



arkansas state university

enrollment

- 14,000+ Total
- 74% undergraduates
- 39% male
- 61% female
- 1,000+ international students representing 58 countries

involvement

- 300+ student organizations
- 16 NCAA Division I athletic teams
- Study Abroad Experience
- More than 300 on-campus events/activities each year

academics

- 43 degrees
- 156 fields of study
- 19: 1 student-to-faculty ratio
- 138 web courses available
- 178 evening courses
- 10 colleges
- More than 85% of faculty hold the highest academic degrees in their field
- Associates, Bachelors, Masters, Specialist, and Doctoral degrees

facilities

- 11 residence life options, including 3 living learning communities
- All residence halls have suite-style bathrooms -- no community baths
- Fowler Center's 970-seat Riceland Hall -- only true concert venue in the Mid-South
- 85,000 square-foot Red WOLF Center -- free unlimited use to all students
- 200,000 square-foot Reng Student Services Center -- hub for student activities



THE COLLEGE OF COMMUNICATIONS

Arkansas State University's College of Communications offers you an academic experience like none other in the region -- literally.

We are the only accredited, stand-alone College of Communications in the Mid-South. Our Journalism and Radio-Television programs are accredited by the Accrediting Council on Education in Journalism and Mass Communications. Your communications degree from ASU is recognized throughout the country as being superior because we meet and exceed national requirements.

Here are a few other unique ways that ASU's College of Communications can provide you with a deep, one-of-a-kind learning experience.

real world relationships

CNN - Arkansas State University is 1 of only 5 universities in the nation to be affiliated with CNN. CNN Newsource is a primary source of video programming in broadcast news classes, daily cable newscast produced by advanced classes, and for ASU-TV's cable television operation.

ESPN - We also maintain a strong, enduring relationship with ESPN. This connection means that you have the opportunity to work side-by-side with broadcast professionals to produce nationally-televised ESPN sporting events.

NPR - KASU, our on-campus radio station, uses daily audio programming from National Public Radio, American Public Media, and Public Radio International. KASU is the oldest, non-commercial education station in the Mid-South

facilities

We offer you state-of-the-art facilities, and strive to keep our equipment and facilities at par with those found in the industry. What does that mean for you? It means that when you graduate, you will be able to walk into almost any communications-related job and already know how to operate the equipment and software. That's an attractive advantage for prospective employers.

COMPUTER LABS - The college has several ultra-modern computer labs for digital photography, electronic pre-press, desktop publishing, reporting and writing, audio and video editing, multi-media and Web design and production. All labs are equipped with the latest Apple iMacs.

ASU-TV TELEVISION STUDIO - Our television studio is equipped with professional high-definition, digital equipment, and is the largest studio space in the mid-South. In addition to our state-of-the-art studio, you will get hands-on field production experience with our fully-equipped mobile production truck. We also maintain four satellite earth stations for receiving audio and video feeds.

degrees offered

The College has three departments: the Department of Journalism, the Department of Radio-Television, and the Department of Communication Studies. We offer both undergraduate and graduate degrees. The undergraduate program offers the following degrees:

- Bachelor of Science in Journalism (with emphases in Advertising, Graphic Communications, News, Photojournalism and Public Relations)
- Bachelor of Science in Radio-Television (with emphases in Broadcast Journalism, Production: Video/Audio, Production: New Media and Narrative Motion Pictures)
- Bachelor of Arts in Communication Studies

The graduate degrees offered are: Master of Science in Mass Communications (with emphases in Journalism and Radio-Television), Master of Arts in Communication Studies and a certificate in Health Communication.

what can you do with a communications degree?

During your tenure at ASU, you will learn to think critically and communicate information effectively. This training prepares you to assume productive roles in multi-media environments, including:

- News
- Television
- Advertising
- Narrative Film
- Sports Production
- Health communication
- Corporate communications
- Radio
- Cable
- Public relations
- Photojournalism
- Organizational communication
- Graphic communications
- Web and multimedia production

scholarships

The college offers a variety of scholarships through its three departments. A list of available scholarships and their criteria can be obtained at <http://www2.astate.edu/a/communications/scholarships.dot>.

contact us

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