of Graduate Total)										3 Year	5 Year
Full-Time	56	40	47	37	56	52	58	73	78	92	40.0%	34.8%	31.1%	29.6%	35.9%	32.7%	36.0%	45.1%	46.7%	49.7%	81	71
Part-Time	84	75	104	88	100	107	103	89	89	93	60.0%	65.2%	68.9%	70.4%	64.1%	67.3%	64.0%	54.9%	53.3%	50.3%	90	96
Full-Time Average Course Load	10.5	10.7	10.5	10.0	10.1	9.7	9.9	10.8	10.4	9.8											10.3	10.1
Part-Time Average Course Load	5.2	5.1	5.3	5.3	4.9	4.4	5.2	5.1	4.9	4.9											5.0	4.9
Average Course Load	7.3	7.1	6.9	6.7	6.7	6.1	6.8	7.7	7.5	7.4											7.5	7.1

Total Students

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	(Percent of Total Headcount)										3 Year	5 Year
Full-Time	417	395	396	360	400	354	407	422	464	464	65.9%	67.3%	64.2%	65.0%	65.9%	62.3%	67.1%	69.3%	71.1%	71.4%	450	422
Part-Time	216	192	221	194	207	214	200	187	189	186	34.1%	32.7%	35.8%	35.0%	34.1%	37.7%	32.9%	30.7%	28.9%	28.6%	187	195
Total Headcount	633	587	617	554	607	568	607	609	653	650											637	617

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	(Percent of Undergraduate Total)										3 Year	5 Year
All Freshmen	104	106	135	111	154	117	143	134	127	106	21.1%	22.5%	29.0%	25.9%	34.1%	28.6%	32.1%	30.0%	26.1%	22.8%	122	125
Sophomore	81	62	61	78	68	75	76	80	78	98	16.4%	13.1%	13.1%	18.2%	15.1%	18.3%	17.0%	17.9%	16.0%	21.1%	85	81
Junior	153	123	98	81	82	83	93	103	130	106	31.0%	26.1%	21.0%	18.9%	18.2%	20.3%	20.9%	23.0%	26.7%	22.8%	113	103
Senior	144	173	159	152	143	128	129	124	149	153	29.2%	36.7%	34.1%	35.4%	31.7%	31.3%	28.9%	27.7%	30.7%	32.9%	142	137
Unclassified Undergraduates	11	8	13	7	4	6	5	6	2	2	2.2%	1.7%	2.8%	1.6%	0.9%	1.5%	1.1%	1.3%	0.4%	0.4%	3	4
Total Undergraduates	493	472	466	429	451	409	446	447	486	465											466	451

Graduate Students

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	(Percent of Graduate Total)										3 Year	5 Year
Master's	138	114	151	125	156	157	158	160	167	185	98.6%	99.1%	100.0%	100.0%	100.0%	98.7%	98.1%	98.8%	100.0%	100.0%	171	165
Specialist	2	1	0	0	0	2	3	2	0	0	1.4%	0.9%	0.0%	0.0%	0.0%	1.3%	1.9%	1.2%	0.0%	0.0%	1	1
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	140	115	151	125	156	159	161	162	167	185											171	167
Undergraduates as a % of Total	77.9%	80.4%	75.5%	77.4%	74.3%	72.0%	73.5%	73.4%	74.4%	71.5%												
Graduates as a % of Total	22.1%	19.6%	24.5%	22.6%	25.7%	28.0%	26.5%	26.6%	25.6%	28.5%												

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Gender & Ethnicity

Arkansas State University

Department of Economics & Finance - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
											<i>(Percent of Male Undergraduate Total)</i>											
American Indian	1	0	1	2	1	1	2	2	1	2	0.4%	0.0%	0.4%	0.9%	0.4%	0.4%	0.7%	0.7%	0.3%	0.7%	2	2
Asian American	0	2	4	3	3	4	3	5	5	4	0.0%	0.8%	1.7%	1.3%	1.2%	1.6%	1.1%	1.8%	1.7%	1.5%	5	4
African American	40	40	35	43	50	40	38	32	35	20	15.9%	16.7%	14.9%	18.6%	20.2%	16.1%	13.9%	11.6%	12.2%	7.4%	29	33
Hispanic American	3	3	2	1	1	1	3	4	5	6	1.2%	1.3%	0.9%	0.4%	0.4%	0.4%	1.1%	1.4%	1.7%	2.2%	5	4
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	1	0	0	--	--	--	--	--	0.0%	0.0%	0.4%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	7	2	3	2	3	--	--	--	--	--	2.8%	0.7%	1.1%	0.7%	1.1%	3	3
White, Non-Hispanic	197	185	186	172	153	148	154	142	140	138	78.5%	77.4%	79.1%	74.5%	61.9%	59.4%	56.2%	51.4%	48.6%	50.9%	140	144
Ethnicity Unknown	2	4	3	6	18	20	19	7	2	3	0.8%	1.7%	1.3%	2.6%	7.3%	8.0%	6.9%	2.5%	0.7%	1.1%	4	10
Nonresident Alien	8	5	4	4	21	28	53	80	98	95	3.2%	2.1%	1.7%	1.7%	8.5%	11.2%	19.3%	29.0%	34.0%	35.1%	91	71
											<i>(Percent of Total Headcount)</i>											
Total Male Undergraduates	251	239	235	231	247	249	274	276	288	271	39.7%	40.7%	38.1%	41.7%	40.7%	43.8%	45.1%	45.3%	44.1%	41.7%	278	272
Female Undergraduate Students																						
											<i>(Percent of Female Undergraduate Total)</i>											
American Indian	2	1	1	0	0	0	2	0	0	0	0.8%	0.4%	0.4%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0	0
Asian American	1	2	0	1	0	1	1	2	3	3	0.4%	0.9%	0.0%	0.5%	0.0%	0.6%	0.6%	1.2%	1.5%	1.5%	3	2
African American	70	77	74	55	60	44	48	38	33	33	28.9%	33.0%	32.0%	27.8%	29.4%	27.5%	27.9%	22.2%	16.7%	17.0%	35	39
Hispanic American	2	1	0	0	2	3	1	8	5	4	0.8%	0.4%	0.0%	0.0%	1.0%	1.9%	0.6%	4.7%	2.5%	2.1%	6	4
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	7	8	1	1	1	--	--	--	--	--	4.4%	4.7%	0.6%	0.5%	0.5%	1	4
White, Non-Hispanic	166	146	147	129	109	81	87	84	109	113	68.6%	62.7%	63.6%	65.2%	53.4%	50.6%	50.6%	49.1%	55.1%	58.2%	102	95
Ethnicity Unknown	0	3	8	8	10	15	7	7	6	1	0.0%	1.3%	3.5%	4.0%	4.9%	9.4%	4.1%	4.1%	3.0%	0.5%	5	7
Nonresident Alien	1	3	1	5	23	9	18	31	41	39	0.4%	1.3%	0.4%	2.5%	11.3%	5.6%	10.5%	18.1%	20.7%	20.1%	37	28
											<i>(Percent of Total Headcount)</i>											
Total Female Undergraduates	242	233	231	198	204	160	172	171	198	194	38.2%	39.7%	37.4%	35.7%	33.6%	28.2%	28.3%	28.1%	30.3%	29.8%	188	179
Male Graduate Students																						
											<i>(Percent of Male Graduate Total)</i>											
American Indian	0	1	1	0	0	0	0	0	0	0	0.0%	1.5%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	2	1	4	1	2	2	1	1	3	0.0%	3.0%	1.2%	5.7%	1.1%	2.0%	2.2%	1.1%	1.1%	2.9%	2	2
African American	3	4	6	3	5	4	2	1	2	3	3.8%	6.1%	7.4%	4.3%	5.3%	4.1%	2.2%	1.1%	2.3%	2.9%	2	2
Hispanic American	0	0	0	1	1	1	0	0	0	0	0.0%	0.0%	0.0%	1.4%	1.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	2	2	1	0	1	--	--	--	--	--	2.0%	2.2%	1.1%	0.0%	1.0%	1	1
White, Non-Hispanic	66	52	55	49	60	54	51	37	37	37	83.5%	78.8%	67.9%	70.0%	63.8%	55.1%	54.8%	40.2%	42.5%	35.2%	37	43
Ethnicity Unknown	2	0	4	3	6	5	4	3	1	0	2.5%	0.0%	4.9%	4.3%	6.4%	5.1%	4.3%	3.3%	1.1%	0.0%	1	3
Nonresident Alien	8	7	14	10	21	30	32	49	46	61	10.1%	10.6%	17.3%	14.3%	22.3%	30.6%	34.4%	53.3%	52.9%	58.1%	52	44
											<i>(Percent of Total Headcount)</i>											
Total Male Graduates	79	66	81	70	94	98	93	92	87	105	12.5%	11.2%	13.1%	12.6%	15.5%	17.3%	15.3%	15.1%	13.3%	16.2%	95	95
Female Graduate Students																						
											<i>(Percent of Female Graduate Total)</i>											
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	1	1	1	0	0	1	2	1	2	3	1.6%	2.0%	1.4%	0.0%	0.0%	1.6%	2.9%	1.4%	2.5%	3.8%	2	2
African American	15	10	15	12	6	4	4	4	5	4	24.6%	20.4%	21.4%	21.8%	9.7%	6.6%	5.9%	5.7%	6.3%	5.0%	4	4
Hispanic American	0	0	1	0	1	2	1	0	0	4	0.0%	0.0%	1.4%	0.0%	1.6%	3.3%	1.5%	0.0%	0.0%	5.0%	1	1
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	0	0	0	0	0	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	35	32	47	32	35	35	34	29	40	37	57.4%	65.3%	67.1%	58.2%	56.5%	57.4%	50.0%	41.4%	50.0%	46.3%	35	35
Ethnicity Unknown	1	0	0	3	3	4	0	0	0	1	1.6%	0.0%	0.0%	5.5%	4.8%	6.6%	0.0%	0.0%	0.0%	1.3%	0	1
Nonresident Alien	9	6	6	8	17	15	27	36	33	31	14.8%	12.2%	8.6%	14.5%	27.4%	24.6%	39.7%	51.4%	41.3%	38.8%	33	28
											<i>(Percent of Total Headcount)</i>											
Total Female Graduates	61	49	70	55	62	61	68	70	80	80	9.6%	8.3%	11.3%	9.9%	10.2%	10.7%	11.2%	11.5%	12.3%	12.3%	77	72

Data Source: Banner Student Enrollment Information.

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Economics & Finance - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY GENDER & ETHNICITY																							
Total Students by Gender																							
Male	330	305	316	301	341	347	367	368	375	376	52.1%	52.0%	51.2%	54.3%	56.2%	61.1%	60.5%	60.4%	57.4%	57.8%	373	367	
Female	303	282	301	253	266	221	240	241	278	274	47.9%	48.0%	48.8%	45.7%	43.8%	38.9%	39.5%	39.6%	42.6%	42.2%	264	251	
Total Students by Ethnicity																							
American Indian	3	2	3	2	1	1	4	2	1	2	0.5%	0.3%	0.5%	0.4%	0.2%	0.2%	0.7%	0.3%	0.2%	0.3%	2	2	
Asian American	2	7	6	8	4	8	8	9	11	13	0.3%	1.2%	1.0%	1.4%	0.7%	1.4%	1.3%	1.5%	1.7%	2.0%	11	10	
African American	128	131	130	113	121	92	92	75	75	60	20.2%	22.3%	21.1%	20.4%	19.9%	16.2%	15.2%	12.3%	11.5%	9.2%	70	79	
Hispanic American	5	4	3	2	5	7	5	12	10	14	0.8%	0.7%	0.5%	0.4%	0.8%	1.2%	0.8%	2.0%	1.5%	2.2%	12	10	
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	1	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0	0	
Two or More Races	0	0	0	0	0	16	12	5	3	5	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	2.0%	0.8%	0.5%	0.8%	4	8	
White, Non-Hispanic	464	415	435	382	357	318	326	292	326	325	73.3%	70.7%	70.5%	69.0%	58.8%	56.0%	53.7%	47.9%	49.9%	50.0%	314	317	
Ethnicity Unknown	5	7	15	20	37	44	30	17	9	5	0.8%	1.2%	2.4%	3.6%	6.1%	7.7%	4.9%	2.8%	1.4%	0.8%	10	21	
Nonresident Alien	26	21	25	27	82	82	130	196	218	226	4.1%	3.6%	4.1%	4.9%	13.5%	14.4%	21.4%	32.2%	33.4%	34.8%	213	170	
Total Minorities* as a % of Total	21.8%	24.5%	23.0%	22.6%	21.6%	21.8%	19.9%	17.1%	15.3%	14.5%													

AGE OF STUDENTS

Under 25																						
Undergraduate	342	313	345	313	351	312	345	344	375	364	54.0%	53.3%	55.9%	56.5%	57.8%	54.9%	56.8%	56.5%	57.4%	56.0%	361	348
Graduate	45	37	49	46	73	64	68	71	57	72	7.1%	6.3%	7.9%	8.3%	12.0%	11.3%	11.2%	11.7%	8.7%	11.1%	67	66
25 & Older																						
Undergraduate	151	159	121	116	100	97	101	103	111	101	23.9%	27.1%	19.6%	20.9%	16.5%	17.1%	16.6%	16.9%	17.0%	15.5%	105	103
Graduate	95	78	102	79	83	95	93	91	110	113	15.0%	13.3%	16.5%	14.3%	13.7%	16.7%	15.3%	14.9%	16.8%	17.4%	105	100
25 & Older Students as a % of Total	38.9%	40.4%	36.1%	35.2%	30.1%	33.8%	32.0%	31.9%	33.8%	32.9%												

APPLICATIONS

First-Time Freshmen																						
Applied	160	210	158	107	270	164	189	206	178	137	<i>(As a Percent of Applied)</i>										174	175
Admitted	93	114	110	76	216	124	135	126	121	89	58.1%	54.3%	69.6%	71.0%	80.0%	75.6%	71.4%	61.2%	68.0%	65.0%	112	119
Enrolled	55	60	79	55	101	55	71	67	57	48	34.4%	28.6%	50.0%	51.4%	37.4%	33.5%	37.6%	32.5%	32.0%	35.0%	57	60
Undergraduate Transfers																						
Applied	108	108	71	55	96	73	87	78	105	103	<i>(As a Percent of Applied)</i>										95	89
Admitted	86	80	50	47	74	56	63	60	75	82	79.6%	74.1%	70.4%	85.5%	77.1%	76.7%	72.4%	76.9%	71.4%	79.6%	72	67
Enrolled	61	63	44	44	49	35	43	42	51	62	56.5%	58.3%	62.0%	80.0%	51.0%	47.9%	49.4%	53.8%	48.6%	60.2%	52	47
New Graduates																						
Applied	65	80	123	56	140	156	169	162	201	189	<i>(As a Percent of Applied)</i>										184	175
Admitted	64	78	86	45	111	136	140	138	158	131	98.5%	97.5%	69.9%	80.4%	79.3%	87.2%	82.8%	85.2%	78.6%	69.3%	142	141
Enrolled	57	55	60	40	62	79	75	77	85	83	87.7%	68.8%	48.8%	71.4%	44.3%	50.6%	44.4%	47.5%	42.3%	43.9%	82	80

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Geographic Origin

Arkansas State University

Department of Economics & Finance - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	431	408	395	361	346	323	326	304	312	302	87.4%	86.4%	84.8%	84.1%	76.7%	79.0%	73.1%	68.0%	64.2%	64.9%	306	313
Missouri	32	33	43	30	38	31	24	19	16	12	6.5%	7.0%	9.2%	7.0%	8.4%	7.6%	5.4%	4.3%	3.3%	2.6%	16	20
Tennessee	9	8	11	15	14	11	10	1	4	2	1.8%	1.7%	2.4%	3.5%	3.1%	2.7%	2.2%	0.2%	0.8%	0.4%	2	6
Other U.S. States/Territories	12	15	12	14	9	7	15	12	15	15	2.4%	3.2%	2.6%	3.3%	2.0%	1.7%	3.4%	2.7%	3.1%	3.2%	14	13
Foreign	9	8	5	9	44	37	71	111	139	134	1.8%	1.7%	1.1%	2.1%	9.8%	9.0%	15.9%	24.8%	28.6%	28.8%	128	98
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	111	94	121	97	112	103	91	71	78	78	79.3%	81.7%	80.1%	77.6%	71.8%	64.8%	56.5%	43.8%	46.7%	42.2%	76	84
Missouri	8	5	4	3	3	5	8	5	2	4	5.7%	4.3%	2.6%	2.4%	1.9%	3.1%	5.0%	3.1%	1.2%	2.2%	4	5
Tennessee	3	1	2	3	2	1	0	0	0	1	2.1%	0.9%	1.3%	2.4%	1.3%	0.6%	0.0%	0.0%	0.0%	0.5%	0	0
Other U.S. States/Territories	1	2	4	4	1	5	3	1	8	10	0.7%	1.7%	2.6%	3.2%	0.6%	3.1%	1.9%	0.6%	4.8%	5.4%	6	5
Foreign	17	13	20	18	38	45	59	85	79	92	12.1%	11.3%	13.2%	14.4%	24.4%	28.3%	36.6%	52.5%	47.3%	49.7%	85	72
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	542	502	516	458	458	426	417	375	390	380	85.6%	85.5%	83.6%	82.7%	75.5%	75.0%	68.7%	61.6%	59.7%	58.5%	382	398
Missouri	40	38	47	33	41	36	32	24	18	16	6.3%	6.5%	7.6%	6.0%	6.8%	6.3%	5.3%	3.9%	2.8%	2.5%	19	25
Tennessee	12	9	13	18	16	12	10	1	4	3	1.9%	1.5%	2.1%	3.2%	2.6%	2.1%	1.6%	0.2%	0.6%	0.5%	3	6
Other U.S. States/Territories	13	17	16	18	10	12	18	13	23	25	2.1%	2.9%	2.6%	3.2%	1.6%	2.1%	3.0%	2.1%	3.5%	3.8%	20	18
Total Out-of-State	65	64	76	69	67	60	60	38	45	44	10.3%	10.9%	12.3%	12.5%	11.0%	10.6%	9.9%	6.2%	6.9%	6.8%	42	49
Foreign	26	21	25	27	82	82	130	196	218	226	4.1%	3.6%	4.1%	4.9%	13.5%	14.4%	21.4%	32.2%	33.4%	34.8%	213	170

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	143	124	180	150	188	110	121	107	92	91	26.4%	24.7%	34.9%	32.8%	41.0%	25.8%	29.0%	28.5%	23.6%	23.9%	97	104
Crittenden	33	38	47	31	37	30	23	22	24	20	6.1%	7.6%	9.1%	6.8%	8.1%	7.0%	5.5%	5.9%	6.2%	5.3%	22	24
Cross	19	21	9	11	9	9	9	5	10	14	3.5%	4.2%	1.7%	2.4%	2.0%	2.1%	2.2%	1.3%	2.6%	3.7%	10	9
Greene	44	34	38	45	39	31	28	27	42	39	8.1%	6.8%	7.4%	9.8%	8.5%	7.3%	6.7%	7.2%	10.8%	10.3%	36	33
Independence	9	11	6	8	5	8	3	6	7	8	1.7%	2.2%	1.2%	1.7%	1.1%	1.9%	0.7%	1.6%	1.8%	2.1%	7	6
Mississippi	43	40	27	33	26	34	22	19	19	18	7.9%	8.0%	5.2%	7.2%	5.7%	8.0%	5.3%	5.1%	4.9%	4.7%	19	22
Poinsett	21	17	19	23	9	19	19	20	26	13	3.9%	3.4%	3.7%	5.0%	2.0%	4.5%	4.6%	5.3%	6.7%	3.4%	20	19
Pulaski	14	13	15	15	18	16	20	16	16	17	2.6%	2.6%	2.9%	3.3%	3.9%	3.8%	4.8%	4.3%	4.1%	4.5%	16	17
St. Francis	20	17	17	13	8	8	6	7	11	8	3.7%	3.4%	3.3%	2.8%	1.7%	1.9%	1.4%	1.9%	2.8%	2.1%	9	8
White	33	23	20	14	9	11	21	24	20	19	6.1%	4.6%	3.9%	3.1%	2.0%	2.6%	5.0%	6.4%	5.1%	5.0%	21	19
Other Arkansas Counties	163	164	138	115	110	150	145	122	123	133	30.1%	32.7%	26.7%	25.1%	24.0%	35.2%	34.8%	32.5%	31.5%	35.0%	126	135
Missouri																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	12	10	9	7	9	9	12	9	8	6	30.0%	26.3%	19.1%	21.2%	22.0%	25.0%	37.5%	37.5%	44.4%	37.5%	8	9
Pemiscot	12	12	19	10	12	5	4	4	0	1	30.0%	31.6%	40.4%	30.3%	29.3%	13.9%	12.5%	16.7%	0.0%	6.3%	2	3
Other Missouri Counties	16	16	19	16	20	22	16	11	10	9	40.0%	42.1%	40.4%	48.5%	48.8%	61.1%	50.0%	45.8%	55.6%	56.3%	10	14
Tennessee																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	9	7	11	16	15	8	8	1	4	2	75.0%	77.8%	84.6%	88.9%	93.8%	66.7%	80.0%	100.0%	100.0%	66.7%	2	5
Other Tennessee Counties	3	2	2	2	1	4	2	0	0	1	25.0%	22.2%	15.4%	11.1%	6.3%	33.3%	20.0%	0.0%	0.0%	33.3%	0	1

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Department of Economics & Finance - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	(Percent of First-Time Freshmen Total)																					
Composite 30 - 36	0	1	1	0	1	0	0	2	2	1	0.0%	1.7%	1.3%	0.0%	1.0%	0.0%	0.0%	3.0%	3.5%	2.1%	2	1
Composite 24 - 29	13	12	20	11	19	12	15	11	18	26	23.6%	20.0%	25.3%	20.0%	18.8%	21.8%	21.1%	16.4%	31.6%	54.2%	18	16
Composite 19 - 23	21	30	35	19	29	16	24	18	15	10	38.2%	50.0%	44.3%	34.5%	28.7%	29.1%	33.8%	26.9%	26.3%	20.8%	14	17
Composite Below 19	16	12	19	18	20	10	6	3	0	1	29.1%	20.0%	24.1%	32.7%	19.8%	18.2%	8.5%	4.5%	0.0%	2.1%	1	4
Took SAT or ASSET Test*	5	5	4	7	32	17	26	33	22	10	9.1%	8.3%	5.1%	12.7%	31.7%	30.9%	36.6%	49.3%	38.6%	20.8%	22	22
Average ACT Composite Score	20.6	20.8	20.8	19.8	20.8	21.5	21.6	22.1	24.7	24.7											23.8	22.9

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	21	17	25	27	42	23	28	29	19	9	38.2%	28.3%	31.6%	49.1%	41.6%	41.8%	39.4%	43.3%	33.3%	18.8%	19	22
Mathematics Remediation	28	25	30	31	41	13	20	14	16	8	50.9%	41.7%	38.0%	56.4%	40.6%	23.6%	28.2%	20.9%	28.1%	16.7%	13	14
Reading Remediation	20	19	19	23	40	18	28	31	19	10	36.4%	31.7%	24.1%	41.8%	39.6%	32.7%	39.4%	46.3%	33.3%	20.8%	20	21
Total Unduplicated Remedial	32	31	40	37	56	31	42	39	24	13	58.2%	51.7%	50.6%	67.3%	55.4%	56.4%	59.2%	58.2%	42.1%	27.1%	25	30

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	4	1	1	2	0	1	1	0	0	0	7.3%	1.7%	1.3%	3.6%	0.0%	1.8%	1.4%	0.0%	0.0%	0.0%	0	0
High School	10	14	25	18	21	12	12	9	4	6	18.2%	23.3%	31.6%	32.7%	20.8%	21.8%	16.9%	13.4%	7.0%	12.5%	6	9
Attended College	11	17	15	11	21	10	11	11	3	9	20.0%	28.3%	19.0%	20.0%	20.8%	18.2%	15.5%	16.4%	5.3%	18.8%	8	9
College Degree	20	15	26	18	21	12	22	12	28	23	36.4%	25.0%	32.9%	32.7%	20.8%	21.8%	31.0%	17.9%	49.1%	47.9%	21	19
Unknown	10	13	12	6	38	20	25	35	22	10	18.2%	21.7%	15.2%	10.9%	37.6%	36.4%	35.2%	52.2%	38.6%	20.8%	22	22
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	55.6%	68.1%	61.2%	63.3%	66.7%	65.7%	52.2%	62.5%	20.0%	39.5%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	60	63	79	62	81	84	90	84	97	84	9.5%	10.7%	12.8%	11.2%	13.3%	14.8%	14.8%	13.8%	14.9%	12.9%	88	88
University Apartments	11	17	25	33	26	24	43	31	29	41	1.7%	2.9%	4.1%	6.0%	4.3%	4.2%	7.1%	5.1%	4.4%	6.3%	34	34
Other University Housing	1	1	3	1	1	1	1	1	1	1	0.2%	0.2%	0.5%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	1	1
University Housing Occupants as a % of Total Headcount	11.4%	13.8%	17.3%	17.3%	17.8%	19.2%	22.1%	19.0%	19.4%	19.4%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Degrees Conferred

Arkansas State University

Department of Economics & Finance - Fiscal Years 2003-2004 to 2012-2013

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	(Percent of Total Degrees Conferred)																						
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	123	103	90	99	95	86	79	76	79	90	63.1%	65.6%	59.6%	64.7%	65.5%	61.0%	67.5%	57.1%	54.9%	69.2%	82	82	
Master's Degrees	71	52	60	53	50	55	38	57	65	40	36.4%	33.1%	39.7%	34.6%	34.5%	39.0%	32.5%	42.9%	45.1%	30.8%	54	51	
Specialist Degrees	1	2	1	1	0	0	0	0	0	0	0.5%	1.3%	0.7%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Total Degrees Conferred	195	157	151	153	145	141	117	133	144	130											136	133	
% of Undergraduate Degrees Conferred	63.1%	65.6%	59.6%	64.7%	65.5%	61.0%	67.5%	57.1%	54.9%	69.2%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

												(Percent of Total Degrees Conferred)											
Male	4	5	5	7	6	10	9	8	9	8	2.1%	3.2%	3.3%	4.6%	4.1%	7.1%	7.7%	6.0%	6.3%	6.2%	8	9	
Female	11	13	20	16	17	13	9	10	12	5	5.6%	8.3%	13.2%	10.5%	11.7%	9.2%	7.7%	7.5%	8.3%	3.8%	9	10	
Total Minorities	15	18	25	23	23	23	18	18	21	13											17	19	
% of Minorities Degrees Conferred	7.7%	11.5%	16.6%	15.0%	15.9%	16.3%	15.4%	13.5%	14.6%	10.0%													

Total Nonresident Aliens

												(Percent of Total Degrees Conferred)											
Male	20	8	13	4	7	3	3	15	21	27	10.3%	5.1%	8.6%	2.6%	4.8%	2.1%	2.6%	11.3%	14.6%	20.8%	21	14	
Female	8	7	7	1	2	4	5	4	18	11	4.1%	4.5%	4.6%	0.7%	1.4%	2.8%	4.3%	3.0%	12.5%	8.5%	11	8	
Total Nonresident Aliens	28	15	20	5	9	7	8	19	39	38											32	22	
% of Nonresident Aliens Degrees Conferred	14.4%	9.6%	13.2%	3.3%	6.2%	5.0%	6.8%	14.3%	27.1%	29.2%													

Total White, Non-Hispanic; & Ethnicity Unknown

												(Percent of Total Degrees Conferred)											
Male	85	84	62	64	54	65	60	57	58	47	43.6%	53.5%	41.1%	41.8%	37.2%	46.1%	51.3%	42.9%	40.3%	36.2%	54	57	
Female	67	40	44	61	59	46	31	39	26	32	34.4%	25.5%	29.1%	39.9%	40.7%	32.6%	26.5%	29.3%	18.1%	24.6%	32	35	
Total White & Ethnicity Unknown	152	124	106	125	113	111	91	96	84	79											86	92	
% of White & Ethnicity Unknown Degrees Conferred	77.9%	79.0%	70.2%	81.7%	77.9%	78.7%	77.8%	72.2%	58.3%	60.8%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Arkansas State University-Jonesboro

College of Business

Department of Management & Marketing

Institutional Assessment of Effectiveness

Fall 2004 - Fall 2013

The Office of Institutional Research & Planning
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Headcount & Enrollment

Arkansas State University

Department of Management & Marketing - Spring 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	413	398	448	476	439	426	415	401	383	395	87.9%	90.2%	90.5%	94.1%	88.9%	87.8%	86.8%	87.2%	86.5%	88.2%	393	404
All Other Instructional Sites	57	43	47	30	55	59	63	59	60	53	12.1%	9.8%	9.5%	5.9%	11.1%	12.2%	13.2%	12.8%	13.5%	11.8%	57	59
Total Headcount	470	441	495	506	494	485	478	460	443	448											450	463

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen	47	45	56	54	63	62	56	54	43	48	47.0%	55.6%	54.9%	65.1%	61.2%	57.9%	53.8%	54.5%	46.2%	50.5%	48	53
Undergraduate Transfers	53	36	46	29	40	45	48	45	50	47	53.0%	44.4%	45.1%	34.9%	38.8%	42.1%	46.2%	45.5%	53.8%	49.5%	47	47
New Graduate Students	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total New Students	100	81	102	83	103	107	104	99	93	95											96	100
New Students as a % of Total	21.3%	18.4%	20.6%	16.4%	20.9%	22.1%	21.8%	21.5%	21.0%	21.2%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
Jonesboro Campus	388	379	422	445	487	428	415	385	386	367	91.3%	85.9%	94.0%	96.3%	98.4%	88.8%	86.8%	86.7%	86.9%	88.0%	379	396
All Other Instructional Sites	37	62	27	17	8	54	63	59	58	50	8.7%	14.1%	6.0%	3.7%	1.6%	11.2%	13.2%	13.3%	13.1%	12.0%	56	57
Total Headcount	425	441	449	462	495	482	478	444	444	417											435	453

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
First-Time Freshmen	3	1	4	7	6	6	5	6	7	7	13.6%	4.0%	25.0%	25.9%	18.8%	23.1%	18.5%	23.1%	23.3%	31.8%	7	6
Undergraduate Transfers	19	24	12	20	26	20	22	20	23	15	86.4%	96.0%	75.0%	74.1%	81.3%	76.9%	81.5%	76.9%	76.7%	68.2%	19	20
New Graduate Students	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total New Students	22	25	16	27	32	26	27	26	30	22											26	26
New Students as a % of Total	5.2%	5.7%	3.6%	5.8%	6.5%	5.4%	5.6%	5.9%	6.8%	5.3%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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Enrollment by Student Load & Classification

Arkansas State University

Department of Management & Marketing - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year	
ENROLLMENT BY STUDENT LOAD																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
Full-Time	366	357	403	416	383	371	371	347	364	368	77.9%	81.0%	81.4%	82.2%	77.5%	76.5%	77.6%	75.4%	82.2%	82.1%	360	364	
Part-Time	104	84	92	90	111	114	107	113	79	80	22.1%	19.0%	18.6%	17.8%	22.5%	23.5%	22.4%	24.6%	17.8%	17.9%	91	99	
Full-Time Average Course Load	14.2	14.1	14.3	14.4	14.1	13.9	13.8	14.2	14.1	14.1											14.1	14.0	
Part-Time Average Course Load	6.9	7.3	6.5	7.0	6.7	6.5	7.1	7.0	6.4	7.0											6.8	6.8	
Average Course Load	12.6	12.8	12.8	13.0	12.4	12.2	12.3	12.4	12.7	12.8											12.6	12.5	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Full-Time	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Part-Time	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Full-Time Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--	
Part-Time Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--	
Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--	
Total Students											<i>(Percent of Total Headcount)</i>												
Full-Time	366	357	403	416	383	371	371	347	364	368	77.9%	81.0%	81.4%	82.2%	77.5%	76.5%	77.6%	75.4%	82.2%	82.1%	360	364	
Part-Time	104	84	92	90	111	114	107	113	79	80	22.1%	19.0%	18.6%	17.8%	22.5%	23.5%	22.4%	24.6%	17.8%	17.9%	91	99	
Total Headcount	470	441	495	506	494	485	478	460	443	448											450	463	

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	82	86	107	120	126	116	131	101	97	101	17.4%	19.5%	21.6%	23.7%	25.5%	23.9%	27.4%	22.0%	21.9%	22.5%	100	109	
Sophomore	81	76	93	104	89	84	72	84	91	88	17.2%	17.2%	18.8%	20.6%	18.0%	17.3%	15.1%	18.3%	20.5%	19.6%	88	84	
Junior	130	108	119	108	124	118	99	96	104	110	27.7%	24.5%	24.0%	21.3%	25.1%	24.3%	20.7%	20.9%	23.5%	24.6%	103	105	
Senior	172	170	168	171	146	164	171	169	149	142	36.6%	38.5%	33.9%	33.8%	29.6%	33.8%	35.8%	36.7%	33.6%	31.7%	153	159	
Unclassified Undergraduates	5	1	8	3	9	3	5	10	2	7	1.1%	0.2%	1.6%	0.6%	1.8%	0.6%	1.0%	2.2%	0.5%	1.6%	6	5	
Total Undergraduates	470	441	495	506	494	485	478	460	443	448											450	463	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Master's	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Total Graduates	--	--	--	--	--	--	--	--	--	--											--	--	
Undergraduates as a % of Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%													
Graduates as a % of Total	--	--	--	--	--	--	--	--	--	--													

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Enrollment by Gender & Ethnicity

Department of Management & Marketing - Fall 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
											<i>(Percent of Male Undergraduate Total)</i>											
American Indian	1	0	0	1	0	1	0	1	1	0	0.4%	0.0%	0.0%	0.4%	0.0%	0.4%	0.0%	0.4%	0.4%	0.0%	1	1
Asian American	2	2	3	0	2	2	1	3	1	1	0.8%	0.9%	1.2%	0.0%	0.7%	0.7%	0.4%	1.2%	0.4%	0.4%	2	2
African American	43	44	42	47	51	44	46	32	27	27	17.1%	19.4%	17.1%	17.5%	19.0%	15.9%	18.9%	12.6%	11.2%	11.2%	29	35
Hispanic American	3	1	1	2	1	0	1	3	2	4	1.2%	0.4%	0.4%	0.7%	0.4%	0.0%	0.4%	1.2%	0.8%	1.7%	3	2
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	4	4	1	4	3	--	--	--	--	1.4%	1.6%	0.4%	1.7%	1.2%		3	3
White, Non-Hispanic	197	174	189	206	174	180	146	165	150	148	78.2%	76.7%	76.8%	76.6%	64.9%	65.2%	60.1%	65.0%	62.0%	61.4%	154	158
Ethnicity Unknown	2	3	6	6	31	25	12	4	1	1	0.8%	1.3%	2.4%	2.2%	11.6%	9.1%	4.9%	1.6%	0.4%	0.4%	2	9
Nonresident Alien	4	3	5	7	9	20	33	45	56	57	1.6%	1.3%	2.0%	2.6%	3.4%	7.2%	13.6%	17.7%	23.1%	23.7%	53	42
											<i>(Percent of Total Headcount)</i>											
Total Male Undergraduates	252	227	246	269	268	276	243	254	242	241	53.6%	51.5%	49.7%	53.2%	54.3%	56.9%	50.8%	55.2%	54.6%	53.8%	246	251
Female Undergraduate Students																						
											<i>(Percent of Female Undergraduate Total)</i>											
American Indian	1	1	1	2	1	0	0	0	2	1	0.5%	0.5%	0.4%	0.8%	0.4%	0.0%	0.0%	0.0%	1.0%	0.5%	1	1
Asian American	4	1	0	3	4	2	3	1	2	1	1.8%	0.5%	0.0%	1.3%	1.8%	1.0%	1.3%	0.5%	1.0%	0.5%	1	2
African American	31	37	47	45	38	36	47	32	21	28	14.2%	17.3%	18.9%	19.0%	16.8%	17.2%	20.0%	15.5%	10.4%	13.5%	27	33
Hispanic American	4	3	5	5	6	4	4	8	8	6	1.8%	1.4%	2.0%	2.1%	2.7%	1.9%	1.7%	3.9%	4.0%	2.9%	7	6
Native Hawaiian/Pacific Islander	--	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	--	--	--	--	--	5	5	1	3	4	--	--	--	--	2.4%	2.1%	0.5%	1.5%	1.9%		3	4
White, Non-Hispanic	169	163	180	169	142	127	125	113	118	122	77.5%	76.2%	72.3%	71.3%	62.8%	60.8%	53.2%	54.9%	58.7%	58.9%	118	121
Ethnicity Unknown	2	3	7	3	21	19	16	8	2	2	0.9%	1.4%	2.8%	1.3%	9.3%	9.1%	6.8%	3.9%	1.0%	1.0%	4	9
Nonresident Alien	7	6	9	10	14	16	35	43	45	43	3.2%	2.8%	3.6%	4.2%	6.2%	7.7%	14.9%	20.9%	22.4%	20.8%	44	36
											<i>(Percent of Total Headcount)</i>											
Total Female Undergraduates	218	214	249	237	226	209	235	206	201	207	46.4%	48.5%	50.3%	46.8%	45.7%	43.1%	49.2%	44.8%	45.4%	46.2%	205	212
Male Graduate Students																						
											<i>(Percent of Male Graduate Total)</i>											
American Indian	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Asian American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
African American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Hispanic American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
White, Non-Hispanic	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Ethnicity Unknown	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Nonresident Alien	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
											<i>(Percent of Total Headcount)</i>											
Total Male Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Female Graduate Students																						
											<i>(Percent of Female Graduate Total)</i>											
American Indian	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Asian American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
African American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Hispanic American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
White, Non-Hispanic	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Ethnicity Unknown	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Nonresident Alien	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
											<i>(Percent of Total Headcount)</i>											
Total Female Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Data Source: Banner Student Enrollment Information.

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Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Management & Marketing - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Total Students by Gender																						
Male	252	227	246	269	268	276	243	254	242	241	53.6%	51.5%	49.7%	53.2%	54.3%	56.9%	50.8%	55.2%	54.6%	53.8%	246	251
Female	218	214	249	237	226	209	235	206	201	207	46.4%	48.5%	50.3%	46.8%	45.7%	43.1%	49.2%	44.8%	45.4%	46.2%	205	212
Total Students by Ethnicity																						
American Indian	2	1	1	3	1	1	0	1	3	1	0.4%	0.2%	0.2%	0.6%	0.2%	0.2%	0.0%	0.2%	0.7%	0.2%	2	1
Asian American	6	3	3	3	6	4	4	4	3	2	1.3%	0.7%	0.6%	0.6%	1.2%	0.8%	0.8%	0.9%	0.7%	0.4%	3	3
African American	74	81	89	92	89	80	93	64	48	55	15.7%	18.4%	18.0%	18.2%	18.0%	16.5%	19.5%	13.9%	10.8%	12.3%	56	68
Hispanic American	7	4	6	7	7	4	5	11	10	10	1.5%	0.9%	1.2%	1.4%	1.4%	0.8%	1.0%	2.4%	2.3%	2.2%	10	8
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	0	0	0	0	0	9	9	2	7	7	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.9%	0.4%	1.6%	1.6%	5	7
White, Non-Hispanic	366	337	369	375	316	307	271	278	268	270	77.9%	76.4%	74.5%	74.1%	64.0%	63.3%	56.7%	60.4%	60.5%	60.3%	272	279
Ethnicity Unknown	4	6	13	9	52	44	28	12	3	3	0.9%	1.4%	2.6%	1.8%	10.5%	9.1%	5.9%	2.6%	0.7%	0.7%	6	18
Nonresident Alien	11	9	14	17	23	36	68	88	101	100	2.3%	2.0%	2.8%	3.4%	4.7%	7.4%	14.2%	19.1%	22.8%	22.3%	96	79
Total Minorities* as a % of Total	18.9%	20.2%	20.0%	20.8%	20.9%	20.2%	23.2%	17.8%	16.0%	16.7%												

AGE OF STUDENTS

Under 25																						
Undergraduate	338	330	395	405	399	382	370	368	362	366	71.9%	74.8%	79.8%	80.0%	80.8%	78.8%	77.4%	80.0%	81.7%	81.7%	365	370
Graduate	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
25 & Older																						
Undergraduate	132	111	100	101	95	103	108	92	81	82	28.1%	25.2%	20.2%	20.0%	19.2%	21.2%	22.6%	20.0%	18.3%	18.3%	85	93
Graduate	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
25 & Older Students as a % of Total	28.1%	25.2%	20.2%	20.0%	19.2%	21.2%	22.6%	20.0%	18.3%	18.3%												

APPLICATIONS

First-Time Freshmen																						
Applied	79	78	107	110	162	160	158	200	153	147	<i>(As a Percent of Applied)</i>										167	164
Admitted	50	47	71	78	114	123	107	111	81	94	63.3%	60.3%	66.4%	70.9%	70.4%	76.9%	67.7%	55.5%	52.9%	63.9%	95	103
Enrolled	47	45	56	54	63	62	56	54	43	48	59.5%	57.7%	52.3%	49.1%	38.9%	38.8%	35.4%	27.0%	28.1%	32.7%	48	53
Undergraduate Transfers																						
Applied	55	55	57	61	59	81	77	84	81	74	<i>(As a Percent of Applied)</i>										80	79
Admitted	53	44	46	41	46	67	60	61	64	55	96.4%	80.0%	80.7%	67.2%	78.0%	82.7%	77.9%	72.6%	79.0%	74.3%	60	61
Enrolled	53	36	46	29	40	45	48	45	50	47	96.4%	65.5%	80.7%	47.5%	67.8%	55.6%	62.3%	53.6%	61.7%	63.5%	47	47
New Graduates																						
Applied	--	--	--	--	--	--	--	--	--	--	<i>(As a Percent of Applied)</i>										--	--
Admitted	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Enrolled	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Enrollment by Geographic Origin

Arkansas State University

Department of Management & Marketing - Fall 2004 to Fall 2013

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	392	369	413	411	404	399	368	329	302	311	83.4%	83.7%	83.4%	81.2%	81.8%	82.3%	77.0%	71.5%	68.2%	69.4%	314	342
Missouri	28	25	26	31	25	21	21	18	18	14	6.0%	5.7%	5.3%	6.1%	5.1%	4.3%	4.4%	3.9%	4.1%	3.1%	17	18
Tennessee	15	10	10	18	17	10	11	9	7	9	3.2%	2.3%	2.0%	3.6%	3.4%	2.1%	2.3%	2.0%	1.6%	2.0%	8	9
Other U.S. States/Territories	24	28	32	29	25	19	10	16	15	14	5.1%	6.3%	6.5%	5.7%	5.1%	3.9%	2.1%	3.5%	3.4%	3.1%	15	15
Foreign	11	9	14	17	23	36	68	88	101	100	2.3%	2.0%	2.8%	3.4%	4.7%	7.4%	14.2%	19.1%	22.8%	22.3%	96	79
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Missouri	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Tennessee	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Other U.S. States/Territories	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Foreign	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	392	369	413	411	404	399	368	329	302	311	83.4%	83.7%	83.4%	81.2%	81.8%	82.3%	77.0%	71.5%	68.2%	69.4%	314	342
Missouri	28	25	26	31	25	21	21	18	18	14	6.0%	5.7%	5.3%	6.1%	5.1%	4.3%	4.4%	3.9%	4.1%	3.1%	17	18
Tennessee	15	10	10	18	17	10	11	9	7	9	3.2%	2.3%	2.0%	3.6%	3.4%	2.1%	2.3%	2.0%	1.6%	2.0%	8	9
Other U.S. States/Territories	24	28	32	29	25	19	10	16	15	14	5.1%	6.3%	6.5%	5.7%	5.1%	3.9%	2.1%	3.5%	3.4%	3.1%	15	15
Total Out-of-State	67	63	68	78	67	50	42	43	40	37	14.3%	14.3%	13.7%	15.4%	13.6%	10.3%	8.8%	9.3%	9.0%	8.3%	40	42
Foreign	11	9	14	17	23	36	68	88	101	100	2.3%	2.0%	2.8%	3.4%	4.7%	7.4%	14.2%	19.1%	22.8%	22.3%	96	79

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	115	93	160	144	176	139	125	101	85	88	29.3%	25.2%	38.7%	35.0%	43.6%	34.8%	34.0%	30.7%	28.1%	28.3%	91	108
Crittenden	14	15	17	25	22	16	16	14	14	13	3.6%	4.1%	4.1%	6.1%	5.4%	4.0%	4.3%	4.3%	4.6%	4.2%	14	15
Cross	4	7	5	6	8	10	6	7	9	6	1.0%	1.9%	1.2%	1.5%	2.0%	2.5%	1.6%	2.1%	3.0%	1.9%	7	8
Greene	36	32	34	37	31	27	30	26	24	28	9.2%	8.7%	8.2%	9.0%	7.7%	6.8%	8.2%	7.9%	7.9%	9.0%	26	27
Independence	14	13	8	7	8	11	12	6	7	6	3.6%	3.5%	1.9%	1.7%	2.0%	2.8%	3.3%	1.8%	2.3%	1.9%	6	8
Mississippi	24	29	19	16	11	12	13	12	13	12	6.1%	7.9%	4.6%	3.9%	2.7%	3.0%	3.5%	3.6%	4.3%	3.9%	12	12
Poinsett	14	10	13	8	8	5	8	10	6	9	3.6%	2.7%	3.1%	1.9%	2.0%	1.3%	2.2%	3.0%	2.0%	2.9%	8	8
Pulaski	18	21	19	14	19	23	23	18	18	19	4.6%	5.7%	4.6%	3.4%	4.7%	5.8%	6.3%	5.5%	6.0%	6.1%	18	20
St. Francis	13	11	9	8	13	9	8	4	1	2	3.3%	3.0%	2.2%	1.9%	3.2%	2.3%	2.2%	1.2%	0.3%	0.6%	2	5
White	13	16	22	20	14	22	16	14	15	17	3.3%	4.3%	5.3%	4.9%	3.5%	5.5%	4.3%	4.3%	5.0%	5.5%	15	17
Other Arkansas Counties	127	122	107	126	94	125	111	117	110	111	32.4%	33.1%	25.9%	30.7%	23.3%	31.3%	30.2%	35.6%	36.4%	35.7%	113	115
Missouri																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	8	5	7	5	2	1	1	4	6	4	28.6%	20.0%	26.9%	16.1%	8.0%	4.8%	4.8%	22.2%	33.3%	28.6%	5	3
Pemiscot	0	3	2	2	3	4	3	1	1	0	0.0%	12.0%	7.7%	6.5%	12.0%	19.0%	14.3%	5.6%	5.6%	0.0%	1	2
Other Missouri Counties	20	17	17	24	20	16	17	13	11	10	71.4%	68.0%	65.4%	77.4%	80.0%	76.2%	81.0%	72.2%	61.1%	71.4%	11	13
Tennessee																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	11	8	6	14	13	7	6	6	3	7	73.3%	80.0%	60.0%	77.8%	76.5%	70.0%	54.5%	66.7%	42.9%	77.8%	5	6
Other Tennessee Counties	4	2	4	4	4	3	5	3	4	2	26.7%	20.0%	40.0%	22.2%	23.5%	30.0%	45.5%	33.3%	57.1%	22.2%	3	3

Data Source: Banner Student Enrollment Information.

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ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Management & Marketing - Fall 2004 to Fall 2013

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	(Percent of First-Time Freshmen Total)																					
Composite 30 - 36	0	1	4	0	0	2	0	2	3	2	0.0%	2.2%	7.1%	0.0%	0.0%	3.2%	0.0%	3.7%	7.0%	4.2%	2	2
Composite 24 - 29	11	12	11	12	6	9	12	13	17	16	23.4%	26.7%	19.6%	22.2%	9.5%	14.5%	21.4%	24.1%	39.5%	33.3%	15	13
Composite 19 - 23	19	18	23	20	28	27	20	26	13	16	40.4%	40.0%	41.1%	37.0%	44.4%	43.5%	35.7%	48.1%	30.2%	33.3%	18	20
Composite Below 19	6	10	15	16	20	6	10	0	1	0	12.8%	22.2%	26.8%	29.6%	31.7%	9.7%	17.9%	0.0%	2.3%	0.0%	0	3
Took SAT or ASSET Test ⁺	11	4	3	6	9	18	14	13	9	14	23.4%	8.9%	5.4%	11.1%	14.3%	29.0%	25.0%	24.1%	20.9%	29.2%	12	14
Average ACT Composite Score	20.9	21.2	21.2	20.5	19.4	21.4	21.8	22.9	24.7	24.4											24.0	23.0

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	16	12	20	17	25	18	21	15	7	13	34.0%	26.7%	35.7%	31.5%	39.7%	29.0%	37.5%	27.8%	16.3%	27.1%	12	15
Mathematics Remediation	21	20	14	25	42	14	16	16	5	4	44.7%	44.4%	25.0%	46.3%	66.7%	22.6%	28.6%	29.6%	11.6%	8.3%	8	11
Reading Remediation	16	11	17	14	21	16	14	11	9	16	34.0%	24.4%	30.4%	25.9%	33.3%	25.8%	25.0%	20.4%	20.9%	33.3%	12	13
Total Unduplicated Remedial	28	22	26	29	46	29	28	24	13	16	59.6%	48.9%	46.4%	53.7%	73.0%	46.8%	50.0%	44.4%	30.2%	33.3%	18	22

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	4	2	1	1	2	0	0	0	0	0	8.5%	4.4%	1.8%	1.9%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	5	15	20	18	15	15	8	3	4	4	10.6%	33.3%	35.7%	33.3%	23.8%	24.2%	14.3%	5.6%	9.3%	8.3%	4	7
Attended College	15	12	6	8	25	16	7	15	7	7	31.9%	26.7%	10.7%	14.8%	39.7%	25.8%	12.5%	27.8%	16.3%	14.6%	10	10
College Degree	17	11	24	15	6	11	23	24	23	25	36.2%	24.4%	42.9%	27.8%	9.5%	17.7%	41.1%	44.4%	53.5%	52.1%	24	21
Unknown	6	5	5	12	15	20	18	12	9	12	12.8%	11.1%	8.9%	22.2%	23.8%	32.3%	32.1%	22.2%	20.9%	25.0%	11	14
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	58.5%	72.5%	52.9%	64.3%	87.5%	73.8%	39.5%	42.9%	32.4%	30.6%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	42	55	78	88	72	76	76	79	84	90	8.9%	12.5%	15.8%	17.4%	14.6%	15.7%	15.9%	17.2%	19.0%	20.1%	84	81
University Apartments	26	28	29	28	30	25	35	22	18	26	5.5%	6.3%	5.9%	5.5%	6.1%	5.2%	7.3%	4.8%	4.1%	5.8%	22	25
Other University Housing	1	1	0	0	1	1	1	0	0	2	0.2%	0.2%	0.0%	0.0%	0.2%	0.2%	0.2%	0.0%	0.0%	0.4%	1	1
University Housing Occupants as a % of Total Headcount	14.7%	19.0%	21.6%	22.9%	20.9%	21.0%	23.4%	22.0%	23.0%	26.3%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

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Analysis prepared by the Office of Institutional Research & Planning; September 2013.

Degrees Conferred

Arkansas State University

Department of Management & Marketing - Fiscal Years 2003-2004 to 2012-2013

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years										Percentage										Averages		
	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	(Percent of Total Degrees Conferred)																						
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	103	129	111	133	99	117	102	113	89	101	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	101	104	
Master's Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Degrees Conferred	103	129	111	133	99	117	102	113	89	101											101	104	
% of Undergraduate Degrees Conferred	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	(Percent of Total Degrees Conferred)																					
Male	3	10	7	8	4	6	5	11	7	3	2.9%	7.8%	6.3%	6.0%	4.0%	5.1%	4.9%	9.7%	7.9%	3.0%	7	6
Female	3	12	8	6	9	15	5	13	11	10	2.9%	9.3%	7.2%	4.5%	9.1%	12.8%	4.9%	11.5%	12.4%	9.9%	11	11
Total Minorities	6	22	15	14	13	21	10	24	18	13											18	17
% of Minorities Degrees Conferred	5.8%	17.1%	13.5%	10.5%	13.1%	17.9%	9.8%	21.2%	20.2%	12.9%												

Total Nonresident Aliens

	(Percent of Total Degrees Conferred)																					
Male	2	1	2	1	0	1	0	1	2	9	1.9%	0.8%	1.8%	0.8%	0.0%	0.9%	0.0%	0.9%	2.2%	8.9%	4	3
Female	4	1	1	0	1	4	1	0	2	14	3.9%	0.8%	0.9%	0.0%	1.0%	3.4%	1.0%	0.0%	2.2%	13.9%	5	4
Total Nonresident Aliens	6	2	3	1	1	5	1	1	4	23											9	7
% of Nonresident Aliens Degrees Conferred	5.8%	1.6%	2.7%	0.8%	1.0%	4.3%	1.0%	0.9%	4.5%	22.8%												

Total White, Non-Hispanic; & Ethnicity Unknown

	(Percent of Total Degrees Conferred)																					
Male	35	50	40	63	39	47	50	41	32	30	34.0%	38.8%	36.0%	47.4%	39.4%	40.2%	49.0%	36.3%	36.0%	29.7%	34	40
Female	56	55	53	55	46	44	41	47	35	35	54.4%	42.6%	47.7%	41.4%	46.5%	37.6%	40.2%	41.6%	39.3%	34.7%	39	40
Total White & Ethnicity Unknown	91	105	93	118	85	91	91	88	67	65											73	80
% of White & Ethnicity Unknown Degrees Conferred	88.3%	81.4%	83.8%	88.7%	85.9%	77.8%	89.2%	77.9%	75.3%	64.4%												

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

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Arkansas State University-Jonesboro

Assessment of Diversity by Degree Program **College of Business** Fall 2004 - Fall 2013

The Office of Institutional Research & Planning
email: asuirp@astate.edu
web: www.astate.edu/a/irp

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Enrollment by Degree Program

Arkansas State University

Total - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	274	250	230	263	254	278	282	282	289	292	288	285
MACC	Accounting	10	17	19	18	16	27	40	33	35	41	36	35
Total Accounting		284	267	249	281	270	305	322	315	324	333	324	320
Computer & Information Technology													
CERT	Business Information Systems	1	2	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	2	1	0	0	0	0	0	0
AS	Computer & Information Technology	13	19	16	7	6	25	16	13	10	14	12	16
BS	Business Systems	1	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	173	128	124	136	122	92	104	107	125	111	114	108
BSE	Business Technology Education	33	28	17	22	15	15	19	15	18	13	15	16
MS	Information Systems & E-Commerce	13	11	9	13	9	5	0	0	0	0	0	1
MSE	Business Technology Education	6	9	16	14	24	24	29	15	10	5	10	17
SCCT	Community College Teaching - Business Education	0	1	0	0	0	0	1	2	1	1	1	1
Total Computer & Information Technology		240	198	182	192	178	162	169	152	164	144	153	158
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	2	4	2	3	5	11	21	37	38	34	36	28
BS	Business Administration	311	283	294	253	272	255	265	230	243	233	235	245
BS	Business Economics	10	7	6	12	18	8	14	11	22	19	17	15
BS	Finance	170	178	164	161	156	135	146	169	183	179	177	162
MBA	Business Administration	138	114	151	125	156	157	158	160	167	185	171	165
SCCT	Community College Teaching - Business Admin. Educ.	2	1	0	0	0	2	3	2	0	0	1	1
Total Economics & Finance		633	587	617	554	607	568	607	609	653	650	637	617
Management & Marketing													
BS	Community & Regional Economic Development	2	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	5	--	--
BS	International Business	43	32	51	75	79	86	83	87	94	81	87	86
BS	Management	248	253	275	266	258	266	259	254	236	248	246	253
BS	Marketing	177	156	169	165	157	133	136	119	113	114	115	123
Total Management & Marketing		470	441	495	506	494	485	478	460	443	448	450	463
Total Business		1,627	1,493	1,543	1,533	1,549	1,520	1,576	1,536	1,584	1,575	1,565	1,558

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Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Males - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	10	9	13	17	17	22	21	22	16	16	18	19
MACC	Accounting	0	0	0	1	0	0	1	0	0	0	0	0
Total Accounting		10	9	13	18	17	22	22	22	16	16	18	20
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	1	2	2	1	1	5	3	3	4	0	2	3
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	13	15	18	22	18	9	14	10	13	12	12	12
BSE	Business Technology Education	1	1	1	1	1	2	1	0	1	0	0	1
MS	Information Systems & E-Commerce	0	0	0	1	1	1	0	0	0	0	0	0
MSE	Business Technology Education	0	0	1	0	2	2	2	2	1	2	2	2
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology		15	18	22	25	23	19	20	15	19	14	16	17
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	1	1	1	1	1	2	0	0	1	1
BS	Business Administration	27	26	22	29	35	33	28	18	21	13	17	23
BS	Business Economics	1	0	0	3	4	1	2	1	3	1	2	2
BS	Finance	12	14	12	10	10	5	7	11	11	6	9	8
MBA	Business Administration	3	4	6	3	5	4	2	1	2	3	2	2
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance		43	44	41	46	55	44	40	33	37	23	31	35
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	1	--	--
BS	International Business	3	3	2	3	3	4	2	3	0	1	1	2
BS	Management	29	32	35	36	38	32	27	18	18	19	18	23
BS	Marketing	11	9	5	8	10	8	17	11	9	6	9	10
Total Management & Marketing		43	44	42	47	51	44	46	32	27	27	29	35
Total Business		111	115	118	136	146	129	128	102	99	80	94	108

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Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Females - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	29	29	20	27	32	34	27	27	18	21	22	25
MACC	Accounting	0	1	1	1	0	2	1	0	1	1	1	1
Total Accounting		29	30	21	28	32	36	28	27	19	22	23	26
Computer & Information Technology													
CERT	Business Information Systems	1	1	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	2	2	1	0	0	0	0	0	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	17	13	10	8	7	3	7	6	5	3	5	5
BSE	Business Technology Education	3	3	1	0	1	0	3	1	2	1	1	1
MS	Information Systems & E-Commerce	0	0	3	2	0	0	0	0	0	0	0	0
MSE	Business Technology Education	1	1	4	2	2	6	9	2	1	2	2	4
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	1	1	0	0	0	0
Total Computer & Information Technology		22	20	20	13	10	9	20	10	8	6	8	11
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	0	1	0	2	3	2	3	3	2
BS	Business Administration	56	57	60	42	44	31	34	24	22	23	23	27
BS	Business Economics	3	1	0	0	2	0	0	1	1	1	1	1
BS	Finance	11	19	14	13	13	13	12	10	8	6	8	10
MBA	Business Administration	15	9	15	12	6	4	4	4	5	4	4	4
SCCT	Community College Teaching - Business Admin. Educ.	0	1	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance		85	87	89	67	66	48	52	42	38	37	39	43
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS	International Business	0	1	1	0	1	1	2	1	1	5	2	2
BS	Management	23	24	28	32	26	22	31	23	14	20	19	22
BS	Marketing	8	12	18	13	11	13	14	8	6	3	6	9
Total Management & Marketing		31	37	47	45	38	36	47	32	21	28	27	33
Total Business		167	174	177	153	146	129	147	111	86	93	97	113

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Males - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business												
Accounting												
BS Accounting	0	0	0	0	0	0	2	2	3	4	3	2
MACC Accounting	0	0	0	0	0	0	0	0	0	0	0	0
Total Accounting	0	0	0	0	0	0	2	2	3	4	3	2
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	1	1	1	2	1	1	0	1	2	1	1	1
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	0	0	0	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	1	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	1	1	1	2	1	1	1	1	2	1	1	1
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	1	1	1	1	1	1
BS Business Administration	1	2	1	0	0	0	1	2	2	2	2	1
BS Business Economics	1	0	1	1	1	0	1	0	0	1	0	0
BS Finance	1	1	0	0	0	1	0	1	2	2	2	1
MBA Business Administration	0	0	0	1	1	1	0	0	0	0	0	0
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	3	3	2	2	2	2	3	4	5	6	5	4
Management & Marketing												
BS Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	--	1	--	--
BS International Business	2	1	1	1	1	0	0	0	0	1	0	0
BS Management	1	0	0	0	0	0	0	2	2	2	2	1
BS Marketing	0	0	0	1	0	0	1	1	0	0	0	0
Total Management & Marketing	3	1	1	2	1	0	1	3	2	4	3	2
Total Business	7	5	4	6	4	3	7	10	12	15	12	9

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Females - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business												
Accounting												
BS Accounting	2	3	0	1	1	1	4	5	5	0	3	3
MACC Accounting	0	0	0	0	0	0	0	0	1	1	1	0
Total Accounting	2	3	0	1	1	1	4	5	6	1	4	3
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	0	0	0	0	1	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BSE Business Technology Education	0	0	0	0	0	1	0	0	0	0	0	0
MS Information Systems & E-Commerce	0	0	0	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	0	0	0	0	0	1	0	0	0	1	0	0
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Administration	2	1	0	0	2	3	1	8	4	2	5	4
BS Business Economics	0	0	0	0	0	0	0	0	0	1	0	0
BS Finance	0	0	0	0	0	0	0	0	1	1	1	0
MBA Business Administration	0	0	1	0	1	2	1	0	0	4	1	1
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	2	1	1	0	3	5	2	8	5	8	7	6
Management & Marketing												
BS Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS International Business	1	0	1	1	1	0	1	3	6	4	4	3
BS Management	3	3	2	2	1	2	1	3	1	1	2	2
BS Marketing	0	0	2	2	4	2	2	2	1	1	1	2
Total Management & Marketing	4	3	5	5	6	4	4	8	8	6	7	6
Total Business	8	7	6	6	10	11	10	21	19	16	19	15

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Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Males - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	84	79	80	79	65	78	80	80	92	96	89	85
MACC	Accounting	5	4	6	8	5	8	11	7	5	5	6	7
Total Accounting		89	83	86	87	70	86	91	87	97	101	95	92
Computer & Information Technology													
CERT	Business Information Systems	0	1	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	5	5	4	1	3	10	7	6	5	9	7	7
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	94	70	74	79	66	46	54	63	73	61	66	59
BSE	Business Technology Education	10	7	3	4	2	5	7	5	3	3	4	5
MS	Information Systems & E-Commerce	6	7	3	4	3	1	0	0	0	0	0	0
MSE	Business Technology Education	1	1	2	1	7	5	5	3	4	0	2	3
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology		116	91	86	89	81	67	73	77	85	73	78	75
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	2	0	0	2	5	6	10	14	5	10	8
BS	Business Administration	112	96	102	88	61	70	71	59	62	72	64	67
BS	Business Economics	4	5	5	5	4	2	7	5	6	6	6	5
BS	Finance	81	82	79	79	86	71	70	68	58	55	60	64
MBA	Business Administration	66	52	55	49	60	53	49	36	37	37	37	42
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	0	0	1	2	1	0	0	0	1
Total Economics & Finance		263	237	241	221	213	202	205	179	177	175	177	188
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	3	--	--
BS	International Business	17	14	21	35	34	36	23	25	24	24	24	26
BS	Management	109	106	114	109	88	95	90	100	89	89	93	93
BS	Marketing	71	54	54	62	52	49	33	40	37	32	36	38
Total Management & Marketing		197	174	189	206	174	180	146	165	150	148	154	158
Total Business		665	585	602	603	538	535	515	508	509	497	505	513

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Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Females - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business												
Accounting												
BS Accounting	134	119	107	125	117	107	111	104	106	113	108	108
MACC Accounting	4	10	12	7	10	9	12	5	5	7	6	8
Total Accounting	138	129	119	132	127	116	123	109	111	120	113	116
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	2	1	0	0	0	0	0	0
AS Computer & Information Technology	7	10	8	4	1	5	4	4	1	4	3	4
BS Business Systems	1	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	33	25	18	16	21	21	15	10	8	11	10	13
BSE Business Technology Education	19	17	12	17	11	6	7	7	10	9	9	8
MS Information Systems & E-Commerce	4	2	1	1	0	0	0	0	0	0	0	0
MSE Business Technology Education	4	7	8	10	12	11	11	7	3	1	4	7
SCCT Community College Teaching - Business Education	0	1	0	0	0	0	0	1	1	1	1	1
Total Computer & Information Technology	68	62	47	48	47	44	37	29	23	26	26	32
Economics & Finance												
BA Economics (Moved from Humanities 2006)	2	1	0	1	1	0	3	6	6	11	8	5
BS Business Administration	105	89	95	73	61	50	56	49	60	65	58	56
BS Business Economics	0	0	0	2	4	2	2	1	2	1	1	2
BS Finance	59	56	52	53	43	29	26	28	41	36	35	32
MBA Business Administration	35	32	47	32	35	35	34	29	40	37	35	35
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	201	178	194	161	144	116	121	113	149	150	137	130
Management & Marketing												
BS Community & Regional Economic Development	2	--	--	--	--	--	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS International Business	12	7	11	17	17	17	15	10	8	4	7	11
BS Management	77	82	87	77	63	68	68	72	74	75	74	71
BS Marketing	78	74	82	75	62	42	42	31	36	43	37	39
Total Management & Marketing	169	163	180	169	142	127	125	113	118	122	118	121
Total Business	576	532	540	510	460	403	406	364	401	418	394	398

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Males - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business												
Accounting												
BS Accounting	2	2	1	1	3	8	11	16	16	11	14	12
MACC Accounting	1	2	0	1	0	1	3	4	6	7	6	4
Total Accounting	3	4	1	2	3	9	14	20	22	18	20	17
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	1	0	0	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	11	4	2	4	4	5	8	11	18	17	15	12
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	2	2	1	4	3	1	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	1	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	13	6	3	8	9	6	8	11	18	17	15	12
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	2	5	9	8	9	9	7
BS Business Administration	4	4	3	3	20	17	30	36	46	39	40	34
BS Business Economics	0	0	0	1	1	1	2	6	7	5	3	
BS Finance	4	1	1	0	0	8	17	33	38	40	37	27
MBA Business Administration	8	7	14	10	21	30	32	49	46	61	52	44
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	16	12	18	14	42	58	85	129	144	156	143	114
Management & Marketing												
BS Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS International Business	2	1	3	5	7	14	16	20	31	22	24	21
BS Management	1	0	0	2	2	5	9	14	16	17	16	12
BS Marketing	1	2	2	0	0	1	8	11	9	18	13	9
Total Management & Marketing	4	3	5	7	9	20	33	45	56	57	53	42
Total Business	36	25	27	31	63	93	140	205	240	248	231	185

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Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Females - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	3	0	0	0	0	4	9	12	23	20	18	14
MACC	Accounting	0	0	0	0	1	5	10	16	17	20	18	14
Total Accounting		3	0	0	0	1	9	19	28	40	40	36	27
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	1	0	0	0	0	0	1	0	3	3	2	1
BSE	Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS	Information Systems & E-Commerce	1	0	0	1	1	2	0	0	0	0	0	0
MSE	Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT	Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology		2	0	0	1	1	2	1	0	3	3	2	2
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	1	0	0	0	0	0	1	2	1	1	1
BS	Business Administration	0	1	1	2	19	7	13	20	19	13	17	14
BS	Business Economics	0	0	0	0	1	0	1	1	3	1	2	1
BS	Finance	1	1	0	3	3	2	4	9	17	24	17	11
MBA	Business Administration	7	6	6	8	17	15	27	36	33	31	33	28
SCCT	Community College Teaching - Business Admin. Educ.	2	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance		10	9	7	13	40	24	45	67	74	70	70	56
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS	International Business	5	5	8	10	10	7	19	23	21	18	21	18
BS	Management	0	0	1	0	0	4	6	11	16	17	15	11
BS	Marketing	2	1	0	0	4	5	10	9	8	8	8	8
Total Management & Marketing		7	6	9	10	14	16	35	43	45	43	44	36
Total Business		22	15	16	24	56	51	100	138	162	156	152	121

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Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity* Males - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business												
Accounting												
BS Accounting	3	3	3	5	7	7	3	4	1	6	4	4
MACC Accounting	0	0	0	0	0	0	0	0	0	0	0	0
Total Accounting	3	3	3	5	7	7	3	4	1	6	4	4
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	4	1	0	0	0	0	1
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	1	0	1	3	2	6	3	5	3	2	3	4
BSE Business Technology Education	0	0	0	0	0	0	0	1	0	0	0	0
MS Information Systems & E-Commerce	0	0	1	0	0	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	1	0	2	3	2	10	4	6	3	2	4	5
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	1	1	0	2	2	4	4	4	4	3
BS Business Administration	1	3	3	7	20	24	15	7	2	2	4	10
BS Business Economics	1	0	0	0	1	2	0	0	1	0	0	1
BS Finance	1	3	4	3	1	4	9	7	3	6	5	6
MBA Business Administration	2	3	6	7	7	9	8	5	2	4	4	6
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	0	0	0	0	0	0	0
Total Economics & Finance	5	9	14	18	29	41	34	23	12	16	17	25
Management & Marketing												
BS Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS International Business	0	0	1	1	2	3	4	2	2	1	2	2
BS Management	1	2	4	5	25	21	9	3	3	3	3	8
BS Marketing	4	3	4	1	6	8	4	4	2	1	2	4
Total Management & Marketing	5	5	9	7	33	32	17	9	7	5	7	14
Total Business	14	17	28	33	71	90	58	42	23	29	31	48

*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

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Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity* Females - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Averages	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business												
Accounting												
BS Accounting	7	6	6	8	12	17	14	10	9	4	8	11
MACC Accounting	0	0	0	0	0	2	2	1	0	1	1	1
Total Accounting	7	6	6	8	12	19	16	11	9	5	8	12
Computer & Information Technology												
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS Computer & Information Technology	0	0	0	0	0	1	1	0	0	0	0	0
BS Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS Computer & Information Technology	2	0	0	2	3	1	2	1	0	1	1	1
BSE Business Technology Education	0	0	0	0	0	1	1	1	2	0	1	1
MS Information Systems & E-Commerce	0	0	0	0	1	0	0	0	0	0	0	0
MSE Business Technology Education	0	0	1	1	0	0	1	1	1	0	1	1
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	2	0	1	3	4	3	5	3	3	1	2	3
Economics & Finance												
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	1	1	1	1	0	1	1
BS Business Administration	3	4	7	9	10	20	16	7	5	2	5	10
BS Business Economics	0	1	0	0	0	0	0	0	0	0	0	0
BS Finance	0	1	2	0	0	2	1	2	4	3	3	2
MBA Business Administration	2	1	1	3	3	4	1	0	2	4	2	2
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	0	0	1	1	1	0	0	0	1
Total Economics & Finance	5	7	10	12	13	28	20	11	12	9	11	16
Management & Marketing												
BS Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS International Business	1	0	2	2	3	4	1	0	1	1	1	1
BS Management	4	4	4	3	15	17	18	8	3	5	5	10
BS Marketing	2	1	2	3	8	5	5	2	5	2	3	4
Total Management & Marketing	7	5	8	8	26	26	24	10	9	8	9	15
Total Business	21	18	25	31	55	76	65	35	33	23	30	46

*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

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Arkansas State University-Jonesboro

Assessment of Degree Program Demand by Student Classification **College of Business** Fall 2004 - Fall 2013

The Office of Institutional Research & Planning
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Enrollment by Degree Program & Classification

Arkansas State University

First-Time Freshmen (NFR) - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	19	35	34	32	24	23	43	30	25	31	29	30
Total Accounting NFR		19	35	34	32	24	23	43	30	25	31	29	30
Computer & Information Technology													
CERT	Business Information Systems	0	1	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	2	1	3	0	1	9	3	2	2	1	2	3
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	4	10	10	8	5	7	10	6	7	5	6	7
BSE	Business Technology Education	3	3	1	0	0	1	1	0	0	0	0	0
Total Computer & Information Technology NFR		9	15	14	8	6	17	14	8	9	6	8	11
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	1	0	0	0	4	2	10	5	3	6	5
BS	Business Administration	45	44	63	40	77	39	45	36	33	31	33	37
BS	Business Economics	2	3	2	3	7	2	4	2	2	2	2	2
BS	Finance	8	12	14	12	17	10	20	19	17	12	16	16
Total Economics & Finance NFR		55	60	79	55	101	55	71	67	57	48	57	60
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS	International Business	6	5	5	8	7	16	7	11	8	12	10	11
BS	Management	21	25	28	35	41	37	34	33	21	23	26	30
BS	Marketing	20	15	23	11	15	9	15	10	14	13	12	12
Total Management & Marketing NFR		47	45	56	54	63	62	56	54	43	48	48	53
Total Business NFR		130	155	183	149	194	157	184	159	134	133	142	153

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Enrollment by Degree Program & Classification

Arkansas State University

All Other Freshmen (FR) - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	26	20	23	26	21	27	27	19	22	19	20	23
Total Accounting FR		26	20	23	26	21	27	27	19	22	19	20	23
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	2	0	0	0	0	0	0	0
AS	Computer & Information Technology	6	4	2	4	0	1	5	4	2	3	3	3
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	9	12	16	18	12	9	18	12	13	9	11	12
BSE	Business Technology Education	3	0	1	3	1	0	2	0	0	0	0	0
Total Computer & Information Technology FR		18	16	19	25	15	10	25	16	15	12	14	16
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	0	1	1	5	2	3	4	3	3
BS	Business Administration	37	34	40	38	36	51	50	41	42	28	37	42
BS	Business Economics	1	0	2	6	3	1	2	3	8	5	5	4
BS	Finance	11	12	14	12	13	9	15	21	17	21	20	17
Total Economics & Finance FR		49	46	56	56	53	62	72	67	70	58	65	66
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS	International Business	2	5	9	14	11	9	28	11	20	8	13	15
BS	Management	20	24	27	33	32	32	37	28	24	26	26	29
BS	Marketing	13	12	15	19	20	13	10	8	10	19	12	12
Total Management & Marketing FR		35	41	51	66	63	54	75	47	54	53	51	57
Total Business FR		128	123	149	173	152	153	199	149	161	142	151	161

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Enrollment by Degree Program & Classification

Arkansas State University

Sophomores (SO) - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	55	40	39	41	40	37	37	50	51	51	51	45
Total Accounting SO		55	40	39	41	40	37	37	50	51	51	51	45
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	1	0	0	0	0	0	0
AS	Computer & Information Technology	4	9	8	1	1	5	1	4	4	5	4	4
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	27	16	21	23	20	15	20	25	27	23	25	22
BSE	Business Technology Education	3	2	2	4	1	3	3	2	1	2	2	2
Total Computer & Information Technology SO		34	27	31	28	22	24	24	31	32	30	31	28
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	1	0	0	3	1	7	9	4	10	8	6
BS	Business Administration	46	35	39	49	36	36	39	33	40	48	40	39
BS	Business Economics	1	0	0	1	6	1	1	1	5	6	4	3
BS	Finance	33	26	22	28	23	37	29	37	29	34	33	33
Total Economics & Finance SO		81	62	61	78	68	75	76	80	78	98	85	81
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	1	--	--
BS	International Business	11	8	11	21	19	15	13	15	21	14	17	16
BS	Management	34	36	52	47	39	48	36	45	52	49	49	46
BS	Marketing	36	32	30	36	31	21	23	24	18	24	22	22
Total Management & Marketing SO		81	76	93	104	89	84	72	84	91	88	88	84
Total Business SO		251	205	224	251	219	220	209	245	252	267	255	239

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Enrollment by Degree Program & Classification

Arkansas State University

Juniors (JR) - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	69	48	50	74	64	60	51	69	84	77	77	68
Total Accounting JR		69	48	50	74	64	60	51	69	84	77	77	68
Computer & Information Technology													
CERT	Business Information Systems	1	1	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	4	3	1	2	6	3	1	1	2	1	3
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	42	29	31	31	27	23	22	27	36	37	33	29
BSE	Business Technology Education	6	7	2	4	3	5	4	4	6	1	4	4
Total Computer & Information Technology JR		49	41	36	36	32	34	29	32	43	40	38	36
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	0	1	0	0	4	3	12	11	7	10	7
BS	Business Administration	104	72	57	37	49	46	56	51	61	51	54	53
BS	Business Economics	0	2	0	1	2	2	6	2	3	4	3	3
BS	Finance	48	49	40	43	31	31	28	38	55	44	46	39
Total Economics & Finance JR		153	123	98	81	82	83	93	103	130	106	113	103
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	0	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	2	--	--
BS	International Business	12	5	13	17	17	23	14	14	20	14	16	17
BS	Management	72	62	63	62	59	59	53	52	56	73	60	59
BS	Marketing	46	41	43	29	48	36	32	30	28	21	26	29
Total Management & Marketing JR		130	108	119	108	124	118	99	96	104	110	103	105
Total Business JR		401	320	303	299	302	295	272	300	361	333	331	312

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Enrollment by Degree Program & Classification

Arkansas State University

Seniors (SR) - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	90	91	69	80	96	114	103	92	93	105	97	101
Total Accounting SR		90	91	69	80	96	114	103	92	93	105	97	101
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	1	0	0	1	2	2	3	0	1	3	1	2
BS	Business Systems	1	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	87	56	41	55	54	34	31	35	39	35	36	35
BSE	Business Technology Education	14	9	10	8	8	5	9	7	11	8	9	8
Total Computer & Information Technology SR		103	65	51	64	64	41	43	42	51	46	46	45
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	2	0	2	1	1	4	4	15	10	10	7
BS	Business Administration	75	96	88	85	72	79	74	67	66	73	69	72
BS	Business Economics	5	2	2	1	0	1	0	2	4	2	3	2
BS	Finance	64	73	69	64	70	47	51	51	64	68	61	56
Total Economics & Finance SR		144	173	159	152	143	128	129	124	149	153	142	137
Management & Marketing													
BS	Community & Regional Economic Development	2	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	2	--	--
BS	International Business	12	8	10	15	24	23	20	35	24	30	30	26
BS	Management	99	106	102	88	81	88	95	89	82	76	82	86
BS	Marketing	59	56	56	68	41	53	56	45	43	34	41	46
Total Management & Marketing SR		172	170	168	171	146	164	171	169	149	142	153	159
Total Business SR		509	499	447	467	449	447	446	427	442	446	438	442

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Enrollment by Degree Program & Classification

Arkansas State University

Unclassified (UN) - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	15	16	15	10	9	17	21	22	14	9	15	17
Total Accounting UN		15	16	15	10	9	17	21	22	14	9	15	17
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	1	0	0	0	2	1	2	0	0	1	1
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	4	5	5	1	4	4	3	2	3	2	2	3
BSE	Business Technology Education	4	7	1	3	2	1	0	2	0	2	1	1
Total Computer & Information Technology UN		8	13	6	4	6	7	4	6	3	4	4	5
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	1	1	0	0	0	0	0	0	0	0
BS	Business Administration	4	2	7	4	2	4	1	2	1	2	2	2
BS	Business Economics	1	0	0	0	0	1	1	1	0	0	0	1
BS	Finance	6	6	5	2	2	1	3	3	1	0	1	2
Total Economics & Finance UN		11	8	13	7	4	6	5	6	2	2	3	4
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS	International Business	0	1	3	0	1	0	1	1	1	3	2	1
BS	Management	2	0	3	1	6	2	4	7	1	1	3	3
BS	Marketing	3	0	2	2	2	1	0	2	0	3	2	1
Total Management & Marketing UN		5	1	8	3	9	3	5	10	2	7	6	5
Total Business UN		39	38	42	24	28	33	35	44	21	22	29	31

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Enrollment by Degree Program & Classification

Arkansas State University

Graduates (GR) - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program	Fall Semesters										Average	
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business												
Accounting												
MACC Accounting	10	17	19	18	16	27	40	33	35	41	36	35
Total Accounting GR	10	17	19	18	16	27	40	33	35	41	36	35
Computer & Information Technology												
MS Information Systems & E-Commerce	13	11	9	13	9	5	0	0	0	0	0	1
MSE Business Technology Education	6	9	16	14	24	24	29	15	10	5	10	17
SCCT Community College Teaching - Business Education	0	1	0	0	0	0	1	2	1	1	1	1
Total Computer & Information Technology GR	19	21	25	27	33	29	30	17	11	6	11	19
Economics & Finance												
MBA Business Administration	138	114	151	125	156	157	158	160	167	185	171	165
SCCT Community College Teaching - Business Admin. Educ.	2	1	0	0	0	2	3	2	0	0	1	1
Total Economics & Finance GR	140	115	151	125	156	159	161	162	167	185	171	167
Management & Marketing												
Total Management & Marketing GR	--	--	--	--	--	--	--	--	--	--	--	--
Total Business GR	169	153	195	170	205	215	231	212	213	232	219	221

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Enrollment by Degree Program & Classification

Arkansas State University

Transfer Undergraduates (TRU) - Fall 2004 to Fall 2013

Jonesboro Campus

College, Department, Degree & Program		Fall Semesters										Averages	
		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	3 Year	5 Year
Business													
Accounting													
BS	Accounting	28	19	17	18	12	28	37	30	41	33	35	34
Total Accounting TRU		28	19	17	18	12	28	37	30	41	33	35	34
Computer & Information Technology													
CERT	Business Information Systems	1	1	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Computer & Information Technology	0	5	0	0	0	5	3	0	1	1	1	2
BS	Business Systems	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	11	7	12	10	8	7	13	9	13	8	10	10
BSE	Business Technology Education	1	1	0	1	0	0	5	1	3	2	2	2
Total Computer & Information Technology TRU		13	14	12	11	8	12	21	10	17	11	13	14
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	1	0	0	1	0	1	2	1	3	2	1
BS	Business Administration	50	51	36	31	43	30	28	29	34	33	32	31
BS	Business Economics	0	0	0	3	0	1	3	1	2	3	2	2
BS	Finance	11	11	8	10	5	4	11	10	14	23	16	12
Total Economics & Finance TRU		61	63	44	44	49	35	43	42	51	62	52	47
Management & Marketing													
BS	Community & Regional Economic Development	0	--	--	--	--	--	--	--	--	--	--	--
BS	Global Supply Chain Management	--	--	--	--	--	--	--	--	--	0	--	--
BS	International Business	6	1	11	1	2	2	15	10	11	7	9	9
BS	Management	31	27	21	22	29	37	26	29	29	34	31	31
BS	Marketing	16	8	14	6	9	6	7	6	10	6	7	7
Total Management & Marketing TRU		53	36	46	29	40	45	48	45	50	47	47	47
Total Business TRU		155	132	119	102	109	120	149	127	159	153	146	142

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Arkansas State University-Jonesboro

Assessment of Degree Program Productivity **College of Business** Fiscal Years 2003-04 to 2012-13

The Office of Institutional Research & Planning
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Business Degrees Conferred by Degree Program

Arkansas State University

Fiscal Years 2003-04 to 2012-13

Jonesboro Campus

College, Department, Degree & Program	Fiscal Years										Averages	
	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	3 Year	5 Year
Accounting												
BS Accounting	54	60	55	43	49	54	64	51	62	58	57	58
MACC Accounting	0	5	8	5	11	8	8	13	11	12	12	10
Total Accounting	54	65	63	48	60	62	72	64	73	70	69	68
Computer & Information Technology												
AS Computer & Information Technology	1	1	7	7	2	1	3	1	1	5	2	2
AS Business Systems	0	1	0	0	0	0	0	0	--	--	--	--
BS Business Systems	4	3	0	0	0	0	0	0	--	--	--	--
BS Computer & Information Technology	62	58	35	24	27	28	22	13	20	23	19	21
BSE Business Technology Education	3	6	4	1	0	3	4	2	4	7	4	4
MS Information Systems & E-Commerce	0	5	6	4	1	7	6	0	0	0	0	3
MSE Business Technology Education	4	7	3	12	13	10	17	13	12	8	11	12
SCCT Community College Teaching - Business Education	1	0	0	0	0	0	0	0	0	0	0	0
Total Computer & Information Technology	75	81	55	48	43	49	52	29	37	43	36	42
Economics & Finance												
BA Economics (Moved from Humanities 2006)	--	--	0	0	1	1	0	3	1	10	5	3
BS Business Administration	60	44	41	47	47	32	37	34	42	32	36	35
BS Business Economics	1	1	4	1	0	1	1	0	0	2	1	1
BS Finance	62	58	45	51	47	52	41	39	36	46	40	43
MBA Business Administration & Exec MBA	71	52	60	53	50	55	38	57	65	40	54	51
SCCT Community College Teaching - Business Admin. Education	1	2	1	1	0	0	0	0	0	0	0	0
Total Economics & Finance	195	157	151	153	145	141	117	133	144	130	136	133
Management & Marketing												
BS Community & Regional Economic Development	0	1	1	0	0	0	0	0	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	--	1	--	--
BS International Business	8	9	3	3	5	13	18	14	10	13	12	14
BS Management	43	70	67	83	49	69	49	57	47	52	52	55
BS Marketing	52	49	40	47	45	35	35	42	32	35	36	36
Total Management & Marketing	103	129	111	133	99	117	102	113	89	101	101	104
Total Business	427	432	380	382	347	369	343	339	343	344	342	348

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