

# 1998 ASU Agriculture-Business Conference

**8:00 Registration: ASU Convocation Center, Red Entrance, Lower Level**

**8:30 General Session: Room A-B-C**

Dr. Keith Rogers, Dean, College of Agriculture, Arkansas State University  
 Dr. Bert Greenwalt, Associate Professor of Ag Economics, Arkansas State University

**8:45 The 21st Century Farm Executive**

Dr. Danny Klinefelter, Professor and Extension Economist, Texas A&M University

**9:15 Commodity Market Outlook**

Mr. Rob Westmoreland, Executive Vice-President, Sparks Companies, Inc.

**9:45 Questions and Discussion**

**10:15 Break / Refreshments**

## 10:35 Concurrent Sessions I:

	Auditorium	Room A-B	Room C
	<b>Marketing Risk Management</b>	<b>Agricultural Finance and Tax Issues</b>	<b>Costs and Benefits of Precision Ag Production</b>
	Mr. Rob Westmorland Sparks Companies, Inc.	Dr. Danny Klinefelter Texas A&M University	Dr. Scott Swinton Michigan State University
	Dr. Scott Irwin University of Illinois	Ms. Charlott Jones, CPA Jones & Company, Ltd.	Mr. Larry Singleton Farm Services, Inc.
11:40-12:00	Questions and Discussion	Questions and Discussion	Questions and Discussion

## 12:15 Lunch: Main Arena Mezzanine

Dr. Leslie Wyatt, President, Arkansas State University

Mr. Orion Samuelson  
 President and Agri-Business Services Director, WGN Radio, Chicago, IL  
 Host of *U.S. Farm Report*

## 1:45 Concurrent Sessions II:

Auditorium	Room A-B
<b>Commodity Marketing Advisory Services</b>	<b>Computerized Farm Accounting and Management Information Systems</b>
Mr. Brad Boyd SF Services, Inc.	Mr. David Worlow, CPA Worlow & Bassett, PLLC
Mr. Steven H. Scott Scott & Associates, Inc.	Mr. Cleve Turner Agri-Management Associates
Mr. Billy Herrington Price Risk Management Group, Inc.	Ms. Karen Carrington, CPA Farm Credit Services
Ms. Ida Hurley Hurley & Associates	Questions and Discussion
Questions and Discussion	