The University's official name is "Arkansas State University." When used in this manner, it must be spelled out, with no abbreviations. Acceptable variations and conditions of use include:

1. "A-State" and "Arkansas State," in text reference in printed matter, after the complete name has been established. These variations must never be used alone. A hyphen must be used when using "A-State"

2. "ASU" is permissible when identifying colleges and departments

There are no other acceptable variations to the university's name and its uses.

Revised 06/30/13.