|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Arkansas State University - Jonesboro** | | | | | | | | |
| **Bachelor of** | | | | | | | | |
| **Major: CMP Graphic Communication** | | | | | | | | |
| **2017-2018** | | | | | | | | |
|  | | | | | | | | |
| Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters.  Developmental courses do not count toward total degree hours.  **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions.   In most cases, general education courses may be interchanged between semesters.**    A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.  Mandatory state and institutional assessment exams will be required during your degree program.  ***Failure to participate in required assessments may delay graduation.*** | | | | | | | | |
| **Year 1** | | | |  | **Year 1** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| UC 1003 | FYE | 3 |  |  | COMS 1203 | Oral Communication | 3 |  |
| CMAC 1003 | Mass Com. In Modern Society | 3 |  |  | ENG 1013 | Composition II | 3 |  |
| ENG 1003 | Composition I | 3 |  |  | ART, MUS, or THEA 2503 | Fine Arts Visual, Music, or Theatre | 3 |  |
| MATH 1023 or MATH 1043 | College Algebra | 3 |  |  |  | SOCIAL SCIENCE GEN ED REQUIREMENT | 3 |  |
| BIOL 1003 | Biology or Alternative | 3 |  |  | PHSC 1203 | Physical Science or Alternative | 3 |  |
| BIOL 1001 | Biology Lab | 1 |  |  | PHSC 1201 | Physical Science Lab | 1 |  |
| **Total Hours** |  | 16 |  |  | **Total Hours** |  | 16 |  |
| **Year 2** | | | |  | **Year 2** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| GCOM 1813 | Intro to Digital Publishing | 3 |  |  | CMAC 2003 | Media Writing | 3 |  |
| CMAC 1001 | Media Grammar and Style | 1 |  |  | CMP 2313 | Multimedia Production | 3 |  |
| CMAC 2053 | Intro to Visual Communication | 3 |  |  | CMAC 3001 | Professional Seminar | 1 |  |
| HIST 2763, HIST 2774, or POSC 2103 |  | 3 |  |  | GCOM 2673 | Digital Prepress Workflow | 3 |  |
| ENG 2003, ENG 2013, or PHIL 1103 |  | 3 |  |  | MINOR | Any Level | 3 |  |
| MINOR | Any Level | 3 |  |  | ELECTIVE | Any Level | 3 |  |
| **Total Hours** |  | 16 |  |  | **Total Hours** |  | 16 |  |
| **Year 3** | | | |  | **Year 3** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| GCOM 3603 | Graphic Production Systems | 3 |  |  | GCOM 3673 | Desktop Publishing | 3 |  |
| COLLEGE ELECTIVE | Any Level | 3 |  |  | MDIA 4363 | Multimedia Storytelling | 3 |  |
| CMAC 4073 | Communications Law and Ethics | 3 |  |  | MINOR | Upper Level | 3 |  |
| MINOR | Upper Level | 3 |  |  | ELECTIVE | Upper Level | 3 |  |
| ELECTIVE | Any Level | 3 |  |  | ELECTIVE | Upper Level | 3 |  |
|  |  |  |  |  |  |  |  |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 15 |  |
|  |  |  |  |  |  |  |  |  |
| **Year 4** | | | |  | **Year 4** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| MDIA 3363 | Communication Research | 3 |  |  | GCOM 4643 | Graphic Comm. Mgmt. | 3 |  |
| MDIA 4123 | Media Management & Entrepreneurship | 3 |  |  | COLLEGE ELECTIVE | Upper Level | 3 |  |
| MINOR | Upper Level | 3 |  |  | ELECTIVE | Upper Level | 3 |  |
| MINOR | Upper Level | 3 |  |  | MINOR | Upper Level | 3 |  |
| ELECTIVE | Upper Level | 3 |  |  |  |  |  |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 12 |  |
|  |  |  |  |  |  |  |  |  |
| **Total Jr/Sr Hours** | | **55** |  |  | **Total Degree Hours** | | **121** |  |
|  |  |  |  |  |  |  |  |  |