



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1				Year 1			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ENG 1003	Composition I	3	X	ENG 1013	Composition II	3	X
MATH 1023 or Elective	College Algebra or Elective	3		MATH 2143	Business Calculus	3	X
BUSN 1003	Freshman Year Experience	3	X	Social Science Course	Pick one of the following: ANTH 2233, CMAC 1003, ECON 2333, GEOG 2613, HIST 1013, HIST 1023, POSC 1003, PSY 2013, SOC 2213	3	X
BIOL 1003	Biology	3	X	PHSC 1203	Physical Science	3	X
BIOL 1001	Biology Lab	1	X	PHSC 1201	Physical Science Lab	1	X
CIT 1503	Microcomputer Applications	3		ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
Total Hours		16		Total Hours		16	
Year 2				Year 2			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3		ACCT 2133	Intro to Managerial Accounting	3	
ECON 2313	Principles of Macroeconomics	3	X	ECON 2323	Prin of Microeconomics	3	
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X	ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
SCOM 1203	Oral Communications	3	X	LAW 2023	Legal Environment Business	3	
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X	BCOM 2563	Business Communications	3	
Total Hours		15		Total Hours		15	
Year 3				Year 3			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Mgmt Info System	3		CIT 3523	Operations Management	3	
Elective	Any Elective	3		Elective	Any Elective	3	
FIN 3713	Business Finance	3		Elective	Any Elective	3	
MGMT 3123	Principles of Management	3		MKTG 3023	Applied Research	3	
MKTG 3013	Marketing	3		GSCM 3163	Supply Chain Mgmt	3	
Total Hours		15		Total Hours		15	
Year 4				Year 4			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
Elective	Any Elective	3		Elective	Any Elective	1	
MKTG 3173	Category Management	3		MGMT 4813	Strategic Management	3	
MKTG 4083	Marketing Research	3		MKTG 4253	Data Analytics and Visualization	3	
MKTG 4213	Marketing Analytics	3		MKTG 4043	Consumer Behavior	3	
MKTG 4223	Marketing Management	3		Marketing Analytics Elective	Select One of the Following: CS 2114, CIT 2033, CIT 3353, CIT 3403, CIT 3413, CIT 3663, CIT 4453, CIT 4853 or MKTG 4143	3	
Total Hours		15		Total Hours		13	
				Total Jr/Sr Hours: 45			
				Total Degree Hours: 120			

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
2.25 in major or at least a "C" in each course in major
2.25 overall and at least 2.00 GPA at ASU
2.25 in business core or at least a "C" in each core course
50 % of business requirements completed at ASU-Jonesboro
Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
45 JR/SR Hours **after completing 30 hours**
120 Total Credit Hours
30 of last 36 hours at ASU-Jonesboro
32 ASU residence hours
Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.