

# Arkansas State University-Jonesboro

## **College of Business**

### **Department of Computer & Information Technology**

#### **Institutional Assessment of Effectiveness**

#### **Fall 2005 - Fall 2014**

The Office of Institutional Research & Planning  
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2014

# Headcount & Enrollment

## Department of Computer & Information Technology - Spring 2005 to Fall 2014

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year

### UNDUPLICATED HEADCOUNT

#### Enrollment by Site

Enrollment by Site											<i>(Percent of Total Headcount)</i>											
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
Jonesboro Campus	185	161	173	160	147	147	136	156	137	131	93.4%	88.5%	90.1%	89.9%	90.7%	87.0%	89.5%	95.1%	95.1%	87.9%	141	141
All Other Instructional Sites	13	21	19	18	15	22	16	8	7	18	6.6%	11.5%	9.9%	10.1%	9.3%	13.0%	10.5%	4.9%	4.9%	12.1%	11	14
<b>Total Headcount</b>	<b>198</b>	<b>182</b>	<b>192</b>	<b>178</b>	<b>162</b>	<b>169</b>	<b>152</b>	<b>164</b>	<b>144</b>	<b>149</b>											<b>152</b>	<b>156</b>

### STUDENTS BY ENROLLMENT STATUS CATEGORY

#### New ASU Students

New ASU Students											<i>(Percent of New Student Total)</i>											
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
First-Time Freshmen	15	14	8	6	17	14	8	9	6	15	37.5%	35.9%	32.0%	30.0%	44.7%	29.2%	34.8%	32.1%	28.6%	60.0%	10	10
Undergraduate Transfers	14	12	11	8	12	21	10	17	11	9	35.0%	30.8%	44.0%	40.0%	31.6%	43.8%	43.5%	60.7%	52.4%	36.0%	12	14
New Graduate Students	11	13	6	6	9	13	5	2	4	1	27.5%	33.3%	24.0%	30.0%	23.7%	27.1%	21.7%	7.1%	19.0%	4.0%	2	5
<b>Total New Students</b>	<b>40</b>	<b>39</b>	<b>25</b>	<b>20</b>	<b>38</b>	<b>48</b>	<b>23</b>	<b>28</b>	<b>21</b>	<b>25</b>											<b>25</b>	<b>29</b>
<b>New Students as a % of Total</b>	<b>20.2%</b>	<b>21.4%</b>	<b>13.0%</b>	<b>11.2%</b>	<b>23.5%</b>	<b>28.4%</b>	<b>15.1%</b>	<b>17.1%</b>	<b>14.6%</b>	<b>16.8%</b>												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year

### UNDUPLICATED HEADCOUNT

#### Enrollment by Site

Enrollment by Site											<i>(Percent of Total Headcount)</i>											
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
Jonesboro Campus	208	173	154	171	153	123	155	145	136	116	93.7%	93.5%	93.3%	94.0%	93.3%	89.1%	89.1%	92.4%	91.9%	92.1%	132	135
All Other Instructional Sites	14	12	11	11	11	15	19	12	12	10	6.3%	6.5%	6.7%	6.0%	6.7%	10.9%	10.9%	7.6%	8.1%	7.9%	11	14
<b>Total Headcount</b>	<b>222</b>	<b>185</b>	<b>165</b>	<b>182</b>	<b>164</b>	<b>138</b>	<b>174</b>	<b>157</b>	<b>148</b>	<b>126</b>											<b>144</b>	<b>149</b>

### STUDENTS BY ENROLLMENT STATUS CATEGORY

#### New ASU Students

New ASU Students											<i>(Percent of New Student Total)</i>											
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
First-Time Freshmen	5	2	1	1	3	1	3	3	2	2	31.3%	20.0%	14.3%	14.3%	33.3%	12.5%	14.3%	27.3%	28.6%	20.0%	2	2
Undergraduate Transfers	7	1	3	1	5	3	10	7	4	8	43.8%	10.0%	42.9%	14.3%	55.6%	37.5%	47.6%	63.6%	57.1%	80.0%	6	6
New Graduate Students	4	7	3	5	1	4	8	1	1	0	25.0%	70.0%	42.9%	71.4%	11.1%	50.0%	38.1%	9.1%	14.3%	0.0%	1	3
<b>Total New Students</b>	<b>16</b>	<b>10</b>	<b>7</b>	<b>7</b>	<b>9</b>	<b>8</b>	<b>21</b>	<b>11</b>	<b>7</b>	<b>10</b>											<b>9</b>	<b>11</b>
<b>New Students as a % of Total</b>	<b>7.2%</b>	<b>5.4%</b>	<b>4.2%</b>	<b>3.8%</b>	<b>5.5%</b>	<b>5.8%</b>	<b>12.1%</b>	<b>7.0%</b>	<b>4.7%</b>	<b>7.9%</b>												

Data Source: Banner Student Enrollment and Course Enrollment Information.

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# Enrollment by Student Load & Classification

Arkansas State University

Department of Computer & Information Technology - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year	
<b>ENROLLMENT BY STUDENT LOAD</b>																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
<b>Undergraduate Students</b>											<i>(Percent of Undergraduate Total)</i>												
Full-Time	126	115	121	105	99	110	97	126	98	89	71.2%	73.2%	73.3%	72.4%	74.4%	79.1%	71.9%	82.4%	71.0%	63.6%	104	104	
Part-Time	51	42	44	40	34	29	38	27	40	51	28.8%	26.8%	26.7%	27.6%	25.6%	20.9%	28.1%	17.6%	29.0%	36.4%	39	37	
Full-Time Average Course Load	13.7	13.9	13.9	13.8	13.5	13.7	14.2	13.7	13.6	13.9											13.7	13.8	
Part-Time Average Course Load	6.6	6.9	6.8	6.3	6.1	6.3	6.3	8.1	6.8	6.9											7.3	6.9	
Average Course Load	11.6	12.0	12.0	11.7	11.7	12.2	12.0	12.7	11.6	11.4											11.9	12.0	
<b>Graduate Students</b>											<i>(Percent of Graduate Total)</i>												
Full-Time	9	8	9	9	6	11	4	2	0	1	42.9%	32.0%	33.3%	27.3%	20.7%	36.7%	23.5%	18.2%	0.0%	11.1%	1	4	
Part-Time	12	17	18	24	23	19	13	9	6	8	57.1%	68.0%	66.7%	72.7%	79.3%	63.3%	76.5%	81.8%	100.0%	88.9%	8	11	
Full-Time Average Course Load	11.9	11.0	10.4	10.0	10.3	9.5	10.0	11.0	0.0	9.0											6.7	7.9	
Part-Time Average Course Load	5.0	5.2	5.0	5.2	5.2	4.7	4.6	5.7	4.5	5.6											5.3	5.0	
Average Course Load	8.0	7.1	6.8	6.5	6.3	6.5	5.9	6.6	4.5	6.0											5.7	5.9	
<b>Total Students</b>											<i>(Percent of Total Headcount)</i>												
Full-Time	135	123	130	114	105	121	101	128	98	90	68.2%	67.6%	67.7%	64.0%	64.8%	71.6%	66.4%	78.0%	68.1%	60.4%	105	108	
Part-Time	63	59	62	64	57	48	51	36	46	59	31.8%	32.4%	32.3%	36.0%	35.2%	28.4%	33.6%	22.0%	31.9%	39.6%	47	48	
Total Headcount	198	182	192	178	162	169	152	164	144	149											152	156	

## ENROLLMENT BY CAREER & CLASSIFICATION

<b>Undergraduate Students</b>											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	31	33	33	21	27	39	24	24	18	19	17.5%	21.0%	20.0%	14.5%	20.3%	28.1%	17.8%	15.7%	13.0%	13.6%	20	25	
Sophomore	27	31	28	22	24	24	31	32	30	33	15.3%	19.7%	17.0%	15.2%	18.0%	17.3%	23.0%	20.9%	21.7%	23.6%	32	30	
Junior	41	36	36	32	34	29	32	43	40	42	23.2%	22.9%	21.8%	22.1%	25.6%	20.9%	23.7%	28.1%	29.0%	30.0%	42	37	
Senior	65	51	64	64	41	43	42	51	46	40	36.7%	32.5%	38.8%	44.1%	30.8%	30.9%	31.1%	33.3%	33.3%	28.6%	46	44	
Unclassified Undergraduates	13	6	4	6	7	4	6	3	4	6	7.3%	3.8%	2.4%	4.1%	5.3%	2.9%	4.4%	2.0%	2.9%	4.3%	4	5	
Total Undergraduates	177	157	165	145	133	139	135	153	138	140											144	141	
<b>Graduate Students</b>											<i>(Percent of Graduate Total)</i>												
Master's	20	25	27	33	29	29	15	10	5	9	95.2%	100.0%	100.0%	100.0%	100.0%	96.7%	88.2%	90.9%	83.3%	100.0%	8	14	
Specialist	1	0	0	0	0	1	2	1	1	0	4.8%	0.0%	0.0%	0.0%	0.0%	3.3%	11.8%	9.1%	16.7%	0.0%	1	1	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Total Graduates	21	25	27	33	29	30	17	11	6	9											9	15	
Undergraduates as a % of Total	89.4%	86.3%	85.9%	81.5%	82.1%	82.2%	88.8%	93.3%	95.8%	94.0%													
Graduates as a % of Total	10.6%	13.7%	14.1%	18.5%	17.9%	17.8%	11.2%	6.7%	4.2%	6.0%													

Data Source: Banner Student Enrollment Information.

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# Enrollment by Gender & Ethnicity

Arkansas State University

Department of Computer & Information Technology - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages			
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year		
<b>ENROLLMENT BY GENDER &amp; ETHNICITY</b>																								
<b>Male Undergraduate Students</b>																								
											<i>(Percent of Male Undergraduate Total)</i>													
American Indian	0	0	0	0	0	0	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	1	1	0	0	0	0	0	0.0%	0.0%	0.9%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	18	21	24	20	16	18	13	18	12	16	17.0%	19.8%	20.5%	20.2%	17.2%	18.4%	12.4%	14.8%	11.4%	14.8%	11.4%	14.8%	15	15
Hispanic American	1	1	2	1	1	0	1	2	1	2	0.9%	0.9%	1.7%	1.0%	1.1%	0.0%	1.0%	1.6%	1.0%	1.9%	1.0%	1.9%	2	1
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	--	--	--	--	2	0	1	1	1	1	--	--	--	--	2.2%	0.0%	1.0%	0.8%	1.0%	0.9%	0.9%	1	1	
White, Non-Hispanic	83	81	84	71	61	68	74	81	73	72	78.3%	76.4%	71.8%	71.7%	65.6%	69.4%	70.5%	66.4%	69.5%	66.7%	75	74		
Ethnicity Unknown	0	1	2	1	8	4	5	2	1	0	0.0%	0.9%	1.7%	1.0%	8.6%	4.1%	4.8%	1.6%	1.0%	0.0%	1	2		
Nonresident Alien	4	2	4	5	5	8	11	18	17	16	3.8%	1.9%	3.4%	5.1%	5.4%	8.2%	10.5%	14.8%	16.2%	14.8%	17	14		
											<i>(Percent of Total Headcount)</i>													
Total Male Undergraduates	106	106	117	99	93	98	105	122	105	108	53.5%	58.2%	60.9%	55.6%	57.4%	58.0%	69.1%	74.4%	72.9%	72.5%	112	108		
<b>Female Undergraduate Students</b>																								
											<i>(Percent of Female Undergraduate Total)</i>													
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Asian American	0	0	0	0	0	1	0	0	1	0	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	3.0%	0.0%	0.0%	0	0	
African American	19	13	9	8	3	10	7	7	4	6	26.8%	25.5%	18.8%	17.4%	7.5%	24.4%	23.3%	22.6%	12.1%	18.8%	6	7		
Hispanic American	0	0	0	0	1	0	0	0	1	1	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	3.0%	3.1%	1	0		
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
Two or More Races	--	--	--	--	1	3	1	2	0	1	--	--	--	--	2.5%	7.3%	3.3%	6.5%	0.0%	3.1%	1	1		
White, Non-Hispanic	52	38	37	35	33	26	21	19	24	23	73.2%	74.5%	77.1%	76.1%	82.5%	63.4%	70.0%	61.3%	72.7%	71.9%	22	23		
Ethnicity Unknown	0	0	2	3	2	0	1	0	0	0	0.0%	0.0%	4.2%	6.5%	5.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0	0		
Nonresident Alien	0	0	0	0	0	1	0	3	3	1	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	9.7%	9.1%	3.1%	2	2		
											<i>(Percent of Total Headcount)</i>													
Total Female Undergraduates	71	51	48	46	40	41	30	31	33	32	35.9%	28.0%	25.0%	25.8%	24.7%	24.3%	19.7%	18.9%	22.9%	21.5%	32	33		
<b>Male Graduate Students</b>																								
											<i>(Percent of Male Graduate Total)</i>													
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
African American	0	1	1	3	3	2	2	1	2	1	0.0%	12.5%	10.0%	17.6%	30.0%	25.0%	40.0%	20.0%	100.0%	50.0%	1	2		
Hispanic American	0	0	0	0	0	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	0	0		
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
Two or More Races	--	--	--	--	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
White, Non-Hispanic	8	5	5	10	6	5	3	4	0	1	80.0%	62.5%	50.0%	58.8%	60.0%	62.5%	60.0%	80.0%	0.0%	50.0%	2	3		
Ethnicity Unknown	0	1	0	0	0	0	0	0	0	0	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
Nonresident Alien	2	1	4	4	1	0	0	0	0	0	20.0%	12.5%	40.0%	23.5%	10.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
											<i>(Percent of Total Headcount)</i>													
Total Male Graduates	10	8	10	17	10	8	5	5	2	2	5.1%	4.4%	5.2%	9.6%	6.2%	4.7%	3.3%	3.0%	1.4%	1.3%	3	4		
<b>Female Graduate Students</b>																								
											<i>(Percent of Female Graduate Total)</i>													
American Indian	0	0	0	0	0	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0	0		
Asian American	0	0	0	1	0	0	0	0	0	0	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
African American	1	7	4	2	6	10	3	1	2	2	9.1%	41.2%	23.5%	12.5%	31.6%	45.5%	25.0%	16.7%	50.0%	28.6%	2	4		
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
Native Hawaiian/Pacific Islander	--	--	--	--	0	0	0	0	0	0	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
Two or More Races	--	--	--	--	0	0	0	0	1	--	--	--	--	--	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%	0	0		
White, Non-Hispanic	10	9	11	12	11	11	8	4	2	4	90.9%	52.9%	64.7%	75.0%	57.9%	50.0%	66.7%	66.7%	50.0%	57.1%	3	6		
Ethnicity Unknown	0	1	1	0	0	0	1	1	0	0	0.0%	5.9%	5.9%	0.0%	0.0%	0.0%	8.3%	16.7%	0.0%	0.0%	0	0		
Nonresident Alien	0	0	1	1	2	0	0	0	0	0	0.0%	0.0%	5.9%	6.3%	10.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0		
											<i>(Percent of Total Headcount)</i>													
Total Female Graduates	11	17	17	16	19	22	12	6	4	7	5.6%	9.3%	8.9%	9.0%	11.7%	13.0%	7.9%	3.7%	2.8%	4.7%	6	10		

Data Source: Banner Student Enrollment Information.

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# Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Computer & Information Technology - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year	
<b>ENROLLMENT BY GENDER &amp; ETHNICITY</b>																							
<b>Total Students by Gender</b>											<i>(Percent of Total Headcount)</i>												
Male	116	114	127	116	103	106	110	127	107	110	58.6%	62.6%	66.1%	65.2%	63.6%	62.7%	72.4%	77.4%	74.3%	73.8%	115	112	
Female	82	68	65	62	59	63	42	37	37	39	41.4%	37.4%	33.9%	34.8%	36.4%	37.3%	27.6%	22.6%	25.7%	26.2%	38	44	
<b>Total Students by Ethnicity</b>											<i>(Percent of Total Headcount)</i>												
American Indian	0	0	0	0	0	1	0	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.7%	0	0	
Asian American	0	0	1	2	0	1	0	0	1	0	0.0%	0.0%	0.5%	1.1%	0.0%	0.6%	0.0%	0.0%	0.7%	0.0%	0	0	
African American	38	42	38	33	28	40	25	27	20	25	19.2%	23.1%	19.8%	18.5%	17.3%	23.7%	16.4%	16.5%	13.9%	16.8%	24	27	
Hispanic American	1	1	2	1	2	1	1	2	2	3	0.5%	0.5%	1.0%	0.6%	1.2%	0.6%	0.7%	1.2%	1.4%	2.0%	2	2	
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	0	0	0	0	3	3	2	3	1	3	0.0%	0.0%	0.0%	0.0%	1.9%	1.8%	1.3%	1.8%	0.7%	2.0%	2	2	
White, Non-Hispanic	153	133	137	128	111	110	106	108	99	100	77.3%	73.1%	71.4%	71.9%	68.5%	65.1%	69.7%	65.9%	68.8%	67.1%	102	105	
Ethnicity Unknown	0	3	5	4	10	4	7	3	1	0	0.0%	1.6%	2.6%	2.2%	6.2%	2.4%	4.6%	1.8%	0.7%	0.0%	1	3	
Nonresident Alien	6	3	9	10	8	9	11	21	20	17	3.0%	1.6%	4.7%	5.6%	4.9%	5.3%	7.2%	12.8%	13.9%	11.4%	19	16	
<b>Total Minorities* as a % of Total</b>	<b>19.7%</b>	<b>23.6%</b>	<b>21.4%</b>	<b>20.2%</b>	<b>20.4%</b>	<b>27.2%</b>	<b>18.4%</b>	<b>19.5%</b>	<b>16.7%</b>	<b>21.5%</b>													

## AGE OF STUDENTS

Under 25											<i>(Percent of Total Headcount)</i>											
	Undergraduate	91	85	92	77	85	92	86	102	80	81	46.0%	46.7%	47.9%	43.3%	52.5%	54.4%	56.6%	62.2%	55.6%	54.4%	88
Graduate	3	4	3	5	0	3	2	2	0	0	1.5%	2.2%	1.6%	2.8%	0.0%	1.8%	1.3%	1.2%	0.0%	0.0%	1	1
25 & Older											<i>(Percent of Total Headcount)</i>											
	Undergraduate	86	72	73	68	48	47	49	51	58	59	43.4%	39.6%	38.0%	38.2%	29.6%	27.8%	32.2%	31.1%	40.3%	39.6%	56
Graduate	18	21	24	28	29	27	15	9	6	9	9.1%	11.5%	12.5%	15.7%	17.9%	16.0%	9.9%	5.5%	4.2%	6.0%	8	13
<b>25 &amp; Older Students as a % of Total</b>	<b>52.5%</b>	<b>51.1%</b>	<b>50.5%</b>	<b>53.9%</b>	<b>47.5%</b>	<b>43.8%</b>	<b>42.1%</b>	<b>36.6%</b>	<b>44.4%</b>	<b>45.6%</b>												

## APPLICATIONS

First-Time Freshmen											<i>(As a Percent of Applied)</i>											
	Applied	25	14	11	19	48	50	46	46	21	44											37
Admitted	17	14	8	18	33	30	24	24	9	25	68.0%	100.0%	72.7%	94.7%	68.8%	60.0%	52.2%	52.2%	42.9%	56.8%	19	22
Enrolled	15	14	8	6	17	14	8	9	6	15	60.0%	100.0%	72.7%	31.6%	35.4%	28.0%	17.4%	19.6%	28.6%	34.1%	10	10
Undergraduate Transfers											<i>(As a Percent of Applied)</i>											
	Applied	18	12	14	12	26	35	22	30	24	16											23
Admitted	17	12	13	8	17	26	15	21	16	12	94.4%	100.0%	92.9%	66.7%	65.4%	74.3%	68.2%	70.0%	66.7%	75.0%	16	18
Enrolled	14	12	11	8	12	21	10	17	11	9	77.8%	100.0%	78.6%	66.7%	46.2%	60.0%	45.5%	56.7%	45.8%	56.3%	12	14
New Graduates											<i>(As a Percent of Applied)</i>											
	Applied	11	13	6	7	11	15	6	6	6	1											4
Admitted	11	13	6	6	9	14	6	3	5	1	100.0%	100.0%	100.0%	85.7%	81.8%	93.3%	100.0%	50.0%	83.3%	100.0%	3	6
Enrolled	11	13	6	6	9	13	5	2	4	1	100.0%	100.0%	100.0%	85.7%	81.8%	86.7%	83.3%	33.3%	66.7%	100.0%	2	5

\*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2014.

# Enrollment by Geographic Origin

Arkansas State University

Department of Computer & Information Technology - Fall 2005 to Fall 2014

Jonesboro Campus

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
<b>ENROLLMENT BY GEOGRAPHIC ORIGIN</b>																						
<b>Undergraduate Students</b>																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	161	143	150	129	121	114	111	122	112	118	91.0%	91.1%	90.9%	89.0%	91.0%	82.0%	82.2%	79.7%	81.2%	84.3%	117	115
Missouri	7	7	7	5	6	9	8	7	4	2	4.0%	4.5%	4.2%	3.4%	4.5%	6.5%	5.9%	4.6%	2.9%	1.4%	4	6
Tennessee	3	5	4	4	1	4	1	1	1	1	1.7%	3.2%	2.4%	2.8%	0.8%	2.9%	0.7%	0.7%	0.7%	0.7%	1	2
Other U.S. States/Territories	2	0	0	2	0	3	4	2	1	2	1.1%	0.0%	0.0%	1.4%	0.0%	2.2%	3.0%	1.3%	0.7%	1.4%	2	2
Foreign	4	2	4	5	5	9	11	21	20	17	2.3%	1.3%	2.4%	3.4%	3.8%	6.5%	8.1%	13.7%	14.5%	12.1%	19	16
<b>Graduate Students</b>																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	18	22	20	27	26	30	17	11	4	8	85.7%	88.0%	74.1%	81.8%	89.7%	100.0%	100.0%	100.0%	66.7%	88.9%	8	14
Missouri	0	1	2	1	0	0	0	0	2	1	0.0%	4.0%	7.4%	3.4%	0.0%	0.0%	0.0%	0.0%	33.3%	11.1%	1	1
Tennessee	1	1	0	0	0	0	0	0	0	0	4.8%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Other U.S. States/Territories	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Foreign	2	1	5	5	3	0	0	0	0	0	9.5%	4.0%	18.5%	15.2%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
<b>Total Students</b>																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	179	165	170	156	147	144	128	133	116	126	90.4%	90.7%	88.5%	87.6%	90.7%	85.2%	84.2%	81.1%	80.6%	84.6%	125	129
Missouri	7	8	9	6	6	9	8	7	6	3	3.5%	4.4%	4.7%	3.4%	3.7%	5.3%	5.3%	4.3%	4.2%	2.0%	5	7
Tennessee	4	6	4	4	1	4	1	1	1	1	2.0%	3.3%	2.1%	2.2%	0.6%	2.4%	0.7%	0.6%	0.7%	0.7%	1	2
Other U.S. States/Territories	2	0	0	2	0	3	4	2	1	2	1.0%	0.0%	0.0%	1.1%	0.0%	1.8%	2.6%	1.2%	0.7%	1.3%	2	2
Total Out-of-State	13	14	13	12	7	16	13	10	8	6	6.6%	7.7%	6.8%	6.7%	4.3%	9.5%	8.6%	6.1%	5.6%	4.0%	8	11
Foreign	6	3	9	10	8	9	11	21	20	17	3.0%	1.6%	4.7%	5.6%	4.9%	5.3%	7.2%	12.8%	13.9%	11.4%	19	16

## ENROLLMENT FROM SELECTED U.S. COUNTIES

<b>Arkansas</b>																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	53	63	59	74	42	37	31	33	40	38	29.6%	38.2%	34.7%	47.4%	28.6%	25.7%	24.2%	24.8%	34.5%	30.2%	37	36
Crittenden	8	8	8	6	7	7	5	5	5	4	4.5%	4.8%	4.7%	3.8%	4.8%	4.9%	3.9%	3.8%	4.3%	3.2%	5	5
Cross	3	3	3	3	2	4	1	1	1	2	1.7%	1.8%	1.8%	1.9%	1.4%	2.8%	0.8%	0.8%	0.9%	1.6%	1	2
Greene	23	24	20	17	18	17	15	18	16	22	12.8%	14.5%	11.8%	10.9%	12.2%	11.8%	11.7%	13.5%	13.8%	17.5%	19	18
Independence	4	1	2	0	2	1	1	1	2	2	2.2%	0.6%	1.2%	0.0%	1.4%	0.7%	0.8%	0.8%	1.7%	1.6%	2	1
Mississippi	21	11	4	6	12	10	9	9	15	9	11.7%	6.7%	2.4%	3.8%	8.2%	6.9%	7.0%	6.8%	12.9%	7.1%	11	10
Poinsett	12	10	10	15	12	13	10	13	6	4	6.7%	6.1%	5.9%	9.6%	8.2%	9.0%	7.8%	9.8%	5.2%	3.2%	8	9
Pulaski	5	5	5	1	2	6	0	3	1	7	2.8%	3.0%	2.9%	0.6%	1.4%	4.2%	0.0%	2.3%	0.9%	5.6%	4	3
St. Francis	2	5	4	5	6	7	7	4	1	2	1.1%	3.0%	2.4%	3.2%	4.1%	4.9%	5.5%	3.0%	0.9%	1.6%	2	4
White	3	2	3	2	2	2	6	2	0	4	1.7%	1.2%	1.8%	1.3%	1.4%	1.4%	4.7%	1.5%	0.0%	3.2%	2	3
Other Arkansas Counties	45	33	52	27	42	40	43	44	29	32	25.1%	20.0%	30.6%	17.3%	28.6%	27.8%	33.6%	33.1%	25.0%	25.4%	35	38
<b>Missouri</b>																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	2	4	3	1	0	2	1	2	3	1	28.6%	50.0%	33.3%	16.7%	0.0%	22.2%	12.5%	28.6%	50.0%	33.3%	2	2
Pemiscot	1	0	0	0	1	1	3	1	0	0	14.3%	0.0%	0.0%	0.0%	16.7%	11.1%	37.5%	14.3%	0.0%	0.0%	0	1
Other Missouri Counties	4	4	6	5	5	6	4	4	3	2	57.1%	50.0%	66.7%	83.3%	83.3%	66.7%	50.0%	57.1%	50.0%	66.7%	3	4
<b>Tennessee</b>																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	3	4	2	3	0	3	0	0	0	1	75.0%	66.7%	50.0%	75.0%	0.0%	75.0%	0.0%	0.0%	0.0%	100.0%	0	1
Other Tennessee Counties	1	2	2	1	1	1	1	1	1	0	25.0%	33.3%	50.0%	25.0%	100.0%	25.0%	100.0%	100.0%	0.0%	0.0%	1	1

Data Source: Banner Student Enrollment Information.

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# ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Jonesboro Campus

Department of Computer & Information Technology - Fall 2005 to Fall 2014

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	3 Year	5 Year
<b>FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE</b>																						
	(Percent of First-Time Freshmen Total)																					
Composite 30 - 36	0	1	0	0	0	0	0	0	1	1	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	6.7%	1	0
Composite 24 - 29	4	4	2	2	4	6	6	1	2	8	26.7%	28.6%	25.0%	33.3%	23.5%	42.9%	75.0%	11.1%	33.3%	53.3%	4	5
Composite 19 - 23	7	4	2	1	7	3	1	4	2	5	46.7%	28.6%	25.0%	16.7%	41.2%	21.4%	12.5%	44.4%	33.3%	33.3%	4	3
Composite Below 19	3	2	3	1	2	1	0	1	0	0	20.0%	14.3%	37.5%	16.7%	11.8%	7.1%	0.0%	11.1%	0.0%	0.0%	0	0
Took SAT or ASSET Test <sup>+</sup>	1	3	1	2	4	4	1	3	1	1	6.7%	21.4%	12.5%	33.3%	23.5%	28.6%	12.5%	33.3%	16.7%	6.7%	2	2
Average ACT Composite Score	20.9	22.6	20.4	21.0	21.5	23.6	26.0	21.8	25.2	24.4											23.8	24.2

<b>FIRST-TIME FRESHMEN REQUIRING REMEDIATION</b>																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	4	4	3	2	5	4	0	3	1	2	26.7%	28.6%	37.5%	33.3%	29.4%	28.6%	0.0%	33.3%	16.7%	13.3%	2	2
Mathematics Remediation	8	3	4	2	5	5	1	5	0	1	53.3%	21.4%	50.0%	33.3%	29.4%	35.7%	12.5%	55.6%	0.0%	6.7%	2	2
Reading Remediation	3	3	2	2	5	1	0	3	1	0	20.0%	21.4%	25.0%	33.3%	29.4%	7.1%	0.0%	33.3%	16.7%	0.0%	1	1
Total Unduplicated Remedial	8	4	5	3	8	6	1	6	1	2	53.3%	28.6%	62.5%	50.0%	47.1%	42.9%	12.5%	66.7%	16.7%	13.3%	3	3

<b>FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS</b>																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	1	0	0	0	1	0	0	0	0	0	6.7%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	6	3	3	2	5	2	3	2	2	2	40.0%	21.4%	37.5%	33.3%	29.4%	14.3%	37.5%	22.2%	33.3%	13.3%	2	2
Attended College	3	2	1	2	5	4	2	3	0	3	20.0%	14.3%	12.5%	33.3%	29.4%	28.6%	25.0%	33.3%	0.0%	20.0%	2	2
College Degree	3	7	3	0	3	5	3	1	3	9	20.0%	50.0%	37.5%	0.0%	17.6%	35.7%	37.5%	11.1%	50.0%	60.0%	4	4
Unknown	2	2	1	2	3	3	0	3	1	1	13.3%	14.3%	12.5%	33.3%	17.6%	21.4%	0.0%	33.3%	16.7%	6.7%	2	2
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	76.9%	41.7%	57.1%	100.0%	78.6%	54.5%	62.5%	83.3%	40.0%	35.7%												

<b>OCCUPANCY OF UNIVERSITY HOUSING</b>																						
	(Percent of Total Headcount)																					
Residence Halls	16	22	15	14	13	18	17	21	11	19	8.1%	12.1%	7.8%	7.9%	8.0%	10.7%	11.2%	12.8%	7.6%	12.8%	17	17
University Apartments	7	8	12	8	8	14	5	4	7	6	3.5%	4.4%	6.3%	4.5%	4.9%	8.3%	3.3%	2.4%	4.9%	4.0%	6	7
Other University Housing	2	1	0	0	0	0	0	0	0	0	1.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
University Housing Occupants as a % of Total Headcount	12.6%	17.0%	14.1%	12.4%	13.0%	18.9%	14.5%	15.2%	12.5%	16.8%												

Data Source: Banner Student Enrollment Information.

\* Could include students without test scores.

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Analysis prepared by the Office of Institutional Research & Planning; September 2014.

# Degrees Conferred

Arkansas State University

Department of Computer & Information Technology - Fiscal Years 2004-2005 to 2013-2014

Jonesboro Campus

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years										Percentage										Averages	
	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	3 Year	5 Year
<b>DEGREES CONFERRED BY DEGREE LEVEL</b>																						
	<i>(Percent of Total Degrees Conferred)</i>																					
Associate Degrees	2	7	7	2	1	3	1	1	5	2	2.5%	12.7%	14.6%	4.7%	2.0%	5.8%	3.4%	2.7%	11.6%	7.7%	3	2
Baccalaureate Degrees	67	39	25	27	31	26	15	24	30	20	82.7%	70.9%	52.1%	62.8%	63.3%	50.0%	51.7%	64.9%	69.8%	76.9%	25	23
Master's Degrees	12	9	16	14	17	23	13	12	8	3	14.8%	16.4%	33.3%	32.6%	34.7%	44.2%	44.8%	32.4%	18.6%	11.5%	8	12
Specialist Degrees	0	0	0	0	0	0	0	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0	0
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Degrees Conferred	81	55	48	43	49	52	29	37	43	26											35	37
% of Undergraduate Degrees Conferred	85.2%	83.6%	66.7%	67.4%	65.3%	55.8%	55.2%	67.6%	81.4%	84.6%												

## DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

### Total Known Minorities\*

											<i>(Percent of Total Degrees Conferred)</i>											
Male	5	4	4	8	4	9	4	1	3	3	6.2%	7.3%	8.3%	18.6%	8.2%	17.3%	13.8%	2.7%	7.0%	11.5%	2	4
Female	6	6	6	6	4	3	4	4	5	1	7.4%	10.9%	12.5%	14.0%	8.2%	5.8%	13.8%	10.8%	11.6%	3.8%	3	3
Total Minorities	11	10	10	14	8	12	8	5	8	4											6	7
% of Minorities Degrees Conferred	13.6%	18.2%	20.8%	32.6%	16.3%	23.1%	27.6%	13.5%	18.6%	15.4%												

### Total Nonresident Aliens

											<i>(Percent of Total Degrees Conferred)</i>											
Male	6	5	1	0	2	3	1	3	1	1	7.4%	9.1%	2.1%	0.0%	4.1%	5.8%	3.4%	8.1%	2.3%	3.8%	2	2
Female	0	2	0	0	0	2	1	0	0	0	0.0%	3.6%	0.0%	0.0%	0.0%	3.8%	3.4%	0.0%	0.0%	0.0%	0	1
Total Nonresident Aliens	6	7	1	0	2	5	2	3	1	1											2	2
% of Nonresident Aliens Degrees Conferred	7.4%	12.7%	2.1%	0.0%	4.1%	9.6%	6.9%	8.1%	2.3%	3.8%												

### Total White, Non-Hispanic; & Ethnicity Unknown

											<i>(Percent of Total Degrees Conferred)</i>											
Male	40	23	19	20	24	20	9	17	23	14	49.4%	41.8%	39.6%	46.5%	49.0%	38.5%	31.0%	45.9%	53.5%	53.8%	18	17
Female	24	15	18	9	15	15	10	12	11	7	29.6%	27.3%	37.5%	20.9%	30.6%	28.8%	34.5%	32.4%	25.6%	26.9%	10	11
Total White & Ethnicity Unknown	64	38	37	29	39	35	19	29	34	21											28	28
% of White & Ethnicity Unknown Degrees Conferred	79.0%	69.1%	77.1%	67.4%	79.6%	67.3%	65.5%	78.4%	79.1%	80.8%												

\*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.  
Data Source: Banner Student Enrollment Information.

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Analysis prepared by the Office of Institutional Research & Planning; September 2014.

# **Arkansas State University-Jonesboro**

## **Assessment of Degree Program Productivity** **College of Business** **Fiscal Years 2004-05 to 2013-14**

The Office of Institutional Research & Planning  
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Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Research & Planning to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2014

# Business Degrees Conferred by Degree Program

Arkansas State University

Fiscal Years 2004-05 to 2013-14

Jonesboro Campus

College, Department, Degree & Program	Fiscal Years										Averages	
	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	3 Year	5 Year
<b>Accounting</b>												
BS Accounting	60	55	43	49	54	64	51	62	58	62	61	59
MACC Accounting	5	8	5	11	8	8	13	11	12	15	13	12
<b>Total Accounting</b>	<b>65</b>	<b>63</b>	<b>48</b>	<b>60</b>	<b>62</b>	<b>72</b>	<b>64</b>	<b>73</b>	<b>70</b>	<b>77</b>	<b>73</b>	<b>71</b>
<b>Computer &amp; Information Technology</b>												
AS Computer & Information Technology	1	7	7	2	1	3	1	1	5	2	3	2
AS Business Systems	1	0	0	0	0	0	0	--	--	--	--	--
BS Business Systems	3	0	0	0	0	0	0	--	--	--	--	--
BS Computer & Information Technology	58	35	24	27	28	22	13	20	23	17	20	19
BSE Business Technology Education	6	4	1	0	3	4	2	4	7	3	5	4
MS Information Systems & E-Commerce	5	6	4	1	7	6	0	0	0	0	0	1
MSE Business Technology Education	7	3	12	13	10	17	13	12	8	3	8	11
SCCT Community College Teaching - Business Education	0	0	0	0	0	0	0	0	0	1	0	0
<b>Total Computer &amp; Information Technology</b>	<b>81</b>	<b>55</b>	<b>48</b>	<b>43</b>	<b>49</b>	<b>52</b>	<b>29</b>	<b>37</b>	<b>43</b>	<b>26</b>	<b>35</b>	<b>37</b>
<b>Economics &amp; Finance</b>												
BA Economics (Moved from Humanities 2006)	--	0	0	1	1	0	3	1	10	12	8	5
BS Business Administration	44	41	47	47	32	37	34	42	32	51	42	39
BS Business Economics	1	4	1	0	1	1	0	0	2	3	2	1
BS Finance	58	45	51	47	52	41	39	36	46	65	49	45
MBA Business Administration & Exec MBA	52	60	53	50	55	38	57	65	40	59	55	52
SCCT Community College Teaching - Business Admin. Education	2	1	1	0	0	0	0	0	0	0	0	0
<b>Total Economics &amp; Finance</b>	<b>157</b>	<b>151</b>	<b>153</b>	<b>145</b>	<b>141</b>	<b>117</b>	<b>133</b>	<b>144</b>	<b>130</b>	<b>190</b>	<b>155</b>	<b>143</b>
<b>Management &amp; Marketing</b>												
BS Community & Regional Economic Development	1	1	0	0	0	0	0	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	--	--	--	--	--	1	3	--	--
BS International Business	9	3	3	5	13	18	14	10	13	16	13	14
BS Management	70	67	83	49	69	49	57	47	52	52	50	51
BS Marketing	49	40	47	45	35	35	42	32	35	27	31	34
<b>Total Management &amp; Marketing</b>	<b>129</b>	<b>111</b>	<b>133</b>	<b>99</b>	<b>117</b>	<b>102</b>	<b>113</b>	<b>89</b>	<b>101</b>	<b>98</b>	<b>96</b>	<b>101</b>
<b>Total Business</b>	<b>432</b>	<b>380</b>	<b>382</b>	<b>347</b>	<b>369</b>	<b>343</b>	<b>339</b>	<b>343</b>	<b>344</b>	<b>391</b>	<b>359</b>	<b>352</b>

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